

DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY

ST. JOSEPH'S COLLEGE, TRICHY

A REPORT ON PHOTOGRAPHY WORKSHOP

Department of Visual Communication Technology in association with Canon India Pvt. Ltd. and Universal Shoppe, Trichy organized a one-day photography workshop on 16th August 2022. Mr. Mohandass Mathew, Official Trainer and Mr. D. Karthikeyan, Business Manager from Canon India conducted the workshop. Nearly 200 students from the department of Visual Communication Technology participated in the workshop.

The workshop was felicitated by Rev. Dr. K. Amal, Secretary, St. Joseph's College, presided by Dr. B. Kanickairaj, Nodal Officer, Vocal Programmes and Dr. S. Tamilarasi, Coordinator, Department of Visual Communication Technology. The session was started with welcome address by Prof. K.S. Ragava, Department of Visual Communication Technology.

The first session of the workshop handled the basics of photography and camera operations. The importance of various camera controls such as shutter speed, aperture and ISO control were explained to the students. Several students actively interacted with the resource persons and raised various questions.

The second session of the workshop handled the advanced techniques of photography including various modes and types of photography. Several recent advancements in Canon cameras were presented to the students. Many outstanding photographs were shared by the resource person in the concluding remarks of the session. The workshop was formally concluded with vote of thanks by Mr. Sudharsan, Student Secretary-Shift I, Department of Visual Communication Technology.



Universal
Shoppe



ST. JOSEPH'S COLLEGE (Autonomous)

Accredited at A++ Grade (4th cycle) by NAAC
Special Heritage Status Awarded by UGC
College with Potential for Excellence by UGC
DBT-STAR & DST - FIST Sponsored College
Tiruchirappalli-620002.



DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY

PHOTOGRAPHY

Workshop

RESOURCE PERSONS:

MR. MOHANDASS MATHEW

Official Trainer,
Canon India Pvt. Ltd.

MR. D. KARTHIKEYAN

Business Manager,
Canon India Pvt. Ltd.

FELICITATION BY

REV. FR. K. AMAL,
Secretary,
St. Joseph's College.

PRESIDED BY ...

DR. B. KANICKAIRAJ,
Nodal Officer,
Vocational Programmes.

DR. S. TAMILARASI,
Coordinator,
Department of Visual
Communication.

In Association with
Canon India Pvt. Ltd
and
Universal Shoppe, Trichy

DATE: 16-08-2022 | VENUE: JUBILEE HALL | TIME: 10:00AM ONWARDS

DEPARTMENT OF VISUAL COMMUNICATION
ST. JOSEPH'S COLLEGE, TRICHY
A REPORT ON DOCUMENTARY FILM MAKING WORKSHOP

Department of Visual Communication Technology, St. Joseph's College, Trichy, organized a two day workshop on Documentary Film making on 24th and 25th August 2022. Mr. R P Amudhan, a documentary film maker, teacher and a film activist based in Chennai, conducted the two-day workshop. Nearly 120 students from the department of Visual Communication Technology participated in the workshop.

The workshop was inaugurated by Rev. Dr. M. Arockiasamy Xavier, Principal, St. Joseph's College, presided by Dr. B. Kanickairaj, Nodal Officer, Vocational Programmes and Dr. S. Tamilarasi, Head, Department of Visual Communication. The workshop was started with welcome address by Prof. K.S. Ragava, Department of Visual Communication Technology.

The session was started with screening of several old documentary films like "Zoo", "Glass" for the students. The film making techniques used in those documentary films were critically analyzed and explained by the resource person. Students were then split into ten teams and started field work on creating a montage based documentary film in the college campus. Their films after processing were screened. Various suggestions were given to the students by the resource person in the final session of Day 1.

The second day of the workshop resumed screening of several famous documentary films from distinguished film makers. Students were involved in the field work of creating a interview based documentary film in the college campus. Gathering insights from the previous day's field work, the students actively participated and successfully completed their projects. Their films were later screened and reviewed by the resource person.

The importance of documentary films and various techniques to improve the art of creating of documentary films were explained by the resource person in his concluding remarks. The two-day workshop was concluded with vote of thanks by Mr. Sudharsan, Student Secretary – Shift I, Department of Visual Communication Technology.





Department of Biotechnology, st.Joseph's college,RMHQ+PRR,
Tiruchirappalli, Tamil Nadu 620002, India

Latitude
10.828446°

Local 11:15:30 AM
GMT 05:45:30 AM

Longitude
78.6905271°

Altitude -20.3 meters



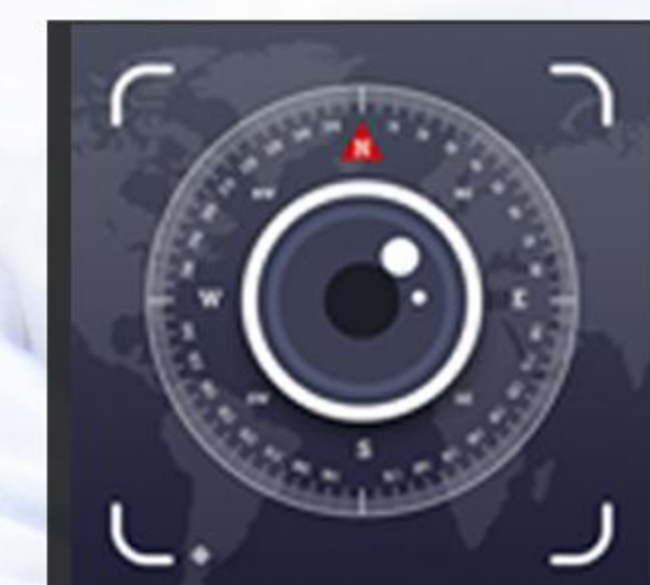
Department of Biotechnology, st.Joseph's college,RMHQ+PRR,
Tiruchirappalli, Tamil Nadu 620002, India

Latitude
10.828446°

Local 11:45:30 AM
GMT 06:15:30 AM

Longitude
78.6905271°

Altitude -20.3 meters



GPS Map

Camera Lite

Department of Biotechnology, st.Joseph's college, RMHQ+PRR,
Tiruchirappalli, Tamil Nadu 620002, India

Latitude

10.828446°

Local 12:00:30 AM

GMT 06:30:30 AM

Longitude

78.6905271°

Altitude -20.3 meters



St. Joseph's College (Autonomous)

Accredited at A++ Grade (4th cycle) by NAAC
Special Heritage Status Awarded by UGC
College with Potential for Excellence by UGC
DBT-STAR & DST - FIST Sponsored College
Tiruchirappalli-620002.



DEPARTMENT OF
VISUAL COMMUNICATION

TWO DAY WORKSHOP ON
DOCUMENTARY
F i L M M A K i N G



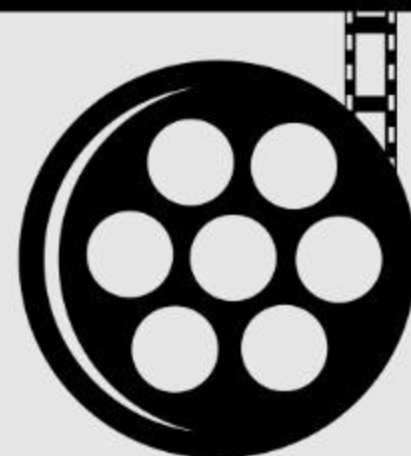
RESOURCE PERSON

MR. R.P. AMUDHAN,
Documentary Filmmaker,
Madurai.

VENUE : SAIL AUDITORIUM

DATE : 24th & 25th AUG, 2022

TIME : 10AM - 5PM



DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY

ST. JOSEPH'S COLLEGE, TRICHY

A REPORT ON PHOTO-WALK

11th February 2023

Department of Visual Communication Technology in association with Canon India Pvt. Ltd. organized a photo-walk on 11th February 2023. Nearly 35 first year UG students from the Department of Visual Communication Technology participated in the photo-walk. Mr. Mohandass Mathew, Official Trainer from Canon India guided the students for the photo walk. The session was started with welcome address by Prof. S. Sudharsan, Department of Visual Communication Technology.

Before starting the photo-walk, various photography techniques were described to the students. The working of various camera controls such as shutter speed, aperture and ISO control, camera modes and filters were explained. Several students actively interacted with the trainer and clarified their doubts.

The photo walk was commenced at 10 a.m. The students were accompanied by the trainer and two faculties - Prof. K. S. Ragava and Prof. S. Sudharsan. The students were split into teams to cover various types of photography such as Monochrome, Macro and Street Photography. Few students had their own cameras while 8 cameras and different lenses such as Zoom Lens, Macro Lens and Wide Lens were offered by the Canon Team for practice.

The students moved to the streets around *Main Guard Gate, Trichy* followed by visit to the *Uchi Pillayar Temple*. They were provided adequate insights on the spot to capture photos on their allotted topics.

The photo-walk went on for about 3 hours. After the end of photography session, the students' photographs were reviewed by the trainer and several suggestions were offered for improvement. The photo-walk session was found to be very useful to provide basic insights on Photography and served as the first step to dwell into the vast field of Photography.

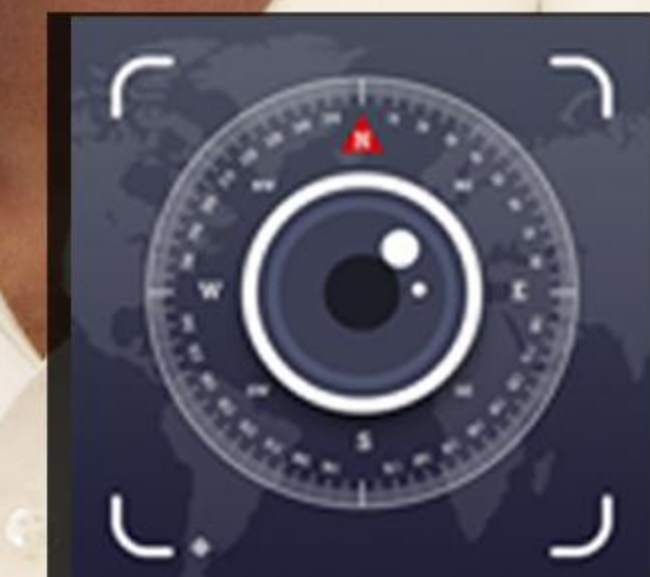
DEPARTMENT OF VISUAL COMMUNICATION

Inter-Departmental Photography Competition cum Exhibition

In View of celebrating the World Photography Day, the Department of Visual Communication has conducted an Inter-Departmental Photography Competition among the students of St.Joseph's College on the themes "Freeze the Second, Miniature, Emotions and Light and Colour". Students from various department has been actively participated in the competition and showed their talents. In continuation, the department has organised a Photography and Art Exhibition on 24th August 2022 in the Community Centre of our College. The Exhibition was inaugurated by the Rev.Fr.M.Arockiasamy Xavier SJ, Principal, St.Joseph's College, along the special guest Mr.R.P.Amudhan, Renowned Documentary Film Maker and Media Activist. All the photographs, Paintings, Pencil Drawings and Sketches done by the students were exhibited in the Community Centre for two days. Students and Teachers from St.Joseph's College Higher Secondary School has visited the exhibition and provided their feedback. They have also enjoyed the exhibition and taken photographs in the selfie stand. Students and Staff from various department has also visited the Exhibition and gave their valuable feedback.

Nearly 100 School Students and 500 College Students were visited the Photography Exhibition.





GPS Map

Camera Lite

Department of Plant Biology, Annamalai Nagar, Woraiyur
Tiruchirappalli, Tamil Nadu 620002, India

Latitude

10.829469°

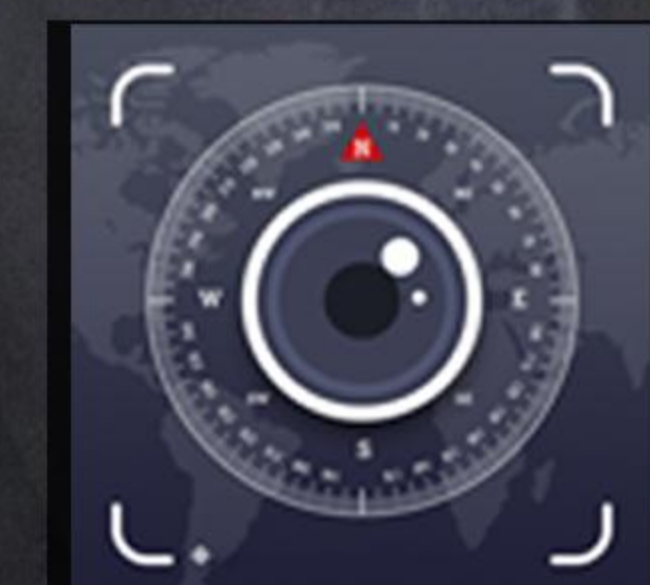
Local 10:24:08 AM

GMT 03:53:08 PM

Longitude

78.691704°

Altitude 10.91 meters



GPS Map

Camera Lite

Department of Plant Biology, Annamalai Nagar, Woraiyur
Tiruchirappalli, Tamil Nadu 620002, India

Latitude

10.829469°

Local 10:23:53 AM

GMT 04:53:53 AM

Longitude

78.691704°

Altitude 10.91 meters



Department of Plant Biology, Annamalai Nagar, Woraiyur
Tiruchirappalli, Tamil Nadu 620002, India

Latitude

10.829469°

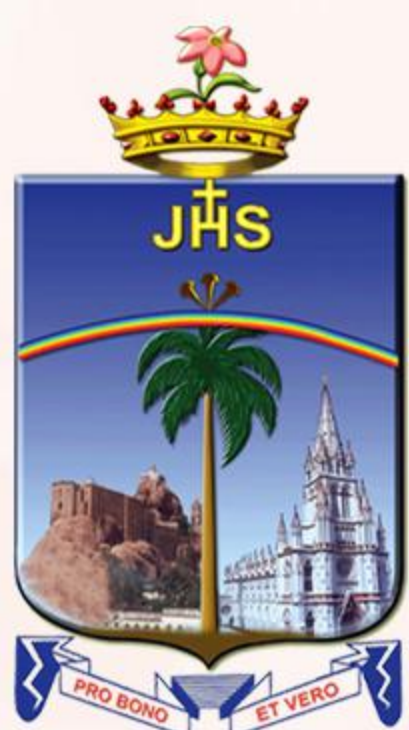
Local 10:30:52 AM

GMT 05:00:52 AM

Longitude

78.691704°

Altitude 10.91 meters



ST. JOSEPH'S COLLEGE (AUTONOMOUS)

Accredited at A++ grade (4th cycle) by NAAC
Special Heritage Status Awarded by UGC
College with Potential for Excellence by UGC
DBT-STAR & DST - FIST Sponsored College
Tiruchirapalli - 620002



DEPARTMENT OF VISUAL COMMUNICATION

Two day Workshop on
Visual Literacy & Drawing

RESOURCE PERSON

MR. ARUL YOGARAJ

ASSISTANT PROFESSOR,
DEPARTMENT OF ANIMATION,
SUBBULAKSHMI LAKSHMIPATHY COLLEGE,
MADURAI.

FELICITATION & PRESIDED BY

DR. S. TAMILARASI
HEAD OF THE DEPARTMENT



DATE

09TH & 10TH FEBRUARY, 2023

TIMING

9:30AM - 4:30PM

VENUE

VISUAL COMMUNICATION
DEPARTMENT



ST. JOSEPH'S COLLEGE (AUTONOMOUS)

Accredited at A++ grade (4th cycle) by NAAC
Special Heritage Status Awarded by UGC
College with Potential for Excellence by UGC
DBT-STAR & DST - FIST Sponsored College
Tiruchirapalli -620002



DEPARTMENT OF VISUAL COMMUNICATION
TECHNOLOGY

PHOTO WALK

RESOURCE PERSON

MR. MOHANDASS MATHEW
CANON TRAINEE,
CANON PVT. LTD.,

FELICITATION & PRESIDED BY

DR. S. TAMILARASI
HEAD OF THE DEPARTMENT

TIMING

9:30AM - 4:30PM

DATE

11TH FEBRUARY, 2023

VENUE

VISUAL COMMUNICATION
DEPARTMENT



Universal
Shoppe

Canon

DEPARTMENT OF VISUAL COMMUNICATION

WORKSHOP ON “VISUAL LITERACY”

Department of Visual Communication has organized an workshop on “Visual Literacy” for the I B,Sc. Visual Communication students was conducted on 9.02.2023 & 10.02.2023. Mr.R.Arul Yogaraj, Assistant Professor, Department of SE(Multimedia & Animation), Periyar Maniammai Institute of Science and Management, Thanjavur was the resource person. The Program was started with a prayer song. Welcome address was given by Prof. Sathish. The session was started by Mr.Arul Yogaraj with the basics of drawing. The sessions were covered with meaning of art, study of complex minute objects around us, portrait study, outdoor nature study and life study respectively. He has explained the intricate details on drawing and painting. Students got in-depth knowledge regarding different stroking styles and painting details. The students were given guidance about the various methods that make- up easy sketches by consuming less time. Throughout the two day workshop, the students were highly engaged and enhanced their drawing and painting skills.



St. Joseph's College (Autonomous)

Accredited at A++ Grade (4th cycle) by NAAC
Special Heritage Status Awarded by UGC
College with Potential for Excellence by UGC
DBT-STAR & DST - FIST Sponsored College
Tiruchirappalli - 620002.



PHOTOGRAPHY & ART EXHIBITION

SPECIAL GUEST

MR. R.P. AMUDHAN,
Documentary Filmmaker,
Madurai.

INAUGURATION AND FELICITATION BY

REV. FR. M. AROCKIASAMY XAVIER SJ.,
Principal,
St. Joseph's College.

PRESIDED BY ...

DR. B. KANICKAIRAJ,
Nodal Officer,
Vocational Programmes.

DR. S. TAMILARASI,
Coordinator,
Department of Visual
Communication.

VENUE : COMMUNITY HALL

DATE : 24-08-2022 | TIME : 10:30AM ONWARDS

DEPARTMENT OF VISUAL COMMUNICATION CELEBRATING "WORLD PHOTOGRAPHY DAY" WITH

AN INTER DEPARTMENT PHOTOGRAPHY COMPETITION

THEME :

- FREEZE THE SECOND
- MINIATURE
- EMOTIONS
- LIGHTS AND COLORS

LAST DATE FOR
SUBMISSION
23 AUGUST, 2022

PER ENTRY
Rs.50/-

STAFF COORDINATORS

Prof. C. MURUGAVEL (9047309302), Prof. K.S. RAGAVA (9715546064)

STUDENT COORDINATORS

Mr. M. SUDHARSAN (9585859156), Mr. S. VIGNESH PANDIAN (7448649419)

- FOR MORE INFORMATION RELATED TO THE SUBJECT, REFER TO RULES AND REGULATIONS.

DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY

ST. JOSEPH'S COLLEGE, TRICHY

A REPORT ON PHOTO-WALK

11th February 2023

Department of Visual Communication Technology in association with Canon India Pvt. Ltd. organized a photo-walk on 11th February 2023. Nearly 35 first year UG students from the Department of Visual Communication Technology participated in the photo-walk. Mr. Mohandass Mathew, Official Trainer from Canon India guided the students for the photo walk. The session was started with welcome address by Prof. S. Sudharsan, Department of Visual Communication Technology.

Before starting the photo-walk, various photography techniques were described to the students. The working of various camera controls such as shutter speed, aperture and ISO control, camera modes and filters were explained. Several students actively interacted with the trainer and clarified their doubts.

The photo walk was commenced at 10 a.m. The students were accompanied by the trainer and two faculties - Prof. K. S. Ragava and Prof. S. Sudharsan. The students were split into teams to cover various types of photography such as Monochrome, Macro and Street Photography. Few students had their own cameras while 8 cameras and different lenses such as Zoom Lens, Macro Lens and Wide Lens were offered by the Canon Team for practice.

The students moved to the streets around *Main Guard Gate, Trichy* followed by visit to the *Uchi Pillayar Temple*. They were provided adequate insights on the spot to capture photos on their allotted topics.

The photo-walk went on for about 3 hours. After the end of photography session, the students' photographs were reviewed by the trainer and several suggestions were offered for improvement. The photo-walk session was found to be very useful to provide basic insights on Photography and served as the first step to dwell into the vast field of Photography.



ST. JOSEPH'S COLLEGE (AUTONOMOUS)

Accredited at A++ grade (4th cycle) by NAAC
Special Heritage Status Awarded by UGC
College with Potential for Excellence by UGC
DBT-STAR & DST - FIST Sponsored College
Tiruchirapalli -620002



DEPARTMENT OF VISUAL COMMUNICATION
TECHNOLOGY

PHOTO WALK

RESOURCE PERSON

MR. MOHANDASS MATHEW
CANON TRAINEE,
CANON PVT. LTD.,

FELICITATION & PRESIDED BY

DR. S. TAMILARASI
HEAD OF THE DEPARTMENT

TIMING

9:30AM - 4:30PM

DATE

11TH FEBRUARY, 2023

VENUE

VISUAL COMMUNICATION
DEPARTMENT



Universal
Shoppe

Canon