



AQAR 2020-21

1.3 Curriculum Enrichment

1.3.2 Value Added Course Report - History

**Department of History
St. Joseph's College (Autonomous)
Tiruchirappalli**

Circular

Date: 08.03.2021

Greetings!

Department of History is glad to conduct a **Certificate Course** on **Tour Package Preparation** for the students interested in the field of Tourism. As Tourism is the second largest industry in India, it opens a lot of avenues for the budding entrepreneur. Tour Package Preparation assures an individual to spread ones wings in the world of Tourism.

This is a Value Added Course aiming to train the students (UG and PG of any discipline) to gain skill in preparation of different types of Tour Packages. This Course is a **Thirty Hour** program to be conducted from 11th March 2021 virtually. Classes would be handled by experts in the field of Tourism.

Date of Registration	: On or before 11 th March 2021
Course Duration	: 30 Hours (11 th March 2021 to 23 rd March 2021)
Class Timings	: 3:00 PM to 5:00 PM (Monday to Saturday) 10:00 AM to 12:00 Noon and 4:00 PM to 6:00 PM (On Sundays)
Mode of Class	: Google Classroom through online (Link would be sent to the registered participants on 11 th March 2021)
Contact Person	: Dr. S. Manikandan Course Coordinator & Assistant Professor of History St. Joseph's College Mobile No: 9994479685 manivaralaru@gmail.com

Dr. K. Lingammal
Head of the Department (i/c)
Department of History
St. Joseph's College
Mobile No: 9941550496

Registration Fee : Rs. 200/-

Payment Details : Online Payment
Dr. K. Lingammal
A/C No. 137501000015486
IFSC Code: IOBA0001375
Indian Overseas Bank, Chinthamani Branch
Tiruchirappalli
(Contact the Course Coordinator for *Offline* payment)

Registration Link - <https://forms.gle/bMoqRqoc25uvajMR6>

All the participants would be given certificate after completing the course with minimum 75% of Attendance



Department of History
St. Joseph's College (Autonomous)
Tiruchirappalli – 620002

Organises a Certificate Course on **Tour Package Preparation**

Course Objectives:

- ❖ To make the students learn the strategy connected with tour package preparation.
- ❖ To enable the students to understand the travel formalities related to tour and travel.
- ❖ To equip the students with the skills of preparing tour packages.
- ❖ To prepare the students as entrepreneurs to shine in the field of tourism.
- ❖ To develop the students as products in the tourism industry.

Date of Registration : Before 2.00 pm on 11th March 2021

Course Duration : 30 Hours (11th March 2021 to 23rd March 2021)

Class Timings : 3:00 PM to 5:00 PM (Monday to Saturday)
10:00 AM to 12:00 Noon and 3:00 PM to 5:00 PM (On Sundays)

Mode of Class : Google Classroom through online (Link would be sent to the registered participants on 11th March 2021)

Contact Person : Dr. S. Manikandan
Course Coordinator, Department of History
St. Joseph's College
Mobile No: 9994479685
E-Mail - manivaralaru@gmail.com

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Contact the Course Coordinator for *Offline* payment

Inauguration

Time: 3.00 pm

Date: 11th March 2021

Mode: Online

**Link would be posted in the
History VAC Whatsapp group.**

Participants would be given certificates after completing the course with minimum of 75% attendance.



Department of History
St. Joseph's College (Autonomous)
Special Heritage Status Awarded by UGC
Tiruchirappalli – 620002

Cordially Invites you for the

Valediction

of

Certificate Course

on

Tour Package Preparation

In Google Classroom through Online

Date: 23 March, 2021, Tuesday

Time: 4.00 pm

Felicitation by

Rev. Dr. M. Arockiasamy Xavier SJ

Principal, St. Joseph's College

Tiruchirappalli

Valedictory Address by

Dr. C. Thomas

Professor Emeritus

Department of History

St. Joseph's College, Tiruchirappalli

Presentation of Best Tour Packages

With Regards

Dr. K. Lingammal

Head of the Department (i/c)

Dr. S. Manikandan

Course Coordinator

All Are Invited

Link: <https://meet.google.com/gyp-ecqt-had>

Department of History
St. Joseph's College (Autonomous)
Tiruchirappalli

21HSCC01

Hours: 30

Value Added Course:

TOUR PACKAGE PREPARATION

Objectives

- ❖ To make the students learn the strategy connected with tour package preparation.
- ❖ To enable the students to understand the travel formalities related to tour and travel.
- ❖ To equip the students with the skills of preparing tour packages.
- ❖ To prepare the students as entrepreneurs to shine in the field of tourism.
- ❖ To develop the students as products in the tourism industry.

UNIT-I Tourism (4 Hours)

Meaning – Concept- Scope- Significance – Elements – Types

UNIT-II Itinerary (4 Hours)

Meaning – Concept – Significance – Elements – Making Tools – Types

UNIT- III Tour Packaging (6 Hours)

Definition – Steps – Yard Sticks - Naming – Pricing – Marketing

UNIT- IV Operational Process (6 Hours)

Travel Needs – Accommodation – Inventory – Management – Payment

UNIT- V Model Package (10 Hours)

Independent Package – Inclusive Package – Escorted Business Package – Practical

BOOKS FOR REFERENCE

1. Bhatia, A.K., *Tourism in India*, New Delhi, 1984.
2. Krishnan K Kamra., *Managing Tourist Destination*, New Delhi, 2001.
3. Pramnath Seth, *Successful Tourism Management*, New Delhi, 1997.