

# **DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY**

## **ST. JOSEPH'S COLLEGE, TRICHY**

### **A REPORT ON PHOTO-WALK**

11<sup>th</sup> February 2023

Department of Visual Communication Technology in association with Canon India Pvt. Ltd. organized a photo-walk on 11<sup>th</sup> February 2023. Nearly 35 first year UG students from the Department of Visual Communication Technology participated in the photo-walk. Mr. Mohandass Mathew, Official Trainer from Canon India guided the students for the photo walk. The session was started with welcome address by Prof. S. Sudharsan, Department of Visual Communication Technology.

Before starting the photo-walk, various photography techniques were described to the students. The working of various camera controls such as shutter speed, aperture and ISO control, camera modes and filters were explained. Several students actively interacted with the trainer and clarified their doubts.

The photo walk was commenced at 10 a.m. The students were accompanied by the trainer and two faculties - Prof. K. S. Ragava and Prof. S. Sudharsan. The students were split into teams to cover various types of photography such as Monochrome, Macro and Street Photography. Few students had their own cameras while 8 cameras and different lenses such as Zoom Lens, Macro Lens and Wide Lens were offered by the Canon Team for practice.

The students moved to the streets around *Main Guard Gate, Trichy* followed by visit to the *Uchi Pillayar Temple*. They were provided adequate insights on the spot to capture photos on their allotted topics.

The photo-walk went on for about 3 hours. After the end of photography session, the students' photographs were reviewed by the trainer and several suggestions were offered for improvement. The photo-walk session was found to be very useful to provide basic insights on Photography and served as the first step to dwell into the vast field of Photography.





## ST. JOSEPH'S COLLEGE (AUTONOMOUS)

Accredited at A++ grade (4th cycle) by NAAC  
Special Heritage Status Awarded by UGC  
College with Potential for Excellence by UGC  
DBT-STAR & DST - FIST Sponsored College  
Tiruchirapalli -620002



### DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY

# PHOTO WALK

#### RESOURCE PERSON

MR. MOHANDASS MATHEW  
CANON TRAINEE,  
CANON PVT. LTD.,

#### FELICITATION & PRESIDED BY

DR. S. TAMILARASI  
HEAD OF THE DEPARTMENT

#### TIMING

9:30AM - 4:30PM

#### VENUE

VISUAL COMMUNICATION  
DEPARTMENT

#### DATE

11<sup>TH</sup> FEBRUARY, 2023



Universal  
Shoppe

**Canon**



**DEPARTMENT OF VISUAL COMMUNICATION**  
**ST. JOSEPH'S COLLEGE, TRICHY**  
**A REPORT ON VISUAL CONTENT VERIFICATION TRAINING**

Department of Visual Communication Technology, St. Joseph's College, Trichy, organized the one day training programme on Visual Content Verification Training on 15<sup>th</sup> March 2023. Dr. Manish Pratim Goswami, Associate Professor, Department of Media Communication, Central University of Tamilnadu, Thiruvarur, as recourse person. Nearly 80 students from the Department of Visual Communication Technology participated in the workshop.

The training was felicitated by Dr. B. Kanickairaj, Nodal Officer, Vocational Programmes. The workshop was started with welcome address by Dr. S. Tamilarasi, Head, Department of Visual Communication Technology.

Resource person was started the session with screening and explaining of several fake and morphing images and visuals spreading on social media platforms like wildfire and what kind of problems it causes in the society. Finally the students gain an understanding of it and then learn many ways to avoid being fooled by it themselves.

Students gave their feedback that we got clarity by knowing things that we had not heard before. Various suggestions were given to the students by the resource person in the end of the session.

The training was concluded with vote of thanks by Prof.G.Sathish, Assistant Professor, Department of Visual Communication Technology.



## **DEPARTMENT OF VISUAL COMMUNICATION**

### **WORKSHOP ON “VISUAL LITERACY”**

Department of Visual Communication has organized an workshop on “Visual Literacy” for the I B,Sc. Visual Communication students was conducted on 9.02.2023 & 10.02.2023. Mr.R.Arul Yogaraj, Assistant Professor, Department of SE(Multimedia & Animation), Periyar Maniammai Institute of Science and Management, Thanjavur was the resource person. The Program was started with a prayer song. Welcome address was given by Prof. Sathish. The session was started by Mr.Arul Yogaraj with the basics of drawing. The sessions were covered with meaning of art, study of complex minute objects around us, portrait study, outdoor nature study and life study respectively. He has explained the intricate details on drawing and painting. Students got in-depth knowledge regarding different stroking styles and painting details. The students were given guidance about the various methods that make- up easy sketches by consuming less time. Throughout the two day workshop, the students were highly engaged and enhanced their drawing and painting skills.

**DEPARTMENT OF VISUAL COMMUNICATION**  
**ST. JOSEPH'S COLLEGE, TRICHY**  
**A REPORT ON DOCUMENTARY FILM MAKING WORKSHOP**

Department of Visual Communication Technology, St. Joseph's College, Trichy, organized a two day workshop on Documentary Film making on 24<sup>th</sup> and 25<sup>th</sup> August 2022. Mr. R P Amudhan, a documentary film maker, teacher and a film activist based in Chennai, conducted the two-day workshop. Nearly 120 students from the department of Visual Communication Technology participated in the workshop.

The workshop was inaugurated by Rev. Dr. M. Arockiasamy Xavier, Principal, St. Joseph's College, presided by Dr. B. Kanickairaj, Nodal Officer, Vocational Programmes and Dr. S. Tamilarasi, Head, Department of Visual Communication. The workshop was started with welcome address by Prof. K.S. Ragava, Department of Visual Communication Technology.

The session was started with screening of several old documentary films like "Zoo", "Glass" for the students. The film making techniques used in those documentary films were critically analyzed and explained by the resource person. Students were then split into ten teams and started field work on creating a montage based documentary film in the college campus. Their films after processing were screened. Various suggestions were given to the students by the resource person in the final session of Day 1.

The second day of the workshop resumed screening of several famous documentary films from distinguished film makers. Students were involved in the field work of creating a interview based documentary film in the college campus. Gathering insights from the previous day's field work, the students actively participated and successfully completed their projects. Their films were later screened and reviewed by the resource person.

The importance of documentary films and various techniques to improve the art of creating of documentary films were explained by the resource person in his concluding remarks. The two-day workshop was concluded with vote of thanks by Mr. Sudharsan, Student Secretary – Shift I, Department of Visual Communication Technology.









Department of Biotechnology, st.Joseph's college,RMHQ+PRR,  
Tiruchirappalli, Tamil Nadu 620002, India

Latitude  
10.828446°

Local 11:15:30 AM  
GMT 05:45:30 AM

Longitude  
78.6905271°

Altitude -20.3 meters





Department of Biotechnology, st.Joseph's college,RMHQ+PRR,  
Tiruchirappalli, Tamil Nadu 620002, India

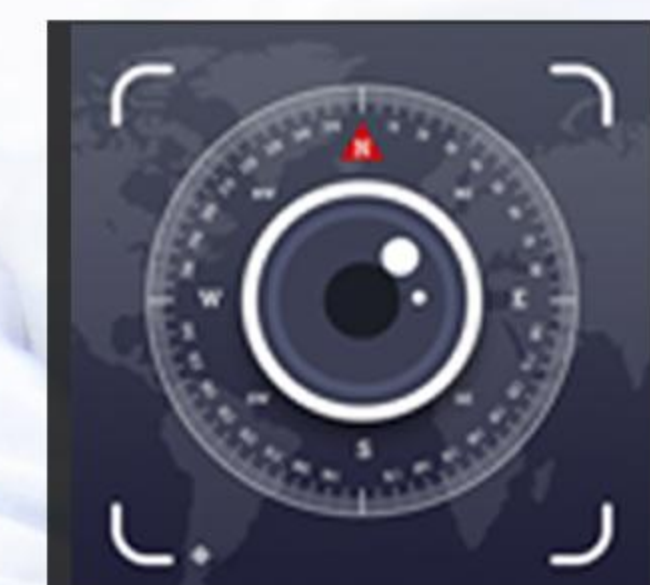
Latitude  
10.828446°

Local 11:45:30 AM  
GMT 06:15:30 AM

Longitude  
78.6905271°

Altitude -20.3 meters





GPS Map

Camera Lite

Department of Biotechnology, st. Joseph's college, RMHQ+PRR,  
Tiruchirappalli, Tamil Nadu 620002, India

Latitude

10.828446°

Local 12:00:30 AM

GMT 06:30:30 AM

Longitude

78.6905271°

Altitude -20.3 meters





**St. Joseph's College (Autonomous)**

Accredited at A++ Grade (4<sup>th</sup> cycle) by NAAC  
Special Heritage Status Awarded by UGC  
College with Potential for Excellence by UGC  
DBT-STAR & DST - FIST Sponsored College  
Tiruchirappalli-620002.



DEPARTMENT OF  
VISUAL COMMUNICATION

TWO DAY WORKSHOP ON  
DOCUMENTARY  
F i L M M A K i N G



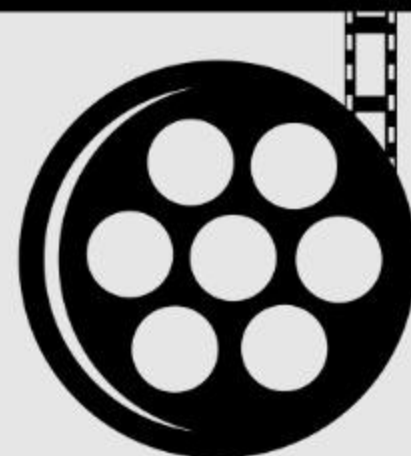
RESOURCE PERSON

MR. R.P. AMUDHAN,  
Documentary Filmmaker,  
Madurai.

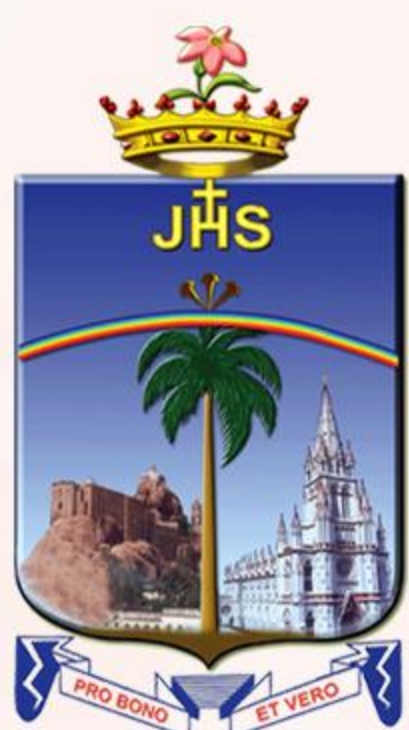
VENUE : SAIL AUDITORIUM

DATE : 24<sup>th</sup> & 25<sup>th</sup> AUG, 2022

TIME : 10AM - 5PM







ST. JOSEPH'S COLLEGE (AUTONOMOUS)

Accredited at A++ grade (4th cycle) by NAAC  
Special Heritage Status Awarded by UGC  
College with Potential for Excellence by UGC  
DBT-STAR & DST - FIST Sponsored College  
Tiruchirapalli - 620002



DEPARTMENT OF VISUAL COMMUNICATION

Two day Workshop on  
**Visual Literacy & Drawing**

RESOURCE PERSON

**MR. ARUL YOGARAJ**

ASSISTANT PROFESSOR,  
DEPARTMENT OF ANIMATION,  
SUBBULAKSHMI LAKSHMIPATHY COLLEGE,  
MADURAI.

FELICITATION & PRESIDED BY

**DR. S. TAMILARASI**  
HEAD OF THE DEPARTMENT



DATE

09<sup>TH</sup> & 10<sup>TH</sup> FEBRUARY, 2023

TIMING

9:30AM - 4:30PM

VENUE

VISUAL COMMUNICATION  
DEPARTMENT



## **DEPARTMENT OF VISUAL COMMUNICATION**

### **WORKSHOP ON “VISUAL LITERACY”**

Department of Visual Communication has organized an workshop on “Visual Literacy” for the I B,Sc. Visual Communication students was conducted on 9.02.2023 & 10.02.2023. Mr.R.Arul Yogaraj, Assistant Professor, Department of SE(Multimedia & Animation), Periyar Maniammai Institute of Science and Management, Thanjavur was the resource person. The Program was started with a prayer song. Welcome address was given by Prof. Sathish. The session was started by Mr.Arul Yogaraj with the basics of drawing. The sessions were covered with meaning of art, study of complex minute objects around us, portrait study, outdoor nature study and life study respectively. He has explained the intricate details on drawing and painting. Students got in-depth knowledge regarding different stroking styles and painting details. The students were given guidance about the various methods that make- up easy sketches by consuming less time. Throughout the two day workshop, the students were highly engaged and enhanced their drawing and painting skills.



# **DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY**

## **ST. JOSEPH'S COLLEGE, TRICHY**

### **A REPORT ON PHOTOGRAPHY WORKSHOP**

Department of Visual Communication Technology in association with Canon India Pvt. Ltd. and Universal Shoppe, Trichy organized a one-day photography workshop on 16<sup>th</sup> August 2022. Mr. Mohandass Mathew, Official Trainer and Mr. D. Karthikeyan, Business Manager from Canon India conducted the workshop. Nearly 200 students from the department of Visual Communication Technology participated in the workshop.

The workshop was felicitated by Rev. Dr. K. Amal, Secretary, St. Joseph's College, presided by Dr. B. Kanickairaj, Nodal Officer, Vocal Programmes and Dr. S. Tamilarasi, Coordinator, Department of Visual Communication Technology. The session was started with welcome address by Prof. K.S. Ragava, Department of Visual Communication Technology.

The first session of the workshop handled the basics of photography and camera operations. The importance of various camera controls such as shutter speed, aperture and ISO control were explained to the students. Several students actively interacted with the resource persons and raised various questions.

The second session of the workshop handled the advanced techniques of photography including various modes and types of photography. Several recent advancements in Canon cameras were presented to the students. Many outstanding photographs were shared by the resource person in the concluding remarks of the session. The workshop was formally concluded with vote of thanks by Mr. Sudharsan, Student Secretary-Shift I, Department of Visual Communication Technology.





Universal  
Shoppe



**ST. JOSEPH'S COLLEGE (Autonomous)**

Accredited at A++ Grade (4<sup>th</sup> cycle) by NAAC  
Special Heritage Status Awarded by UGC  
College with Potential for Excellence by UGC  
DBT-STAR & DST - FIST Sponsored College  
Tiruchirappalli-620002.



DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY

# PHOTOGRAPHY

*Workshop*

RESOURCE PERSONS:

**MR. MOHANDASS MATHEW**

Official Trainer,  
Canon India Pvt. Ltd.

**MR. D. KARTHIKEYAN**

Business Manager,  
Canon India Pvt. Ltd.

FELICITATION BY

REV. FR. K. AMAL,  
Secretary,  
St. Joseph's College.

PRESIDED BY ...

DR. B. KANICKAIRAJ,  
Nodal Officer,  
Vocational Programmes.

DR. S. TAMILARASI,  
Coordinator,  
Department of Visual  
Communication.

In Association with  
Canon India Pvt. Ltd  
and  
Universal Shoppe, Trichy

DATE: 16-08-2022 | VENUE: JUBILEE HALL | TIME: 10:00AM ONWARDS



**DEPARTMENT OF VISUAL COMMUNICATION**  
**ST. JOSEPH'S COLLEGE, TRICHY**  
**A REPORT ON VISUAL CONTENT VERIFICATION TRAINING**

Department of Visual Communication Technology, St. Joseph's College, Trichy, organized the one day training programme on Visual Content Verification Training on 15<sup>th</sup> March 2023. Dr. Manish Pratim Goswami, Associate Professor, Department of Media Communication, Central University of Tamilnadu, Thiruvavur, as resource person. Nearly 80 students from the Department of Visual Communication Technology participated in the workshop.

The training was felicitated by Dr. B. Kanickairaj, Nodal Officer, Vocational Programmes. The workshop was started with welcome address by Dr. S. Tamilarasi, Head, Department of Visual Communication Technology.

Resource person was started the session with screening and explaining of several fake and morphing images and visuals spreading on social media platforms like wildfire and what kind of problems it causes in the society. Finally the students gain an understanding of it and then learn many ways to avoid being fooled by it themselves.

Students gave their feedback that we got clarity by knowing things that we had not heard before. Various suggestions were given to the students by the resource person in the end of the session.

The training was concluded with vote of thanks by Prof.G.Sathish, Assistant Professor, Department of Visual Communication Technology.

