



AQAR 2020-21

3.3 Innovation Ecosystem

3.3.2: Workshops /Seminars on IPR / Industry Academia Initiatives - BBA



 **ST. JOSEPH'S COLLEGE (AUTONOMOUS)**
*Special Heritage Status Awarded by UGC
Accredited at A++ (4th Cycle) by NAAC
College with Potential for Excellence by UGC
DBT-STAR & DST-FIST Sponsored College
TIRUCHIRAPPALLI - 620002*

DEPARTMENT OF BUSINESS ADMINISTRATION
ORGANISES
ONE-DAY INTERNATIONAL CONFERENCE ON
**"INNOVATIVE PRACTICES IN BUSINESS AND
MANAGEMENT DURING THE CONTEMPORARY ERA"**
DATE: 18.03.2021 (THURSDAY)

INAUGURATION | 9:30 AM - 11:00 AM

Felicitations:
Rev. Dr. Leonard Fernando SJ, Rector
Rev. Dr. S. Peter SJ, Secretary
Rev. Dr. M. Arockiasamy Xavier SJ, Principal
Dr. V. Alex Ramani, Deputy Principal

Keynote Address:
Dr. Christopher Abraham
Professor & Head
SP Jain Institute of Management, Dubai
*Topic: Re-imagining Business through
innovation in the Post-Covid Era*

TEA BREAK | 11:00 AM - 11:15 AM

**TECHNICAL SESSION-I | 11:15 AM - 12:45 AM
(PAPER PRESENTATION)**

Dr. Christine Maria Drewitt
Director - Benit Consultancy Services Inc.
Edmonton, Canada
*Topic : "Global to Local" - Innovation in Online
Business*

Mode:
Virtual
(Zoom)

LUNCH BREAK | 12:45 PM - 2:00 PM

TECHNICAL SESSION-II | 2:00 PM - 3:00 PM

Dr. A. Ravichandran

Associate Professor - Dept. of Commerce
Satyawati College (University of Delhi), New Delhi
*Topic: Research in Human Resource Management: An
Empirical Relationship Model*

VALEDICTION | 3:00 PM - 5:00 PM

Rev. Dr. Santiago SJ

Vice Principal (Shift - II)
St. Joseph's College, Tiruchirappalli

Dr. G. John

Dean - School of Management Studies
St. Joseph's College, Tiruchirappalli



Dr. A. Anandakumar

Associate Professor - Dept. of Management & Commerce
DMI - St. Eugene University, Lusaka, Zambia
Topic: Innovative Marketing Strategies for Business

Dr. C. Suriya Prakash

Professor - Jansons School of Business, Coimbatore
Transactional Analyst & Master Practitioner
in Neuro Linguistic Programming (NLP)
Topic: Navigating the Work-life Paradigm in the VUCA World

ALL ARE INVITED



Department of Business Administration
St Joseph's College (Autonomous), Tiruchirappalli

Report on "International conference on innovative practices in business and management during the contemporary era"

The Department of Business Administration has organised an International conference on the title "Innovative practices in business and management during the contemporary era" on the 18th of March 2021 through zoom online platform. Around hundred participants were registered for the conference from various States of the country and a few from outside India. The conference started at 10 am and Dr. V. Alex Ramani, Deputy Principal, St. Joseph's college (Autonomous), Tiruchirappalli felicitated the gathering. Dr Christopher Abraham, CEO and Head of SP Jain School of Management, Dubai was the chief guest for the inaugural function. He delivered his inaugural address on Reimagining business through innovation in the post covid era.

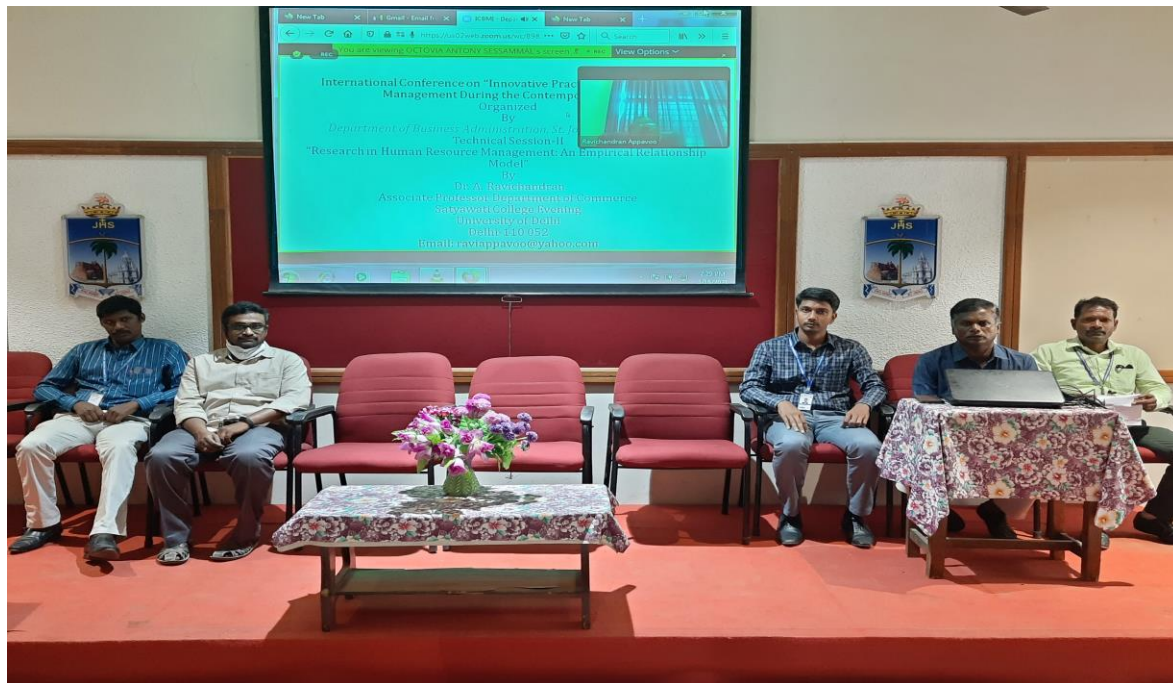
Two technical sessions were planned and the best papers were allowed to be presented in the conference by the participants from various colleges. Dr. Christine Maria Drewitt, Director, Benit Consultancy Inc, Edmonton, Canada and Dr. Ravichandran, Associate Professor, Satyawati College, New Delhi were the technical chairs who moderated the sessions.

Dr. A. Anandakumar, Associate Professor, DMI, St. Eugene University, Zambia was the chief guest for the valedictory session and Dr. C. Suriyaprakash, Professor, Jansons School of Business, Coimbatore was the guest of honour. They both gave inspirational lectures on the topics "Innovative marketing strategies for business " and " Navigating the work life paradigm in the VUCA world". Dr. G. John, Dean, School of management Studies and Rev Dr. Santiago SJ, Vice Principal (shift I), St. Joseph's College (Autonomous) graced the valedictory session by their warm presence and words of wisdom.

The Department has planned to aid publication of the papers received for the conference in UGC care listed Journal and three best papers were chosen and provided "Best Paper Certifications".



J. C. F. OCTOVIA ANTONY SESSAMMAL, MBA, M.Phil., Ph.D.
Head & Assistant Professor
Department of Business Administration
St. Joseph's College (Autonomous)
Tiruchirappalli - 620 002.



DEPARTMENT OF BUSINESS ADMINISTRATION
ST. JOSEPH'S COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI - 620 002
INTERNATIONAL CONFERENCE ATTENDANCE LIST - 18/03/2021

S.No	D.NO	Name	Signature
1	18UBU501	WILFRED. R.K	
2	18UBU502	CHARLYSARAN. I	
3	18UBU504	DHARUN. P	
4	18UBU505	JOTHIESWARAN. S.V	
5	18UBU506	NITHYANANTHAM. I	
6	18UBU507	INFANT GEORGE. S	
7	18UBU509	FREDRICK JOE. S	
8	18UBU510	GIDIYON. J	
9	18UBU511	AAKASH	
10	18UBU512	AROCKIA PRADEEP. J	
11	18UBU513	SUSIL MELQUE. S	
12	18UBU514	SANTHOSH SIVAN. N	
13	18UBU515	STEEWAUGH. A	
14	18UBU516	REVANTH. J	
15	18UBU517	SAMSON DANIEL. S	
16	18UBU519	RAMESH. M	
17	18UBU520	ARUNKUMAR. V	
18	18UBU521	KITHIYOUN RAJA. M	
19	18UBU522	MARIA RUBAN. S	
20	18UBU523	ABDUL FASEET KHAN. B.K	
21	18UBU525	ANTONY ARUN. A	
22	18UBU527	ABILESHWARAN. M	
23	18UBU528	ALAN ROSHAN. F	
24	18UBU529	SANKAR. B	
25	18UBU530	PRAWIN. T	

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26	18UBU532	HARIHARAN. P	P. Hariharan
27	18UBU533	SANTHOSH. M	S. Santhosh
28	18UBU534	ANDRUSH. K	K. Andrush
29	18UBU535	VENKATESAN. J	
30	18UBU536	KODIYARASU. S	
31	18UBU538	SURIYA. J	S. Suriya J.
32	18UBU540	PREMKUMAR. V	V. Premkumar
33	18UBU541	MANIKANDAN. A	A. Manikandan
34	18UBU542	SUDHAKARAN. S	S. Sudhakaran
35	18UBU543	RANJITH KUMAR. J	J. Ranjith Kumar
36	18UBU544	ANTONY MALPHILO. R	R. Antony Malphilo
37	18UBU545	GOKUL NATH. R	R. Gokul Nath
38	18UBU546	JONE AMALANATHAN. A	A. Jone Amalanathan
39	18UBU549	JERSON EBINESH. S	S. Jerson Ebinesh
40	18UBU550	ARULRAJA. A	A. Arulraja
41	18UBU551	KARAN. S	S. Karan
42	18UBU552	VIGNESHWARAN. N	
43	18UBU553	PRIYAN. J	
44	18UBU556	RAJMOHAN. G	G. Rajmohan
45	18UBU558	MADHAVAN. V	
46	18UBU559	AJAY. J	J. Ajay
47	18UBU560	KISHANTH. S.C	S.C. Kishanth
48	18UBU561	YOGESH. K	
49	18UBU562	SANDHANA YASOR. J	J. Sandhana Yasor
50	18UBU563	SATHYA MURUGAN. S	S. Sathya Murugan
51	18UBU564	KRISHNA DOSS. A	A. Krishna Doss

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S.No	D.NO	Name	Signature
1	18UBU601	AJAY MICHAEL. S	Ajay Michael
2	18UBU602	ROHIT. D	Rohit D
3	18UBU603	NITHISH KUMAR. R	Nithish Kumar
4	18UBU604	CLARANCE KISHORE. M	M. Clarence Kishore
5	18UBU605	SRIHARISUGAN. B	S. Hariharan
6	18UBU606	ARTHUR WILSON. J	J. Arthur Wilson
7	18UBU607	AKASH JOSE. A	A. Akash Jose
8	18UBU608	SURYA KRIS. K	K. Surya Kris
9	18UBU609	FRANCIS XAVIER. S	S. Francis Xavier
10	18UBU610	ANTRO JERIN. A	A. Antro Jerin
11	18UBU611	SUESON. I	I. Sueson
12	18UBU612	MANIKANDAN. S	S. Manikandan
13	18UBU613	AROCKIA PRAVEEN. A	A. Arockia Praveen
14	18UBU614	KARANKUMAR. S	S. Karankumar
15	18UBU616	KIRUBAKARAN. G	G. Kirubakaran
16	18UBU617	AROCKIA NELSON. S	S. Arockia Nelson
17	18UBU618	RUBAN SAJI. L	L. Ruban Saji
18	18UBU619	MADHESH KUMAR. M	M. Madhesh Kumar
19	18UBU621	VARATHARAJAN. C	C. Varatharajan
20	18UBU622	ALJIN. V.J	V.J. Aljin
21	18UBU623	MAHENDIRAN. S	S. Mahendiran
22	18UBU625	RAGHUL KRISHNA. K	K. Raghul Krishna
23	18UBU626	DINAKARAN. A	A. Dinakaran
24	18UBU627	VELAN. N	N. Velan
25	18UBU628	ANDREW ARUNPRASATH. G	G. Andrew Arunprasath
26	18UBU629	ASWIN. L	L. Aswin
27	18UBU630	MUHILAN. K	K. Muhilan
28	18UBU631	SRIDHAR. C	C. Sridhar
29	18UBU632	DEEPAK ALLWIN. A	A. Deepak Allwin
30	18UBU635	MANUEL FERNANDO. J	J. Manuel Fernando
31	18UBU636	ARAVINTH KUMAR. L	L. Aravinth Kumar
32	18UBU637	EDISONIGNESH. A	A. Edison Ignesh
33	18UBU639	CUDSON JOHNNI. S	S. Cudson Johnni
34	18UBU640	LOGESH WARAN. V.P	V.P. Logesh Waran
35	18UBU641	CHANDRU R	R. Chandru
36	18UBU642	ILAMPIRAI. R	R. Ilampirai
37	18UBU643	MUTHAIYA. A	A. Muthaiya
38	18UBU644	KARTHICK. M	M. Karthick
39	18UBU645	BHARATHI. P	P. Bharathi
40	18UBU646	LAKSHMANAN. A	A. Lakshmanan
41	18UBU647	RAJESHKUMAR. P	P. Rajesh Kumar
42	18UBU648	ANSELIN KENSEN. A.M	A.M. Anselin Kensen

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43	18UBU649	SIMSON. C	C. Simson
44	18UBU650	MUKESH. N	N. Mukesh
45	18UBU652	JACKMARTIN. D	D. Jackmartin
46	18UBU653	HARIHARAN. D	
47	18UBU654	RISHOK STALIN. S	R. Shok Stalin
48	18UBU656	STEPHEN. S	S. Stephen
49	18UBU657	ALLWIN IMMANUVEL. M	M. Allwin Immanuel
50	18UBU662	SUBASH. K	K. Subash
51	18UBU663	VISWA RAJ. K	
52	18UBU664	YUVARAJ. T	
53	18UBU665	KEVIN ANDREW. R	R. Kevin
54	18UBU666	MAHESHWARAN. S	
55	18UBU667	RAGU. S	
56	18UBU668	GRESH KUMAR. P	
57	18UBU669	HARIHARAN. K	K. Hariharan
58	18UBU670	RIYAS KHAN. S	S. Riyas Khan
59	18UBU671	ASATH. J	
60	18UBU672	KISHORE KUMAR. N	
61	18UBU674	VASANTH. S	