



Department of Biotechnology School of Biological Sciences

ST. JOSEPH'S COLLEGE (AUTONOMOUS) Accredited at A++ (Cycle IV) by NAAC, Special Heritage Status Awarded by UGC,

College with Potential for Excellence by UGC, DBT-STAR & DST-FIST Sponsored College.

## Tiruchirappalli -620 002

# Valedictory Invitation A Lecture on

# Applications of DNA Barcodes In Herbal Drug Industry

To be held at 11.30 am on Monday, 19<sup>th</sup> February, 2024 in Google Meet

## Speaker

Dr. L. Joelri Michael Raj, Head, Department of Botany, St. Xavier's College, Palayamkottai.

## All are Welcome

#### Report on Valedictory Lecture Organized by Trojan-Horse Club in Google Meet Department of Biotechnology, St. Joseph's College (Autonomous), Tiruchirappalli - 620002 Held on 19th February, 2024 "APPLICATIONS OF DNA BARCODES IN HERBAL DRUG INDUSTRY"

The Trojan Horse Club of the Department of Biotechnology, St. Joseph's College (Autonomous), Tiruchirappalli, organized a lecture on "Applications of DNA Barcodes in the Herbal Drug Industry" via Google Meet as a Valedictory Lecture on February 19, 2024. The lecture was delivered by Dr. L. Joelri Michael Raj, Head of the Department of Botany, St. Xavier's College, Palayamkottai, Tamil Nadu, India. He is an alumnus of the Department of Botany at St. Joseph's College, Tiruchirappalli.

The lecture commenced with a prayer song and was conducted on Google Meet from 11:30 am to 1 pm on February 19, 2024. The event saw a total of <u>62 participants</u>, including students and faculty members from the Biochemistry and Biotechnology Departments of St. Joseph's College (Autonomous), Tiruchirappalli.

The Head of the Department of Biotechnology, Dr. A. Edward, welcomed the gathering, the Resource person, Faculty members, and the students to the lecture.

Following the welcome address given by the Head of the Department, the speaker of the day, Dr. L. Joelri Michael Raj, enlightened us with his valuable insights and presentation on the principle and applications of DNA Barcodes in ensuring the authenticity of herbal mixtures and identifying adulterants. The lecture was truly interesting and eye-opening for all of us.

The lecture concluded with a question-and-answer session followed by the vote of thanks delivered by Dr. A. Arutchelvi, Assistant Professor at St. Joseph's College (Autonomous), Tiruchirappalli. Overall, the lecture helped us understand the importance of DNA Barcodes in the Herbal drug industry and the scope for future research in this field.

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Dr. A. EDWARD Head Department of Biotechnology St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu.

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Dr. A. EDWARD Head Department of Biotechnology St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu.

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Dr. A. EDWARD Head Department of Biotechnology St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu.

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23PBT828 - S Sakthi	Present
23PBT829 - V K Sowmya	Present
23PBT830 - C Kiruthika	Present
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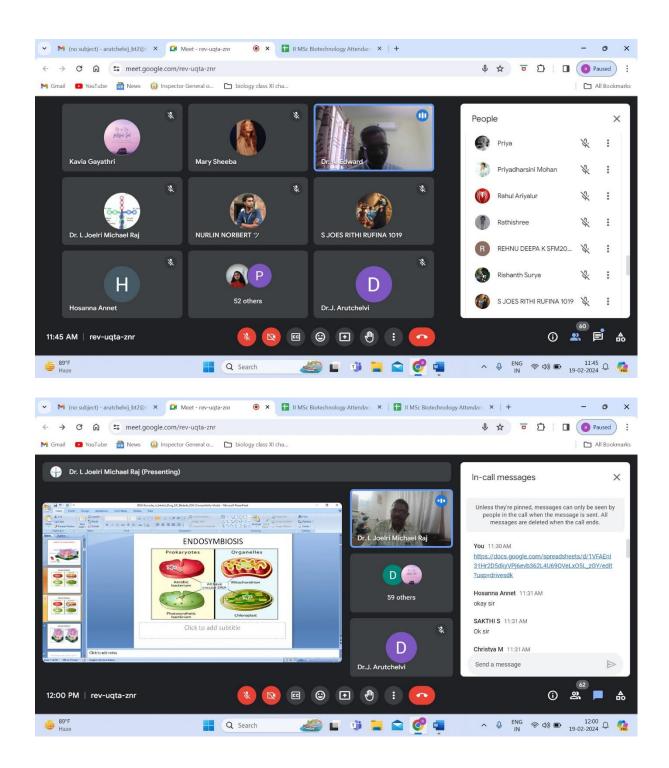
#### Staff Members

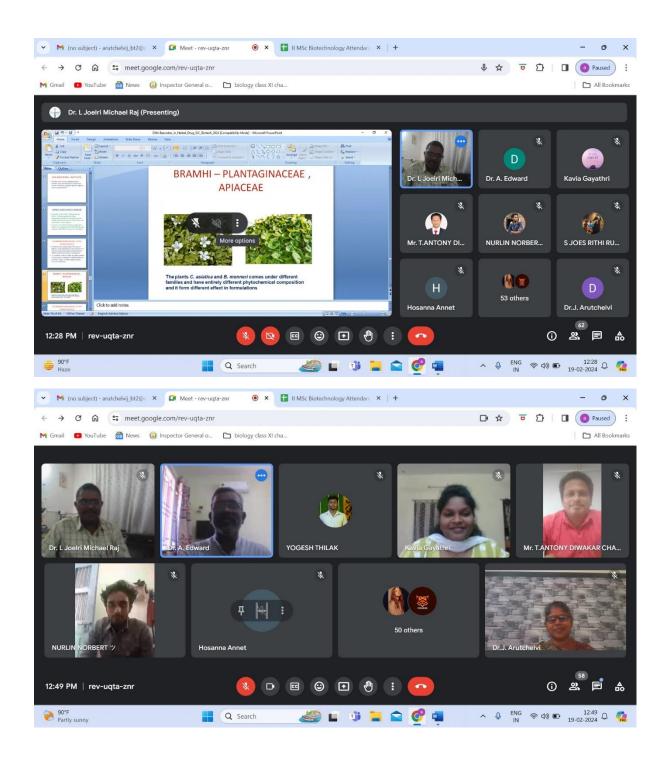
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Prof. Antony Diwakar Chandran	Present
Dr. P.G. Geegi	Present

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Dr. A. EDWARD Head Department of Biotechnology St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nedu,







DEPARTMENT OF BOTANY ST. JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI - 620 002



54th Rev. Fr. Balam Memorial Lecture

Rev. Dr. M. Arockiasamy Xavier SJ., Principal

Presides

Rev. Dr. K. Amal SJ., Secretary

**Felicitates** 

## Dr. T. Parimelazhagan

Professor and Head, Department of Botany, Director, Centre for Research and Technology Development, Bharathiar University, Coimbatore

### Will deliver a lecture on

'THERAPEUTIC INSIGHTS OF MEDICINAL PLANTS: FROM TRADITION TO TECHNOLOGY'

Date: 25.09.2023

Time: 11.30 AM

Venue: SAIL AUDITORIUM

## ALL ARE CORDIALLY INVITED

Head, Faculty and Students

#### 54th Rev. Fr. Balam memorial lecture

Date: 25.09.2023 Place: SAIL Auditorium

- The lecture started with prayer song and tamilthai vazhthu.
- Welcome address was given by Dr. S. R. Senthilkumar, Head, Department of Botany, St. Joseph's college (Autonomous).
- Tribute was paid to Rev. Fr. Balam SJ, by the dignitaries and student representatives.
- The chief guest was honoured with a shawl by Rev. Fr. M. Arockiasamy Xavier, SJ, Principal, St. Joseph's college (Autonomous) and Rev. Dr. K. Amal SJ, Secretary, St. Joseph's college (Autonomous) to honour the chief guest with a memento.
- Presidential address was delivered by Rev. Fr. M. Arockiasamy Xavier SJ, Principal, St. Joseph's college (Autonomous).
- Felicitation address was given by Rev. Dr. K. Amal, SJ, Secretary, St. Joseph's college (Autonomous).
- Chief guest was introduced to the gathering by Dr. S. Sahaya Sathish, Associate professor, St. Joseph's college (Autonomous).
- Balam memorial lecutre was delivered by Dr. T. Parimelazhagan, Professor and Head, Bharathiar university, Coimbatore on the topic therapeutic insights of medicinal plants: from tradition to technology. He highlighted bioprospecting and explained about the patents he has filed. He also shed light on the therapeutic benefits of some commonly available medicinal plants and future scope in that area. It was followed by a discussion session with the students.
- Vote of thanks was presented by Dr. K. Rajan, President of botany association, St. Joseph's college (Autonomous).
- National anthem was played and the lecuture was completed successfully.

S. Jen~ Head

Department of Botany St. Joseph's College (Autonomous) Tiruchirapalli - 620 002.







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#### Department of Botany St. Joseph's College (Autonomous), Tiruchirappalli – 620 002 Inauguration of Dr. V. K. George Endowment Lecture (23. 01. 2024) Sail Auditorium / 10. 30 am

The endowment lecture commenced in the august presence of the abled administrators Rev. Dr. Rector, Rev. Dr. Secretary and Rev. Dr. Principal. It was begun by seeking God's abundant grace and blessings through prayer song. Dr. S. R. Senthilkumar, Head of the department of Botany joyfully welcomed the gathering. The administrators offered their blessings and appreciated all the endeavors of the department of Botany throughout this academic year.

The special invitees such as Dr. Patrick Gomez, Dr. Rangarajan shared their wonderful experience with Dr. V. K. George and they explicated the work and contribution of the professor to the department. They even mentioned about the record work of Dr. V. K. George which proved to be a work of art. They were also honored by the administrators. The other respected faculty also shared their admiration of Dr. George with the student community.

Dr. S. Sahaya Sathish, Associate professor of our department introduced the esteemed chief guest. The renowned person Dr. K. Arun Kumar, Professor and Dean of School of Biological Sciences, Executive Council (syndicate) member, Central university of Kerala, Karasagod who delivered the endowment lecture on the topic "Microalgae for Bio Diesel Production". /= He emphasized that microalgae for biodiesel production harnesses the remarkable ability of tiny aquatic organisms to convert sunlight and CO2 into lipids. These lipids can be extracted and processed into biodiesel, offering a sustainable alternative to fossil fuels. This innovative approach not only mitigates carbon emissions but also reduces reliance on finite resources. Moreover, microalgae cultivation can be tailored to diverse environments, making it a versatile solution for energy needs worldwide. In essence, it's a green revolution in the making.

This lecture was followed by a fruitful interaction over the presentation and finally Dr. K. Rajan, President of the Botany Association, under whose guidance this endowment lecture was meticulously planned, thanked all who supported for this event to be a grand success.

J. Jein ~

Department of Botany St. Joseph's College (Autonomous) Tiruchirapalij - 620 002.







Tharanallur, Tiruchirappalli, Lat: 10.825187, Long: 78.690053 23 Jan, 24, 12:02 pm, Tuesday

## **Department of Botany**

St.Joseph's College (Autonomous), Tiruchirappalli-620002 Inauguration of Dr. V.K.George Endowment Lecturer on 23.1.2024 Sail Auditorium at 10.30am

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19 J. Avarin John Kreuba III-B.Sc Botany J. Ang. 20 K. Valarmathis III-B.Sc Botany K.V. JJ. 21 B.S. Gayaltin Shri III BSC. Botany R.V. JJ. 22 E. Gowmiya III BSC. Botany R.S. Bayettijhi 23 S. Pouyadharshini III-BSC. Botany S. Philyedharshin 24. R. Dhanatakshini III-BSC. Botany R. Deanetermi 25 F. Paulthro III-BSC. Botany F. Juithra. 26 S. Jayalakshini III. B.Sc. Botany J. Juithra. 26 S. Jayalakshini III. B.Sc. Botany J. Juithra. 28 J. Manokari III. B.Sc. Botany J. Juithra. 28 J. Manokari III. B.Sc. Botany J. Juithra. 29 B. Jayashorea III. B.Sc. Botany J. Juithra. 29 B. Jayashorea III. B.Sc. Botany J. Juithra. 29 B. Jayashorea III-B.Sc. Botany J. Juithra. 20 V. ENOCH III. B.Sc. Botany V. March.	17	A-PETER ALEXANDER	I BSc Botany	ARth.
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28 J. Manokaon III. BSC. Botan, J. Muhr 29 B. Jayashoree III-BSC. Botan, B. Joyshim. 30 V. ENOCH III-BSC. Botany V. Snoch.	26			
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1 Th Head of the Department Department of Botany St. Joseph's College (Autonomous)

V.K Georg

## An Intramural Workshop on Sophisticated Analytical Instruments 21 February 2024

**Workshop Report** 



**Organizing Secretary Dr. T. Francis Xavier**  

## School of Biological Sciences ST.JOSEPH'S COLLEGE (Autonomous)

College with Potential for Excellence - College of Special Heritage Status by UGC Reaccredited with 'A ++' grade (4 rd Cycle) by NAAC Autonomous Institution Affiliated to Bharathidasan University Tiruchirappalli– 620 002, Tamil nadu

February 2024

#### PREAMBLE

The main theme of this workshop was to make aware the participants regarding the sophisticated instruments housed in Central Instrumetation Centre of our College. Also incites the participants (II PG students of our department) with exposure and state-of-the-art training in various advanced research instrumentation techniques. It provides the basic principles, sample preparation techniques, demonstration, selection of instruments with merits and demerits on several advanced analytical instrumentation (HPLC, SEM, UV Visible spectrophotometer, FTIR spectrophotometer, Fluorescence spectrometer and PCR) techniques, with data analysis using software's available at SJC Central Instrumentation centre for the participants to build and strengthen their confidence in using high-endinstruments for their future research work. The workshop includes a brief lectures followed by demonstration on the sophisticated instruments.

#### **INAUGURATION**

**Dr. S.R.Senthil kumar,** Convener of this workshop welcomed the faculty members of Botany and Biotechnology and also participants. **Dr.T.Francis Xavier**, Organizing secretary of this workshop briefed about the programme, different topics to be covered during the programme, exposure of different sophisticated instruments and urged the participants to extract maximum from the programme. As per norms of the programme, the program consists of both brief theory and as well as hands-on exposure with various instruments conceptualized and supported by funding agencies like UGC and DST - FIST. The uniqueness of the program includes a maximum of 17 students for giving more attention to the participants



This workshop is arranged in the motive of sharing the instrumentation expertise, operations and Research experience of our Professors **Dr. S.Senthil Kumar, Dr. T.Francis Xavier , Dr.S. Soosai Raj , Dr. Edward of Biotechnology and Dr.Arun Vivek of Chemistry** who were shared their technical experience and their great research output from their of experience. Also the feedback about the sessions were collected from all the participants to

improve the sessions that will be conducted in the mere future The overall organization and deliverance of the workshop was helpful and satisfied the participants.

## **Glimpses of various sessions of the workshop**



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#### **Registered participants**

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#### Department of Botany St. Joseph's College (Autonomous), Tiruchirappalli - 620 002 An intramural workshop on sophisticated analytical instruments 21/02/2024 / 09:30 am

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4	SHIRLIN DENIS M	TI. M Se BOTANY	Sel.M.
5	A & JOEL ANTO	TI M & BOTANY	C#91
6	G. MONISHA	M. S.C. BOTANY	G.m.s.
7.	NISHA WANDHINI S	I H. SC. BOTANY	S. Niske
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12.	THASHMA JENIFER J	I M.SC BOTANY	1-1-1-
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Ch Convenor

Head **Department of Botany** St. Joseph's College (Autonomous) Tiruchirapalli - 620 002.

Organizing Secretary

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PG & RESEARCH DEPARTMENT OF BOTANY ST. JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI - 620 002

## ORGANIZES

# AN INTRAMURAL WORKSHOP ON SOPHISTICATED ANALYTICAL INSTRUMENTS

## 21 FEBRUARY 2024 | 9:30 AM

Venue : Archbishop Casimir Instrumentation center (ACIC)



## **Convenor** Dr. S.R. Senthil Kumar

## **Organising Secretary**

Dr. T. Francis Xavier

ALL ARE INVITED For contact : 9944073773



## Department of Computer Science St. JOSEPH'S COLLEGE (Autonomous)

Accredited at A<sup>++</sup> Grade (4<sup>th</sup> Cycle) by NAAC Special Heritage Status awarded by UGC

#### Tiruchirappalli - 620 002

#### **Report of National Workshop on ChatGPT**

The Department of Computer Science organized a national-level online workshop on ChatGPT for Academics on June 21, 2023, from 5:30 PM to 7:30 PM, using the Zoom platform. The workshop saw a total of 466 participants from three countries, namely Dubai, Malaysia, and Oman, as well as 24 states of India, including Andhra Pradesh, Assam, Bihar, Delhi, Goa, Gujarat, Haryana, Jharkhand, Karnataka, Kerala, Maharashtra, Meghalaya, Nagaland, Odisha, Puducherry, Punjab, Tamil Nadu, Telangana, Uttar Pradesh, Uttarakhand, and West Bengal.

The event commenced with a warm welcome and instructions to the participants by Prof. A. Charles, the Workshop Coordinator and Head of the Department. The presidential address was delivered by Rev. Dr. M. Arockiasamy Xavier SJ, the Principal, who emphasized the need for AI tools in academics. Dr. A. Vimal Jerald conducted the session, starting with a presentation on the fundamentals and technical aspects of ChatGPT, followed by a comprehensive demonstration. The demonstration focused on three key aspects: teaching and learning, research, and evaluation.

During the session, the following topics were discussed in detail with practical demonstrations:

- Creating an account for ChatGPT
- Framing general prompts to ChatGPT for answering queries and suggestions
- Generating curriculum, preparing lecture notes, and creating slides
- Generating research articles, abstracts, conclusions, future directions, suggestions for research, problem definitions, and algorithm and program designs
- Generating questions and creating schemes

Although participants had the opportunity to have their queries answered during the presentation and demonstration, an interactive session with the resource person was conducted at the end of the workshop. Many participants expressed their appreciation for the excellent conduct of the workshop by the department and the resource person and suggested conducting similar programs in the future. Prof. A. Charles concluded the workshop by providing additional instructions to the participants. A group photo was taken via the Zoom portal, and participants were invited to provide feedback at the end of the session.

According to the feedback data, over 90% of participants appreciated the content, duration of the workshop, resource person, technical arrangements, and communication. The learning experience was rated as excellent by 60% of the participants, very good by 32%, good by 8%, and satisfactory by 2%. With regards to the overall feedback of the workshop, 77% of participants rated it as excellent, 18% as

very good, 3.5% as good, and 0.3% as satisfactory. Approximately 92.5% expressed their interest in participating in future programs conducted by the department.

Certificates were sent to participants who completed the assessments (MCQ) and provided feedback. Attendance was also considered a factor for certification.

[Prof. A. Charles] Head of the Department Department of Computer Science St. Joseph's College(Autonomous) Tiruchirappalli-620 002.

## **INVITATION / FLYER**

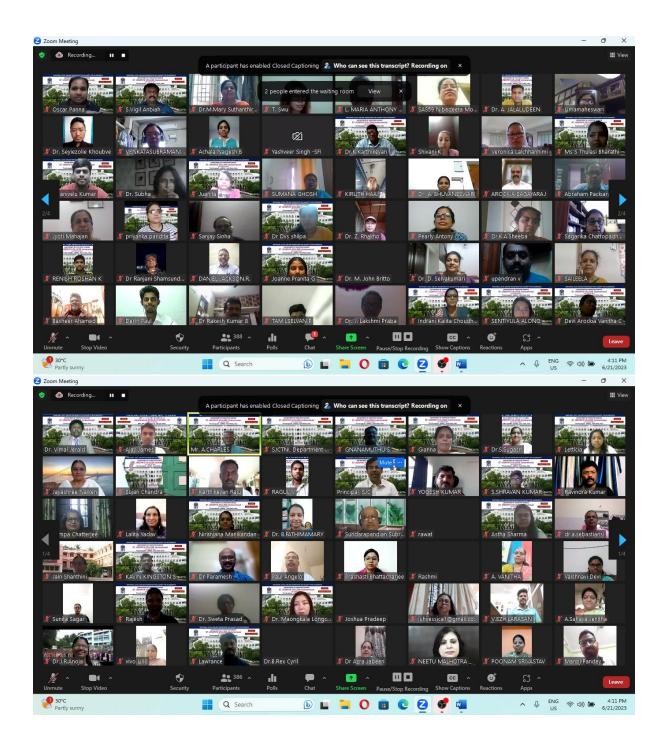


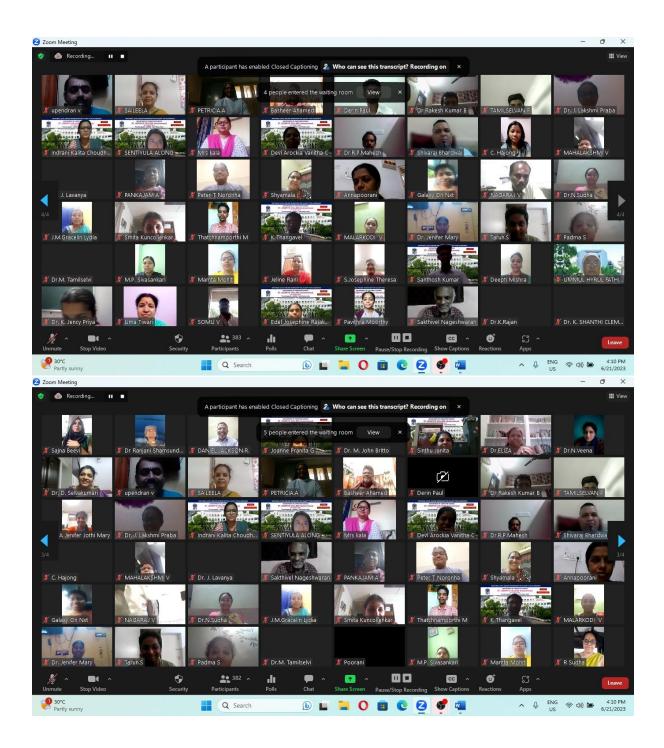
#### **PHOTOS**













#### MODEL CERTIFICATE





## St. Joseph's College (Autonomous), Tiruchirappalli.

#### **DEPARTMENT OF Computer Science**

#### ORGANISES ONLINE WORKSHOP ON ChatGPT

Date : 21.6.2023 | TIME: 5.30 PM TO 7.30 PM

#### **Registration Details**

SNO	UID	Name	Designation	College	Place	State	Mobil
1	CSE234_10922	URMIMALA DEY	Assistant Professor	iLEAD	Kolkata	WestBengal	98040
2	CSE234_10928	C. JUSTIN MARSHAL	Research Scholar	St. Joseph's college of Arts and Science (Autonomous) Cuddalore	Cuddalore	TamilNadu	99423
3	CSE234_10930	GNANAMUTHU S	Professional	SARASWATHI VIDHYASALA AIDED MIDDLE SCHOOL	SITTILARAI	TAMILNADU	98948
4	CSE234_10939	Dr.Sweta Prasad	Assistant Professor	Jamshedpur Women's University	Jamshedpur	Jharkhand	95340
5	CSE234_10942	Sivasakthi K	Professional	Govt Hr Sec School S.Ogaiyur	Kallakurichi	Tamilnadu	88701
6	CSE234_10945	Dr. C.KUMARI	Assistant Professor	Arignar Anna College.	Aralvaimozhi	Tamilnadu	99523
7	CSE234_10946	RAJIB BHATTACHARYA	Associate Professor	Globsyn Business School	Kolkata	WestBengal	90079
8	CSE234_10948	Dr.T.Miranda Lakshmi	Assistant Professor	St.Joseph's College of Arts and Science (Autonomous)	Cuddalore	TamilNadu	96009
9	CSE234_10959	POLOJU KIRAN KUMAR	Assistant Professor	Middle East College	MUSCAT	MUSCAT	95734
10	CSE234_10965	Subhash A	Research Scholar	Dr NGP Arts and Science College	Coimbatore	Tamilnadu	95005
11	CSE234_10968	Dr. A. Revathy	Assistant Professor	Nirmala College for Women	Coimbatore	TamilNadu	98945
12	CSE234_10971	ANANDHA JOTHI JEYALAKSHMI K	Research Scholar	Kurinji College of Arts and science	Tiruchirappalli	Tamilnadu	95859
13	CSE234_10973	K.Primrose	Assistant Professor	St.Joseph's College(Autonomous)	Tiruchirapalli	Tamilnadu	94885
14	CSE234_10976	DONNA C. PHILIP THARAPPEL	Professional	St. John's Medical College	Bengaluru	Karnataka	88988
15	CSE234_10982	Dr. A. JALALUDEEN	Assistant Professor	SRM Institute of Science and Technolog	Chennai	Tamilnadu	99943
16	CSE234_10986	Dr.A.Pankajam	Associate Professor	Avinashilingam Institute for Home Science and Higher Education for Women	Coimbatore	Tamilnadu	98430
17	CSE234_10993	VENKATESH SARAVANAKUMAR M	Assistant Professor	SRM TRICHY ARTS AND SCIENCE COLLEGE	Trichy	TAMILNADU	94428
18	CSE234_10995	VANITHA G	Associate Professor	Bishop Heber College	Trichy	Tamilnadu	99941
19	CSE234_11001	SANTHOSH KUMAR M	Assistant Professor	GOVERNMENT COLLEGE OF ENGINEERING	DHARMAPURI	TamilNadu	97906

7/5/23, 11:53 PM

.:SJC : CSE :.

452	CSE234_12434	AJITHA S RAJ	Research Scholar	MANONMANIAM SUNDARANAR UNIVERSITY TIRUNELVELI	Nagercoil	TamilNadu	94878
453	CSE234_12442	Laxman Singh	Professional	Satyam fashion Institute	Noida	uttarpradesh	78384
454	CSE234_12443	Yashveer Singh	Professional	Satyam Fashion Institue	Noida	U.P.	80101
455	CSE234_12445	VINDHIYA E	Assistant Professor	ARASAN GANESAN POLYTECHNIC COLLEGE	SIVAKASI	TAMILNADU	80985
456	CSE234_12447	A.K.Anish fathima	Assistant Professor	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN(AUTONOMOUS)	Theni	Tamilnadu	87786
457	CSE234_12448	Deepti Mishra	Professional	Satyam fashion institute	Noida	Uttarpradesh	97183
458	CSE234_12453	Bessie Carl M	Professional	SBOA SCHOOL SENIOR SECONDARY	Madurai	TAMILNADU	99942
459	CSE234_12459	VIDHYA SHREE G	Guest Lecturer	Institution	Sivakasi	Tamilnadu	99449 <sup>°</sup>
460	CSE234_12464	SHIVANI	Assistant Professor	satyam fashion institute	Noida	up	85588
461	CSE234_12477	DHARSHINI B	College Student	DR N.G.P Arts And science college	Coimbatore	Tamilnadu	63812
462	CSE234_12478	Vidya kumari	Assistant Professor	St Aloysius college	Mangaluru	Karnataka	97419
463	CSE234_12483	Dr.Sr.Dr.Sr.S.Alphones Roseline Mary	Associate Professor	Servite Art's and Science College For Women	Thogaimalai	Tamilnadu	94422
464	CSE234_12484	M.MALLIKA	College Student	Dr.N.G.P Arts and Science College	Coimbatore	Tamilnadu	95853
465	CSE234_12486	Sr. PETRICIA. A	Research Scholar	STELLA MATUTINA COLLEGE OF EDUCATION	Chennai	Tamilnadu	98434
466	CSE234_12490	ANITHA K	Professional	SRNV HR SEC SCHOOL	COIMBATORE	TAMILNADU	94422

#### Not Paid - Registration Details

SNO	UID	Name	Designation	College	Place	State	Mobile	EMAIL
1		RADHA	Professional	CITY LABS	PATALINGJAYA	KUALALUMPUR	0107850915	aradha.mphil@
2		PAL GOGOI	Assistant Professor	Assam down town University	Guwahati	Assam	6000651485	palgogoi17@gn
3		Christopher Sandiguria	College Student	Jengraimukh College	Majuli	Assam	6002087601	christophersan
4		Priyanka Hembrom	College Student	SKM University Dumka Jharkhand	Dumka	Jharkhand	6207347507	priyankahembr
5		ADITHYA KESAV	College Student	CHRIST NAGAR COLLEGE	THIRUVANANTHAPURAM	KERALA	6238240263	adithyakesav10
6		Sinitha K	Associate Professor	Govt college Madappally	Vadakara	Kerala	6238703819	sinithak@gmail
7		SUGANYA B	Assistant Professor	VVV COLLEGE FOR WOMEN	Virudhunagar	Tamilnadu	6380839091	suganya@vvvcc
8		DHANALAKSHMI . S	Professional	Kuyilappalayam higher secondary school	Auroville	Tamilnadu	6380889196	dhana3389.kpn
9		N NAGAJOTHI	Assistant Professor	Thassim Beevi Abdul Kader College for Women	Kilakarai	TamilNadu	6382367980	nagajothi27278
10		DR.SR.SOBHANA MICHAEL	Assistant Professor	St.Joseph college	Trichy	Tamilnadu	6383 963 4	shobhanasjc01
11		M. ANTENET BLESSY	Research Scholar	Holy Cross College (Autonomous)	Nagercoil	Tamilnadu	6385218984	antenetblessy9
12		ABHISHEK KABIRAJ	Research Scholar	Ranchi University	Ranchi	Jharakhand	7004582552	abhishek.kabira
13		STANISLAS XESS	Professional	St. Mary's School Buxar	Buxar	Bihar	7005144199	stanydeep@gm
14		Dr.Dhanya Shankar K S	Assistant Professor	St.Marys College	Thrissur	Kerala	7012409272	dhanya.shanka
15		KIRAN SAH	Professional	St.mary senior secondary school	Rudrapur	Uttrakhand	7060361592	kiran.sah@stma



Accredited at A++ Grade (4<sup>th</sup> Cycle) by NAAC, Special Heritage Status awarded by UGC **Tiruchirappalli – 620 002, India.** 





DEPARTMENT OF DATA SCIENCE

ST. JOSEPH'S COLLEGE (AUTONOMOUS) ACCREDITED AT A<sup>++</sup> BY NAAC (CYCLE IV) COLLEGE WITH SPECIAL HERITAGE STATUS COLLEGE WITH POTENTIAL FOR EXCELLENCE TIRUCHIRAPPALLI - 620 002 TAMIL NADU, INDIA.



#### Organizes a one day seminar on

# **SMART FARMING**

#### **Resource Person**

Mr. James Senior Developer Farm Again Coimbatore.

Date : 23 June 2023 Time : 02:00 pm to 03:00 pm Venue: II M.Sc. Classroom

#### Convener

Dr. L. Arockiam Head of the Department Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli.

Programme Coordinator Dr. M. Kriushanth Assistant Professor Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli.



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#### DEPARTMENT OF DATA SCIENCE St. JOSEPH'S COLLEGE (Autonomous) Accredited at 'A++' Grade (4<sup>th</sup> Cycle) By NAAC, DBT-STAR & DST - FIST Sponsored College Special Heritage Status awarded by UGC, College with Potential for Excellence by UGC TIRUCHIRAPPALLI - 620 002, S.INDIA



Tel: 0431-2700320 (COII) /2701501 (Fax) 0431-4226501 (Dept) / 4226492 (Lab) E-mail: hodds@mail.sjctin.edu | Website: www.sjctni.edu

	Rep	ort on "Smar	t Farming"						
Date:	June 23, 2023	June 23, 2023							
Time From:	02:00 PM		Time To: 03:00		0 PM				
Mode:	OMine								
2 21	Dr. L. Arockiam		Dr. V. Arul Kumar						
Members	Dr. I. Priya Stella Mary			Dr. M. Kriushanth					
Present:	Dr. A. Beatrice Doro	M. Subash							
No of 160									
Prepared by	Dr. M. Kriushanth	Reviewed	Faculty Members	Approved	Dr. L. Arockiam				

#### Proceedings:

- The Department of Data Science for the academic year (2023-2024) Organized a seminar "Smart Farming" on 23/06/2023 from 02:00 PM to 03:00 PM for II M.Sc. students.
- A warm note of welcome and resource person introduction was given by Dr. L. Arockiam, Head Department of Data Science and chief guest intro.
- The chief guest of the PTA Meeting was Mr. James, Senior Developer, Farm Again, Coimbatore.
- The main core of the Meeting was to provide extensive information about the smart farming, the technology used in the smart farming well explained to the students.
- Job opportunities available in Farm Again is explained and also the skills needed.
- The faculty members had a discussion with the resource person about the process in the company, research collaboration and placement.

HOD Department of Data Science St. Joseph's College (Autonomous) Trichy - 620 002.



Department of Data Science St. Joseph's College (Autonomous) Accredited at A++ Grade (4<sup>th</sup> Cycle) by NAAC, Special Heritage Status awarded by UGC Tiruchirappalli – 620 002, India.



#### **Photographs:**

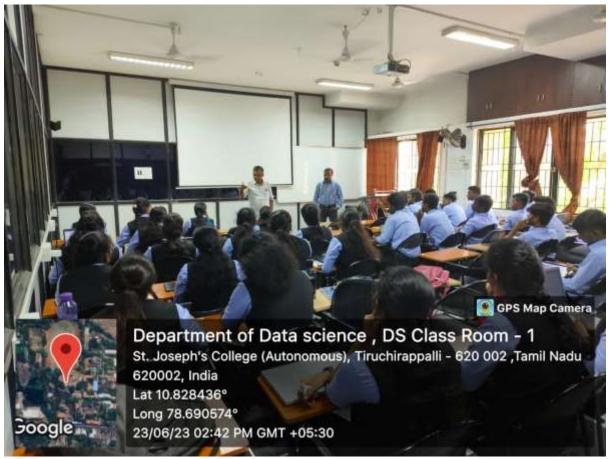


Image1: Dr. L. Arockiam introducing Mr. James to the students



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Image 2: Mr. James addressing our students



## **Department of Data Science**

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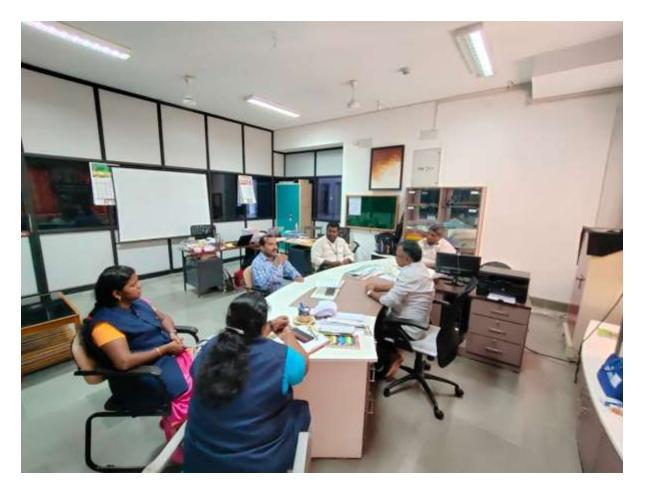


Image 3: Faculty discussion with Mr. James



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#### **Attendance**

#### Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli – 620 002 Smart Farming (2023-2024) 23.06.2023 Venue: 11 M.Sc. Classroom

Date: 23.06.2023 Time: 02:00 PM - 03:00 PM

anan Shaat - II MSc

S. No	Reg. No.	Name	Signature
1	22PDS801	DEEPAN P	pange
2	22PDS802	CHARULATHA D	D. HAR
3	22PDS803	NISHIN JERRY	philo-
4	22PDS804	NIRMAL JOEL	XI. May Hor
5	22PDS805	HARIVIGNESH S	5.45
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25	22PDS826	DEVADHARSHINI R	N. autos
26	22PDS827	DOUGLAS JAMES P	An
27	22PDS828	MARTIN PRABHU S	Scentight



## Department of Data Science

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#### Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli - 620 002 Smart Farming (2023-2024)

Date: 23.06.2023

Venue: II M.Sc. Classroom

Time: 02:00 PM - 03:00 PM

## Attendance Sheet - I MSc

S. No	Reg. No.	Name	Signature
1	23PDS801	CALVIN A	A. Calvin
2	23PDS803	MARIA RISHITHA T	John
3	23PDS804	DOJER JENI B	p. Dojer Sail
4	23PDS805	AMALA JOSE PRONOV M	M. Arrola Stoke Prozer.
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11	23PDS812	AADHITHYA M	M. Aamaf
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St. Joseph's College (Autonomous) Accredited at A++ Grade (4th Cycle) by NAAC, Special Heritage Status awarded by UGC Tiruchirappalli – 620 002, India.



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53	23PDS858	MARIA PRATHEEPA A	pratheepa A.
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55	23PDS860	DEEPAN CHAKARAVARTHY P	P. Daepun chakavarushy



## Department of Data Science

St. Joseph's College (Autonomous) Accredited at A++ Grade (4th Cycle) by NAAC, Special Heritage Status awarded by UGC Tiruchirappalli – 620 002, India.



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DEPARTMENT OF DATA SCIENCE ST. JOSEPH'S COLLEGE (AUTONOMOUS) ACCREDITED AT A<sup>++</sup> BY NAAC (CYCLE IV) COLLEGE WITH SPECIAL HERITAGE STATUS COLLEGE WITH POTENTIAL FOR EXCELLENCE TIRUCHIRAPPALLI - 620 002 TAMIL NADU, INDIA.



Organizes a webinar on

## **BUSINESS ANALYTICS**

Date : 28 August 2023 Time : 07:00 p.m. to 08:00 p.m. Meeting link: <u>https://meet.google.com/zhw-xhrz-vft</u>



Guest Speaker Mr. A. Praveen Joe Senior Analyst, Business Solutions GlobalLogic Technologies Private Limited Chennai.

#### Convener

Dr. L. Arockiam Head of the Department Department of Data Science St. Joseph's College (Autonomous) Tiruchirappalli.

#### **Programme Coordinator**

Dr. M. Kriushanth Assistant Professor Department of Data Science St. Joseph's College (Autonomous) Tiruchirappalli.



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Tel: 0431-2700320 (COII) /2701501 (Fax) 0431-4226501 (Dept) / 4226492 (Lab) E-mail: hodds@mail.sjctin.edu | Website: www.sjctni.edu

Nacional State	INCOMPOSION STREET					
Date:	August 28th, 2023					
Time From:	07:00 PM		Time To:	me To: 8:00 PM		
Mode & Place	Offline mode					
	Dr. V. Arul Kumar		Dr. I. Priya Stella Mary			
Members Present:	Dr. M. Kriushanth		Dr.	A. Beatrice Dorothy		
No of participants:	120					
Prepared	Dr. M. Kriushanth	Reviewed	Faculty	Approved	Dr. L. Arockiam	

Proceedings

- The Department of Data Science for the academic year (2023-2025) conducted a Webinar on "Business Analytics" on 28/08/2023 from 07:00 pm to 08:00 pm for 1 &II M.sc Data Science and Student other colleges.
- The session started with Almighty God's bountiful blessings experienced through the prayer offered by Ms. Pricilla and Ms. Brishika of I M.Sc. Data Science.
- A warm note of welcome was given by Mr. Anbarasan of I M.Sc. Data Science.
- A warm note of welcome address of the chief guest was given by Dr. M. Kriushanth.
- The guest speaker of the webinar was Mr. A. Praveen Joe Senior Analyst, Business Solutions GlobalLogic Technologies Private Limited ,Chennai.
- The topics covered during this webinar are:
  - > Data Analytics
  - Business Analytics vs Business Analysis
  - Business Analytics Life Cycle
  - Business Analysis in SAAS Product Deployment
- The webinar emphasized the importance of Business Analytics and gave students a detail view on how data analytics plays a pivotal role in various industries, key features of business analyst.
- A formal note of vote of thanks was proposed by Mr. Anathakrishna 1 M.sc Data Science.
- Ms. Haripriya of I.M. Sc. Data Science hosted the event.

HOD Department of Data Science St. Joseph's College (Autonomous) Trichy - 620 002.



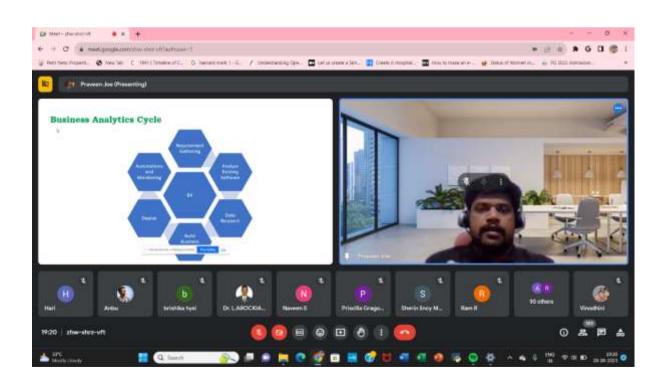
**Department of Data Science St. Joseph's College (Autonomous)** Accredited at A++ Grade (4<sup>th</sup> Cycle) by NAAC, Special Heritage Status awarded by UGC **Tiruchirappalli – 620 002, India.** 



#### **Photographs:**

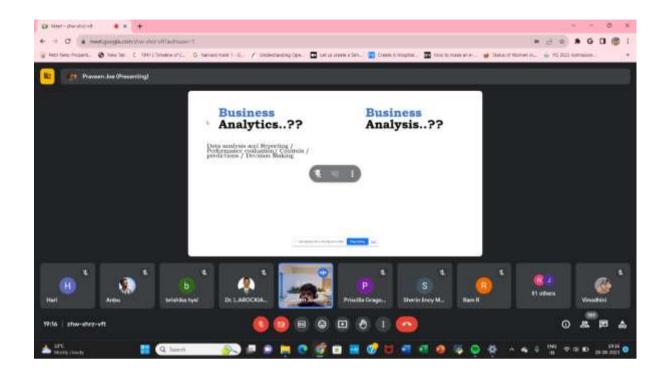
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• Image1: I &II M.sc data science students in the session



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• Image2 &3: The guest speaker of the webinar Mr. A. Praveen Joe leading the session



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#### **Attendance**

#### Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli – 620 002 Business Analytics (2023-2024)

Mode: Google Meet

Date: 28.08.2023

Time: 07:00 PM-08:00 PM

Attendance Sheet - II MSc

S. No	Reg. No.	Name	Signature
1	22PDS801	DEEPAN P	Denser
2	22PDS802	CHARULATHA D	Q. HATED
3	22PDS803	NISHIN JERRY	Dihaten
4	22PDS804	NIRMAL JOEL	X.I. Night HAND
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## Department of Data Science

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#### Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli - 620 002 Business Analytics (2023-2024) Mode: Google Meet

Time: 07:0 PM - 08:00 PM

Date: 28.08.2023

Attendance Sheet - I MSc

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DEPARTMENT OF DATA SCIENCE

ST. JOSEPH'S COLLEGE (AUTONOMOUS) ACCREDITED AT A BY NAAC (CYCLE IV) COLLEGE WITH SPECIAL HERITAGE STATUS COLLEGE WITH POTENTIAL FOR EXCELLENCE TIRUCHIRAPPALLI - 620 002 TAMIL NADU, INDIA.



Organizes a seminar on

# ROBOTICS, STARTUP

Date : 19 September 2023 Time : 11:00 a.m. to 12:00 p.m. Venue : II M.Sc. Data Science

**Guest Speakers** 

## Mr. Mohamad Ithyas

Entrepreneur & Innovator, Founder & CEO, Robotian, Tiruchirappalli.

#### Convener

Dr. L. Arockiam Head of the Department Department of Data Science St. Joseph's College (Autonomous) Tiruchirappalli.

#### **Programme Coordinator**

Dr. M. Kriushanth Assistant Professor Department of Data Science St. Joseph's College (Autonomous) Tiruchirappalli.



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## DEPARTMENT OF DATA SCIENCE St. JOSEPH'S COLLEGE (Autonomous)

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Tel: 0431-2700320 (COII) /2701501 (Fax) 0431-4226501 (Dept) / 4226492 (Lab) E-mail: hodds@mail.sjctin.edu | Website: www.sjctni.edu

Date:	September 19, 2023				
Time From:	11:00 AM T		Time To:	12:00 PM	
Mode & Place	Offline, II M.Sc. Data Science Classroom				
Members Present :	Dr. L. Arockiam		Dr.	Dr. V. Arul Kumar	
	Dr. I. Priya Stella Mary		Dr.	Dr. M. Kriushanth	
	Dr. A. Beatrice Dorothy			Dr. K. Subash	
No of participants:	120				
Prepared by	Dr. M. Kriushanth	Reviewed	Faculty Members	Approved	Dr. L. Arockiam

Proceedings

- The Department of Data Science for the academic year (2023-2025) conducted a seminar on "Robotics, Startup and Entrepreneurship" on 19/09/2023 from 11:30 am to 12:30 pm in II M.sc class room for 1 & II PG students from department of data science
- The session started with Almighty God's bountiful blessings experienced through the prayer offered by of II M.Sc. Data Science.
- A warm note of welcome was given by Dr M. Kriushanth.
- Mr. Mohamad Ithayas, Founder and CEO of Robotian, Tiruchirappalli.

The seminar on the topic of "Robotics" provided attendees with insights about the use cases of robotics. The resource persons shared valuable insights into the significance of robots and showcased how they are revolutionizing various industries. During the seminar, participants were introduced to the multifaceted applications of robots. In manufacturing, robots play a pivotal role in automating tasks that are repetitive, dangerous, or require extreme precision. The resource persons demonstrated how robots streamline production processes, enhance product quality, and improve efficiency in factories, making manufacturing more costeffective and competitive.

In the field of healthcare, attendees witnessed how robots are contributing to patient care and medical procedures. The resource persons showcased robotic surgical systems that enable minimally invasive surgeries with remarkable precision. These systems are transforming healthcare by reducing patient recovery times and improving surgical outcomes. He also shared that human-robot collaboration is becoming more common, enhancing the capabilities of both humans and machines.

HOD Department of Data Science St. Joseph's College (Autonomous) Trichy - 620 002.



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#### Photograph:



Image 1: Mr. Mohamad Ithyas, Founder & CEO of Robotian, leading an interactive session.



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Image 2: Dr. L. Arockiam expressing the gratitude to the guest speaker.



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#### Attendance

	Robo	's College (Autonomous), Tiru tics Startup & Entrepreneursl	
		the startup a Entrepreneurs	
	e: 19.09.2023		Venue: II M.Sc. Classroom
	e: 11:00 AM		venue: II M.SC. Classroom
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25	22PDS826	DEVADHARSHINI R	T. Dalawilland
26	22PDS827	DOUGLAS JAMES	Douglas James.
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Dat		otics Startup & Entrepreneursh				
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#### **Department of Data Science St. Joseph's College (Autonomous)** Accredited at A++ Grade (4<sup>th</sup> Cycle) by NAAC,

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### Department of Data Science

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**Data Science Association** 

### DEPARTMENT OF DATA SCIENCE

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Page:1

### Organizes a workshop on

# Flask Web Development

Date : 7 February 2024 Time : 02:00 p.m. to 05:00 p.m. Venue: II M.Sc. DS Classroom

**Resource Person Mr. Bernet stalin** Trainer Gateway Finishing School , Salai Road, Trichy.

### Convener

Dr. L. Arockiam Head of the Department Department of Data Science St. Joseph's College (Autonomous) , Tiruchirappalli.

#### **Programme Coordinators**

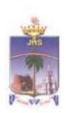
Dr. M. Kriushanth Assistant Professor Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli.

Dr. A. Beatrice Dorothy Assistant Professor Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli.



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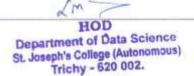


Tel: 0431-2700320 (COII) /2701501 (Fax) 0431-4226501 (Dept) / 4226492 (Lab) E-mail: hodds@mail.sjctin.edu | Website: www.sjctni.edu

Date:	7th February, 2024				
Contraction of the second	2:00 PM				
Mode:	Offline				
Venue:	II M.Sc. Class Room				
	Dr. L. Arockiam			Dr. V. Arul Kumar	
Members	Dr. I. Priya Stella Mary			Dr. M. Kriushanth	
Present:	Dr. A. Beatrice Dorothy			Dr. K. Subash	

#### Proceedings

- The Department of Data Science conducted a workshop for the academic year (2023-2024) on "FLASK WEB DEVELOPMENT" on 7/2/2024 from 02:00 pm to 5:00 pm.
- The session started with Almighty God's bountiful blessings experienced through the prayer offered by Mr. Augustin of TM.sc Data science.
- A warm note of welcome was given by Ms. Vinothini of I M.Sc. Data Science.
- An introduction to the resource person was given by Dr. M. Kriushanth, Assistant professor, Department of Data Science, St. Joseph's College (Autonomous), Tiruchirappalli.
- · The resource person of the seminar was:
  - Mr. Bernet Stalin, Gateway Finishing School, Salai Road, Tiruchirappalli who expressed his valuable thought to the members present by sharing:
    - ♦ What is flask?
    - Importance and application of flask.
    - Where did it is used?
    - Installation and working conditions for flask
    - Flask plays a most important role in web development.





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#### Photograph:



Image 1: Prayer offered by I M.sc students



Image 2: welcome addressing



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Image 3: Resource person introduction



Image 4: Resource person handling the session.



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#### **Attendance Sheet**

### Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli – 620 002 FLASK WEB DEVELOPMENT

Venue: ILMSC (DS)CLASSROOM

Date: 07.02.2024 Time: 02:00 PM - 5:00 PM

Attendance Sheet – I MSc

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3/3

#### Prof S.T. Rajan Endowment Workshop on Mastering AWS Cloud

### DEPARTMENT OF INFORMATION TECHNOLOGY St. Joseph's College (Autonomous)

College with Potential for Excellence by UGC Accredited A++ Grade (Cycle IV) by NAAC Tiruchirappalli - 620002

cordially invite you to the

PROF. S.T.RAJAN ENDOWMENT WORKSHOP

### Mastering AWS Cloud

Felicitated by Dr. P. Joseph Charles Head - Department of Information Technology St. Joseph's College, Trichy

### Resource Person Dr.Cecil Donald

Assistant Professor Department of Computer Science CHRIST (Deemed to be University)

Date: 13-02-2024 Time: 02:00 pm to 06:00 pm Venue: Ehrhart Computer Center

All are invited

Unul

HEAD OF THE DEPARTMENT INFORMATION TECHNOLOGY St. Joseph's College Trichy . 620 002.



### DEPARTMENT OF INFORMATION TECHNOLOGY St. JOSEPH'S COLLEGE (Autonomous)

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TIRUCHIRAPPALLI - 620 002. Phone : 0431 - 4226477, 4226386, Fax : 0431 - 2701501 Website : www.sjctni.edu

### Report: Prof S.T. Rajan Endowment Workshop on Mastering AWS Cloud

Welcome Address	:	Dr.P. Bastin Thiyagaraj
Falicitation	:	Dr.S. Hendry Leo Kanickam
Introduction of R Language	;	Dr.A. Cecil Donald
Hands on session	:	Dr.A. Cecil Donald
Vote of Thanks	:	Dr.C. Venish Raja

The workshop was conducted by the department of Information Technology, was heldon 13<sup>th</sup> February 2024, at 3 PM in Earhart Computer Centre. The Students of I M.Sc. Computer Science had attended the workshop. Dr.P. Bastin Thiyagaraj, Assistant Professor of Information Technology delivered the welcome address. Dr.S. Hendry Leo Kanickam, Assistant Professor of the Information Technology honoured our resources person.

Dr.A. Cecil Donald, IQAC Dean and Assistant Professor, CHRIST (Deemed to be University), Bengaluru. He gave workshop on the topic "Mastering AWS Cloud". He gave a brief introduction about AWS Cloud and how to operate the AWS. Students worked out Variuos function from AWS Cloud. He also explained various Amazon Web Services based cloud computing platform.

He discussed the process of project implementation in their company and its deployment in Cloud. He gave detailed explanation on APIs. He also clarified the queries asked by the students and the faculty members. Everyone participated actively and was with high appreciation towards the workshop.

Total number of students attend: 80

HEAD OF THE DEPARTMENT INFORMATION TECHNOLOGY St. Joseph's College Trichy - 620 002.

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11	23PCS811	MAHALAKSHMI	M. Mahal
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28	23PCS832	FAHEEM AHMED H	HIFATI
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HEAD OF THE DEPARTMENT INFORMATION TECHNOLOGY St. Joseph's College Trichy - 620 002.

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### **DEPARTMENT OF INFORMATION TECHNOLOGY** St. JOSEPH'S COLLEGE (Autonomous)

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> TIRUCHIRAPPALLI - 620 002. Phone : 0431 - 4226477, 4226386, Fax : 0431 - 2701501 Website : www.sjctni.edu

### **Earhart Computer Centre**



(Dr.P. Bastin Thiyagaraj, Assistant Professor of Information Technology delivered the welcome address)



(Dr.S. Hendry Leo Kanickam, Assistant Professor of the Information Technology honoured our resources person)

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### DEPARTMENT OF INFORMATION TECHNOLOGY St. JOSEPH'S COLLEGE (Autonomous)

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### **Earhart Computer Centre**





(Dr.A. Cecil Donald, IQAC Dean and Assistant Professor, CHRIST (Deemed to be University), Bengaluru)

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DEPA	RTMENT OF I	NFO	RMATION TECHNOLOGY
			LLEGE (Autonomous)
	Special Herit	age S	tatus Awarded by UGC
We,the head & fa	aculty members of In	form	ation Technology cordially invite you to the
ASS	OCIATION	NI	NAUGURATION
1	12 <sup>th</sup> July 2023,	Wed at	nesday at 4.30 pm
	COMMUN	ITY	CENTER
Welcome A	Address	:	<b>Dr.I.Carol</b> Assistant Professor Department of Information Technology
Felicitatio	n By	:	Dr.P.Rajendran Deputy Principal
Inaugural	Address	:	<b>Dr.S.Panneer Arokiaraj</b> Associate Professor Of Computer Science Thanthai Periyar Govt Arts and Science College Trichy
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## DEPARTMENT OF INFORMATION TECHNOLOGY

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### **Department of Information Technology**

### Inauguration of Association Activities

The inaugural function of Association activities of Department of Information Technology was held on 12th July 2023 from 4:30 p.m. to 6:30 p.m. in community center. Program started with the Prayer song. Students of I M.Sc. CS and II M.Sc Computer Science attended the program.

Dr.I. CAROL, Assistant Professor in Information Technology delivered the welcome address. Dr. P.Rajendran, Deputy Principal felicitated the gathering. He talked about the importance and the uses of today technologies by using Association meeting.

Dr.S. PANNEER AROCKIARA, Associate Professor, Department of Computer Science, Thanthai Periyar Government Arts & Science College was the Chief Guest. He gave the Inaugural Address on the topic, ["Fi"es for US].

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HEAD OF THE DEPARTMENT INFORMATION TECHNOLOGY St. Joseph's College Trichy - 620 002.



## DEPARTMENT OF INFORMATION TECHNOLOGY

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He guided the students in developing their technical skills and gave information about the current technologies called LiFi and WiFi and Gifi. Wi-Wi-Fi is a wireless networking technology that allows devices such as computers (laptops and desktops), mobile devices (smart phones and wearable's), and other equipment (printers and video cameras) to interface with the Internet.

LiFi, short for "Light Fidelity," is a Visible Light Communications system that transmits wireless internet communications at incredibly high speeds.

The General Index of Financial Information (GIFI) is a standard list of codes that you use to prepare your financial statements

The program, come to an end with the vote of Thanks, delivered by Dr. P. Joseph Charles, Assistant Professor and President of Dept. of Information Technology.

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HEAD OF THE DEPARTMENT INFORMATION TECHNOLOGY St. Joseph's College

## ASSOCIATION INGAURATION - 12-07-2023 (04:30 pm to 06:30 pm)

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HEAD OF THE DEPARTMENT INFORMATION TECHNOLOGI St. Joseph's College Tricht - 820 002

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### ASSOCIATION INGAURATION - 12-07-2023 (04:30 pm to 06:30 pm)

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## DEPARTMENT OF INFORMATION TECHNOLOGY St. Joseph's College (Autonomous)

College with Potential for Excellence by UGC Accredited A++ Grade (Cycle IV) by NAAC Tiruchirappalli - 620002

cordially invite you to the

Two Days Workshop

on

# **Cloud Analytics and Hadoop**

**Presidential Address** 

Rev. Dr. M. Arockiasamy Xavier SJ Principal, St. Joseph's College, Trichy

Felicitated by

Rev. Dr. S. Arul Oli SJ

Director - ECC Lab, St. Joseph's College, Trichy

### Resource Person Dr.A. Cecil Donald

Assistant Professor Department of Computer Science CHRIST(Deemed to be University), Bengaluru

Date: 27.07.2023 & 28.07.2023 Time: 10:00 a.m. to 4:30 p.m. Venue: Ehrhart Computer Centre

### All are invited

Dr. P. Joseph Charles Head - Department of Information Technology St. Joseph's College, Trichy



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 Grade (4<sup>th</sup> Cycle) by NAAC

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### Department of Information Technology St. Joseph's College (Autonomous), Tiruchirappalli – 2.

## Two Days Workshop on Cloud Analytics and Hadoop

The two days workshop started begun on 27<sup>th</sup> July to28<sup>th</sup>July 2023. On all the two days the workshop was conducted between 10:00 a.m. and 4.00 p.m. in Ehrhart Computer Center. II M.Sc. Computer Science students participated in the workshop.Dr. Angel Preethi, Assistant Professor, Department of Information Technology welcomed the resource person,Dr.A.Cecil Donald, IQAC Dean and Assistant Professor, Department of Computer Science, CHRIST (Deemed to be University), Bengaluru. He gave workshop on the topic "Cloud Analytics and Hadoop".Rev.Dr.Arockiasamy Xavier delivered a Presidential Address, his stressed about the need of Cloud Computing and its applications.

On the First Day, he explained the various phases of the Amazon Web Services. He compared the bucket model and discussed their AWS. On day two, he continued the explanation of the bucket model and demonstrate the technology of Hadoop.

> Dr.P.JOSEPH CHARLES, M.Sc., M.Phil., Ph.D HEAD Dept.of Information Technology St.Joseph's College, Trichy 620 002



He gave information about the various sectors in the IT industry.He discussed the process of project implementation in their company and its deployment in Cloud. He gave detailed explanation on APIs.He also clarified the queries asked by the students and the faculty members.Dr. I. CAROL, thanked the resource person for sharing his experience and valuable presence.

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Dr.P.JOSEPH CHARLES, M.Sc., M.Phil., Ph.D HEAD Dept.of Information Technology St.Joseph's College, Trichy 620 002

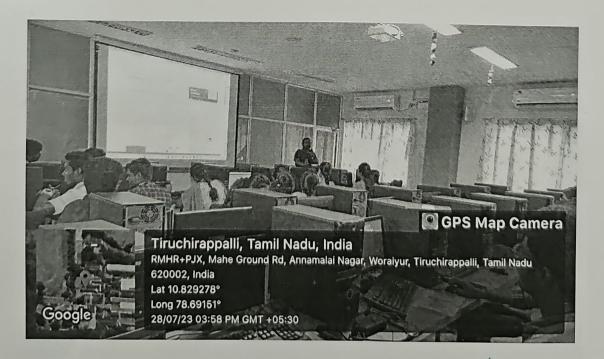
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39	22PCS845	BALAJI D	D. Balage
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46	22PCS905	THILAGAVATHI S	S. Thelagavathi
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51	22PCS910	JANARANJANI S	5. Tankar:
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53	22PCS912	JEEVAN SUVISHESH J	J. Jeevan Sunda
54	22PCS914	CARMEL RAJA R	4.
55	22PCS915	KOWSALYA K	k. telya
56	22PCS916	RENISH AROCKIA RAJ W	Wight
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Dr.PJOSEPH CHARLES, M.Sc., M.Phil., Ph.D HEAD Dept.of Information Technology St.Joseph's College, Trichy 620 002

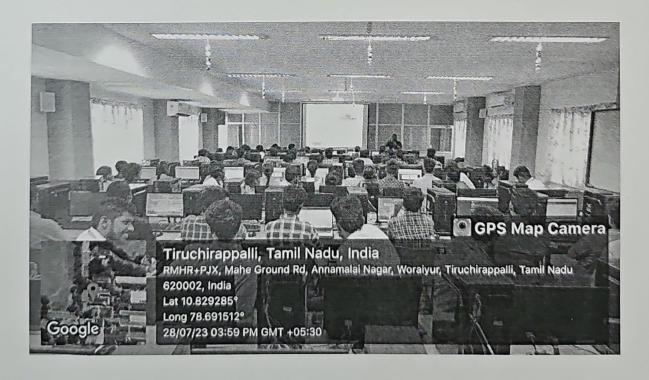


## DEPARTMENT OF INFORMATION TECHNOLOGY St. JOSEPH'S COLLEGE (Autonomous)

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HEAD Dept.of Information Technology St.Joseph's College, Trichy 620 002 Report of "*Career pathway for Mathematicians*" held on 20.12.2023



St. JOSEPH'S COLLEGE (Autonomous) Accredited at A++ Grade (4th Cycle) by NAAC, Special Heritage Status Awarded by UGC, College with Potential for Excellence by UGC, DBT-STAR & DST-FIST Sponsored College,

#### Tiruchirappalli - 620 002

Department of Mathematics (Shift - II) Association

**Career Pathway for Mathematicians** 

#### **Resource Person**

### **Prof. A. Charles**

Head of the Department Department of Computer Science St. Joseph's College (Autonomous) Tiruchirappalli- 620002

### **Felicitation**

#### Dr. B. Augustine Arockiaraj

Vice Principal (Shift - II) St. Joseph's College (Autonomous) Tiruchirappalli- 620002

Date : 20. 12. 2023

### Time : 4.00PM to 6.00PM

## Venue : Commerce AV Hall

#### Dr. M. Thiagarajan

Head of the Department Department of Maths St. Joseph's College, Trichy

#### Ms. J. Mercy Arokia Rani

Co-Ordinator Department of Maths (Shift - II) St. Joseph's College, Trichy



## **DEPARTMENT OF MATHEMATICS** St. JOSEPH'S COLLEGE (Autonomous)

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TIRUCHIRAPPALLI - 620 002.

Phone: 0431 - 4226398, 2700320, Fax: 0431 - 2701501

Since 1844 Report of Association Meeting on Website Pathway for Mathematicians"

Mathematics is a great motivator for all humans. Because its career starts with zero and it never ends.

The Association Meeting on Career pathway for Mathematicians Programme was held on 20<sup>th</sup> December 2023 at Commerce AV Hall.

The Meeting commenced with prayer service followed by Welcome address by Mr. J. Joel of II-PG Mathematics, St. Joseph's College (Autonomous), Tiruchirappalli.

Firstly, our vice Principal Dr. B. Augustin Arockiaraj, St. Joseph's College (Autonomous), Tiruchirappalli gave a felicitation and he motivated and rooted an ideology in the minds of the students that not to step back from their progress and asked them to move forward with the spirit of confidence to achieve their goal.

With an elegance in his speech he thoroughly helped the students with career guidance path which will be help for each and every student.

Secondly, the resource person of the day Prof. A. Charles, Head of Department of Computer Science St. Joseph's college took over the session and he briefly explained about Career Pathway Guidance to help the students explore their interest and passions and learn about different career options that are available to them. Students had the opportunity to learn about different career paths, to develop skills and get advice on how to choose their correct path.

Overall, the career guidance program was valuable and informative experience for students. Ithelp the students to think more critically about future goals and to take a decisions about our education and career path.

The meeting concluded by vote of thanks proposed by Ms. R. Rajathi, II PG Mathematics, St. Joseph's College (Autonomous), Tiruchirappalli.

Ms. J. Mercy Arokia Rani Coordinator (Shift II) President of Mathematics Association

Dr. M. Thiagar

HoD of Mathematics

Dr.M.THIAGARAJAN, M.Sc., M.Phil., Ph.D., Head and Associate Professor Department of Mathematics St. Joseph's College (Autonomous). Tiruchirappalli-620 002.

## DEPARTMENT OF MATHEMATICS MATHEMATICS ASSOCIATION (SHIFT II) ST. JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI - 620 002

"Career Pathway for Mathematicians" held on 20.12.2023

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Resource Persons: Mr. A. Charles, HoD Department of Computer Science St. Joseph's College (Autonomous) Tiruchirappalli - 620002

Venue: Sail Auditorium





## DEPARTMENT OF MATHEMATICS MATHEMATICS ASSOCIATION (SHIFT II) ST. JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI - 620 002





"Career Pathway for Mathematicians" held on 20.12.2023

**Resource Persons:** Mr. A. Charles, HoD Department of Computer Science St. Joseph's College (Autonomous) Tiruchirappalli - 620002

Venue: Sail Auditorium

### Attendance - I B.Sc., (Mathematics)

S.No.	D.No	Name	Signature
1.	23UMA501	Jenita J	23rr. 6) 22 or -1.
2.	23UMA502	Joshima Lumina A	A. Joshima Lumina
3.	23UMA503	Shagaya Kathrine Shanya A	Skagaya kathrine shanya.
4.	23UMA504	Kalaivani P	
5.	23UMA505	Ranjani M	NO. Pangani
6.	23UMA506	Jayalakshmi D	States i
7.	23UMA507	Ragavi M	M. Oalari
8.	23UMA509	Jesrin Shiny J	J. Jesrin Shiny
9.	23UMA510	Unnatha Pebista T	T. Domosthapebrsta
10.	23UMA513	Pradeepa Devi N	N. Joedy
11.	23UMA514	Prasanna S	S. Prasanna
12.	23UMA515	Sanjay D	D. Sanjay
13.	23UMA517	Harsha K	F. Harshy
14.	23UMA518	Suganya V	V. Sund.
15.	23UMA519	Sharubala P	P. Sharu bala
16.	23UMA521	Roshan Joseph S	Rother 7
17.	23UMA524	Arunkumar A	

Mrs. J. Mercy Arokia Rani

Coordinator (Shift II)

Dr. M. Thia arajan HoD of Mathematics

"Career Pathway for Mathematicians" held on 20.12.2023

Resource Persons: Mr. A. Charles, HoD Department of Computer Science St. Joseph's College (Autonomous) Tiruchirappalli - 620002

Venue: Sail Auditorium

## Attendance - II B.Sc., (Mathematics)

S.No.	D.No	Name	Signature
1.	22UMA501	Yuvikya V A	v.A.Ywikya
2.	22UMA502	Devadharshni S	S. Dichy.
3.	22UMA503	Karthik P	P. Jundile
4.	22UMA504	Swathi A	A. Snithij.
5.	22UMA505	Maria Roseline M	Main Loselm M.
6.	22UMA506	Giridharan B	B. full
7.	22UMA508	Gubaradharsini M	M. Gubara dhansini
8.	22UMA510	Thirugnana Sambanthar P	p - Johnt -
9.	22UMA511	Ajay S	Atol A.
10.	22UMA512	Renganathan T	7. Ringhthou
11.	22UMA513	Dinesh A	la l
12.	22UMA516	Madhurakavi S	Annon .
13.	22UMA517	Karthikannan B	Billarthikannar,
14.	22UMA518	Sangeetha P	
15.	22UMA524	Jasmine M	M. Ja-s
16.	22UMA526	Lakshmi Priya R	R. Labshmi Priya.
17.	22UMA528	Mubeena Banu J	Combeenal . J
18.	22UMA529	Vivekanandan I	I. vivekanan A

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Mrs. J. Mercy Arokia Rani Coordinator (Shift II) President of Mathematics Association

Dr. M. Thiagarajan HoD of Mathematics

## " Career Pathway for Mathematicians " held on 20.12.2023

Resource Persons:Mr. A. Charles, HoDDepartment of Computer ScienceSt. Joseph's College (Autonomous)Tiruchirappalli - 620002

Venue: Sail Auditorium

### Attendance List - III B.Sc., (Mathematics)

S. No.	D. No	Name	Signature
1.	21UMA502	Arunmozhi Wilfred S	And i
2.	21UMA504	Roshini A	A.Q.J.
3.	21UMA506	Monisha J	J. Mory
4.	21UMA507	Jose Rini A	Asky
5.	21UMA509	Isaiyarasi V	V- Hora
6.	21UMA510	Jerlin Trinita A	ARZENSIN Trinite.
7.	21UMA511	Asha J	J. Ash
8.	21UMA513	Jercy B	B. Jerry -
9.	21UMA515	Dhanush M	Michael.
10.	21UMA516	Suganeswaran R	13.40
11.	21UMA517	Vigneshwaran S	S.vigue Jana
12.	21UMA519	Keerthishwaran L	ke-
13.	21UMA520	Raja Rajeshwari K	k. Rajenhi
14.	21UMA521	Abisha D	Alihe
15.	21UMA522	Swathi G	mit
16.	21UMA523	Jothishree R	Bond
17.	21UMA524	Kaviya K	Eta
18.	21UMA525	Nandhakumar M	M. Nordha F.I.
19.	21UMA526	Muthukumar N	p. nuch hat
20.	21UMA527	Abarna P H	TATI. Alut
21.	21UMA528	Sivasundar U	U.a.M.
22.	21UMA530	Issac Leo Nat J	The.
23.	21UMA531	Janagan R	R. Juile
24.	21UMA532	Sriram M	m.

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25.	21UMA533	Poomani M	Roying
26.	21UMA534	Sneha S	& Snak-
27.	21UMA535	Bharadhwaji M	Bhair
28.	21UMA536	Dhanavarshini P	Pill
29.	21UMA537	Vilaashini R	R. Veladelf.
30.	21UMA538	Jency Dorathy J	J. Jen Decetty
31.	21UMA539	Sahaya Deepika J	Participal. ++
32.	21UMA542	Louciya Mary A	A. Stever.
33.	21UMA543	Rajaganapathy T	T. Party-
34.	21UMA545	Rajith K	K. Rayet
35.	21UMA547	Sanjeevaravind C	65th
36.	21UMA549	Devika G	Derl.
37.	21UMA550	Raga Sweethaa P I	Rafe

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Mrs. J. Mercy Arokia Rani Coordinator (Shift II) President of Mathematics Association

Dr. M. Thagarajan HoD of Mathematics

" Career Pathway for Mathematicians" held on 20.12.2023

<b>Resource Persons:</b>	Mr. A. Charles, HoD
	Department of Computer Science
	St. Joseph's College (Autonomous)
	Tiruchirappalli - 620002

Venue: Sail Auditorium

## Attendance - I M.Sc., (Mathematics)

S.No.	D.No	Name	Signature
1.	23PMA801	Rohithkapilan K K	
2.	23PMA802	Pavithra R	R.B. Ellin
3.	23PMA804	Mayuri A B	A.B. Mayuri,
4.	23PMA806	Devadharshini M	A.B. Mayuri. M. Devadharshini
5.	23PMA808	Merlin Sheeba A	Mesley ahufe . A
6.	23PMA809	Indhumathi R	Endhurgt
7.	23PMA810	Andrea Annes A P	A.P. Anders Annes
8.	23PMA811	Ruth Dunamis S	S. Ruth Dunamis
9.	23PMA813	Sathishkumar C	
10.	23PMA814	Hariprasad D	
11.	23PMA815	Rasika R	
12.	23PMA819	Jenifer Vinisha J	Jenifer Vinisha-J
13.	23PMA820	JenitAnns M N	
14.	23PMA823	Jenitta S	Jenitta.s
15.	23PMA824	Santhosh Kumar C	C-Sarthoshkumar.
16.	23PMA830	Gowsalya J	T. L. byo.
17.	23PMA831	Keerthana E	Freeth E
18.	23PMA832	Kamali Shree M	M. Kamali som
19.	23PMA833	Shanmugapriya K	Kishanmugapriya
20.	23PMA834	Tamil Azhagi V	V. Tamil A shagi
21.	23PMA835	Sneha J	Shehoff.

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26.	23PMA841	Dhanuja L	And
27.	23PMA843	Asha E	Asha
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Dr. M. Thiagarajan HoD of Mathematics

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Mrs. J. Mercy Arokia Rani Coordinator (Shift II) President of Mathematics Association

" Career Pathway for Mathematicians " held on 20.12.2023

Resource Persons:Mr. A. Charles, HoD<br/>Department of Computer Science<br/>St. Joseph's College (Autonomous)<br/>Tiruchirappalli - 620002

Venue: Sail Auditorium

## Attendance - II M.Sc., (Mathematics)

S. No.	D.No	Name	Signature
1.	22PMA801	Freelin Blessita R	D. Fantr Blod
2.	22PMA802	Bhavani R	R. Chan
3.	22PMA803	Keerthana N	N. Kenthan
4.	22PMA804	James Vinnarasi R	Janus Kury R
5.	22PMA805	Felcy Kevina J	Jely kust.
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7.	22PMA810	Joe Rahul A	d. To elet .
8.	22PMA811	Ragavi P	RagaviP
9.	22PMA812	Joseph Imanuvel A	Joseph Imonuvel A
10.	22PMA814	Lozanoantonypriyan M	Lozanoantenerprises M
11.	22PMA815	Priyadharshini C	GRO .
12.	22PMA816	Hari Krishnan D S	-Ham Fortshuan DS
13.	22PMA817	Madhupriya B	B·m
14.	22PMA818	Karthikeyan P	kanthikeyon P
15.	22PMA819	Sureka S	S. Suveta
16.	22PMA820	Abinaya G N	G.N.OKy.
17.	22PMA821	Sarath M	satath M
18.	22PMA822	Roja R	R. Repe
19.	22PMA823	Divya Dharshini C	Dinya dharshin - C
20.	22PMA824	Akash M	M.Jr.J.
21.	22PMA825	Yuvasri K	The storp.
22.	22PMA826	Abinayaa S L	Albinaufais.
23.	22PMA827	Sai Lakshmi S	Saidaketmi S

22PMA828	Roshini S	a h k
22PMA829	Roselyn Mary C	S. Rochini
22PMA830	Kamali A	Roselyn Mary C A. Icanali
22PMA832	Ajay A	A. Afrila
22PMA834	Shenbaga Devi E	8 AL L Dui
22PMA837	Rajathi R	D, Chinky Levy
	22PMA829 22PMA830 22PMA832 22PMA834	22PMA829Roselyn Mary C22PMA830Kamali A22PMA832Ajay A22PMA834Shenbaga Devi E

Dr. M. Thiagarajan HoD of Mathematics



## **DEPARTMENT OF STATISTICS** St. JOSEPH'S COLLEGE (Autonomous)

Accredited at A<sup>\*\*</sup> Grade (Cycle IV) by NAAC College with Potential for Excellence by UGC TIRUCHIRAPPALLI - 620 002. Phone : 0431 - 4226400, 2700320, Fax : 0431 - 2701501 Website : www.sjctni.edu

#### A REPORT ON Dr. C. MUTHU ENDOWMENT LECTURE

The Dr. C. Muthu Endowment Lecture, organized by the Department of Statistics at St. Joseph's College (SJC), Trichy, on January 20, 2024, at 10:00 a.m. in Barbier Hall. marked a significant occasion aimed at honoring the legacy of Dr. C. Muthu, Retired Professor of Statistics, SJC and promoting academic discourse in the field of statistics.Dr. R. Vijayakumar, Head of the Department of Statistics, commenced the event with a warm welcome address, expressing gratitude to all attendees for their presence.Mr. A. Charles, Associate Professor & Head of the Department of Computer Science at St. Joseph's College, delivered a felicitation address, acknowledging the significance of the Endowment Lecture and its role in promoting interdisciplinary collaboration. He emphasized the importance of leveraging predictive modeling techniques in various fields of research

Our Guest Speaker, Mr. S. Padmanaban, Scientist B at the Department of Statistics, Indian Council for Medical Research (ICMR-NIRT), Chennai delivered the lecture on "Predictive Modeling in Medical Research". Mr. S. Padmanaban, is one of our illustrious alumni and an esteemed expert in the field of Medical Research, also he shared insights into the application of predictive modeling techniques in medical research, emphasizing their role in disease prediction, diagnosis, and treatment planning. His informative presentation provided attendees with valuable insights into the intersection of statistics and medical science, sparking engaging discussions among participants.Ms. M. Chanthia Devi, a thirdyear B.Sc. Statistics student, concluded the event with a vote of thanks, expressing gratitude to the administrators, speaker, participants, and organizers for their contributions towards making this Endowment Lecture a success.

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Dr.R.VIJAYAKUMAR, M.Sc., M.Phil., Ph.D. Assistant Professor & Head Dept. of Statistics St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.



## DEPARTMENT OF STATISTICS SCHOOL OF COMPUTING SCIENCES St. JOSEPH'S COLLEGE (AUTONOMOUS)

Accredited at 'A"' Grade (Cycle IV) by NAAC Special Heritage Status awarded by UGC 25<sup>th</sup> Rank in NIRF

Tiruchirappalli - 620 002, Tamilnadu, India

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Cordially invites you to

# **Dr. C. Muthu Endowment Lecture**

*(Instituted by SJC Statistics Alumni)* on 20<sup>th</sup> January 2024, Saturday at 10.00 a.m. at Barbier Hall, Jubilee Building

## **Mr. A. CHARLES**

Concernance

(Alumnus of our department) Associate Professor & Head Department of Computer Science, SJC.

will preside

## **Mr. S. PADMANABAN**

(Alumnus of our department) Scientist B, Department of Statistics Indian Council for Medical Research (ICMR - NIRT) Chennai, Tamil Nadu.

will deliver the Endowment Lecture on

"Predictive Modeling in Medical Research"

The Head, Staff and Students All are invited

## Department of Statistics St. Joseph's College, Tiruchirappalli -2.

Event: Dr. C. Muthu Endowment Lecture

Venue: Barbier Hall, Jubilee Building

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Date: 20.01.2024

Time: 10:00 am to 11:30 am

## Attendance Sheet

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11.	22.UST155	R. Abisho George	Aberba
12.	23057108	M. Thorunkumoo	A-Thorenkamos
13.	23087122	S. BRINIVASAN	S. Soonvolar
14.	23UST154	M. Mani Kapda Praba	M. Mano
15	23UST126	P. Logerhwarden	P.L.S
16	220ST115	D. Nageshwaran	allfan
17	22UST114	N.Varatha Rajan	N.Vorha
18.	22 UST 143	2. Jagaresh	1.00
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Assistant	Statistics	N. Sathya Pratas	N- Salfya Pakag
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Dr.R.VIJAYAKUMAR, M.Sc., M.Phil., Ph.D., Assistant Professor & Head Dept. of Statistics St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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Dr.R.VIJAYAKUMAR, M.Sc., M.Phil., Pa.D. Assistant Professor & Head Dept. of Statistics St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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90	21UST169	A. Cathing Diving	A Cotta Das
91	21 UST 130	Roshini-S	Roshi P
92	22 UST138	S. Vinotha,	S.VA
93	22UST106	Ashly Thangadurai	F27.
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95	21057164	D. Havini	D. Harrini
96	21UST143	A · Nancy	A Narry
97	22 (2ST107	A. Flores Risha	APP
98	22UST 154	V. Prathiba.	V. Prathiba .
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Dr.R.VIJAYAKUMAR, M.Sc., M.Phil., Ph.D., Assistant Professor & Head Dept. of Statistics St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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## **PHOTOS**

## Dr. MUTHU ENDOWMENT LECTURE

Date: 20.01.2024 T Felicitation: Mr. A. Charles Associate Professor & Head Department of Computer Science St. Joseph's College, Trichy.

Time: 10:00 a.m. to 11:30 a.m.

Venue: Barbier Hall

*Lecture delivered by:* **Mr. S. Padmanaban,** Scientist B, Department of Statistics Indian Council for Medical Research (ICMR-NIRT), Chennai.







## **DEPARTMENT OF STATISTICS** St. JOSEPH'S COLLEGE (Autonomous)

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Website : www.sjctni.edu

## A Report on Association Valedictory Function – 23<sup>rd</sup> February 2024

The Statistics Association Valedictory Function held on 23, February 2024 at 11:30 A.M. in Barbier Hall, Jubilee Building. The event commenced with a warm welcome extended by Dr. A. Philip Arokiadoss, Assistant Professor of Statistics. He initiated the proceedings by expressing gratitude to all attendees and participants for their presence and support.

Following the welcome address, Rev. Dr. K. Amal, Secretary of St. Joseph's College, addressed the audience. Rev. Dr. Amal shared insightful words of encouragement and appreciation for the efforts put forth by the Department of Statistics in organizing the Association activities during the academic year 2023-2024.

The highlight of the event was the enlightening talk delivered by Dr. Arulanandu, Professor of Statistics at the Horticultural College & Research Institute for Women, Trichy. His presentation focused on the topic "Advanced Design of Experiments." Attendees had the opportunity to delve into the intricacies of experimental design and gain valuable insights into advanced statistical methodologies.

Mr. S. Aaron Rex, Secretary of the Statistics Association concluded the event with a heartfelt vote of thanks. He expressed gratitude to all the dignitaries, speakers, faculty members and, students who contributed to the success of the valedictory function. He also acknowledged the support of the college administration and extended special thanks to the organizing committee for their meticulous planning and execution.

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Dr.R.VIJAYAKUMAR, M Sc., M.Phil, Ph.D., Assistant Professor & Head Dept. of Statistics St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.



## DEPARTMENT OF STATISTICS SCHOOL OF COMPUTING SCIENCES St. JOSEPH'S COLLEGE (AUTONOMOUS)

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Tiruchirappalli - 620 002, Tamilnadu, India

10.00 500 Cordially invites you to...

## **ASSOCIATION VALEDICTORY FUNCTION**

on 23<sup>rd</sup> February 2024, Friday at 11:30 a.m. – Venue: Barbier Hall, Jubilee Building

> Rev. Dr. K. AMAL, SJ Secretary, St. Joseph's College

> > will preside

## Dr. U. ARULANANDU

Professor of Statistics Department of Basic Sciences Horticultural College & Research Institute for Women Tamilnadu Agricultural University, Trichy

will deliver the lecture on

## **ADVANCED DESIGN OF EXPERIMENTS**

The Head. Staff and Students All are invited

## Department of Statistics St. Joseph's College, Tiruchirappalli -2.

## **Event: ASSOCIATION VALEDICTORY FUNCTION**

### Resource Person: Dr. U. ARULANANDU Professor of Statistics Horticultural College & Research Institute for Women Tamil Nadu Agricultural University, Trichy.

Venue: Barbier Hall, Jubilee Building Date: 23.02.2024 Time: 11:30

Time: 11:30 A.M. to 01:20 P.M.

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## **Attendance Sheet**

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Dr.R. VIJAYAKUMAR, M.Sc., M.Phil., Ph.D., Assistant Professor & Head Dept of Statistics St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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Dr.R.VIJAYAKUMAR, M.Sc., M.Phil, Ph.D., Assistant Professor & Head Dept. of Statistics St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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Dr.R.VIJAYAKUMAR, M.Sc., M.Phil, Ph.D., Assistant Professor & Head Dept of Statistics St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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Dr.R.VIJAYAKUMAR, M.Sc., M.Phil., Ph.D., Assistant Professor & Head Dept. of Statistics St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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Dr.R.VIJAYAKUMAR, M.Sc., M.Phil., Ph.D., Assistant Professor & Head Dept. of Statistics SL Joseph's College (Autonomous) 1. Johirappalli - 620 002.

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R. Cijaya burna f Dr.R.VIJAYAKUMAR, M.Sc., M.Phil., Ph.D.,

Assistant Professor & Head Dept. of Statistics St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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# **Statistics Association Valedictory Function – 23rd February 2024**

<u>Photo</u>







# RESEARCH DEPARTMENT OF ENGLISH St. JOSEPH'S COLLEGE (Autonomous)

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Phone : 0431 - 4226394, 4226386, Fax : 0431 - 2701501 Website : www.sjctni.edu

То

29-02-2024

Rev. Fr. Principal, St. Joseph's College (Autonomous) Tiruchirappalli – 620 002

Respected Reverend Father,

Sub: Submission of the report and accounts of the Endowment-Reg.

I hereby submit the report and accounts of the Rev. Fr. Leigh, Rev. Fr. Lawrence Sundaram, Prof. Banumoorthy and Rev. Fr. Irudhayam Antony Endowment Lecture on Cariculture, Cartoon, Comics, and Cultural Studies conducted on 6<sup>th</sup> December 2023.

Enclosures:

1. Invitation

2. Report

- 3. Photos of the Endowment
- 4. Attendance Sheet
- 5. Finance Details

Thank you father

Yours sincerely,



PG & Research Department of English St Joseph's College (Autonomous) Tiruchirappalli - 620002, Tamil Nadu

Rev. Fr. Leigh, Rev. Fr. Lawrence Sundaram, Prof. Banumoorthy and Rev. Fr. Irudhayam Antony Endowment Lecture on

Organises

# Caricature, Cartoon, Comics and Cultural Studies

by

Dr. D. E. BENET Associate Professor of English National College (Autonomous) Tiruchirappalli - 620001



SAIL Auditorium

DECEMBER

WEDNESDAY

11:30 AM

2023

06



# RESEARCH DEPARTMENT OF ENGLISH St. JOSEPH'S COLLEGE (Autonomous)

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TIRUCHIRAPPALLI - 620 002, TAMIL NADU, S.INDIA Phone : 0431 - 4226394, 4226386, Fax : 0431 - 2701501 Website : www.sjctni.edu

## REV. FR. LEIGH, REV. FR. LAWRENCE SUNDARAM, PROF.BANUMOORTHY AND REV. FR. IRUDHAYAM ANTONY ENDOWMENT LECTURE

Rev. Fr. Leigh, Rev. Fr. Lawrence Sundaram, Prof. Banumoorthy and Rev. Fr. Irudhayam Antony endowment lecture was conducted on 6th December 2023 at 11.30 a.m. in Sail Auditorium. Dr. D.E. Benet, Associate Professor of English, National College (Autonomous), Tiruchirappalli was the resource person for this endowment lecture. He delivered the talk on "Caricature, Cartoon, Comics, and Cultural Studies". Dr. V.L. Jayapaul, Associate Professor of English delivered the welcome address. Dr. R. Jayakanth, Assistant Professor of English introduced the resource person. The resource person Dr. D.E. Benet highlighted a rich tapestry of visual storytelling and critical analysis. These forms of expression entertain and serve as mirrors reflecting societal norms, political ideologies, and cultural shifts. From the satirical wit of caricatures to the sequential narratives of comics, each medium contributes to our collective understanding of the world. Cultural studies provide context for decoding these visual artifacts, unveiling layers of meaning embedded within cartoons and comics. Dr. Qurshid Begum, Assistant Professor of English proposed the vote of thanks. All the students of the Department of English were the participants of this Endowment Lecture. The lecture ended at 1.30 p.m.

Association President

Head of the Department

Dr. V.L. JAYAPAUL Associate Professor & Head PG & Research Dept. of English St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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Rev. Fr. Leigh, Rev. Fr. Lawrence Sundaram, Prof. Banumoorthy and Rev. Fr. Irudhayam Antony Endowment Lecture

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ST JOSEPH'S COLLEGE (AUTONOMOUS) Tiruchirappalli - 620 002 Date 6-12-2023 CASH RECEIPT Received from The Principal, St Joseph's College, Tiruchirappalli - 620 002, the sum of Rupees Three thousand only "Caricature For delivering an Endowment Lecture on bth Cultural Studies" omice Derember 2023 ph As. 3000 Signature Name & Address Dr. DE BENET Associate Rod of English, National College (A), Trichy - 620001.







A Two-Day International Conference on English Language and Literature

# Imprints, Initiatives and Insights: Redefining Gen Z English Language Competencies and Literary Perspectives

Jointly Organised by

St. Joseph's College (Autonomous), Tiruchirappalli

8

Holy Cross College (Autonomous), Tiruchirappalli

in collaboration with ELTAI Trichy Chapter

27th & 28th February 2024

REGISTRATION LINK: https://seminar.sjctni.edu/English/ICIII/





# RESEARCH DEPARTMENT OF ENGLISH St. JOSEPH'S COLLEGE (Autonomous)

Accredited at A<sup>++</sup> Grade (Cycle IV) by NAAC College with Potential for Excellence by UGC DBT-STAR & DST-FIST sponsored College

TIRUCHIRAPPALLI - 620 002, TAMIL NADU, S.INDIA

Phone : 0431 - 4226394, 4226386, Fax : 0431 - 2701501

Website : www.sjctni.edu

# International Conference Report: Two-Day Event Overview

#### **Event:**

A Two-Day International Conference on English Language and Literature titled "Imprints, Initiatives and Insights: Redefining Gen Z English Language Competencies and Literary Perspectives."

#### Dates:

27th and 28th February 2024

### Venues:

Day 1: Holy Cross College (Autonomous), Tiruchirappalli Day 2: St. Joseph's College (Autonomous), Tiruchirappalli

#### **Organizers:**

St. Joseph's College (Autonomous), Tiruchirappalli Holy Cross College (Autonomous), Tiruchirappalli ELTAI Trichy Chapter

#### Aim:

The conference aimed to explore the impacts of modern technology on language and literature, providing a platform for redefining language competencies and literary perspectives from a Gen Z standpoint.

### Day 1 Highlights at Holy Cross College:

Welcome Address:Dr. Mary Sandra Quintal, HOD English, Holy Cross College, Trichy, anticipated positive outcomes from the conference, setting the stage for meaningful discussions.

**Conference Dynamics:**Dr. N. Merlin Depsy Nithiya, emphasized optimized learning spaces utilizing technology to enhance critical thinking and creativity among digital natives.

Inaugural Address: Dr. Andy NocesCubalit, Lecturer, King Mongkut's Institute of Technology, Bangkok, Thailand, highlighted the importance of cultural competence, critical thinking, and real-world communication challenges.

**Plenary Sessions:**Dr. Andy NocesCubalit facilitated a session on bridging the gap between digital natives and immigrants, advocating for integrating fresh perspectives with AI tools.Dr. Cecilia TitiekMurniati led a session on advancing self-directed learning through AI, promoting an open-minded approach towards technology integration.



# RESEARCH DEPARTMENT OF ENGLISH St. JOSEPH'S COLLEGE (Autonomous)

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India Reads Initiative: Introduced by Dr. M. S. Xavier Pradeep Singh, aimed at promoting reading across the country.

**Release of Conference Proceedings:** The proceedings were released, marking a significant milestone in knowledge dissemination.

**Papers Presented:** 120 papers were presented in different halls, covering diverse topics related to the conference theme.

### Day 2 Highlights at St. Joseph's College:

**Invocation and Previous Day's Report:** The day began with an invocation followed by the presentation of the previous day's report by Dr. R. Jayakanth.

**Plenary Session 1:**Dr. Shishir Kumar Bhusal, Head, Department of Major Arts, St. Xavier's College, Kathmandu, Nepal, addressed concerns regarding the use of AI in literature, expressing apprehensions about potential homogenization of content.

**Paper Presentations:** Ninety-two papers were presented, showcasing varied insights into the conference theme.

Plenary Session 2 (Virtual): J. Kennedy, Professor of English, Eastern University, Sri Lanka, discussed the advantages and limitations of online English language teaching using AI.

Valedictory Programme: The program included addresses from prominent figures, with the signing of an MoU between St. Joseph's College, Tiruchirappalli, and St. Xavier's College, Kathmandu, symbolizing collaboration.

Feedback Session:Dr. D. R. Edwin Christy facilitated a session for participants to provide feedback and suggestions.

The two-day International Conference provided a comprehensive platform for scholars, educators, and stakeholders to engage in meaningful discourse, exchange ideas, and chart the way forward in redefining English language competencies and literary perspectives for the Gen Z generation.

Jen 29/2/24

Dr. V.L. JAYAPAUL Associate Professor & Head PG & Research Dept. of English St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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7	\$. Pruman	Pg. student	At. Josephia college	S. Poumon	& Pooma	S. Perma	S. Obrum
8.	P. Romya	Rossard scholar	Bhanalaloghini mini vara	Rp	20	fy	4
9	Vaishnaui.B	Research Scholan	Dhanalakshmi Sanvaran Universi	yes	XB	20	A
10	Thirumooppy k.	11	11	Time	Tha	(D)	(D)
(1	SWATE TOKEDAR	Research Scholer	Valtech, Aundi, Chemnai-62	2			
12)	Bharathi	PG Studert	St. Jasph's college	Ft:	H.		
13	BTHINESH	Ph.D. Scholar	Thiogencijor Collego, Madu	might	Still.	RE	ATH
/14.	FELIXA .E	P.G. STUDENT	ST. JOSEPH'S COLLEGE (ANT) TRICHY	Jelie E	Jelina E	FelixoE	Jeldo.E
15.	LATHIKA SHERINEDS	PCI STUDENT	ST. JUSEPH'S COLLEGE (AUT) TRICHY	Laket	Lath	Later	Lethil
UL	Roslin Millany.R	PG student	st. Joseph's College, Trichy		Roch Harry	-	
0	Sharon Ridhika C	PG Student	St Joseph's college, Trichy	and and the	c. foratt		
18.	DHONIKA	Assistant PROFESSOR	A.M. JAIN COLLERE	DM	D.M.		
	Dr. R. Vy ayalog	Day dag & any	Phanalatshui Bini valar university	A.C.e	P.122	Rile	Q.N.
	D. C. PRIYA	Assistant Professor	K. Ramakrishman College of Jechnology	400	132	lio	Spig,
21.	Dr. Centra Muli Ni Ha	Associat Profeser.	Couvery College for	NWN	NUN	Ildu	iluh
	DI P. HELAN TWA	Associate Prof. BEy	countery (alleg for Nomio) Tricky	1:11-	1.1E	1 He	9.14
	DINEH NATHAN	Research	St. Joughi college . Tricky	Phi	Ali	P-	
23.	DANIEL RAJ. H	Research Scholar	St. Joseph's college	Omi	Quin	011	J.
25	Mark Nicholas Glasford	Research Scholas	Trichy. St. Jough's College Trichy	Mak	Mak		Y'

ATTENDANCE SHEET

26. Dr. Amula Arouin Bris Asst. prof. Loyola Lolliege 27. D. Francis Xavier Asst gruf. Loyou colliege

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0.11			ENDANCE SHEET 2	27.02	24	28.02	7 74
S.No.	Name	Designation	College	27.02 FN	AN	FN	AN
1.	K.Abarna	M.A. English-Iym	St. Josephiscollege	Kithen		K.Abane	
2.	M · TeyaChristy	Îl-M·A·English	st. Joseph's College	TTP:			
3.		] MA English	St. Joseph's College	V.M. yauf	V.M.BL	V.M.p.f	UM.Yas
4.		I MA English	St. Joseph's college	M.I.J.	MITH	MIER	11:02
5.	J. Vierny Jane	TI.MA English	St. Jaroph's college St. Joseph's college	e allingtet	Winds	J.C.J.t	20 and
6.	V. Lagul.	II. MA. English		e vy	Ju f		
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		V	St. Joseph's College	Grifi	Filt	Gelj	GKa
			- S. T. Hindu College Nagero	il barging	South	(Sangel	650
- 13	Sugannthana S.	1 M.A. English	St. Joseph's college	storter	Santa	Entr	Sanda
	Pouncess Jenefe M		St. Joseph's college	H. Safa	M. Life.	n. Sul	Ø
15.	Gladinus . S	I M.A English	St. Juspeh's college	Silo	5.6	Ø.	
16.	Agnus . A	D. M.A. English	- St. Forephis Colleg		Agreen	Agun	Again
17.	Anniefranca A	I.M.A. English (S-II)	St. Josephis College	e Frann	Frann	dram	Aram
18.	Ranesha Triddi	(S-11)	St. Jourph's Callege	Revola	Ranes Le	Ranesh	Paresh
19.	Christina Barbas	a I HA English	St. Joseph's college		a Chaisti	-	
20.	Sabiha Naz	CS-"	St. Joseph's Lovege		- Sabih		
21.	KiranDeepak	I HA Erglish (S-II)	St. Joseph's College	Knee	Kiran	Kiran	Kiran
22	Anathi A.M	II M.A. English	Maruthupanday on Gilege, Tranjana.	prafi	Anatt	in A all	= Arot
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26.	k Vinrsha	1 - MA Ergla	sh st. Josephis coll	-	Rit		
A7.	Bhagge Rajeswar	J. Research	University of Kerete	alo	the	Oly	BR

	ATTENDANCE SHEET3S.No.NameDesignationCollege27.02.2428.02.24							
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	.1	Pithin's	Research	cms college		1 A.	Alle	
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1	2	A. Smiluthi	Kesearch Scholar	Fatima College, Modurai			AS	
1	3.	P.VEYILUMUTHO	Research	Madurai Kamanoj	P. Vanl	-P. Van	P.ven	evie
t		PANDIAN	Scholar	University	1 . / -		0	
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1	5	D. Ran Auril	Research	Maduri kanary University			195	JQ _
V	76	Glady.A	Research Scholar	Holy Cross College	CALL A	Gh/A	Ghy.A	Charly 17
c	1-4	NIVEDHA RAJAKUMARI	Research	Holy Cross College	TO	TOP	703	Jeg
	-8.	G.YIJAY	Research Scholar.	GTNAST Colley	8cu>	BCT.	TON	101-
	9	A. JOSEPH LOURD BAJA	Decemul	PSNA CET	Ør	1 Der	ØV	BV
	10	Kavinhaniel		G. T. N. A.C.	CCQ-	to-	Ð	10-
	11	MARTINA J	Ph.D RESEARCH SCHOLAR	ST. JOSEPH'S COLLEGE (AUTONOMOUS) TRICHY-2			JE	JEa
v	12.	Sahay Anbur S	0. 1 1	Holy Cross College			\$4	AR.
	(3)	Rithksha k.M	Student.	Holy Cross Colleg	e		Rith	Rithi
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/	15	Azeena.Ab	8 Student	Holy Cross Colle	4		Areen	
/	16)	A: Deeployent	Student	Holy Cross College	•		19	AR.
/	17.	S. Shinidhi	Rescondar	Koly (Loss College	X	K	Æ	K
/	18.	J. ANTO AROCKEYA ANITA	Ph. D. Research Scholas	.STC	JH	TAl.	OAL	TAL
	19.	Nimmy Stephen	b 1 1	S.J.C			SQ.	2
	20	ROJER.J	PhD scholar	SJC	4	d	6	b.
/	21.	S. Sivasak the	UG Shident	Holy cross college			8-	R
× /	82.	P. Vino the	UG Student	Holy cross college			Vind	Ves
	23	Dani . B	UG Student	Holy cross collog	e		Daw	Idan
/	24.	R. Grayattini	UG Student	Holy Cross College			Capathi	heyeni
V	25	U	he VG Student	to by Cross College				te pranore
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	26 127	P. Abi rami J.MELKI	'Ily student EVS Ph.D Ress Scholar	Holy Cross College and SJC, Trichy	Mello	nelk"	Mil	i Melle

ATTENDANCE SHEET 3

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			ENDANCE SHEET 4	27.02.24		28.02.24	
S.No.	Name	Designation	College		AN	FN	AN
V	ANABEL CATHRONE.L	2 MA CWLLUH	HOLY CROSS COLLETTE	1		PJ.	
2.	CHRISTY JENIPER,S	I. M.A ENOLISH	HOLY CROSS COLLEDIE			80p	
3.	APOORVA. S	I M.A ENGLISH	HOLY CROSS COLLEGE		e	R Apronia	0
4.	SARAHIM	J MA ENGLISH	HOLY (ROSS COLLEGIE		(	Sert-	\$
5.	J.BEULAH	J.MA ENWIKH	HOLY (ROSS COLLELE			BNA	
6	D. Swetha	T. MA ENGLIS	Holy CROSS COLLEGE			Paret	
<u> </u>	T-Jenifer	I MA ENGILISH	Holy cross collego			servit	
8-	U-pradeopa	IMOENLIDA	HOLY CODES COLLEGE			readers	•
9	K. Mohama Pering	TMA ENGLISH	HOLY CROSS COLLEON	6		H.m. Thank	
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1.			Holy cross college			Kak	
12.	8. Sheri	I MA Eng	Holy Keon Colly			9.263	
13.	MINIKITHA	I'MA English	Holy Cross college			ep. lint	
14.	GAYATHRI	n MA English	Holy Cross College		6	an the	
15.	Kavitha	II MA . English	Holy Coross College			Jaco	-
<i>[</i> b.	MDRonmaker	ij MA Englia	Holy 1700s Collage			And	•
17.	Febronia.E	I.M.A.Erglish	Hely cross college.			stabi .	
18			Holy Cross College			Jevikoota	
19	Tanya Shersh.	A 111-13A Englis	h Holy Cross College			Tay	
20			Holy Cross Colleg			dent	-
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		1	Holy Cross College			Joh	+
23	D Rhema		Holy CLOSS College			Oply	-
241.		i [i] BA English				SVRange	ŝ
25	Cyrthia Juante	Research Scholor	Holy Gross College		S.	Safet	4A
26.		J il - BA. Eng-'c				afont.	toj
28.	Benny Sharon Knolinaya E Vaistran . S	M D-BAERg-A'	Holy Grow College			Bati	Bad
/ 29.	Vaishnan". S	in · AA. Ery . A.	Holy cross college Holy cass callege			Và	1.1-1

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	Siles Apollo.	Research schola.	St. Josephi college.	Silve	SilasApple	( )	A P
1	Sei Takshan a. k	RESEARCH SCHOLAR	VELLORE INSTITUTE OF TECHNOLOGY	Sile	Sal	int	84
$\checkmark$	Suvetha .R	Research Schlorom		R. Carl	P. Ocal	- '	
$\checkmark$	Noora Shuin	Research Scholar	Vellare Institute of Technology, Chenora	al a	to.		
$\checkmark$	Keenthana.B	Research Scholar	Vellore Incritile of Jochnology		bucks		
V.	DR. SHARON SAMSON	ASSISTANT PROFESSOR	KUMARAGURU COLLER OF LIBERAL ARTS & SCIEN	ce Sour	howen.	Jume	Fino
Л	Abishek Asokan	Rise arch Scholar		p.l.l	N. M.	J.C.L	
1	K. Preyadhan	Research Scholar	SRNIST, KTR, Chunnai	Pautter	minto	Punyte-	
(H)	Mirja . K.S	Research Scholan	SRMUST, KTK, chennau	atterne	all wine	C. S.	
	Saleth Anitha.c	Student	St. Joseph's college	Salep	Salet	Sale	Salet
~	Asmitha:SD	Student	St. Joseph's College, Trichy.	S.d. Lat.	8d. 8.10.	SJ. 28	N.F
1	Keenthee .R	Student	st. Joseph's college,	Kullet	Kuulkal	Jan Bart	tot.
×	Sneha.S	student	st. Joseph's College,	synthe	Sub.		
V	SHRINDHIM	Ph.D. RESEARCH SCHOLAR	THANTHAT PERYAR GOVT APTSOSCIENCE COLLEGE	1 mg	hope		
1	PRAKASH	ASSISTANT PROFESSOR	NEHRU MENDORIAL		a	-	
	Sivavama Karthikeyan	A Mishaat profensy	TSATIST, PERUR CBÈ	MR	MA.		
E	D. Jevome Asir	Assistant professor	Bishop Heber College	pht?	pht7		-
-	L. Matthew- Methurebh	Research Scholen	Bushop Heler college		à		
1	C Sangawithisai	Research Scholar (Pho)	Bishop Helex College	Se	Sa	See	Se
	J. Latha	Research Schob	e BHC, Trichy	the	Do	De	Ø9
	R. Akulaya Sri	pg Student.	BHC, michy.	Rayal	Byali		
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			Kovai kalaimagal college	No Soul	NEGU.	MAR 1	100
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1	A. JEROME KUMAR	Research Scholar	Tirvchirgpall	11000	Abg	1. male	1.
5	J. NAVEEN ABNA	SH T. BA.ENG	8t. Jaseph's college.	Selinght	spinnty	When	
1	SRIDHAR	I · BA · ENG	ST. JOSEPH'S COLLEGE	di-	China	Comina	
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$-\underline{\vee}$	ASHIKA T ANNIE	1 MA Eng Lites I	St. Juseph's Collige	Anit	I dan fri	state.	shife
<u> </u>	RAGUL M.K		St. Joseph's Colleg		Cz2	Regulat	Reyler
V	ROJITH	a LAD So. P.+	St. Jough's Colle		Per	tapo-	Fer
	RAJA . J. M GURUDEVI.V.	V V	St. Joseph's Colle		(a)	Gr X	Gol
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$\checkmark$	C.PRABHA	Ph.D Research Schol	SKI MAMINIC DULEGE OF ACT N SCFENCE, COMMENTERE SKI KAMAKRISHNA MISSION	5	10.8		
/	P. KAVIN EUMAR	Ph.D Research schole	A VIDVALAYA COLLEGE OF AC	13 10 7	e H	Hall	H
V	A LORY AGELIN	Research	Holy cross college			Aley	Abe
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./	B. SHEEBA	I MA ENG	Holy cross college			Shiha B	
V	M. Karumya	8 FRC, Sual	ent - Part time Res Swakow - Assistant English	earch Sch	olar p.)	wye M	ler

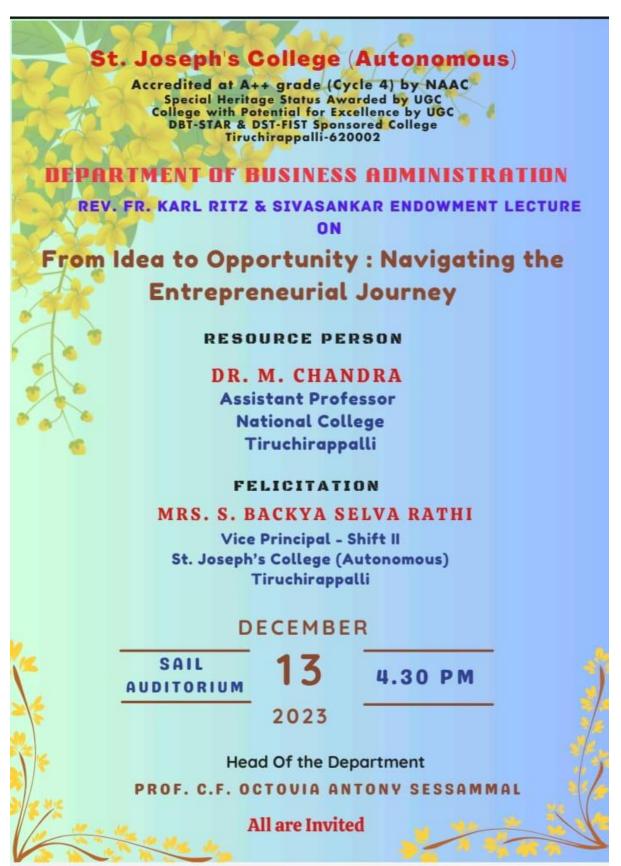
# **DEPARTMENT OF BUSINESS ADMINISTRATION**



# **ST. JOSEPH'S COLLEGE (AUTONOMOUS)**

Accredited at A++ (Cycle IV) by NAAC Special Heritage Status Awarded by UGC TIRUCHIRAPPALLI – 620002

### **INVITATION**



# ST. JOSEPH'S COLLEGE (AUTONOMOUS), TRICLY-2. DEPARTMENT OF BUSINESS ADMINISTRATION REV. FR. KARL RITZ & SIVASANKAR ENDOWMENT LECTURE ON FROM IDEA TO OPPORTUNITY:

### NAVIGATING THE ENTREPRENEURIAL JOURNEY

Date: 13/12/2023

Venue Sail Auditorium

### REPORT

The program commenced with a soulful prayer song, setting a positive and spiritual tone for the event dranicipants were encouraged to join in invoking blessings. In the program.Anto Jebin del vere J a warm and welcoming address, expressing gratitude to the attende is and creating a trienchy atmosphere for the proceedings.

Mrs. S. Bakyaselva Rathi, Vice Principal Shift II, honoured the esteenaed Resource Person, Dr. M. Chandra, with a shawl, symbolizing respect and recognition for the guest speaker.Dr. J. Vincent Xavier, Association Vice President honoured the Resource Person & Vice Principal with a tree sapling as a token of respect.

Thanabalar provided an introduction to Dr. M. Chandra, shedding light on the speaker's credentials, expertise, and accomplishments, preparing the audience for the fortheconing lecture.

Mrs. S. Backyaselva Rathi, Vice Principal Shift 2, delivered words of felicitation, acknowled ing the significance of the event and expressing gratitude to the acsource person for their valuable contribution. Dr. M. Chandra took the stage to deliver an in lightfill and thought-proveking lecture. Effective idea generation involves fostering a creative trindset and leveraging innovation to identify unique opportunities.

Thorough market research helps entrepreneurs assess the feasibility of their ideas, identify target audiences, and understand competitive landscapes.Crafting a comprehensive business strategy involves defining objectives, outlining operational plans, and considering otential challenges. Accurate financial projections and budgeting are essential for a tracting investors and ensuring sustainable growth. The participants were encouraged to engage actively in the intellectual discourse.

Anto Jeffri delivered a comprehensive vote of thanks, expressing gratitude to all attendees, the resource person, and everyone involved in making the event a success.

Q 13/12/2023 crova Anty Suna

Prof. C.F.Odovia Artery Sessammal, MBA, M.Phil, NET, Head & Assistant Professor Department of Business Administration St. Joseph's College (Autonomous) Tiruchirappalli 620 002,

# REV. FR. KARL RITZ & SIVASANKAR ENDOWMENT LECTURE ON FROM IDEA TO OPPORTUNITY:

### NAVIGATING THE ENTREPRENEURIAL JOURNEY

Date: 13/12/2023

Venue: Sail Auditorium





Tiruchirappalli, Tamil Nadu, India DEPT OF BIOTECHNOLOGY, College Rd, Annamalai Nagar, Woraiyur, Tiruchirappalli, Tamil Nadu 620002, India Lat 10.828428° Long 78.690535° 13/12/23 04:43 PM GMT +05:30

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# REV. FR. KARL RITZ & SIVASANKAR ENDOWMENT LECTURE ON FROM IDEA TO OPPORTUNITY:

### NAVIGATING THE ENTREPRENEURIAL JOURNEY

Date: 13/12/2023

Venue: Sail Auditorium





## DEPARTMENT OF BUSINESS ADMINISTRATION

### NAVIGATING THE ENTRENEURIAL JOURNEY

### DATE:13.12.2023 TIME:4:30 PM Venue: SAIL AUDITORIUM

#### ATTENDANCE

#### I BBA- A

S. No	D. No	Signatu, e
1	23UBU501	
2	23UBU502	S'orimalan
3	23UBU503	S'orimalan
4	23UBU504	P. Santhosh
5	23UBU505	A. Thus
6	23UBU506	F. Antonyin
7	23UBU507	
8	23U8U508	
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23	23UBU523	M. Darish
22	23UBU522	
23	23UBU52\$	Rince
24	23UBU524	
25	23UBU525	A.John Brido.
26	23U8U526	
27	23UBU527	
28	23UBU528	
29	23UBU529	R. Ballen
30	23UBU530	

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A.	31	23UBU531	F. Deci GallMist
ALC: N	32	23UBU532	A.AKhilan
	33	23UBU533	R Jun Atum
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	35	23UBU535	
	36	23UBU536	5. []
	37	23UBU537	Solla
1	38	23UBU538	R. Rom Prayall
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	53	23UBU553	P.(K)
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	55	23UBU555	L. Iourrimalan.
	56	23UBU557	
Γ	57	23UBU558	M. Q.11
	58	23UBU559	K. Phinesh kunae
	59	23UBU560	M. GP 21
	60	23UBU561	A.BKUCI
	61	23UBU562	
	62	23UBU565	S.Sub-
	63	23UBU566	U.K.C
	64	23UBU567	A. Duran
	65	23UBU568	M. KLi
	66	23UBU569	bam
	67	23UBU570	P.Mair
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# DEPARTMENT OF BUSINESS ADMINISTRATION

# NAVIGATING THE ENTRENEURIAL JOURNEY

DATE:13.12.2023 TIME:4:30 PM Venue: SAIL AUDITORIUM

### ATTENDANCE

#### I BBA- B

S. No	D. No	Signature
1	23UBU601	STE
2	23UBU602	TOSTINED
3	23UBU603	Ament
4	23UBU604	Jeevon Delson.
6	23UBU605	- Gundekwielne
6	23UBU606	Dave
7	23UBU607	- celepater
8	23UBU608	s.Alexander
9	23U8U609	
10	23UBU610	I Anthoni Balan
11	23UBU611	NI Phierk
12	23UBU612	B. Venigh Kenner
13	23UBU613	J; vielya R
14	23UBU614	Henit
16	23UBU615	Jan Christian
16	23UBU616	Mil India
17	23UBU617	
18	23UBU618	ARd
19	23UBU619	
20	23UBU620	Ant
23	23UBU623	
22	23UBU622	Distri
23	23UBU623	R.D.O.
24	23UBU624	
26	23UBU625	
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27	23UBU627	North
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29	23UBU629	
30	23UBU630	

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# DEPARTMENT OF BUSINESS ADMINISTRATION

# NAVIGATING THE ENTRENEURIAL JOURNEY

# DATE:13.12.2023 TIME:4;30 PM Venue: SAIL AUDITORIUM

# ATTENDANCE IIBBA- A

	22UBU501	Name JOYAL M	SIGNATURE
2	22UBU502	KARTHICK PERIYASAMY	- Toyotin
3	22UBU503	KEVIN U	Miker in Rain
	22UBU505		
	22UBU506	ARUL KIL CHRIST J	I up it the
	22UBU507	RAMACHANDRAN B	B Fundland
	22UBU508	DINESH KUMAR S	Spielt-
	22UBU509	VISHAL J	This and
	22UBU510	JUDE ABRAHAM J	the from
0	22UBU511	ABHINESH SD	- Honory
1	22UBU512	HARISH ANAND ANTONY G	-HU S
2	22UBU512	MARCUS MELVIN L	
.3		NICKSON R	1
.4	22UBU515	DESELVA RUBAN S	P. Nickson
5	22UBU516	SRINATH S	Accel 2
6	22080517	PRAVIN KUMAR K	Sherryth
7	22080518	IMMANUVEL A A	Darris
S	22UBU519	HARSHA VARDHAN RT	ETIT MILIN VA
9	22UBU520	VEDHAKISHORE S	AT IN
20	22UBU521	HUBERT VALAN N	Anthe Starth
	22UBU522	ASWIN A	Vorth Here 1
1	22UBU523		A
2	22UBU524	SAMSON S	Auri.
3	22UBU525	JESURAJ J	5. Jornson
4	22UBU526	D JOHN PAUL GOD	desugin
5	22UBU527	SABARINATHAN T	- D== 01
6	22UBU528	VIGNESHWARAN	
7	22UBU529	ARASU P	MIGGORI
8	-	SANJAY VELAYUTHAM	- M. NGASShanga
	22UBU530	ARNOLD P	

1			
29	22080531	DINESH T	Dickburg. Dickoust. D.
30	22080532	SHAM D	D. Show Br. D.
31	22080533	KATHIRVEL G	
32	22080534	AKASH R	RAVEN
33	22080535	νιςήψα α	Aug
34	22UBU536	SAKTHIVEL V	Salt I.
35	22UBU537	THIBIYON RAJ V	V~ This the
36	22UBU538	INFANTJOSE J INFANTJOS	E
37	22080539	MANIKANDAN P	Creation
38	22UBU540	MITHUN AKASH S	S. within .
39	22UBU541	JOSH L	
40	22UBU542	PUGAZHENTHI R	R. P.J
41	22UBU543	DHARUN M	N. Dhu
42	22080544	AKASH P	Pitt
43	22080545	TEJAS CHRISTO E	J. Guinchand
44	22UBU546	MANOJ KUMAR J	7.19
45	22UBU547	ROHAN DASS J	
46	22UBU548	VISHNU A	
47	22080549	SANDRESH K	Courdtwool
48	22UBU550	SUJINJ SUJIN.J	
49	22UBU551	ABDHUL AKKIM I	
50	22UBU552	SUKUMAR M	
51	22080553	SRITHAR P	Butter P
52	22UBU554	TENDULKAR S	S. Jendulkar
53	22UBU555	DYZEK CYRIL IJ	Su y Coult
55	22UBU556	KARTHIKEYAN R	KING
56	22UBU557	MUGUNTHAN R	
57	22UBU558 22UBU559	THOMINIC SAVIYO J	
58	22080559	SAISIDDHARTH R	
59	22080560 22UBU561	IDHAYA HEVIN L L	Mevin
60		ROYCE FERNANDO B	Bas
61	22UBU562 22UBU563	SRINIVASAN K	Smorm
62	22080565	AKASH AV	AND
63	220B0566	KESAVA PRAKASH N	Kesala
64	22080567	PRITHISWARAN D	Dilotura
65	22080567		
66	22080509 22UBU570	LAVAN PRABHU	Add
	22080570	SHAKIL ALAN S	Salation
	6.53		
	ALC IN THE		



## DEPARTMENT OF BUSINESS ADMINISTRATION

## NAVIGATING THE ENTRENEURIAL JOURNEY

## DATE:13.12.2023 TIME:4:30 PM Venue: SAIL AUDITORIUM

## ATTENDANCE **II**BBA- B

1 2 3	22UBU601	AROCKIASANY A	A TOTAL TOTAL AND
	3700000		1. Amer
3	22UBU602	SANTHOSH S.V	Arroway
	22UBU603	BOSCO T	TERSLE
4	22UBU604	SHYAM KUMAR S	
5	22UBU606	SUGANTHAN V	1. Smarthat
6	22UBU607	MARIA DE LALVIN J	Manit Que
7.0.48	22UBU609	VIJAY MELVIN RAJ M	
8	22UBU610	LIYANDER P	A set REAL
9	22UBU611	KISANTH KEBA P	12-1-7
10	22UBU612	KALISWARAN R	P. Hand
11	22UBU613	DENESH NAVEEN C	Comment Attack
12	22UBU614	NAVEEN IMMES BASTIN M	C. your Lead
13	22UBU616	CHINNA DHAVESH G	3
14	22UBU617	ALWIN A	t defe
15	22UBU618	ABISHEAK RAGUL J ABISHEAK	Alan
16	22UBU619	BLESSON XAVIEO XS	- to the twee set
17	22UBU620	HATRIC KESTER S	Idalmi leder
18	22UBU621	ASHWIN I	Ashuin
19	22UBU622	VIJAY RAYMOND INIGO M MARIAANTON	15 mar
20	22UBU623	RAVI S	mar
21	22UBU624	ROSHAN KINGS F	F. Rechan
22	22UBU625	AVINASH A	128.24
23	22UBU626	KALAISELVAN K	D.AVinast
24	22UBU627	ANGARS PYALO K	1.1.1.1
25	22UBU628	GOWTHAM K	Agen
26	22UBU629	CHURCHIL INFANT LEO R	and -
27	22UBU630	RIYAS M	

22UBU631	LONY A
22UBU632	AROCKIA PRIYA DHARSHAN E.
22080634	CHRAPHARAN P
22UBU635	PRAVELNEST GR
22UBU636	DOMINE NUMBER AAPON G
22UBU637	PRADEEP A
22UBU638	IONE: PICHARD 1
22UBU639	YOSUVA A
22UBU640	AKASH P
22UBU641	SURYAMARAN M
22UBU642	PRARADOL N
22UBU643	NARCHIS WILSON A
22UBU644	GODWIN S
2UBU645	RUBAN RUBAN
22UBU646	BARKEAVAN D
22UBU647	ALWIN DHANRAJ V
22UBU648	SARAVANA G
22UBU649	MANIKANDAN C
22UBU650	1ASIO P
22UBU651	JAVITH AKTHAR J
22UBU652	ABISHED 5
22UBU653	VISHWA N
22UBU654	SRIRAM T
22UBU655	GOPAL N
22UBU656	VISIVA S
22UBU657	MICHAEL JOE S
22UBU658	YOGESHWARAN
22UBU659	ABINEYAN S
22UBU660	PRITADHARSON B
22UBU661	KEVIN A RISHOFECHANDRAN 'S
22UBU662	
22UBU663	ANBUSELVAN R
2UBU664	NAVIN 5
22UBU665	ROOBAN M
22UBU666	SURYA M ANTONY JACKSON A
22UBU667	PRABHAKAPAN P
22080668	JERISH INICO F
22UBU669	JERISH INTEG

Confras On Dominic . Mark of Josima RASST Syst M. Roy D. Barkkarn V. collin Scannaj C. manikardan Aparthe k yoher ishon Nomin .3

### DEPARTMENT OF BUSINESS ADMINISTRATION

## NAVIGATING THE ENTRENEURIAL JOURNEY

### DATE:13.12.2023 TIME:4;30 PM Venue: SAIL AUDITORIUM

#### ATTENDANCE III BBA "A"

S. No	D. No	Signature
1	21UBU501	A. Hudson Oherap
2	21UBU502	M.S. Ruyan
3	21UBU503	B. Sceurster
4	21UBU504	Jamil.m
5	21UBU505	Pon mth.
6	21UBU506	
7	21UBU507	Thanking.
8	21UBU508	& Putinh
9	21UBU509	
10	21UBU510	
11	21UBU511	
12	21UBU512	Sidmini 7. Daymond
13	21UBU513	7. Daymond
14	21UBU514	
15	21UBU515	
16	21UBU516	
17	21UBU517	
18	21UBU518	
19	21UBU519	(bilash j
20	21UBU521	
21	21UBU522	Louvarenath
22	21UBU523	M.Goulho
23	21UBU524	
24	21UBU525	T.Arterodrick
25	21UBU526	
26	21UBU527	GT. DOSTAN
27	21UBU528	G. Defall Sallish
28	21UBU529	

20       211 RUS30         30       211 RUS31 $AR^2$ (         31       211 RUS33 $M_0$ Abrahul         32       211 RUS33 $M_0$ Abrahul         33       211 RUS33 $M_0$ Abrahul         34       211 RUS36       211 RUS36         35       211 RUS36       211 RUS37         36       211 RUS38 $M_0$ 37       211 RUS38 $M_0$ 58       211 RUS41       211 RUS41         40       210 RUS41 $M_0$ 41       210 RUS45 $R_0$ M/1         42       210 RUS45 $R_0$ M/1         43       210 RUS46 $R_0$ M/2         44       210 RUS46 $R_0$ M/2         45       210 RUS46 $R_0$ M/2         46       210 RUS46 $R_0$ M/2         47       210 RUS40 $R_0$ M/2         48       210 RUS40 $R_0$ M/2         49       210 RUS51 $R_0$ Rubul         40       210 RUS52 $R_0$ Rubul         51       210 RUS53 $R_0$ Rubul         52       210 RUS53 $R_0$ Rubul         53       210 RUS53 <th></th> <th></th> <th></th>			
32       210 BU 534         33       210 BU 535         34       210 BU 535         36       210 BU 535         36       210 BU 535         37       210 BU 540         38       210 BU 541         40       210 BU 542         41       210 BU 542         42       210 BU 545         43       210 BU 545         44       210 BU 545         45       210 BU 545         46       210 BU 545         47       210 BU 540         48       210 BU 541         49       210 BU 542         44       210 BU 545         47       210 BU 545         48       210 BU 550         49       210 BU 551         49       210 BU 552         50       210 BU 555         51       210 BU 555         53       210 BU 555         54       210 BU 555         55       210 BU 556         60       210 BU 565         61       210 BU 565         60       210 BU 565         60       210 BU 565         61       210 BU 565 <t< th=""><th>20</th><th>21UBU530</th><th></th></t<>	20	21UBU530	
32       210 BU 534         33       210 BU 535         34       210 BU 535         36       210 BU 535         36       210 BU 535         37       210 BU 540         38       210 BU 541         40       210 BU 542         41       210 BU 542         42       210 BU 545         43       210 BU 545         44       210 BU 545         45       210 BU 545         46       210 BU 545         47       210 BU 540         48       210 BU 541         49       210 BU 542         44       210 BU 545         47       210 BU 545         48       210 BU 550         49       210 BU 551         49       210 BU 552         50       210 BU 555         51       210 BU 555         53       210 BU 555         54       210 BU 555         55       210 BU 556         60       210 BU 565         61       210 BU 565         60       210 BU 565         60       210 BU 565         61       210 BU 565 <t< th=""><th>30</th><th>21080531</th><th>ARICE</th></t<>	30	21080531	ARICE
32       210 BU 534         33       210 BU 535         34       210 BU 535         36       210 BU 535         36       210 BU 535         37       210 BU 540         38       210 BU 541         40       210 BU 542         41       210 BU 542         42       210 BU 545         43       210 BU 545         44       210 BU 545         45       210 BU 545         46       210 BU 545         47       210 BU 540         48       210 BU 541         49       210 BU 542         44       210 BU 545         47       210 BU 545         48       210 BU 550         49       210 BU 551         49       210 BU 552         50       210 BU 555         51       210 BU 555         53       210 BU 555         54       210 BU 555         55       210 BU 556         60       210 BU 565         61       210 BU 565         60       210 BU 565         60       210 BU 565         61       210 BU 565 <t< th=""><th>31</th><th>21UBU533</th><th>Me Abstal</th></t<>	31	21UBU533	Me Abstal
34       210 BU 536         35       210 BU 537         36       210 BU 538         37       211 BU 539         38       211 BU 540         39       211 BU 540         40       210 BU 541         40       210 BU 542         41       210 BU 544         42       210 BU 545         43       210 BU 546         44       210 BU 546         45       210 BU 546         46       210 BU 547         47       210 BU 548         48       210 BU 549         248       210 BU 550         248       210 BU 551         49       210 BU 552         26       210 BU 553         50       210 BU 553         51       210 BU 555         52       210 BU 555         53       210 BU 555         54       210 BU 555         55       210 BU 550         56       210 BU 556         57       210 BU 566         58       210 BU 566         60       210 BU 565         60       210 BU 565         61       210 BU 566	32	211/BU 534	
35 $21080537$ 36 $21080538$ 37 $21080538$ 38 $21080540$ 39 $21180540$ 40 $21080542$ 41 $21080542$ 42 $21080544$ 43 $21080546$ 44 $21080546$ 45 $21080547$ 46 $21080547$ 47 $21080547$ 48 $21080547$ 47 $21080547$ 48 $21080549$ 47 $21080550$ 48 $21080550$ 48 $21080551$ 49 $21080552$ 51 $21080555$ 51 $21080555$ 52 $21080557$ 53 $21080557$ 54 $21080558$ 55 $21080559$ 56 $21080560$ 57 $21080565$ 58 $21080565$ 59 $21080565$ 60 $21080565$ 61 $21080566$ <t< th=""><th>33</th><th>210/80/535</th><th></th></t<>	33	210/80/535	
36 $21080538$ Cullensi         37 $21080538$ Cullensi         38 $21080540$ 39 $21080541$ 40 $21080542$ P. MM         41 $21080542$ P. MM         42 $21080545$ S. 10100000         43 $21080546$ S. 10100000         44 $21080547$ M. Calthington         45 $21080547$ M. Calthington         46 $21080548$ GP. Show         47 $21080548$ GP. Show         48 $21080550$ Christon takes         48 $21080551$ G. Show         48 $21080552$ R. art takes         50 $21080555$ D. chul         51 $21080555$ D. chul         52 $21080555$ D. chul         53 $21080557$ T. Art         54 $21080554$ N. double         55 $21080554$ A. fold M         58 $21080565$ G.         60 $21080565$ G.         61 $21080565$ G.	34	210/80/536	
37       210 BU 539       Current Carsal         38       210 BU 540         39       210 BU 541         40       210 BU 542         41       210 BU 542         42       210 BU 545         43       210 BU 545         44       210 BU 545         45       210 BU 546         46       210 BU 548         47       210 BU 549         48       210 BU 550         48       210 BU 551         49       210 BU 552         50       210 BU 553         51       210 BU 553         51       210 BU 553         52       210 BU 553         53       210 BU 555         54       210 BU 555         55       210 BU 555         56       210 BU 555         57       210 BU 556         58       210 BU 563         58       210 BU 563         60       210 BU 563         60       210 BU 563         61       210 BU 565         60       210 BU 565         60       210 BU 565         61       210 BU 565         62       210 BU 565 <th>35</th> <th>21UBU537</th> <th></th>	35	21UBU537	
37 $21000339$ 38 $21000340$ 39 $21000342$ 40 $21000342$ 41 $21000342$ 42 $21000345$ 43 $21000345$ 44 $21000345$ 45 $21000345$ 46 $21000346$ 47 $21000348$ 46 $21000348$ 47 $21000348$ 48 $21000350$ 48 $21000350$ 48 $21000350$ 50 $21000352$ 51 $21000353$ 51 $21000353$ 52 $21000353$ 53 $21000353$ 54 $21000353$ 55 $21000357$ 7 $21000358$ 55 $21000359$ 56 $21000359$ 57 $21000359$ 58 $21000366$ 59 $21000366$ 60 $21000366$ 61 $21000368$ 62 $21000370$ <td< th=""><th>36</th><th>21UBU538</th><th></th></td<>	36	21UBU538	
39       210 80541         40       210 80542 $P.MM$ 41       210 80542 $P.MM$ 42       210 80545 $Q.MM$ 43       210 80546 $R.YegCh$ 44       210 80546 $R.YegCh$ 44       210 80547       M. Oalsthingle         45       210 80548 $Op. Sharpen         46       210 80548       Op. Sharpen         47       210 80550       Chington Islan P         48       210 80551       R. arthrough         49       210 80552       R. arthrough         50       210 80553       R. arthrough         51       210 80555       P. Doorsen above         52       210 80555       R. arthrough         53       210 80557       T.Artt         54       210 80558       V_{arthrough}         55       210 80559       N. to arthrough         58       210 80565       R. fattl         60       210 80565       R. fattl         61       210 80565       R. fattl         62       210 80560       R. fattl         63       210 80570       R. fattl       $	37	211/BU 539	Chigluppe
40       210 BUS42 $P.MM$ 41       210 BUS44 $L.O.m.L$ 42       210 BUS45 $R.MHaryah$ 43       210 BUS46 $R.MHaryah$ 44       210 BUS47 $M. Oalsthirel.$ 45       210 BUS48 $OP.Strate         46       210 BUS48       OP.Strate         47       210 BUS50       Linith.R         48       210 BUS51       R.Strate         49       210 BUS52       R.artocologo T.s.         50       210 BUS53       R.cologo T.s.         51       210 BUS53       R.cologo T.s.         52       210 BUS53       R.cologo T.s.         53       210 BUS55       R.cologo T.s.         54       210 BUS58       V.S.         55       210 BUS59       N.tologo T.s.         56       210 BUS59       N.tologo T.s.         57       210 BUS60       S.T.S.         58       210 BUS65       S.T.S.T.S.         60       210 BUS66       Loof T.s.         61       210 BUS68       C.S.S.S.         62       210 BUS68       C.S.S.S.         63       210 BUS70       <$	38	21UBU540	
41       21080544 $L_{1}$ , $D_{1}$ , $M_{2}$ 42       21080545 $Q_{1}$ , $M$ and $Q_{2}$ , $M$ and $Q_{2}$ , $M$ 43       21080546 $Q_{2}$ , $M$ and $Q_{2}$ , $M$ 44       21080547 $M$ and $M$ and $M$ 45       21080548 $Q_{2}$ , $M$ 46       21080549 $R_{2}$ , $M$ 47       21080550 $LWMARN$ 48       21080551 $Q_{2}$ 49       21080552 $R$ , $arrowers, Q_{2}$ 50       21080553 $R$ , $arrowers, Q_{2}$ 51       21080553 $R$ , $R$ 52       21080555 $R$ , $R$ 53       21080557 $R$ 54       21080558 $V_{2}$ 55       21080559 $N$ 55       21080559 $N$ 56       21080560 $R$ 57       21080561 $A$ 60       21080565 $G$ 60       21080566 $G$ 61       21080566 $G$ 62       21080569 $G$ 63       21080570 $R$ <tr< th=""><th>30</th><th>21UBU541</th><th></th></tr<>	30	21UBU541	
42       21000545       2.1000545         43       21000546       2.968 -         44       21000547       M Calthinel         45       21000548       2.968 -         46       21000548       2.968 -         47       21000550       2.968 -         48       21000551       2.968 -         49       21000551       2.968 -         50       21000552       2.000 -         51       21000553       2.968 -         52       21000553       2.969 -         53       21000555       2.000 -         54       21000555       2.000 -         55       21000555       2.000 -         54       21000557       7.000 -         55       21000559       N         54       21000559       N         55       21000559       N         56       21000560       3.700 -         57       21000565       3.700 -         60       21000566       Chillon -         61       21000566       Chillon -         62       21000569       63         63       21000570       Chillon -	40	21UBU542	P.M.M.
43       21UBU546       Q. MURD Glen         44       21UBU547       M Qalthirel         45       21UBU548       Q. Marga         46       21UBU549       Resith         47       21UBU550       Christer         48       21UBU551       R. ar Steep of         49       21UBU552       R. ar Steep of         50       21UBU553       S. P. Colum         51       21UBU555       D. Colum         52       21UBU555       D. Colum         53       21UBU555       D. Colum         54       21UBU558       V. S. Steep         55       21UBU560       S. Jubus         56       21UBU560       S. Jubus         57       21UBU561       Ar Gabtal         58       21UBU565       S. Jubus         60       21UBU565       G. Jubus         61       21UBU566       Gatal         62       21UBU568       Christer         63       21UBU570       Gate         64       21UBU571       Breated	41	21UBU544	C. D. w.L
43       21UBU546       CA $U$ <	42	21UBU545	S. Diffraturo la
44       210BUS47       M Calthinel         45       210BUS48       Op. On Prog.         46       210BUS49       Rewith R         47       210BUS50       Chington Islue P         48       210BUS51       R. artoregot -         49       210BUS52       R. artoregot -         50       210BUS53       State         51       210BUS53       P. Droseuroshrem -         52       210BUS55       P. Droseuroshrem -         53       210BUS57       T. Awt         54       210BUS58       V         55       210BU559       N. Haulel         56       210BU560       State         57       210BU565       State         60       210BU565       State         60       210BU565       State         61       210BU568       E Gester         62       210BU568       E Gester         63       210BU570       Rits,         64       210BU571       B. Butt	43	21UBU546	Q. Yeg 6 -
45       21080348       P. Superior         46       21080349       Regith       R         47       21080350       Chington Teshing P         48       21080352       R. arthree Teshing P         49       21080352       R. arthree Teshing P         50       21080352       R. arthree Teshing P         51       21080353       State       State         52       21080353       State       State         53       21080357       T. Arthree       State         54       21080358       V. Arthree       State         55       21080359       N. Hardth       State         56       21080360       State       State         58       21080360       State       State         59       21080365       State       State         60       21080366       Chiller Cont       State         61       21080368       E Grader Cont       State         62       21080369       State       State         63       21080370       State       State         64       21080371       State       State	44	21UBU547	
46       210BUS49       Registh       R         47       210BUS50       Chrington Teshes P         48       210BUS51         49       210BUS52       R. arthreeof         50       210BUS53         51       210BUS55         52       210BUS55         53       210BUS55         54       210BUS58         55       210BUS59         56       210BU560         57       210BU561         58       210BU565         60       210BU565         60       210BU565         61       210BU568         62       210BU569         63       210BU571         B: Belth         64       210BU571	45	21UBU548	
48       21UBU551       Chington bills if         40       21UBU552 $R$ art breg of $r$ 50       21UBU553         51       21UBU553         52       21UBU555         53       21UBU557         54       21UBU559         55       21UBU559         56       21UBU559         57       21UBU560         58       21UBU564         59       21UBU565         60       21UBU566         61       21UBU568         62       21UBU569         63       21UBU571         B: Buffed         10       21UBU571	46	21UBU549	Regith R
48       21UBU551         40       21UBU552 $R$ arrenget         50       21UBU553         31       21UBU553         52       21UBU555 $D$ phone and here $m$ .         53       21UBU557 $T$ Arr         54       21UBU558 $V$ and the	47	21UBU550	Civington Types .P
$50$ $21UBU553$ $51$ $21UBU553$ $N. Coludity$ $52$ $21UBU555$ $D. Coludity$ $53$ $21UBU555$ $D. Coludity$ $53$ $21UBU555$ $D. Coludity$ $54$ $21UBU557$ $T.Aut$ $54$ $21UBU558$ $V_{F}$ $55$ $21UBU559$ $N. H audd         56 21UBU560 N. H audd         57 21UBU560 N. H audd         58 21UBU564 I. Gottul 59 21UBU565 Gottul I. Gottul 60 21UBU566 Gutlogu aut 61 21UBU568 EChersteral         62 21UBU569 Gutlogu aut 63 21UBU570 Gutlogu aut 64 21UBU571 B.Butlogu at $	-48	21UBU551	
$51$ $21UBU554$ $R. Cohul         52 21UBU555 D \cdot Dhousenchreus \cdot 53 21UBU555 D \cdot Dhousenchreus \cdot 54 21UBU558 V - f 55 21UBU559 N \cdot H outlef 56 21UBU560 N \cdot H outlef 56 21UBU560 A \cdot frottell 58 21UBU564 S \cdot fehe Jog 59 21UBU565 S \cdot fehe Jog 61 21UBU568 E G \cdot f \cdot f \cdot fu 61 21UBU569 G 63 21UBU570 M \cdot H 64 21UBU571 B \cdot Bet Het $	49	21UBU552	R. arverezer.
52       21UBU555       D. phoreunshreen         53       21UBU557       7. Aut         54       21UBU558 $\sqrt{5}$ 55       21UBU559       N. Haule         56       21UBU560         57       21UBU564         58       21UBU565         60       21UBU565         61       21UBU568         62       21UBU569         63       21UBU570         64       21UBU571	50	21UBU553	
53       21UBU557       7. Aut         54       21UBU558 $\sqrt{5}$ 55       21UBU559 $N \cdot t audit         56       21UBU560         57       21UBU564         58       21UBU565         60       21UBU566         61       21UBU568         62       21UBU569         63       21UBU570         64       21UBU571   $	51	21UBU554	NP. Colud
53       21UBU557       7. Aut         54       21UBU559       N. + aut         55       21UBU559       N. + aut         56       21UBU560 $3. + aut         57       21UBU561       A. Cattal         58       21UBU565       3. + aut         59       21UBU565       3. + aut         61       21UBU568       E G_{3}^{*} for         62       21UBU569       63         64       21UBU571       B. B.L.t. $			
55 $21UBU559$ N . + $audet$ 56 $21UBU560$ 57 $21UBU561$ 58 $21UBU564$ 59 $21UBU565$ 60 $21UBU566$ 61 $21UBU568$ 62 $21UBU569$ 63 $21UBU570$ 64 $21UBU571$		21UBU557	7. Am
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### DEPARTMENT OF BUSINESS ADMINISTRATION

#### NAVIGATING THE ENTRENEURIAL JOURNEY

### DATE:13.12.2023 TIME:4;30 PM Venue: SAIL AUDITORIUM

#### ATTENDANCE III BBA "B"

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# **St.Joseph's College**

## (Autonomous)

Accredited with A++ Grade (4th Cycle) by NAAC | DBT STAR & DST-FIST sponsored college | Awarded Special Heritage Status by the UGC | College with potential for excellence Tiruchirappalli, Tamil Nadu 620002, INDIA



PG DEPARTMENT OF COMMERCE COMPUTER APPLICATION

## **Guest Lecture**

## on

# **COMMODITY DERIVATIVE MARKETS**

## **Resource Person**



Date: 06-12-23

Venue: SAIL HALL Time: 4.30 PM

Dr.K.PRABHAKARAN Empanelled Resource person NCDEX and Director Edify EDTECH Coimbatore

Dr.B.Fathimamary Association president

All are Invited

Dr.N.Maheswari Head of the Department



## DEPARTMENT OF COMMERCE COM. APPL. St. JOSEPH'S COLLEGE (Autonomous)

Accredited at A<sup>++</sup> Grade (Cycle IV) by NAAC Special Heritage Status awarded by UGC College with Potential for Excellence by UGC DBT-STAR & DST-FIST sponsored College

> TIRUCHIRAPPALLI - 620 002. Phone : 0431 - 4226444, 2700320, Fax : 0431 - 2701501 Website : www.ajctni.edu

#### Minutes on Guest Lecture titled as "Commodity Derivative Markets"

Date: 06-12-2023

Time: 4.30 PM TO - 6.15 PM

Venue: SAIL Hall

A Guest Lecture on "Understanding the Commodity Derivatives Market" was organized on 6<sup>th</sup> December 2023 at 4.30 PM.

A. Ashifa, student of II M.com CA greeted the gathering and Dr. R.Arul introduced the Resource person by providing his expertise and achievements.

Dr. K. Prabhakaran, the Resource person of the program, projected the importance of Commodity Derivatives market. He pointed out the excessive demand for the saving and Investment habits in Primary and Secondary Market. He has explained in detailed manner about the commodity derivatives contract and the role of NSE (Nifty 50 companies) and BSE (30 companies) in economic development.

The function came to an end at 6.15 PM with the Vote of thanks, provided by Ms.J. Ashlin Teena of II M.com CA student's secretary of Commerce CA.

Dr. B. Fathimamary Organising Secretary & Association President

Dr. E.FATHIMAMARY Assistant Professor Dept. of Commerco CA St.Joseph's College (Autonomous) Tiruchireppalli - 620 002.

21.1

Dr. N. Maheswari HOD

Dr. N. MAHESWARI M.Com., M.A., MBA., M. Phil., NET., Ph.D. Head & Research Advisor PG Department of Commerce Computer Application St. Joseph's College (Autonamous) Truchirappalli-620 002

## Date: 06-12-2023

## Class :II B.Com CA

## 'COMMODITY DERIVATIVE MARKETS'

			Venue: SAIL Hall
S. mar	Register Number	Name	Signature
S.no	22UCC501	RICHARD J	Grahad
2	22UCC502	JOSE CHRISTOPHER S	Sugar
3	22UCC503	JOE ROSHAN D	Se Rosh.
4	22UCC504	THOMINIC SIBITHARAN J	J.The
5	22UCC506	MARTIN MARIA LOUIS L	L. Mantin
6	22UCC507	SUJITH RAYMANS P	P.S.T
7	22UCC508	JOE SAGAR F	Jack Say. F
8	22UCC509	JEBURSON J	P. Jebureon,
9	22UCC510	SAFFIN ANTONY	84
10	22UCC511	NAVEEN KUMAR S	Softi
11	22UCC512	MADHAVAN J	J.M.
12	22UCC513	REVAN JOI M	
13	22UCC514	SAHAYA ANTON AKASH S	Sharl
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15	22UCC516	BILGAN ROHITH A	Bilus
16	22UCC517	ROJIN SUHAIL R	Film
17	22UCC518	JAYA PRATHAP J	J. Javes J. Co
18	22UCC519	SHABIRAM R B	2.0.2.
19	22UCC521	LIVINLESLIE J	
20	22UCC522	DIONIS RAJU A	DRUES
21	22UCC523	ANTONY SEBASTIN V	
22	-22UCC524	JOHN ROSHAN A	A-Son Rh
23	22UCC525	SANJAY KUMAR A K	Sming kuntur . als
24	22UCC526	ALEX M	In-Anlex
25	22UCC527	ADITH P	Aproly
26	22UCC528	DHAMODHARAN S	
27	22UCC529	JERIN BENITO ANTONY T	T. Judane
28	22UCC530	NITHINKUMAR M	Neithburg
29	22UCC531	SAMSON RAJ P	P. Sandon Rog
30	22UCC532	BERY JAMES T	1. Bosof
31	22UCC533	SARAN K	Kisahan
32	22UCC534	AJAY ANTOS A	Amily
33	22UCC535	NAVEEN KUMAR S G	Nail
34	22UCC536	SANTHANA NIRMAL M	Nierte

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35	22UCC537	NILAVAN R	Restlander
36	22UCC538	JOHN JABAZE D	D. Johnstopye
37	22UCC539	SIMSON A	P. Saf P
38	22UCC540	VINITH A	A.V.h.
39	22UCC541	PRAVINRAJA P	
40	22UCC542	MAHESWARAN D	putient
41	22UCC543	KARTHIKEYAN S	3. Karkiteyan
42	22UCC544	MATHIYAZHAGAN M	
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53	22UCC555	JONES J	0
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56	22UCC559	YOUGIN AKASH S	all.
57	22UCC560	DEEPAK P	F.P.
58	22UCC562	ABINESH V	
59	22UCC564	MUGESH THEJA A	s. mugesh Thejin
60	22UCC565	KIRTHIK ROSHAN M	Kere
61	22UCC566	LOKESH S D	dokert
62	22UCC567	ARAFATH ALI B	Kraten-

Association President

Dr. E.FATHIMAMARY Assistant Professor Dept. of Commerce CA St.Joseph's College (Autonomous) Tiruchirappolli - 620 002.

K.m **Chief Guest** 

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HOD

Dr. N. MAHESWARI M.Com., M.A., MBA., M.Phil., NET., Ph.D. Head & Research Advisor PG Department of Commerce Computer Application SI. Joseph's College (Autonomatics) Bruchirappalli-620 002

#### Class :III B.Com CA

### Date: 06-12-23

## **'COMMODITY DERIVATIVE MARKETS '**

		Ve	nue: SAIL Hall
S.no	Register Number	Name	Signature
1	21UCC501	AROCKIA AJAY J	J. Aug
2	21UCC502	JERARD P	P. Lef.
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4	21UCC504	DEVESH D	01
5	21UCC505	ANDREW NIHITHAN H	alt,
6	21UCC506	JEFRIN C	Popenson
7	21UCC507	RICKY MARTIN D	And
8	21UCC508	ARAVINTH J	1.680.20
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10	21UCC510	DINESH R	R: 622.
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13	21UCC513	VISHNU VARDHAN T V	AD.
14	21UCC514	JOY PRINSO ALEX A	Antop
15	21UCC515	AKILAN S	
16	21UCC516	KEVIN JOSHVA S	plf.
17	21UCC517	IRUDAYA ALEN S	S. Turdaya abel
18	21UCC518	JONES DEEPAN P	p. 10-1.
19	21UCC519	DHARAN K	Jay /06-122
20	21UCC520	JOVIN P	Dary
21	21UCC521	ROSARIYO JENI P	P.p.St
22	21UCC522	MILTON DOMINIC R	R. tipp
23	21UCC523	THOMAS SANJAI M	M. Thomas Sanjar
24	21UCC524	SANJAY S	S. Says
25	21UCC525	RISHI S	
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27	21UCC527	SANTHOSH RAJ M	L'safai
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32	21UCC532	THOMAS J	I. Thomaskik

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33	21UCC533	SRI RAM K	00
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36	21UCC536	RENI ROSHAN R	R. Renu Roshan
37	21UCC537	NIRMAL LALITH R I	REALLY
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41	21UCC541	ROBIN PUTHUMAI RAJ A	A Robinsithumaky
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43	21UCC543	JOHN DEEPAK KUMAR D	- fett
44	21UCC544	SRIDHARRAJ D	en
45	21UCC545	GOWTHAM P	V. Jawthen
46	21UCC546	NIRMAL ANTONY A	NE Anoth
47	21UCC547	POONDIRAJ S	0
48	21UCC548	SIVABALAKUMARAN M	Liva
49	21UCC549	KALAIARASAN P	P-Kale
50	21UCC550	GIRIDHARA S	S. Orinidho
51	21UCC551	SAM DANIEL S	S. Sam Dariel
52	21UCC552	MAHESH T	titlet 1
53	21UCC553	TAMILVANAN B	Beeil
54	21UCC554	AATHISESHAA R P	Anthe
55	21UCC555	MISHAL ALOY J	211-
56	21UCC556	KELVIN ANTONY W	W. KID
57	21UCC557	SASITHARAN S	Signifian
58	21UCC558	YOGESH V	Whiteve cevili
		STEVE CECILL RATHAN J	J-B-Rathan
59	21UCC559	B	
60	21UCC560	BADRINATH S	S. Rador
61	21UCC562	KASTHURIRENGAN R	R.Karst
62	21UCC563	NATARAJAN K	E-phpi
63	21UCC564	JOHN ASHWIN KAGOO A	A. Ohn Ashvin
64	21UCC565	DILIPPAN KRISHNA K	Killyportenting
65	21UCC566	YUVARAJ E	E. Ywaraf
66	21UC.C567	RAJARAJAN P	P. Rajarajan
67	21UCC568	ARAVINTH S	Sporty

Association President

Dr. B.FATHIMAMARY Assistant Professor Dept. of Commerce CA St.Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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Resource Person Do.K. prablellary

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HOD

Dr. N. MAHESWARI M.Com., M.A., MBA., M.Phil., NET., Philo<sup>2</sup> Head & Research Advisar PG Department of Commerce Computer Application St. Jaseph's College (Autonomous) Tiruchirappolli-620 002

#### Class: I M.Com CA

## **'COMMODITY DERIVATIVE MARKETS '**

			Venue: SAIL Hall
S.no	Register Number	Name	Signature
1	23PCC801	SHRISHARAN R	R. Shouthan
2	23PCC802	JERY ADAMS P	det.
3	23PCC803	LINGESHWARAN G	
4	23PCC804	MOHANA KANNAN V	
5	23PCC805	SHARMILA S	and .
6	23PCC807	BOOMADEVI R	
7	23PCC808	MARCELIN EFFCY LUTHOVICA J	J. Marcelin Stroy Luts Mahabarel - Hut
8	23PCC809	MAHESHWARAN T	Mahabal -
9	23PCC810	AKSHAYA V	Hut
10	23PCC811	JEROME SEBASTHIAR.I	I. Tulest
11	23PCC813	HARITHA K	nf
12	23PCC814	KISHORE K	Kicho
13	23PCC815	ABISHA R	R. Abishy
14	23PCC816	MANICKAM A	R. Abishy A. Manickan
15	23PCC817	DHINESH KUMAR R	
16	23PCC818	MOHANA RAJ S	
17	23PCC819	ANTONI JESU J	J. Dr. L
18	23PCC820	AGNES PRADEEPA D	Agnes Puladeopa D
19	23PCC821	JANS' A	A. Jansi
20	23PCC822	ARUL JEYASEELAN A	
21	23PCC823	SHALINI B	Shahini B
22	23PCC824	SIMON FELIX S	S. Smiles
23	23PCC825	RENIYAVAN	Enigoro p
24	23PCC826	NANSIROOPINA S	8. Mangirad

160 S. F. R.			
25	23PCC827	ANBU CHINNARAJ P	the
26	23PCC828	KANISHKA S	30Koth
27	23PCC829	SURUTHI M	M. Bthi
28	23PCC830	KUMUTHA LAKSHMI E	
29	23PCC831	MELVIN JOHNSON A	Theref
30	23PCC832	DHANALAKSHMI B	Dhanelaksthick
31	23PCC833	VARSA R	Retart.
32	23PCC834	KANNAN R	R.K.
33	23PCC835	VISHNUREGHA M	M. wights T. sehi swetha.
34	23PCC836	SELVISWETHA T	T. sehi swetha.
35	23PCC837	DEVA MILTON SANTHIYAGU I	
36	23PCC839	DITTOJOHNBEROVA T	T.Ditto
37	23PCC840	HAMJA MOHAMED M H	
38	23PCC841	JON KINSALIN J	Day.
39	23PCC842	NIROSHINI U	
40	23PCC843	NISHANTH KUMAR M	
41	23PCC844	VARSHINI A	A. Varso.
42	23PCC845	ABIRAMI KM	Abstrame.
43	23PCC846	VIRGIN E	Titima Et
44	23PCC847	AARTHI S	S. Aarthy.

Association President

Dr. B.FATHIMAMARY Assistant Professor Dept. of Commerce CA St.Joseph's College (Autonomous) Tiruchirappalli - 620 002.

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**Resource** Person HOD Dr. N. MAHESWARI Do.K. preble perer M.Com, M.A., MBA., M.Phil., NET., Ph.L. Resource pesson Begetien di Commerce Lomputer Application N Eldreddes College (Autonomous) Tiruchirappalli-620 002

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### Class :11 M.Com CA

Date: 06-12-23

## **'COMMODITY DERIVATIVE MARKETS '**

			Venue: SAIL Hall
S.no	Register Number	Name	Signature
1	22PCC801	KAMATCHI P	Kanhel P
2	22PCC802	ASHLIN TEENA J	J. d. delen
3	22PCC803	NEYA AASHMI M	M Mya Sy
4	22PCC804	SERAPHINE SHINY A	A Scraphine Sking
5	22PCC805	MERLIN DOLLY S	S. Merlin Polity
6	22PCC806	ARIRAM K	DA
7	22PCC807	LEENA P	P. Lez.
8	22PCC809	KAVISRI GR	G.R.Kamile;
9	22PCC810	MOHANAPRASATH S	
10	22PCC811	SWETHA S	
11	22PCC812	PRAVEEN KUMAR B	
12	22PCC813	RENY SHAJU	Renzsheje
13	22PCC814	MADHURA P	
14	22PCC815	JAYANTHI M	M. Jayle-
15	22PCC816	ABIRAMI M	
16	22PCC817	JANANI G	
17	22PCC818	ADHITHYAPRABHU M	M. Brest
18	22PCC819	ANTONY GILBERT RAJ J	
19	22PCC820	SATHIYA PRIYA K	gardenpry . K
20	22PCC821	SREE SIVASAKTHI R	and P
21	22PCC822	GOWSIKHA M	you h
22	22PCC823	GANESH M	
23	22PCC824	ARJUN RAJA K	KARD
24	22PCC825	SURIYA GIRALD C	C. Swiya giveld -
25	22PCC826	ABINAYA A	

- 26	22PCC827	KARTHIKEYAN S	s.Kuttily.
27	22PCC828	MARIYA JANANI A	0
28	22PCC829	AGNES JENIFER S	S. Agnes Jenifor
29	22PCC830	KEERTHANA C	C. Roonth
30	22PCC831	DENIS ARMSTIN A	A Deir
31	22PCC832	JAYASURYA M	
32	22PCC833	ASHIFA A	A 12
33	22PCC834	MADHUMITHA S G	Columb
34	22PCC836	BALAJI KRISHNA PRABHU S	and A
35	22PCC837	VIJAYALAKSHMI K	k.Ver.
36	22PCC838	SOWNDARYA M	Mr. Doul
37	22PCC839	AROCKIYADIVYA S	of Alpereninelis
38	22PCC840	ROSY A	Alter
39	22PCC841	MICHAEL BEAVAN A	A. Mullen
40	22PCC842	SHALINI R	
41	22PCC843	BALAKRISHNAN S	
42	22PCC844	MARIMUTHU A	
43	22PCC845	KIRUBA JOSEPHINE D	D. kanbjerepei

Association President

Dr. B.FATHIMANARY Assistant Professor Dept. of Commerce CA St.Joseph's College (Autonomous) Tiruchirappalli - 620 002.

K- M Resource Person

Resource Person Do-K- prable karry

LILLO HOD

 Dr. N. MAHESWARI
 M.Com., M.A., MBA., M. Phil., NET., Ph.D., Head & Research Advisor
 PG Department of Commerce Computer Application St. Joseph's College (Autonomous) Tiruchirappalli-520 002

#### PG Department of Commerce Computer Application

St. Joseph's College(Autonomous)

Tiruchirappalli-620 002

Guest Lecture on

"Commodity Derivative Markets"

Date: 06-12-2023

#### Time: 4.30 PM TO - 6.15 PM

Venue: SAIL Hall

#### Photos











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PG & RESEARCH DEPARTMENT OF HRM ST. JOSEPH'S COLLEGE (AUTONOMOUS)

ACCREDITED AT A++ GRADE (4TH CYCLE) BY NAAC SPECIAL HERITAGE STATUS AWARDED BY UGC COLLEGE WITH POTENTIAL FOR EXCELLENCE BY UGC TIRUCHIRAPPALLI-620 002.

<u>Rev Fr Paul Jesuraj Endowment Lecture &</u> <u>The 2013-15 Batch Students of HRM Endowment Lecture</u>

25|09|2023 @ 10.30 a.m venue:MCA Seminar Hall

## PRESIDENTIAL ADDRESS

Rev Dr. M.Arockiasamy Xavier SJ Principal, St. Joseph's College, Trichy.

## FELICITATION

Rev Dr. K. Arockiam SJ Coordinator of Higher Education Commission, Jesuit Madurai Province

## CHIEF GUEST

Mr.S.Veeramanikandan Senior Manager- Human Resource Development Kauvery Hospital

#### Speaks on

## "HR MYTHS AND FACTS"

## WELCOME ADDRESS

Dr.J.Wilfred Angello Gerald Event Coordinator & Assistant Professor, Dept of HRM,SJC

## VOTE OF THANKS

Mr. G. Louis victor Head of the Dept, Dept of HRM ,SJC

We invite All to Participate!!!



DEPARTMENT OF HUMAN RESOURCE MANAGEMENT ST.JOSEPH'S COLLEGE (Autonomous) Re-accredited with A++ Grade by NACC & College with Potential for Excellence TIRUCHIRAPPALLI – 620 002, INDIA. Phone: 0431 - 4226399 / 2700320 Fax : 0431 – 2701501 E-mail: college@sictni.edu / sichrm@gmail.com Website: www.sictni.edu

#### **ENDOWMENT LECTURE 2023-2024**

DATE: 25.09.2023

#### **VENUE: PLACEMENT HALL, SJC**

**TIME:** 10.30am

CHIEF GUEST: Mr. S. Veeramanikandan

**TOPIC:** HR Myths and Facts

#### WELCOME ADDRESS:

The session started with a prayer song by Ms. Sheeba of I MA HRM, followed by welcome address delivered by Dr. Wilfred Angello Gerald, Association President and Assistant Professor, Dept of HRM. He welcomed everyone with his warm words. He welcomed Rev Dr. M. Arockiasamy Xavier SJ, Principal, St. Joseph's College in his absentia. Then He welcomed Rev Dr. K. Arockiam SJ, Coordinator of Higher Education commission, Jesuit Madurai Province. And, he also Welcomed the Resource Person Mr. S. Veeramanikandan, Senior HR Manager and thanked him for accepting the invitation during his busy schedule. Sir also welcomed the staff members presented in the meeting. Finally, He welcomed the students who were presented for the meeting.

#### **FELICITATION:**

Rev Dr. K. Arockiam SJ, Coordinator of Higher Education Commission, Madurai Province, felicitated the gathering, while addressing father wished everyone who were presented for the meeting. Father insisted students that in today's organisation there are lot of opportunities and challenges available. So we have to cope up with changes and evolving technologies. Father concluded his session by asking the students to adapt themselves towards change.

## **CHIEF GUEST INTRODUCTION:**

Ms. Karishma of II MA HRM introduced the chief guest Mr. S. VeeramanikandanSenior HR Manager, Kauvery Hospital. She highlighted the Qualifications, accomplishments, Responsibilities, career journey of the Resource person to academia and administration.

### **CHIEF GUEST ADDRESS:**

Mr. Veeramanikandan started his session by greeting everyone. He asked students to scan a QR code presented by him to answer the questions through that portal. Name of the portal was mentee.com. Students logged in to that portal using their mobile phones and there were several questions related to HR Myths and facts. For each question students were asked to propose their vote through their mobiles. Through his slides he enlightened students that to become a HR one have to be ambivert ( HR should know where to speak and where he has to be silent) HR should have patience, they have to travel a lot. He also mentioned that there is no public holidays for HR and they won't be able to attend most of their personal functions. Sir also mentioned that as an HR we should always be ready to work for 24/7, always approachable, they should focus on doing manual and mobility works. He enlightened the students that HR is a voice of the organization so, we need to be very cautious about what we are posting in social medias, he also instructed students that if we are not cautious there will be criticism. Sir concluded his session by insisting the students that as a HR we have to be well worst in handling the software and technologies because in today's context every work is done through software and technologies and he also asked the students to not believe in the Myths which peoples tell about HR.

## VOTE OF THANKS:

Vote of thanks was proposed by Dr. Wilfred Angello Gerald, Association president and Asst. Professor Dept of HRM. He expressed his words of gratitude to the Resource Person and thanked him for sharing his valuable knowledge and time for the wellbeing of the students. Then he thanked Mr, Louis Victor Head, Dept of HRM for his continuous support. Sir also thanked the staff members and students who were presented for the meeting. Finally session came to an end with National Anthem.

L. Li Vinty HEAD

Tepartment of Human Resource Management St. Joseph's College (Autonomous) Tiruchirappalli - 620 002.

## PG & RESEARCH DEPARTMENT OF HUMAN RESOURCE MANAGEMENT St. Joseph's College (Autonomous)

Accredited at A++ Grade (4th cycle) by NAAC College With potential for Excellence by UGC

**REV FR PAUL C JESURAJ ENDOWMENT LECTURE - 25.09.2023** 

D. NO	NAME	SIGNATURE
22PHR101	JENCY DEVA PRIYA J	For 1.
22PHR101 22PHR102	DEKKAMALAI P	p. Delnj
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22PHR104	SOOSAN FIONA A	Hourfand.
22PHR105	JOANSINA S	A. Joonring M. Am Renhus
22PHR106	AROCKIYA RUBAN	
22PHR107	PAUL JOSEPH A	A.R.L.
22PHR108	ABILASH C B	(Deter
22PHR110	RINU VARGEESE	
22PHR113	JENIFER D	D. Jonibat Du 1
22PHR114	KEERTHANA P	P.K.J.
22PHR115	SAGAYA PRABU	Chi Tailan
22PHR116	SEELIA JENIFER	Seelia Jonifer
22PHR117	KARAN BALAJI K	K. Karanbalags
22PHR118	TALLARINE ESTHER MARIA S	Rinthiya Layonie.
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22PHR122	JENIFER CATHARINE F R	)-R- J-J
22PHR123	JASMINE ANANTHI P	P. Jag
22PHR124	KARISHMA A	De Ranikufs
22PHR125	NELSON DEVARAJ B	Tenaranj
22PHR126	IRIEN M	Tuba
22PHR128	SHYAMALA DEVI M	M B.R.
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22PHR130	CHRISTIYAN ANTONIYA P	P. Christiyan antonip
22PHR131	GOGULA KANNAN	
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22PHR138	MURALIDHARAN S	- Junlidhand
22PHR139	#ISHWARYA	S. Rohmet.
22PHR140	ALINA SREYA VINCY S	
22PHR141	VETRI VENDHAN A	Petail

## PG & RESEARCH DEPARTMENT OF HUMAN RESOURCE MANAGEMENT St. Joseph's College (Autonomous)

Accredited at A++ Grade (4th cycle) by NAAC College With potential for Excellence by UGC

#### **REV FR PAUL C JESURAJ ENDOWMENT LECTURE - 25.09.2023**

No.	D. No.	NAME	SIGNATURE
1	23PHR 101	PADMA PRIYA R	79214.
2	23PHR 102	NISMA BEGUM Z	Nisma Begun
3	23PHR 103	SAMVEL DANIEL. J	Nisma Beglin
4	23PHR104	AROCKIA DAVID S	S'Aroldedant
5	23PHR 105	KARTHIK M	ll/cartha-
6	( 23PHR 106	ARUN SHANKAR IYYAPAN.A.K	Aupsta
7	23PHR 107	ASIK USSAIN T	T. Atk him
8	23PHR 108	SUSAN ALFIDA J	Ray
9	23PHR 109	JERINA CHRISTY S	Jerina Christy. S
10	23PHR110	GOKILA G	Jerina Christy. 3 G. Gokild
11	23PHR111	MARIA EDWARD FRANCIS J	Gacos.J
12	23PHR112	SHEEBA A	A. Sheehay.
13	23PHR114	PRAVEEN .X	The.
14	23PHR115	INFANT FLORA	A. Infant Elen
15	23PHR116	R. PREETHI	A. Infant Elen R. Preethe B. Jamua
16	23PHR117	YAMUNA S	B. Maununa
17	23PHR118	MOHAMED ASHIK	P III

18	23PHR119	JEEVA R	Ridua
19	23PHR120	TSIIDOVI DOVIH	Tudani
20	23PHR121	PRITNI SARA. D	
21	23PHR 122	S.B. NITTHIYA SRI	G.B. NillBurg
22	23PHR123	ASHVITHA M	D.P.J. S.B.NillBigen M. Dolate
23	23PHR124	MOULIKA MARGREAT	INI . 1
24	23PHR125	BAVITHRA, S	S. P. H
25	23PHR126	NESAMANI P	S. Banithen
26	23PHR127	ALOCIOUS JOKIN M	00 10 : 11
27	23PHR128	FATHIMA BEEVI M	M. bli John
28	23PHR130	VALLIAMMAI K	M. Ju
29	23PHR131		K. Valliamorai M. b. St.
30	23PHR 132	KEERTH! M	
31	23PHR133	G SOUNDARIYA	Gr. SI
32	23PHR134	PASUPATHI RAJA D	PosiPatiroa.P
33	23PHR135	VETRIVEL.M	
34	23PHR136	DEEPAK.A	bloc-
35	23PHR137	R. MANOJ GURU	(Dgun-
36	23PHR138	J MARY JEBISHA	Mary Jobisha-
37	23PHR 139	C.ALWIN PRITHIVIRAJ	
38	23PHR140	LOGESH	Slogest
39	23PHR 141	SURYA	
40	23PHR142	KAMILA CATHERIN M	M. Komila Cathiel
al and		VASANTH	M. Kamila Catnerin. M. Van th









Tiruchirappalli, Tamil Nadu, India St Joseph's College Lat 10.823904° Long 78.693114° 25/09/23 10:53 AM GMT +05:30

🞑 GPS Map Camera

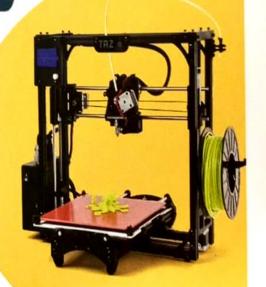
## DEPARTMENT OF ELECTRONICS

St. JOSEPH'S COLLEGE (Autonomous) Special Heritage Status Awarded by UGC, Accredited at A<sup>\*\*</sup> Grade (4<sup>th</sup> Cycle) by NAAC, College with Potential for Excellence by UGC, DBT-STAR & DST-FIST Sponsored College Tiruchirappalli 620 002



DEPARTMENT OF ELECTRONICS, Organize ONE DAY WORKSHOP ON 3D PRINTING

Date: 19 12 2023 Time: 09.30 AM to 04.30 PM Venue: Electronics Lab, Department of Electronics



## **RESOURCE PERSON**

### Dr. B. KANICKAIRAJ

Head of the Department Department of Electronics St.Joseph's College, Trichy

### **Organizers**

Prof.V.Victor Remy 93451 28854 Prof.K.Priyadarshini 97877 40137 S.Sesa kumar 97877 40137 Student representative

https://forms.gle/rfTr2BB6GbAPCwMTA



Kindly come with laptop for the workshop Registration Fee: Rs 150.00 Certificates and Refreshments will be provided



#### ONE DAY WORKSHOP ON 3D PRINTING - REPORT

The Department of Electronics, St. Joseph's College (Autonomous), Trichy, organized a one-day workshop on "3D Printing." The program commenced with a prayer service and witnessed the enthusiastic participation of 91students from various colleges and departments. The event took place on December 19, 2023, sat 9:30 a.m. and was meticulously coordinated by Prof. K. Priyadharshini, and Prof. V. Victor Remy with PG student S. Sesakumar.

Dr. V. Manickam introduced the resource person Dr. B. Kanickairaj, Head of the Department, Department of Electronics, St. Joseph's College, Trichy. Resource person enumerated about 3D printing which refers to the manufacturing process that additively forms or creates a physical object from digital design. There are various 3D printing technologies all are based on same principle that, a digital model is reshaped to the solid there dimensional object by adding layer on layer. Further, he gave detail demonstration on 3D Printer and covered various projects.

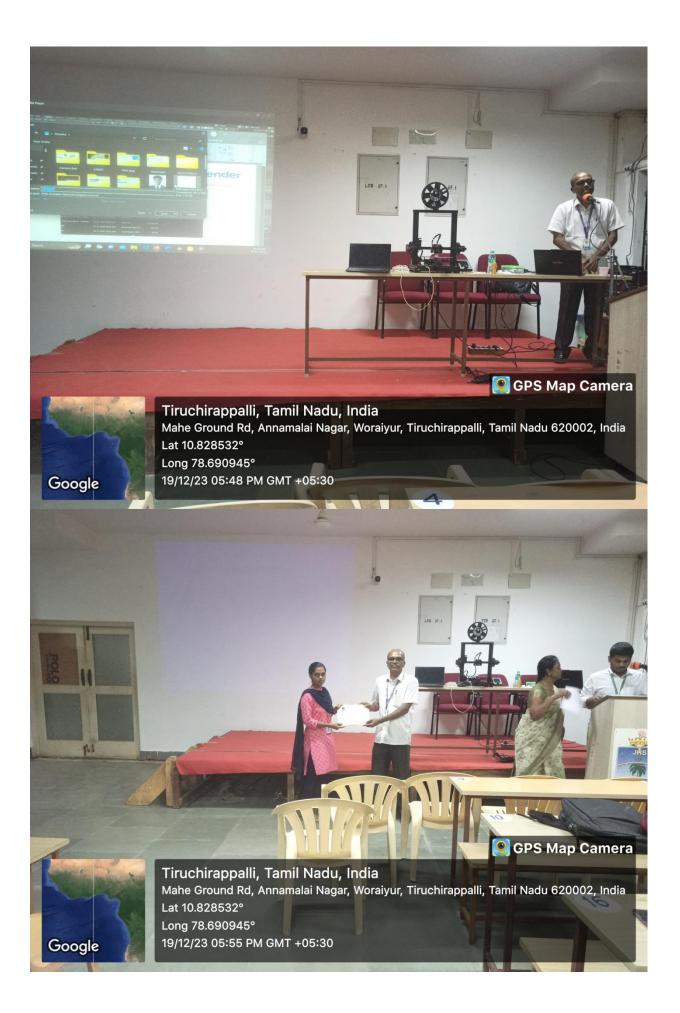
He briefly discussed about various applications of 3D printing where architectural model, mechanical parts, electronic enclosure design project model and miniature statue was demonstrated. Students learned about the uses of different 3D printing filament. Blender software was covered for operating machine and how to generate G-Code slicer. So students got hands - on experience in the afternoon session. The session was ended with the interaction among the speaker and present students. Resource person provided certificate to the other college participants.

The workshop concluded at 5:30 PM with vote of thanks by Prof. V. Victor Remy, marking the successful conclusion of the program.

HEAD OF THE DEPARTMENT DEPARTMENT OF ELECTRONICS, St. Joseph's College (Autonomous) Tiruchica Dr. B. Kanickairaj









#### DEPARTMENT OF ELECTRONICS

20

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#### STUDENTS ATTENDANCE LIST

II B.SC ELECTRONICS - 19/12/2023

S.NO	D.NO	NAME	SIGNATURE
1	22UEL501	Kishore Aron S	& Kishore Aron
2	22UEL502	Susmith Rohan A	A.Susmith Kohan
3	22UEL503	Dhanush Kumar J	5. Changhkeman.
4	22UEK504	Ashok J M	J.M. Jolich
5	22UEL505	Mervin Hedward D	D. Monin Hoheard
6	22UEL506	Pugazhenthi J	A
7	22UEL507	Yogeshwaran C	(. Yogeshwaran.
8	22UEL509	Benjamine Babu M	Maden
9	22UEL510	Jaswa Asrial Dass S	5. Tatwa asrilal Doss
10	22UEL511	Praveen Kumar P	9 Praneer kumar
11	22UEL512	Abisheak Selwyn T	T. Abishadk.
12	22UEL513	Ragul Krishnan S	S. Ragul Krich
13	22UEL515	Sujan P	Palitay
14	22UEL516	Noyal Rayment W	A
15	22UEL517	Pandivijay P	P. Pardi ving
16	22UEL519	Edwin Raj G	Gr. Edward Rap
17	22UEL522	Cyril Robert J	A
18	22UEL524	Milton I	R. Milton.
19	22UEL525	Karthikeyan S	Slearthi leayang.
20	22UEL526	Naresh M	Louid J
21	22UEL529	Denish Bala Dass L	I- Denub
22	22UEL530	Vignesh S	6. mil
23	22UEL534	Palaniyandi S	5. Palaniulpindi
24	22UEL533	Patrick Selva J	J. Polnic schop
25	22UEL534	Surya M	A
26	22UEL535	Harris Jeyaraj S	5-Harxis Jennaj
27	22UEL536	Abel Eudes Nsabimana	B
28	22UEL537	Ragunandhan S K	S. K Ragunandhan.
29	22UEL538	Mariya Viyani P	P. Malijansie

# DEPARTMENT OF ELECTRONICS

#### STUDENTS ATTENDANCE LIST – 19/12/2023

#### **III B.SC ELECTRONICS**

S.NO	D.NO	NAME	SIGNATURE
1	21UEL501	Gokul C	browne
2	21UEL502	Titus Julian T	8.
3	21UEL503	Rithish Kumar R	Ritherton
4	21UEL504	Felix Dhivakar A	Felix Phinz-
5	21UEL505	Ponyogan V	V. Pour P.
6	21UEL506	Bharathraj K	16-the
7	21UEL507	Prasath M R	HAM.M.R.
8	21UEL509	Karthikeyan P	Liketin -> Meet
9	21UEL510	Dhivahar S	testh
10)	21UEL511	Rahul N	Rahaf
TT)	21UEL513	Prabhakaran R	Drakhikeen !
12	21UEL514	Ranjith Kumar A	A
13	21UEL515	Richard Kingshly R	- Par
14	21UEL517	Dinesh S	Stark.
15	21UEL518	Shankari S	S. shig.
16	21UEL519	George M	X
17	21UEL520	Rubert Nelson S	for the second
18	21UEL522	Santhosh Kumar M	Branden or.
19	21UEL525	Thirumurugan M	This wing of M.
20	21UEL526	Nithish Kumar K V	kv N-hur.
21	21UEL527	John Bosco J	John.
22	21UEL528	Bhuvanesh M	M. Rhale
23	21UEL530	Bala Murugan S	palange
24)	21UEL531	Alwin Christo P	Pluin
25)	21UEL234	Samson Daniel J	for grigh
26	21UEL535	Yugine L	your .
27	21UEL536	Pranesh Kumar E	8

# DEPARTMENT OF ELECTRONICS

#### STUDENTS ATTENDANCE LIST - 19/12/2023

I M.SC ELECTRONICS

S.NO	D.NO	NAME	SIGNATURE
1	23PEL801	Mukilan.V	J. born R
3	23PEL802	Gnanajustin.A	A. boost
3	23PEL803	Adhavan	M. Ant
4	23PEL804	Pavithra.R	R. Prointhua
3	.23PEL806	Joel Infant Raj.S	S. Coll on fant RAJ
6	23PEL807	Likco Jerald.P	lifigh p
7	23PEL809	Rudhishvaran. A	A. Ruthebiar
8	23PEL810	Clamant Vijay.J	J. Cometujog
0	23PEL811	Princy. R	R. Princy.
10)	23PEL813	Siva Subramaniyan.M	11 and

#### DEPARTMENT OF ELECTRONICS

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#### STUDENTS ATTENDANCE LIST

#### II M.SC ELECTRONICS - 19/12/2023

S.NO	D.NO	NAME	SIGNATURE
1	22PEL802	Prasanna Balaji R	R. Priaranna Balaji
2	22PEL804	Sathiyapriya B	Sathing Porto - B
3	22PEL805	Gunal L	L. (nunal
4	22PEL806	Karthick Raja G	Qr. Comof
5	22PEL807	Guna V	V. Guna.
6	22PEL808	Eniyavan R	Etilvar.
7	22PEL809	Maheshwararam S	S-arah-
8	22PEL810	Sesakumar S	8. Okuz
9	22PEL811	Subash N	N. Subash
10	22PEL812	Antonysamy M	M That are .
11	22PEL813	Prasanna K	A
12	22PEL816	Henzloe Rohan M	M. and -
13	22PEL817	Mukeshkanna S	Subara
14	22PEL818	Sathyakumar S	30 Sathyakumar
15	22PEL820	Benitaphilip P	10.010 20122-1
16	22PEL821	Kiruthiga N	A
17	22PEL822	Balusamy S	S. Balepany.
18	22PEL823	Bharanee Dharan K R	K. J. Bhandhi-
19	22PEL825	Rishikase U	ula
20	22PEL826	Jeyanth J	034
21	22PEL827	Judson Arputharaj J	Judson Arnutharaj
22	22PEL828	Kiruba S	s.k.L
23	22PEL830	Leo Richard S	Bhankinase.
24	22PEL831	Synthiya K	K. Opty

# STUDENTS ATTENDANCE LIST-19/12/2023

S.NO	D.NO	NAME	COLLEGE/DEPARTMENT	SIGNATURE
	001100101			SIGNATORE
	22UCS101	LEO JOEL ROYS, J	SJCII B.SC Computer Science	J. leofoej
2	22UCS119	RIYAS. L	SJC II B.SC COMPUTER	L. Rive
3	22UPH124	ALAGESHVARAN .B	SCIENCE SJELL BEE Physics	BALL
4	22PPH103	INFANT SAMUEL. A	SJC II M.SC physics (Shift I)	tudlight
5	US22EL001	HARITHA. M	SRC I B.Sc Electuonico	M. flaithat
6	US22EL005	KALINGEESWARI. D	SRC I Bisc Electronis	D-100
7	US22EL007	PAVITHRA, R	SRC I BSC ELECTRONICS	R. Pavithra
8	US22EL008	PRIYADHARSHINI. S	SRCI B.SC Electronics	S. Poujpoliant
9	US22EL009	SEMMOZHIVENI. K	SRC II B.SC Electronics	Reiner:
10	US22EL010	SHANMUGAPRIYA . S. K	SRC II BAL Electronics.	Canne pila
11	US22EL011	YOG <b>A</b> LAKSHMI. S	SEC I BSC Electronics	syl:

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# INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN ELECTRONICS AND ITS APPLICATION FEBRUARY 08 & 09, 2024



# DEPARTMENT OF ELECTRONICS

**ST. JOSEPH'S COLLEGE (AUTONOMOUS)** SPECIAL HERITAGE STATUS AWARDED BY UGC ACCREDITED AT 'A++' GRADE (CYCLE-IV) BY NAAC COLLEGE WITH POTENTIAL FOR EXCELLENCE BY UGC DBT-STAR & FIST SPONSORED COLLEGE

#### **INVITATION**



## INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN ELECTRONICS AND ITS APPLICATION

DEPARTMENT OF ELECTRONICS

CORDIALLY INVITED YOU TO THE



INAUGURAL FUNCTION

REV. DR. K. Amal SJ. Secretary, St. Joseph's College, Trichy. &

Rev. Dr. M. Arockiasamy Xavier SJ. Principal, St. Joseph's College, Trichy.

### **8TH** FEBRUARY 10 : 00 A.M.

**VENUE : SAIL AUDITORIUM** 



ST. JOSEPH'S COLLEGE (AUTONOMOUS) ACCREDITED AT 'A++' GRADE (CYCLE-IV) BY NAAC SPECIAL HERITAGE STATUS AWARDED BY UGC COLLEGE WITH POTENTIAL FOR EXCELLENCE BY UGC DBT-STAR & FIST SPONSORED COLLEGE TIRUCHIRAPPALLI - 620 002

## INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN ELECTRONICS AND ITS APPLICATION

DEPARTMENT OF ELECTRONICS

CORDIALLY INVITED YOU TO THE



# VALEDICTORY FUNCTION

Dr. P. Rajendran Deputy Principal, St. Joseph's College, Trichy

> **9TH** FEBRUARY **3** : 00 P.M.

VENUE : AV HALL



Dr. S. Arul Daniel, Professor (HAG), Dept. of Electrical and Electronics Engineering, NIT, Trichy. Dr. S. Rathinavel, Assistant Professor, Bharathiar University,

Dr.A.Joseph Sagaya Kennedy, Head - IPR division, SRM TRP Engineering college. Trichy.

Dr. D. Suresh, Assistant Professor, IIITT, Trichy.

Dr. Kesavan Venkatachalam, PDF, IIT Bombay

All the registered participants will receive the certificates and best papers will be considerded for awards. All accepted papers will be published in conference proceedings.



#### ORGANISING COMMITTEE

Chief Patron: Rev. Dr. Pavulraj Michael SJ, Rector, St. Joseph's College

Patron: Rev. Dr. K. Amal SJ, Secretary, St. Joseph's College

Chairman: Rev. Dr. M. Arockiasamy Xavier SJ, Principal, St. Joseph's College

Convenor: Dr. B. Kanickairaj, Head, Department of Electronics, St. Joseph's College

Co-Convenor: Dr. V. Manickam, Assistant Professor of Electronics, St. Joseph's College

Organising Secretary: Dr. S. Mary Margaret, Assistant Professor of Electronics, St. Joseph's College

#### INVITED SPEAKERS

Dr. V. Lingasamy, ME, Ph.D, M.Sc Yoga, M.A, R&D at Rakuten Mobile Inc, Bangalore.

Dr. Muthu Gnana Theresa Nathan, Ph.D., Postdoctoral Researcher, Dongguk University ersity, Seoul, South Korea.

Dr. Nismon Rio Robert, Assistant Professor, Christ University, Bangalore.

Dr. D. Suresh, Assistant Professor, IIITT, Trichy,

Dr. Nirupama Tiwari, Scientific Officer F. BARC, Mumbai,

Mr. Nandha Kumar, Engineer, NXP Semiconductors, Bangalore, **EXECUTIVE COMMITTEE** 

Rev. Fr. John Wilson, Assistant Professor, Dept. of Electronics Dr. P. Subbuthai, Assistant Professor, Dept. of Electronics Dr. A. Arputharaj, Assistant Professor, Dept. of Electronics Prof. M. Aishwariya Harini, Assistant Professor, Dept. of Electronics Prof. V. Victor Remy, Assistant Professor, Dept. of Electronics Dr. K. Priyadarshini, Assistant Professor, Dept. of Electronics



**DEPARTMENT OF ELECTRONICS** 



ST. JOSEPH'S COLLEGE (AUTONOMOUS) SPECIAL HERITAGE STATUS AWARDED BY UGC ACCREDITED AT 'A+' GRADE ( 'CYCLE'IV) BY NAAC COLLEGE WITH POTENTIAL FOR EXCELLENCE BY UGC DBT-STAR & FIST SPONSORED COLLEGE

#### ABOUT THE COLLEGE

St. Joseph's is an autonomous college of the Bharathidasar University, Tiruchirappalli, located in the central part of Tamil Nadu, South India. The college was established in 1844 by the Society of Jesus (The Jesuits). The motto of the college is 'Pro bono et vero' - For the good and the true. The college celebrated its centenory in 1944, sesqui-centenary in 1995 and Dodransbicentenary in 2019. The college was recognised by UGC as a College with Potential for Excellence (CPE) in 2004 and 2014, NAAC has reaccredited the college at the highest A++ Grade (Cycle-IV) in 2019 and is ranked as 25th position in NIRF India rankings 2023 under college category. St. Joseph's is the only college in Tamil Nadu that has been awarded with Special Heritage Status by UGC. The college trains young men and women of quality to be leaders in all walks of life so that they serve the people of the Nation in truth justice and love. Accordingly, the college strives to be an agent of social change, by incorporating the scientific and technological growth in its UG, PG and Research (M.Phil/Ph.D) programmes.

#### ABOUT THE DEPARTMENT

The Department of Electronics, St. Joseph's College was established in the year 1993. The Department exceptionally offers Undergraduate (UG) and Postgraduate (PG) programmes. The UG programme was started in 1993 and PG programme was started in 1997. Right from its inception, the department has a rich tradition in teaching and works primarily on imparting the students with knowledge & skills in Electronics. The research interests of the faculty members of the department volve the wide area of applied and fundamental aspects of Electronics.

The department has excellent infrastructure including separate U.G and P.G laboratories to facilitate the graduates with latest trends and to give learning, a practical dimension. The curriculum is designed to acquire expertise in embedded system and provide practical exposure on the same. The department has always been on a progressive path. The experienced and dedicated faculty members, who have a strong commitment towards providing quality education, help to produce globally, competitive and socially sensitized UG and PG graduates and to bring out quality research in the frontier areas of Electronics. In the context of sharing knowledge, consultancy services are offered to various departments inside the campus as well as outside the campus.

The aim of this International Level Conferen "International Conference on Emerging Trends in Electronics and its Application" (ICEE-2024) is to provide a dynamic forum for Researchers, Scientists & Academicians to showcase their expertise, talents and innovative ideas. This conference assures to provide an interactive platform for the participants. The theme establishes a focus on recent technological developments in emerging fields of electronics its application

THRUST AREAS The organizing committee of the conference invites papers from the students, researchers & faculty in the following areas but topic are not limited

Energy storage devices Nano electronics Thin film characterization & application Plasma technology System on chip & Lap on chip Biomedical Instrumentation Environmental electronics Environmental electronics Wireless sensor network Signal & Image Processing Virutal Instrumentation & IOT VLSI System design Embedded Systems design Microwave and antenna Industrial data network

#### IMPORTANT DATES

: January 25, 2024 Abstract Submission Acceptance of Notification : January 31, 2024 Last date of Registration : Feburary 05, 2024

PG Students	: Rs. 300/-
<b>Research Scholars</b>	: Rs. 600/-
Faculty	: Rs. 800/-
Industrial Persons	: Rs. 1000/-
Mode of Payement	: Online
Website: www.sjctr	ni.edu/icee2024/

Spot registration is also available for listeners.

#### CALL FOR ABSTRACTS

The organizing committee invites abstracts of experimental research in the above mentioned thrust areas from faculty, research scholars and industrialists. The abstract as soft copy (MS-Word - Times New Romand, 12Pts & 2 line spacing) have to be send to the email sciece2024@gmail.com. Registrations can be done at the college website https://admission.sigtni.edu/EL/icee2024/ or https://forms.gle/zmGLIZX/hWSIFAE9 on or before 05-03-2024. Best proze representations (cord/acater) will be avanded Best paper presentations (oral/poster) will be awarded.

#### ACCOMMODATION

The participants are requested to inform organizing sectratary to make arrangements for accommodation.



## A Report Writing of the Two- Day International Conference on "Emerging Trends in Electronics and its Applications"

## **Organized by the Department of Electronics, St. Joseph's College (Autonomous), Trichy**

### February 08 & 09, 2024

The Department of Electronics, St. Joseph's College, Trichy organized a two days International conference on "**Emerging Trends in Electronics and its Applications**" on 08<sup>th</sup> February & 09<sup>th</sup> February in Sail Auditorium and AV Hall. The most striking feature of this Conference is its virtual engagement with all participants/learners. The conference was attended by 36 beneficiaries including the Professors, Research Scholars and students from higher education institutions and 100 students from our electronics department.

Mode: Offline & Online

Platform: Sail Auditorium, AV Hall, Google Meet

Topic: International Conference on Emerging Trends in Electronics and its Applications

**Resources Persons:** 6 Eminent Speakers from various parts of India and countries from South Korea and from premier institutions such as BARC, IIITs and other reputed institutions were invited to share their wisdom and knowledge on their expertise topic.

The conference began with a Prayer song offered by a team from the department of Electronics and followed by lighting of the lamp by the guests of honour. The Convenor of the Conference, Dr. B. Kanickairaj welcomed the Secretary, Principal, Resource person and expounded the concept note of the conference. The dignitaries were then blessed by Rev. Dr. K. Amal, SJ, Secretary and followed by Rev. Dr. M. Arockiasamy Xavier, SJ, Principal, felicitated with a memento and a shawl. This was then followed by a speech by Rev. Dr. K. Amal, SJ, blessed all our guests of honor for being able to spare some of their precious time to be a part this conference. He said that this conference would involve some critical and crucial topics that would be of great help to every participant. He also asked us all to make good use of everything we might learn in the conference. All the dignitaries at the dais released the Conference abstracts to the audience. The first copy of the abstracts was received by our Chief Guest and Keynote Speaker Dr. V. Lingasamy, Manager, R&D, Rakuten Mobile Inc. Bangalore.

The dynamics and significance of the International Conference was delivered by Dr. V.

Manickam (Chairperson and Co-Convener of ICEE-2024). He mentioned all the topics which are going to cover throughout this conference. He highlighted the importance on 5G technologies, IOT based systems, manufacturing on Batteries, Plasma Technologies and Memory devices. The inauguration then came to an end by the "Tamil Thai Valthu" by the Department Choir.



#### DAY-I

#### **Plenary Sessions**

The two-day conference comprised 6 plenary sessions for one and a half hours with one resource person per session.

Plenary Session I: 5G Applications and Use Cases

**Resource Person:** *Dr. V. Lingasamy, ME, Ph.D, M.Sc Yoga, M.A, R&D at Rakuten Mobile Inc, Bangalore.* 

Dr. V. Lingasamy in his talk on the topic, "**5G Applications and Use Cases** ", evoked various fields in the study of antenna specifications, especially in the areas of BSA (Base Station Antenna), Massive MIMO antenna, Beamforming, Beam-steering, Matching networks, Array theory, and mm wave antennas. He covered the topics evolution of 5G, traditional RAN and RF antenna systems. Further, he also listed down his own "Antenna Design" to group any work under the 3GPP, regulatory specs, and competent in understanding the RF test cases. He took the session jovial with real time examples. Finally, the Panel Chair summarized the discussion with students and the session ended with formal vote of thanks. The faculty member of the department

assisted in various responsibilities of the session Chairperson: Rev. Fr. John Wilson, Assistant Professor, Department of Electronics, Introducing and honoring the Resource Person: Dr. V. Lingasamy, Vote of Thanks: Rev. Fr. John Wilson.



**Plenary Session II:** Layered Potassium Cathodes Prepared from Sodium Cathodes via Electrochemical Ion-Exchange

**Resource Person:** *Dr. Muthu Gnana Theresa Nathan, Postdoctoral Researcher, Department of Energy and Materials Engineering, Dongguk University, Seoul, South Korea.* 

The Session started at 11.45 am. Dr. P. Subbuthai, Assistant Professor, Department of

Electronics, St. Joseph's College felicitated the Speaker, Dr. Muthu Gnana Theresa Nathan through online-mode. He highlighted the importance on future energy demand and the present lithium ion battery (LIB) technology has to be supported with complementary or alternative battery technologies. Interestingly, he discussed on SIBs and KIBs follow intercalation chemistry. He suggests that preparing KIB cathode materials via the



electrochemical ion-exchange process is more efficient than direct synthesis, particularly when the latter creates difficulties in obtaining phase-pure target compounds. He interacted with students and research scholars about working environment in South Korea and job openings for electronics students. Finally, the session ended with formal vote of thanks was delivered by Chairperson Dr. P. Subbuthai.

#### Plenary Session III: "Unleashing the Potential of Virtual Instrumentation for IoT: Innovation, Impacts and Threats"

**Resource Person:** *Dr. Nismon Rio Robert, Assistant Professor, Department of Computer Science, CHRIST University, Bangalore.* 

The Session started at 1.30 pm. Dr. V. Manickam, Assistant Professor, Department of

Electronics; St. Joseph's College Introduced and honored the Speaker Dr. Nismon Rio Robert. From this session, the speaker started his talk with an introduction to IoT. The main objective of this session was to let students explore the intersection of Artificial Intelligence, Machine Learning and the Internet of Things and helped them to gain



valuable insights into IoT based development and its real world applications. They were encouraged to stay updated with the latest trends and advancements to update their knowledge base and to stay up - to - date in the rapidly evolving field. They were motivated to interact with industry experts and expand their network with like - minded professionals and expand connections. The session was very interesting and extremely useful. At the end of the session III, the queries of the students were answered by the Speaker. He answered all the queries raised by the participants and the Session ended with Vote of Thanks by Dr. V. Manickam.

#### Parallel Session III: Oral and Paper presentations

The parallel paper and poster presentations were held at AV Hall. (No. of) professors, research scholars and PG students from various institutions presented their papers and posters. The presentations covered a variety of multidisciplinary subjects, including etc. The sessions were moderated Dr. Nismon Rio Robert, Dr. V. Manickam, Dr. P. Subbuthai and Dr. S. Mary Margaret.



#### Day 2

Summary Report: Prof. K. Priyadarshini presented the recap of the sessions of Day 1

# Plenary Session IV: A Quest for High-speed Non-volatile Emerging Memory for Future Electronics.

**Resource Persons:** Dr. D. Suresh, Assistant Professor, Department of Electronics and Communication Engineering, Indian Institute of Information Technology (IIIT), Tiruchirappalli, India.

Dr. D. Suresh enumerated the different kinds of emerging memory technologies and recent trends in phase change memory technology .He shared his research knowledge include novel devices, device simulation, novel device architectures and reliability issues in phase-change memory. He interacted with the students and asked them to visit his lab on time. Finally, the Panel Chair summarized the discussion and the session



ended with formal vote of thanks. The faculty members of the department assisted in various responsibilities of the session - Welcome Address: Dr. P. Subbuthai, honouring the Resource Person with shawl and memento by: Dr. B. Kanickairaj and Dr. P. Subbuthai.

#### Plenary Session V: "Plasma Torches: Characterization and Applications"

**Resource Person:** Dr. Nirupama Tiwari, Scientist, Laser and Plasma Technology Division, Bhabha Atomic Research Centre (BARC), Mumbai,

Dr. Nirupama Tiwari chronicled the Plasmas of technological interest on energy. She enumerated Plasma technology offers a means of developing novel nano coatings having the desired thermal and flame shielding effects. Also, she suggested that a plasma technology helps with immunity, blood clotting, maintaining blood pressure, blood volume, and pH balance in the body. She enhanced the importance of plasma research is leading to profound new insights on the inner workings of the Sun and other stars, and fascinating astrophysical objects such as black holes and neutron stars. The Panel Chair summarized the discussion and the session ended with formal vote of thanks. The faculty member of the department assisted in various responsibilities of the session - Welcome Address and vote of thanks by Dr. S. Mary Margaret.



#### Plenary Session VI: "Auto Electronics Sector Trends"

**Resource Person:** *Mr. Nandha Kumar, Automotive Embedded Software Engineer, NXP Semiconductors, Bangalore.* 

Mr. Nandha Kumar discussed on latest trends in automobiles. The emergence of electric vehicles and connected cars has opened up new avenues for growth and innovation. He introduced on electronics market valuation and a value chain includes component systems and semiconductor IP suppliers. Further, he also listed down Auto Embedded Job markets which are

more useful to our final year students. The information and the comprehensive understanding of automobile industries in this session were very interesting. The faculty members of the department assisted in various responsibilities of the session - Welcome Address & Vote of thanks: Dr. S. Mary Margaret, Honouring the Resource Person with shawl and memento by: Dr. A. Arputharaj and Rev. Fr. J. John Wilson SJ.



#### Valedictory

The two-day international conference concluded with the valedictory function and certificate distribution. Prof. M. Aishwarya Harini, welcomed the gathering and introduced the Deputy Principal, Dr. P. Rajendran, St. Joseph's College.

The outside participants are asked to give their feedback about these two days conference exposure. They shared their experience and felt very useful on this conference. After that, the certificates were distributed to the best paper and poster presentation awards.

Dr. P. Rajendran, in his valedictory address, appreciated the organizers of the conference for the recent and relevant themes chosen for dissemination, discussion and deliberation for the two days. He illustrated the importance of the study of Electronics and its applications. Also, he highlighted the students to enhance their field in a research manner.

The Convenor of the Conference Dr. B. Kanickairaj and Organizing Secretary Dr. S. Mary Margaret felicitated and thanked the participants for creating an immersive academic experience for the two days.





#### **Management Budget Letter:**

To,



27-02-2024

Rev. Fr. Principal, St. Joseph's College (Autonomous) Tiruchirappalli - 620 002

Subject: International Conference Expenses Letter ICEE 2024 - Reg.

Respected Rev. Fr,

The Department of Electronics expresses our gratitude for permitting us to conduct "International Conference on Emerging Trends in Electronics and its Applications" on 08 - 09<sup>th</sup> February, 2024. 33 Members from Faculties, Research Scholars and Students were participated from various institutions and 100 students from the Department of Electronics were participated. Herewith, I enclosed the conference budget expenses for your kind perusal.

S. NO	Description	Expenditures
1.	Speakers Remuneration	10,000
2	Food Expenses	23,395
З.	Registration Kit (Bags/ Notepads/ Pen)	6200
4.	Transportation	3096
5.	Brochure Print & Certificate	3378
6.	Décor Expenses	2054
7.	Mementos and Trophies	1327
	TOTAL	49,450

Thanking You,

Income through Online Registration: 5,500 Income through Spot Registration : 10,100

ORGAN SECRETARY

Dr. B. Kanickairaj

Dr. S. Mary Margaret

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#### DEPARTMENT OF ELECTRONICS

#### STUDENTS ATTENDANCE LIST

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27	21UEL536	Pranesh Kumar E	E. K. Ky

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#### STUDENTS ATTENDANCE LIST

#### II M.SC ELECTRONICS

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	22PEL802	Prasanna Balaji R	R. Priasanna Balaji
2	22PEL804	Sathiyapriya B	Sattinge Pargo B.
3	22PEL805	Gunal L	L.G.
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#### DEPARTMENT OF ELECTRONICS

## STUDENTS ATTENDANCE LIST - EVENING SESSION

#### III B.SC ELECTRONICS

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1	21UEL501	Gokul C	
2	21UEL502	Titus Julian T	C. Cjoxal
3	21UEL503	Rithish Kumur R	
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5	21UEL234	Samson Daniel J	
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# DEPARTMENT OF ELECTRONICS

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# DEPARTMENT OF ELECTRONICS

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# II M.SC ELECTRONICS

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**St. Joseph's College (Autonomous)** Accredited with A++ Grade (4th Cycle) by NAAC Awarded Special Heritage Status by the UGC College with Potential for Excellence Tiruchirappalli-620 002,



# **ELECTRONICS ASSOCIATION**

Organizes

# **CRACK IT**

**LET'S** 

# (SESSION ON EMPLOYABILITY SKILLS )

# By

# Mr. SARVESWARAN RAMAKRISHNAN

Public Speaker, HR at Caplin Point Laboratories Ltd, Chennai.

# Welcome Address

# **Dr. S. MARY MARGARET**

Dept. of Electronics, St. Joseph's College, Trichy.

Date 15-02-2024 Thursday

Venue: AV Room Dept. Of Electronics Time: 02:00 pm

#### LET'S CRACK IT - REPORT

The Department of Electronics, St. Joseph's College (Autonomous), Trichy, organized a meeting on "Session on Employability Skills" on 15-02-2024 Thursday in Electronics AV Room. Meeting starts at 2.30PM with a prayer song. Dr. Mary Margaret welcomed the resource person Mr. Sarveswaran Ramakrishnan aluminous of our college and the students from the electronics department.

Resource person started his session on Resume writing. He elaborated with 10 points like gathering relevant information, picking the best resume format, and how to add contact information, writing a resume summary, making the work history section, creating the skills section, qualifications, add relevant certifications etc. He also discusses the facts with model resume. He shared his life experience on becoming a public speaker and a HR.

Resource person enumerated about group discussion. He divided the students into four teams and conducted a group discussion with different topics. Interestingly Mr.Sarveswaran provided the students with task and mock test which makes the students to participate enthusiastically. He intimated about the dress code for interview. This overall session brings awareness to the students about writing their own resume and how to present themselves during interviews.

Finally the program concluded with the vote of thanks by Ms. Kiruthiga from II PG.

HEAD OF THE DEPARTMENT DEPARTMENT OF ELECTRONICS, St. Joseph's College (Autonomous) Tiruchira ppBu Kaniskaira)









# **DEPARTMENT OF PHYSICS** St. JOSEPH'S COLLEGE(Autonomous) **TIRUCHIRAPALLI – 620002**

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REPORT					
Activity	International Webinar Series (2023) – Event 2				
Date & Time	25 <sup>th</sup> October 2023; 01:30 pm				
Topic(s)	"Electronic Monitoring of Offenders"				
Platform/ venue	Online mode Google meet				
Resource Person(s)	Prof. Tom Daems Professor of Criminology Leuven Institute of Criminology (LINC) Faculty of Law, KU Leuven, Belgium				
Total no. of Participants	94 <ul> <li>Researchers were enlightened about electronic</li> </ul>				
Outcome of the Programme	<ul> <li>monitoring and different types of monitoring like RF and GPS</li> <li>Researches were educated with the book electronic monitoring and how and where the GPS tracking system is used on undertrial prisoners.</li> </ul>				

\* Documents enclosed

Dr. I. JOHNSON Head, Department of Physics

DT. I. JOHNSON, M.Sc., M.Phil., Ph.D. Head Research Advisor & Principal Investigator Associate Professor, Dept. of Physics St. Joseph's College (Autonemous) Tiruchirappalli-620 002.



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# TIRUCHIRAPPALLI - 620 002, TAMIL NADU, INDIA

Organises

# International Webinar Series (2023) - Event 2

# ELECTRONIC MONITORING OF OFFENDERS



25-10-2023

1.30 to 2.45 pm (IST)

**GOOGLE MEET** (Google Meeting Link will be Communicated with the registered Participants)

Speaker

Prof. Tom Daems

Professor of Criminology

(hoogleraar criminologie) Leuven Institute of Criminology

(LINC), Faculty of Law, KU

Leuven, Belgium.

# About Speaker

Tom Daems is Professor of Criminology (hoogleraar criminologie) at the Leuven Institute of Criminology (LINC), Faculty of Law, KU Leuven. Previously he was Associate Professor of Criminology at LINC (2014-2020) and Assistant Professor of Criminology and Sociology of Law at Ghent University (2012-2014). He has been a visiting scholar at the universities of Edinburgh (2009) and Nottingham (2010) as well as at the London School of Economics and Political Science (LSE) (2014 and 2018).

Tom Daems studied (European) criminology and political science at KU Leuven and LSE. Over the years he has developed a particular interest in sociological, legal and normative questions related to punishment. Part of his Ph.D.-thesis was published as Making Sense of Penal Change in the Clarendon Studies in Criminology-Series (2008, Oxford University Press). For this book he was awarded the Willem Nagel Prize (Dutch Society of Criminology) as well as the Denis Carrol Prize (International Society for Criminology) in 2009.

Free Registration and e-Certificate will be provided for all Participants

Registration Link 🔗 : https://forms.gle/RH8tNsvhnxfop1jV9

Dead Line : 23.10.2023



# Book Link : https://link.springer.com/book/10.1007/978-3-030-34039-1

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## Report on International Webinar Series (Event 2): Electronic Monitoring of Offenders held on 25<sup>th</sup> October 2023

The Department of Physics, St. Joseph's college (Autonomous), Tiruchirappalli organized an international webinar series (Event-2) on the topic "Electronic Monitoring of Offenders" on 25<sup>th</sup> October 2023. The resource person of the event was Prof. Tom Daems, Professor of Criminology, Leuven Institute of Criminology (LINC), Faculty of Law, KU Leuven, Belgium.

The program was started with prayer song and to receive God's blessings. Dr. S. Dinakaran, Association President & Assistant Professor of Physics welcomed the delegates, Staff, Research Scholars and the participants. Dr. I. Johnson, Head and Associate Professor of Physics, introduced the chief guest to the audience.

The resource person was started with overview of the topic and explained what is electronic monitoring and different types of monitoring like RF and GPS. He also told the new developments like bilateral EM, alcoholic monitoring and the uses of smart watches. He informed how the EM is used outside the criminal justice system. He was pointing out the book electronic monitoring and how and where the GPS tracking system is used on undertrial prisoners in Odisha, India. This GPS tracking system is used in house arrest prison and how it is reduced the jail congestion and also significant cost savings. He also pointed out the birth of EM and how it has been developed. He talked about electronic parole of the prisoner. The different EM detector has been showed.

He was shown the belt type EM detector and told "A BELT FROM BIG BROTHER" and the Nagel approach. The prisoner will be fixed with the EM detector and it may be assumed that punishment is timeless and also, we can see the prison come into existence. The result of the EM machine is identification of 22 functions, from "action function" to "widening the Net". He explained the function of electronic monitoring and to defamiliarizing EM. He also told the countries which are used this EM techniques.

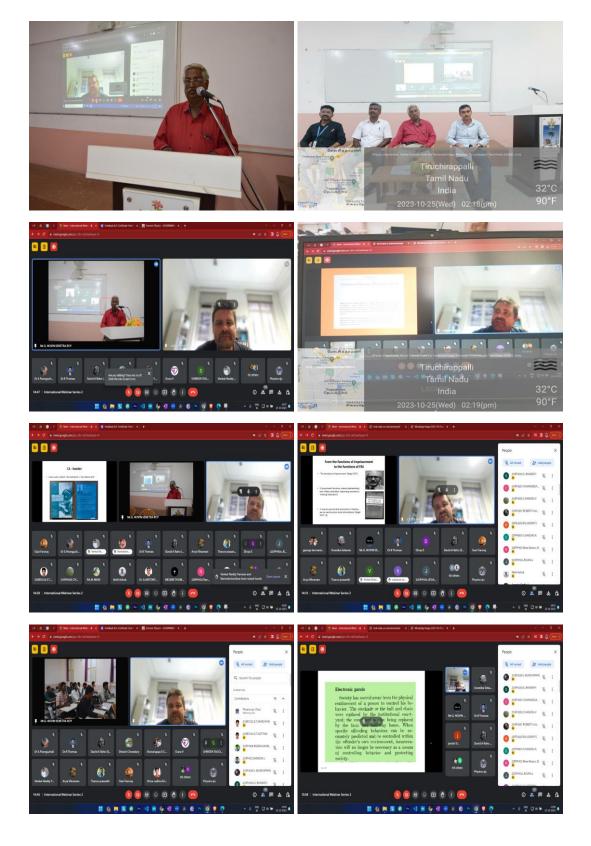
Dr. S. Lourduraj, Coordinator & Assistant Professor of Physics, thanked the Resource Person, Head, Faculty members, Research Scholars and the Students of physics. Dr. S. Dinakaran, Association President & Assistant Professor of Physics has mastered the program. More than hundred research scholars, UG and P.G. students were actively participated in the event.

Dr. I. JOHNSON

Head, Department of Physics

Dr. I. JOHNSON, M.Sc., M.Phil., Ph.D. Head Research Advisor & Principal Investigator Associate Professor, Dept. of Physics St. Joseph's College (Autonomous)

# International Webinar Series (Event 2): Electronic Monitoring of Offenders held on 25<sup>th</sup> October 2023



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# DEPARTMENT OF PHYSICS

## St. Joseph's College (Autonomous)

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TIRUCHIRAPPALLI - 620 002, TAMIL NADU, INDIA

# CERTIFICATE OF PARTICIPATION **INTERNATIONAL WEBINAR SERIES** [2023] EVENT-II

This is to certify that

name

designation

has participated in "INTERNATIONAL WEBINAR SERIES 2023 - (EVENT-II):

# **"ELECTRONIC MONITORING OF OFFENDERS"**

on 25th October 2023 organised by the Department of Physics,

St.Joseph's college (Autonomous), Tiruchirappalli-620 002, India.

Dr. I. Johnson Head of the Department Rev. Dr. M. Arockiasamy Xavier SJ Principal

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#### **PROFILE OF THE EDITORS**

Dr. P. Paulraj SJ, Director of JIM, was awarded PhD in Economics by the prestigious Bharathidasan University in Tiruchirappalli. The Youth Commission for the Jesuit Madurai Province has been supervised by him for Seven years starting from 2014. Simultaneously he rendered his active service as a Tamil Nadu State Advisor of AICUF (All India Catholic University Federation) where he worked to enable students develop critical awareness and analyse the Indian and world situation, in order to cultivate a deep and genuine concern for the oppressed and marginalized and thereby effectively commit themselves to the task of building a new and a just society. He had been a vital part of the AICUF and Youth Commission Extension activities and has implemented numerous reforms to promote the holistic development of the student community. He has organized a variety of training programs on leadership, personality management, and other topics. After taking the responsibility of Administrator here at JIM in the year 2018, Fr. Paulraj efforts have made significant improvements to the infrastructure of the JIM campus. Due to his attention to detail, he has made many progressive changes to the classroom setting, office environment, and cafeteria ambience. The administrative team headed by him is responsible for the commendable planning and execution of the lush green campus.

Presently he holds the position of Director, JIM, since 2021. Since becoming Director of JIM, he has set a good example for others by experiencing remarkable improvements in all areas. The admission process is automated and reached a new dimension, scholarships to the needy students is increased to 20 Lakhs per year, always motivating and sponsoring the Faculty doing FDPs conducted by various high ranked Institutes like IIMs, IITs, etc. He pulled up his sleeves and brought plenty of top-ranking and well-renowned companies for campus placements to make all the Business Aspirants' dreams come true. Most of the students meet the needs of companies, and JIM enjoys a hundred percent placement with a very good average CTC and flying high colourfully, which was made possible only because of his tireless endeavours. To put it briefly, he is the person who has been instrumental in JIM's success.

**Dr. P. Mariappan** possesses two doctorates, namely one in Management and one in Mathematics. He has over thirty-seven years of teaching experience in Management, Applied Mathematics, and Actuarial Science to his credit. His current position at JIM, Trichy is Chair for Supply Chain Management and International Relations. He has written over seventy-five books, one hundred and fifty-six international research articles, and received twenty awards. His academic pursuits includes visiting more than ten countries and serving as an Associate Professor of Executive Management Program for three years at Manipal Academy of Higher Education in Dubai.





International Conference on Emerging Global Business Opportunities 202-

St. Joseph's Institute of Management (JIM) Tiruchirappalli



## ICEGBO-2024 INTERNATIONAL CONFERENCE ON EMERGING GLOBAL BUSINESS OPPORTUNITIES

2024 10, January

## BOOK OF ABSTRACTS

Chief Editor: Rev.Dr.P.Paulraj SJ Associate Editor: Dr. P.Mariappan

#### INTERNATIONAL CONFERENCE ON EMERGING GLOBAL BUSINESS OPPORTUNITIES 2024 [ICEGBO-2024]

10<sup>th</sup> January 2024

#### **BOOK OF ABSTRACTS**



### CHIEF EDITOR Rev. Dr. P. PAULRAJ SJ

ASSOCIATE EDITOR Dr. P. MARIAPPAN



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#### FOREWORD



#### Rev. Dr. P. Paulraj SJ Director St. Joseph's Institute of Management Tiruchirappalli-620 002

It brings me joy to hear that our St. Joseph's Institute of Management has exerted a lot of energy into organizing the International Conference on Emerging Global Business Opportunities - 2024 (ICEGBO-2024) on January 10, 2024. I am sure that this conference will provide a chance for young researchers who are eager to share their innovative research results, new principles, and concepts in different areas of management.

I am extremely delighted that many illustrious academicians around the globe in different fields associated with the major thrust areas of the conference will deliver their keynote addresses for the benefit of the young researchers and student friends. I express my appreciation to the organizing chair, **Dr. P. Mariappan** and the faculty members of our Institute for their diligent efforts in organizing the International Conference. It is my hope and prayer that the conference will provide a new perspective and understanding of the diverse fields of expertise. May this conference have every success.

> Rev. Dr. P. Paulraj SJ Director

#### **RECTOR'S VOICE FOR ICEGBO - 2024**



#### Rev. Dr. Pavulraj Michael SJ Rector St. Joseph's College (Autonomous) Tiruchirappalli-620 002

St. Joseph's Institute of Management (JIM), a part of St. Joseph's College, has attained great name and laurels within a short span of its existence in the rock-city of Tiruchirappalli. It has laid emphasis on the quality of teaching-learning process. The ambience of learning is noteworthy and pervasive. Everyone who enters this portal of education learns: students learn, teachers learn, the administration learns, and thus the atmosphere of learning is strong. The spirit of learning instils in students, qualities of leadership. The qualities of leadership picked up here make the students society-ready citizens trained to transform the society.

One of the opportunities rendered to students to equip themselves intellectually is conduct of seminars and conferences. State-level, nationallevel and international-level programmes organized at JIM on the regular basis enrich the students and teachers holistically and help them grow as able and efficacious managers of situations. This conference on Emerging Global Business Opportunities is a very relevant one at the current times in which the world economy is characterized by complexity, interdependency, transparency and diffusion of power. Conducting such conference in a fastgrowing economic country like India makes it more relevant.

Emerging Global opportunities in the business realm cannot be found more elsewhere except in the largest populated countries like China and India. If not, an intellectual search arises from these countries, where else it would emerge from? Aptly the conference is organized in India, that too, in the peaceful and economically steady state like Tamil Nadu.

It is an honour to the students, staff and administration of JIM to organize such a timely conference to the benefit of the communities of students, scholars and staff in and around the nation and the globe. I greet warmly the Director, administrator, convenor and the Organizing committee of the conference and wish them well in attaining the noble ends of the conference successfully and effectively.

#### Rev. Dr. Pavulraj Michael SJ Rector

#### MESSAGE FROM SECRETARY



#### Rev. Dr. K. Amal SJ Secretary St. Joseph's College [Autonomous] Tiruchirappalli-620 002

St. Joseph's Institute of Management (JIM) keeps taking, periodically, significant and laudable initiatives in organizing conferences and seminars to empower its own wards in manifold ways in skilling them managerially and administratively, etc. in order to make them powerful leaders in our society. JIM has made, in a short span of time, palpable impacts on the student communities and nearby vicinities, and produced vibrant humane leaders spread all over.

I am immensely pleased to learn, in the same vein, that yet another vital program is on the anvil, namely, **INTERNATIONAL CONFERENCE ON EMERGING GLOBAL BUSINESS OPPORTUNITIES** (ICEGBO-2024) which will open up students' mind-set to a newer updated world of realities and challenges, scopes and opportunities.

Let me offer my deep appreciation to **Rev. Dr. P. Paulraj SJ** - Director, **Rev. Fr. I. Antony Inico SJ** – Administrator, for their stupendous support and encouraging presence in JIM and **Dr. P. Mariappan** for his commendable role in organising, in the company of his colleagues, this international conference ICEGBO-2024. Lest I forget, let me recall blissfully all the committed teaching and administrative staff for their appreciable collaboration and contribution, so far, towards the success of the conference.

Wishing you all Godspeed and a Happy New Year 2024.

Rev. Dr. K. Amal SJ Secretary

#### **MESSAGE FROM PRINCIPAL**



#### Rev. Dr. M. Arockiasamy Xavier SJ Principal St. Joseph's College [Autonomous] Tiruchirappalli-620 002

I am happy to learn that JIM, our MBA Department is organizing an International Conference in January 2024. It has been the practice, for several years, to organise an International Conference by JIM on very useful themes. This year the theme of the conference is on "Emerging Global Business Opportunities".

JIM creates an excellent academic ambience for students to develop their competencies. It always provides an integral formation to students in order to become responsible and compassionate leaders of the nation. As part of the process JIM offers numerous programmes throughout the year.

This conference will surely pave way for exchange of ideas on the emerging global opportunities and the current emerging areas like Artificial Intelligence (AI), Robotics, Virtual Reality, Network Marketing, Automatigation, Biotechnology. The discussions and deliberations that are going to take place during the conference surely will enlighten our students, faculty and all the participants. I would like to appreciate all the organisers of the conference.

I wish you all the success.

Rev. Dr. M. Arockiasamy Xavier SJ Principal

#### **MESSAGE FROM ADMINISTRATOR**



#### Rev. Fr. I. Antony Inico SJ Administrator St. Joseph's Institute of Management Tiruchirappalli-620 002

In today's fast-paced and technology-driven world, international businesses must have resilient, adaptable, communicative, and resourceful employees who know when to seize expansion opportunities. They need to have a deep understanding of international economics to anticipate how global markets will affect their bottom line and international marketing to effectively communicate their organization's value to diverse audiences.

I am glad to appreciate the efforts of St. Joseph's Institute of Management (JIM) for hosting an international conference on Emerging Global Business opportunities – 2024 [ICEGBO-2024]. The annual international conference of JIM continues to strive to provide a unique, effective platform for management professionals and research scholars to publish, to present, to network, and to advance their careers. I am very happy to know that more than 100 innovative research papers have been received and that the same will be published as Abstracts Book. I assure you this will encourage management researchers to aim high.

I would like to take this opportunity to thank Dr P. Mariappan, the organizer of the International Conference and the gallant organising committee for their strenuous efforts to make this meeting possible. I wish you all great learnings of this conference and much success with your presentations and forming of new collaborations.

I welcome wholeheartedly all the experts and academic researchers for their participation and deliberations for the great success of ICEGBO-2024.

> Rev. Fr. I. Antony Inico SJ Administrator

#### **MESSAGE FROM VICE CHANCELLOR**



#### Dr. J. A. Arul Chellakumar Vice Chancellor Sikkim Professional University, Sikkim

At the outset, it gives me immense pleasure to greet the Top Level Committee of JIM (St. Joseph's Institute of Management, one of the Centers of Excellence of St. Joseph's College, Trichy), Rev.Fr Rector, Rev.Fr Principal, Rev.Fr Secretary, Rev.Fr Director, Chair & Convener and the Illustrious Members of Faculty and the Students for Organizing such an International Conference on 'EMERGING GLOBAL BUSINESS OPPORTUNITIES'2024.

With the growing optimistic perspectives of business opportunities across the Globe, we feel the need for strengthening the domestic drivers of growth with the help of demographic dividend, India enjoys, to make Society-Ready Leaders as JIM, vows to produce. I am happy to claim to be a proud alumnus of this Great Jesuit-Group of Educational Institutions.

I hope and trust, the deliberations made by the delegates of this ICEGBO'24, will help evolve long-lasting solutions to the Challenges, the country facing in Developing a Policy for Sustainable Growth in near Future.

I wish the Organizing Committee All Success in All their Endeavors.

Dr. J. A. Arul Chellakumar Vice Chancellor

#### **MESSAGE FROM PRO- VICE CHANCELLOR**



#### Professor N. Thajuddin, Ph.D., D.Sc. Pro- Vice Chancellor B.S. Abdur Rahman Crescent Institute of Science & Technology, Deemed to be University, Chennai

I am delighted to know that St. Joseph's Institute of Management (JIM) organizing an International Conference on Emerging Global Business Opportunities (ICEGBO '2024) on 10th January 2024. Due to increasing population, rapid industrialization, urbanization and fast exploitation of natural resources, the choice of the topic is really the need of the hour, since students and researchers can understand the various business opportunities that can be explored within emerging markets as well as various challenges that are unique to this field. The organizers should be appreciated for choosing the thrust areas of the conference on Current Emerging Industries, various Business Management practices, Disaster and Environment Management, Food & Quality Management and Assurance, Human Resource Management, Financial & Tax Management, etc. I am sure that the deliberations from this conference will enlighten the young minds to pursue their career in the frontiers of emerging Business Opportunities at International and National level, in view of commercial opportunities available in economically vital areas of human health and economic development of the country.

Taking this opportunity, I congratulate Dr. P. Mariappan, an eminent scholar and business administrator par excellence, Convener of the International conference and his team members of St. Joseph's Institute of Management (JIM), St. Joseph's College, Tiruchirappalli for organizing this international Conference on a topic of current interest.

I wish the international conference on ICEGBO '2024 a significant one with a great success.

#### Professor N. THAJUDDIN, Ph.D., D.Sc. Pro- Vice Chancellor

#### PREFACE



The 2024 International Conference on Emerging Global Business Opportunities [ICEGBO-2024] will be held at St. Joseph's Institute of Management, St. Joseph's College, Tiruchirappalli, Tamil Nadu, India on January 10th, 2024. To offer a platform for young researchers who are developing to share their innovative research findings with experienced researchers in the field of Management Science.

This book of abstracts contains over a hundred articles that have been published. I assure you that the abstracts in this book will greatly benefit emerging researchers in their related fields. The conference's cynosure lies in the demonstration of the keynote lectures given by eminent experts, including Prof. (Dr) Lt. Col. J. A. Arul Chellakumar, Hon'ble Vice Chancellor, Sikkim Professional University, Sikkim, India, Dr N. Thajuddin, Pro-Vice Chancellor, B.S.Abdur Rahman Crescent Institute of Science & Technology (Deemed to be University), Chennai, Dr Dinesh S Dave, Director and Professor of Supply Chain Management, Department of Marketing and Supply Chain Management, Walker College of Business, Appalachian State University, Boone, North Carolina, USA, Dr. Laura L Brewer, Assistant Professor of Supply Chain Management, Appalachian State University, Boone, North Carolina, USA. Dr Shafie Mohamed Zabri, Associate Professor, Faculty of Technology Management and Business, University Tunn Onn Malaysia, Malaysia, Dr. Adisakl Suittawat, Associate Professor of Business Management, School of Management Technology, Suranaree University of Technology, Nakhon Ratchasima, Thailand. Dr. Bhaba Krishna Mohanty, Professor, Indian Institute of Management, Lucknow.

I express my deep gratitude to all the invitees for sharing their thoughts on innovative research fields to mark the occasion of ICEGBO-2024 and spend valuable time with us.

Dr. P. Mariappan Organizing Chair ICEGBO-2024 My first priority is to thank the Lord Almighty for the abundant blessings bestowed upon St. Joseph's Institute of Management, Tiruchirappalli for organizing an International Conference on Emerging Global Business Opportunities [ICEGBO-2024] in grandeur.

Our management, principal, and director deserve our deep gratitude for allowing us to host this amazing ICEGBO-2024 event on our stunning campus. Professors, Scholars, and young budding Management students who responded to our calls have given us an exceptional and overwhelming response, which I am grateful for. Over 100 abstracts were received globally as a whole. All the papers received were presented to the editorial committee members Dr. Albin D Robert Lawrence, Dean Academic, JIM and Dr. P. Jega Patrick, Associate Professor at JIM, in charge of the blind peer-review process.

The committee has restricted its submission and presentation of full papers to 100 abstracts for technical sessions.

I want to express my gratitude to the Chief Guests, Keynote Speakers, Organizing Committee, Editorial Committee members, and colleagues of St. Joseph's Institute of Management and Research Scholars, Students, and Non-Teaching members for collaborating on the conduct of this conference. I thank all my fellow colleagues for their wonderful exhibition of synergy in promoting our young management science students develop their own research articles and present the same in this big ICEGBO-2024.

I wish to record my sincere thanks to all my colleagues for their effort in bringing out this Abstracts Booklet in a very nice and concise form. My special thanks to Miss. L. Aelen Liana, Miss. S. Lalitha, and Mr. D. Yaadhav senior students of JIM for their wonderful support in formatting the abstracts selected for presentation. My sincere appreciation goes out to the President of SAC, Mr. A. Fiazal who deserves credit for the stunning and inventive wrapper design.

Maps Publishing Solution has done a wonderful job on the art print version of this great ICEGBO-2024 Book of Abstracts, and I would like to express my complete gratitude to all.

> Dr. P. Mariappan Organizing Chair ICEGBO-2024

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#### GLOBAL TRENDS IN BUSINESS: MICRO-MACRO FACTORS OF SUSTAINABLE GROWTH FOR INDIA

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#### ABSTRACT

The story of Indian Economic Performance has been well-documented (Ahluwalia, 2012); nevertheless, what is less appreciated is that India achieved this Acceleration in Growth while maintaining Monetary and Real Sectors' (Macro-Micro) Stability. As a result of the growing openness, India was not insulated from exogenous shocks since the second half of the 1990s. These shocks, both global and domestic, included a series of financial crises in Asia, Brazil, and Russia, 9/11 terrorist attacks in the US, border tensions, sanctions imposed in the aftermath of nuclear tests, political uncertainties, changes in the Government, Pandemic Challenges, the Russian War, the oil price shocks and the current unwieldy External Debt Burden of 150 lac Crores.

Indian Economic Policies are trying to address new economic headwinds include inflation pressures, tighter global financial conditions, the fallout from the war in Ukraine and associated sanctions on Russia, and significantly slower growth in China and advanced economies. The authorities have responded with fiscal policy measures to support vulnerable groups and to mitigate the impact of high commodity prices on inflation. Growth is expected to moderate reflecting the less favorable outlook and tighter financial conditions with Real GDP is projected to grow at 6.8% (Est.4.1%) in FY2022/23 and 6.1% in FY2023/24. Reflecting broad based price pressures, inflation is projected at 6.9% in FY2022/2023 and is expected to be moderate in FY2023-24.

With the World Real GDP Growth fallen, leading to reduced demand for Global Exports, the erstwhile Export-Led-Growth may not be fruitful to India at least, for the time being and to evolve its own future Growth Strategy. May be, India will have to depend on the following

#### Die-Hard Domestic Growth Drivers viz.,

- Disciplined Utilization of Domestic Savings;
- Drivers For Domestic Investment with Appropriate Technology;
- Streamlining Household Income and Expenditure;
- Enhanced Growth with Employment Generation;
- Lenient Socio-Economic Over Heads & Fiscal expenditures; And
- Less Vulnerable Dependence on Imports & Find New Corridors of Export Growth for Domestic Products and Services.

#### CIRCULAR AND SUSTAINABLE ECONOMY OF ALGAL INDUSTRIES

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#### ABSTRACT

Microalgae including cyanobacteria (=Blue-green algae) are the most primitive organisms of the plant kingdom and exhibit superior photosynthetic efficiency using light approximately three times more efficiently than higher plants, hence considered as the most productive organisms on the planet. They constitute a vast potential resource in varied areas such as Mari culture, food, feed, fuel, fertilizer, medicine, industry, and combating pollution. Algal Industries have started appearing in many countries, especially tropical and subtropical countries. Once upon a time, they were known only as bio fertilizers particularly cyanobacteria and these were used for paddy cultivation. Now several products are coming from algae and using them in industries is beneficial for the sustenance of our Universe. The advantages of using algae in industries, particularly Microalgae / Cyanobacteria are listed below:

- 1. Algae can be cultivated using minimal land, water, and nutrients, you need not have to add big media supplements as in the case of heterotrophic bacterial and fungal cultures. They can grow in different types of environments including wastewater, saline water etc.
- 2. They can be grown in non-arable land, use waste water or brackish water and they can minimize competition between agricultural resources.
- 3. They are capable of absorbing  $CO_2$  much more efficiently than the land plants due to photosynthesis as a result of which they mitigate the greenhouse gas emission and they are able to combat climate change.
- 4. A number of products can be obtained from these algae, a number of renewable chemicals such as anti-oxidants, pigments, bioactive compounds and by getting them from these organisms, we reduce the need of petrochemical derived alternatives.
- 5. One of the important products from these algae are the biofuels. Algae based biofuels have the potential to replace

the fossil fuels, reducing the dependence on non-renewable resources and lowering carbon emission.

- 6. Certain types of algae are very rich in nutrients and can be used as a suitable source of protein, Omega-3 fatty acids, vitamins and minerals in the food and feed industries particularly *Spirulina* and *Chlorella* are two important microalgae.
- 7. Bioplastics can be obtained from cyanobacteria polysaccharides there by making it a more sustainable materials economy. One of the very important features of these microalgae particularly is the ability to grow in waste waters, removing the pollutants and thereby utilize the treated water for irrigation and aquaculture.
- 8. Microalgae not only cleans the water, but also produces biomass that can be used for various applications.

By establishing the different types of algal industries, we are also able to create a number of new job opportunities in research, cultivation and processing and product development. The algae based industries offer a versatile and sustainable solution to various challenges faced by conventional industries. By integrating algae into circular economy strategies, we can promote resource efficiency, reduce waste and contribute to a more environmentally friendly and resilient economic model.

#### GLOBAL SUPPLY CHAINS IN CURRENT BUSINESS ENVIRONMENT

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#### ABSTRACT

Supply chain management (SCM) is the coordination all activities and processes beginning with raw materials acquisition to manufacturing to distribution until the final product reaches to the end-consumers. A typical supply chain network includes global organizations in today's dynamic business environment, forming Global Supply Chains. Management of global supply chain continues to be one of the most important goals for the supply chain professionals. The aim of the organizations participating in the global supply chain network includes supplying the right product, with the right quality, in the right condition, at the right place, and at the right time.

It is, beyond the doubt, the global supply chain management is regarded as the most critical intra- and inter-organizational function of global companies. Due to ever-increasing trend in the globalization of production and acquisition of the raw material, work-in-process components, and finished goods have made supply chain networks even more complex because of worldwide location of supply chain member organizations. The global supply chains incorporate the combination of transportation media including air, water, road, rail, and pipeline. To effectively manage extremely complex supply chains, organizations use a variety of advance technology, appropriate human resources, efficient processes, as well as coordination and integration of various inter and intra-organizational activities. Further, in today's dynamic business environment, global supply chains evolve constantly due to a variety of factors such as geo-politics, business environment, economy, environmental sustainability, societal sustainability, etc. This study discusses the issues pertaining to revitalization of global supply chains in dynamic business environment.

#### ARTIFICIAL INTELLIGENCE-WHERE IS IT GOING AND HOW WILL IT AFFECT BUSINESSES?

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#### ABSTRACT

Artificial Intelligence. To some, these words are scary and represent a vast world of unknown. To others, AI is a conduit that can help businesses obtain a level of success that we have never seen before. AI is not new; however, the technology has been underutilized for years. Now, as AI has gained leverage by advancements in the capabilities, businesses are beginning to understand how much AI can help them gain a competitive edge by using AI to perform systematic tasks and to perform those tasks with AI's ability to comprehend, learn, and act on its own.

What business value does AI bring when properly applied? Of course, the value will always depend on the type of business that AI is being used for. Examples include but are not limited to improved productivity, reduction in human errors, decision making, and overall profitability.

How will AI bring value to businesses? Data. AI, at the very minimum, can provide data that some other technologies cannot produce, and data always has a story to tell. With the information that AI data provides, businesses can be more proactive in several key areas of business where the type of independent intelligence was unavailable.

Barriers with AI have also surfaced as AI has become more advanced. One of those barriers includes human trust. Often humans see AI capabilities as a threat that can easily make humans obsolete. In education, professors see AI as a way for students to cheat. Until humans understand AI and how AI works, many opportunities will be missed by individuals and businesses alike. Many studies have indicated that AI aids but does not dominate the role of humans in businesses. The roles of humans simply change to support the overall business goals in a different capacity, but human interaction will never become obsolete.

## BLOCKCHAIN LOGISTICS FOR SUPPLY CHAIN SUSTAINABILITY AND EXCELLENT BUSINESS MANAGEMENT PERFORMANCE

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#### ABSTRACT

Block Chain is a technology in the future that currently plays a huge role in the financial industry, such as in crypto currency trading, etc. In fact, block chain has played a role in supply chain management as well. Whether it is a matter of transaction Sustainability in procurement or to improve efficiency in the supply chain itself.

In this article, we will talk about what is block chain. Introducing Block chain in Supply Chain Management Benefits and examples of businesses that are using block chain to manage their supply chains.

### What is block chain?

Block chain literally translates to Block, which is a collection of data in parts and connected together like a chain. Block chain is a highly secure technology because it uses a computer password to know when information was created and stored. Is there a fix? If there is a correction. In the block chain, it is known who changed and when. All data is sent and stored on all computers in the block chain network, so everyone in the network sees the changes simultaneously. That's why block chain is a highly reliable technology.

### Using Block chain in Supply Chain Management

In a supply chain network, it consists of activities from upstream, i.e. suppliers, manufacturers, then distributors, retailers, and finally the product ends up at the consumer. Therefore, activities from upstream to downstream will take time. A lot depends on various factors in the supply chain. Maybe it will take a few months.

The use of block chain technology in supply chain management will make supply chain activities less complicated. Made easier by being transparent. (Transparency) and traceability (Traceability). This makes it possible for all parties to track the status of the product and see what stage it is in. If there is a problem with the product Manufacturers can quickly identify affected products. The use of block chain also promotes sustainable sourcing in organizations. All parties in the sourcing process can be aware that products are made using sustainably and ethically sourced ingredients.

Block chain also makes transactions more secure. Each block has a password, thus making it safe Difficult to hack all parties are aware of the creation of a new transaction. If there is a correction you will know who did what and what was fixed. This will help reduce the problem of counterfeiting. Reduce transaction costs and create a good experience for all parties.

## Benefits of using block chain in the supply chain

1. Improve efficiency in the supply chain:

The use of block chain is to make transactions over a shared network. Therefore, supply chain work uses block chain to communicate and cooperate with those in the same network. All activities are transparent, such as tracking invoices. Preventing fraud in debt payments Contract management ensures that all parties fulfill their obligations (Obligation) on time.

2. Increase transparency in the supply chain sustainability:

Because block chain gives every party in the network the visibility to inspect the raw materials used in production. Know the source and whether it meets sustainability conditions or not.

3. Reduce costs:

Certainly, transactions and activities via block chain will greatly reduce the use of paper. Because every transaction is done through its own network. It's not just the cost of paper that will decrease. But it also includes additional expenses in the transaction, such as staff costs, document storage costs, etc.

4. Can connect to other technologies:

Block chain technology is designed to be able to connect with other technologies such as the Internet of Things (IoT) in devices such as RFID tags (Radio Frequency Identification), helping to improve efficiency. Increase transparency and accuracy for frontline workers and customers.

## DEVELOPMENT OF SUSTAINABLE FINANCIAL MANAGEMENT FRAMEWORK FOR AGILE AND RESILIENT MICRO, SMALL AND MEDIUM ENTERPRISES (MSME S)

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#### ABSTRACT

In recent years, the incorporation of sustainability into financial management emerged as an essential element of business strategy and has garnered considerable attention. Micro, Small, and Medium-Sized Businesses (MSMEs) are of utmost importance to the global economy, as their financial sustainability is essential to their continued growth and survival. This study aims to provide a comprehensive analysis of the framework associated with sustainable financial management practices in the context of MSMEs. In order to maintain the long-term viability of small firms, it is imperative to establish a comprehensive framework comprising sustainable financial management practices. The five fundamental components of sustainable financial management practices are budgeting, financial reporting, cash flow management, risk management, and sustainability. Each of these factors is thoroughly assessed in light of the context and actual practices of MSMEs. In order to accurately represent the overall framework, a subsequent index of significance will be developed and then incorporated into the sustainable financial management index (SFMI). This index aims to provide a framework for evaluating the sustainable financial management practices of MSMEs. This is hoped to enable enhanced provision of financial assistance for MSME that aligned with their objective development and in turn increasing their agility and resilient. This is also helping the governments specifically in providing much needed financial support and assistance for MSMEs.

Keywords: Sustainability, Financial Management, MSMEs

## MULTIPLE ATTRIBUTE DECISION MAKING UNDER FUZZY ENVIRONMENT – AN APPLICATION OF ONLINE BUSINESS

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#### ABSTRACT

This paper gives a new methodology that takes into account the multiple attributes of the product and when they are expressed in day-to-day linguistic terms. Fuzzy logic helps us to represent the buyers' desire in linguistic terms as fuzzy numbers (fuzzy intervals). For instance, if a consumer shows interest on a product CAR and expresses his/her desires in linguistic or fuzzy terms on the attributes like "Price *should be around US \$ 20,000*","Maintenace Cost: *maintenance cost as reasonably low*", and "Mileage: *mileage should be high*", fuzzy number is a suitable tool to express the buyers' above desires. This paper focuses on selecting the available products (in this case car) which satisfies the buyers' desires to the maximum extent. The ambiguities in buyers' desires caused by his/her linguistic expressions on the attributes are handled through fuzzy sets in our paper.

Initially the available products in the Internet are taken, and for every product the satisfaction of their attributes are measured as per the buyers' requirements. The maximum satisfaction in each attribute (from the available products) is noted. The ideal product should be a product having maximum satisfactions in each attribute. However, in real situations it is difficult to get such a product. This is because in general the product attributes are conflicting, non-commensurable and fuzzy in nature.

Through interaction with the buyers, the attribute weights of the product attributes are gauged in linguistic terms. The corresponding attributes weights in terms of the intervals are derived from the linguistically defined weights. The distance between the weighted averages of the attributes of the ideal point and the each product are taken separately. If  $y^1$ ,  $y^2$  ... and yk are the said distances of k products then the weight corresponding to the minimum value of [ $\Sigma yi$ ] are taken as the real weights of the attributes. This leads us to rank the products as per the buyers' desire. This methodology also helps us to define the preference structure amongst the available products, as per the buyers' desires.

## ANALYSIS OF RECRUITMENT AND SELECTION PROCESS AT RESOLVE ITECH, COIMBATORE

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### ABSTRACT

The Study seeks to understand the recruitment and selection procedures in Resolve Itech, find out whether the employees are satisfied with the enlistment process and to identify whether it is efficient. The primary information was collected through questionnaire and the auxiliary information was collected through the company site and articles on the web. The whole populace of the study was 107, and the same number of workers was utilized as the test estimate. The analysis was done by Kruskal Wallis and Mann Whitney U test. From this study it is been observed that the recruitment and selection process was viable and most of the employees are fulfilled with it. Also, the study suggested that the number of sources of recruitment ought to be expanded, and the recruitment and selection handle can be progressed in advance.

Keywords: Recruitment, Selection Process, Methods of Recruitment.

## CARE ATTENTION REMEDY EMPATHY ON EMPLOYEES FOR GLOBAL OPPORTUNITIES – HEALTH & SAFETY PERSPECTIVE

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### ABSTRACT

Organizations experience and realize the importance of health issues and challenges in maintaining safety in the workplaces. This is the basic requirement of employees the Care, Attention, Remedy and Empathy (CARE) to survive in the workplace. This is strategic approach to employee retention and mandatory supportive element for employees' performance and productivity. Notably, the textile industry faces health issues of employees and meets challenges in maintaining the safety in the workplaces. In recent days, the textile units get high rate of internal migration and external migration due to health and safety reasons. Many research studies found and reported that employees' migration and turnover rate will be high when employees face health and safety issues in their respective workplace. The literatures explore many health issues of employees notably in textile industries like respiratory and pulmonary diseases due to exposure to cotton dust that may create breathing problems - asthma, shortness of breath, cough and tightness of chest. On the other hand, the safety issues like usage of chemicals, improper ventilation, mishandling the machines and others may lead to frequent accidents in workplaces notably in Textile units. This study aims to bring out the various health issues of employees and sick symptoms among textile employees and safety issues. The study plans to collect the literatures related to the textile health and safety issues using systematic review collection method. The study emphasizes the need of remedial measures by exploring the literatures.

**Keywords:** Health and Safety, Textile Employees, Remedial Measures, Employee Turnover Health Issues

### CULTURE SPECIFIC TRAINING AT TEXTILE UNITS REQUIRED FOR GLOBAL COMPETITION

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### ABSTRACT

Efficient skilled people working in an organization, they may require trainings at proper time interval, on prompt areas like update in technology, up - gradation in processes, business expansion, meeting multicultural customers and so on. The organizations accesses various sources for getting skilled employees and recruiting skilled and semi-skilled employees notably the textile units mostly from other states of India, the northern part of India, This practice leads to creating multicultural workplace and multi - skilled workplace. Business expansion also requires such multicultural workplace. Then, workplace situations create huge demands and requirements among employees for training programs. Further the training programs become competitive advantage to such textile organizations as employee value creation, career advancement and personal growth. The study aims to explore the training requirements of employees for their effective performance and growth and to bring out the various types of trainings for meeting the global competitions. Further, the study aims to focus on the importance of culture specific trainings for textile units since the industry have the great exposure to global business operations and exports. The study uses the systematic literature review collection method for reporting the need of culture specific trainings at textiles. The study emphasizes the need of inclusiveness and comprehensives of training programs enriching the employees may result in team work, cooperation, motivation in performance that may lead to productivity and cost reduction.

**Keywords:** Culture Specific, Trainings, Textile, Career Advancement, Business Expansion

## SKILLED LABOR SHORTAGE AFFECTING GLOBAL BUSINESS OPERATIONS OF KARUR BUS BODY BUILDING UNITS - NEED OF STRATEGIC RECRUITMENT APPROACH

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#### ABSTRACT

Organizations realize the importance of skilled labours and their potentials. They face shortage of labours and lack of skilling mechanism. The situation in any organization would affect the business operations to meet the global market opportunities. Karur is one of the cities in Tamilnadu gives huge space and scope for transport and other business operations of Bus Body Building units. To the effective function of the units, employee sources are vital and their competency and their work caliber are required for business operations. The units face the challenge of skilled and semi-skilled labor shortage due to internal and external migration, improper outsourcing or lack of out sourcing, changes in technology, inability to adapt the changes and so on. The paper aims to bring out the importance of skilled labors in general and for bus body building units of Karur City Tamilnadu, and explores the positive and negative effect of labour shortage in organizations notably in the study area. Further it aims to explore the various approaches to face the labour shortage challenge as well as skilling the existing employees. The study plans to conduct systematic literature survey to reporting the reviewed literatures. The study emphasizes the need of skilled labors for business operations which may be met through various approaches like implementing networking systems for out sourcing, labour market study.

**Keywords:** Skilled Labors, Shortage, Bus Body Building Units, Outsourcing, Labor Market

### ROLE OF WOMEN IN TOP MANAGEMENT POSITION AND IM-PACT OF COMPANY LEADERSHIP

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#### ABSTRACT

Women score 86% higher than men in emotional self-awareness, according to Hay group. Emotional self-awareness include understanding emotions and their effect on performance and how those emotions drives one's action. Adaptability, empathy and social awareness are also area within the soft skills spectrum where women excel. Women make up half of the world's population. But, they continue to face inequalities in every field whether in government or non-government organization, and particularly in leadership because men believe women cannot be good leaders or managers, where men agree for women to work at home because men believe women are only good for domestic work.

**Keywords:** Self-awarness , Emotions, population, Government , leadership.

## IMPACT OF EMPLOYEE RETENTION STRATEGIES ON EMPLOYEE TURNOVER IN IT SECTOR, THANJAVUR, TAMILNADU

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#### ABSTRACT

Survey conducted by global professional services firm Aon Plc has revealed that the first half of 2022 saw an attrition rate of 20.3% in India, a significant increase after the two year Covid pandemic induced lockdown. The attrition rate brings back the debate of great resignation that industries across the world faced. However, employee turnover is common in an organization due to various reason i.e., not happy with their work place, benefits given, environment, salary package, working hours and many more.. As to minimize the employee turnover, every organization engage methods to retain their employees within the organization by following some retention strategies like conducting training program, providing compensation and so on. This study helps to identify the factors that lead to employee turnover, especially in IT sector in Thanjavur District. Using simple random sampling techniques, needed data are collected from 130 IT professionals. Simple mean and regression analysis are used to evaluate the data. This study found that career growth and work ethics/environment are the reasons for employee turnover in a firm and based on strategies practices there is an impact on employee turnover.

**Keywords:** Employee turnover, Strategy practices, IT sector, Benefits, Retention, Thanjavur District

### STRATEGIC HUMAN RESOURCE DEVELOPMENT APPROACH TO NGO MANAGEMENT IN INDIA

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#### ABSTRACT

Non-Governmental Organizations (NGOs) are engaged in the arena of philanthropic and humanitarian interventions and empowering marginalized groups to build sustainable livelihoods with the effective development strategies. NGOs have been known for promoting development and enhancing the social service delivery across the globe. In recent years, the increasing relevance of NGOs, they have realized the importance of developing their employees as assets of their organizations. NGOs are providing ample opportunities to foster employees' skills, knowledge and capabilities to achieve organizational outcomes.

While they are managing the projects and their outcomes, NGOs are critiqued for their internal management problems and constraints that block the growth of the employees and organizations. NGOs are faced with insufficiency of trained personnel, non-existent of placement and promotion, ineffective recruitment and selection, insufficient training opportunities, increasing project costs, resistance of workforce and institutional deficiencies (Patel & Thara, 2003; Aboramadan, 2018; John et al. 2018).

NGOs are revisiting their internal management dimensions and breed their own management innovations like organizational alignment, employee empowerment and equal opportunities. NGOs are recognizing the need for a strategic approach to use Human Resource Development as a tool to enhance their employees and their performance with desired outcomes. The Strategic approach to HRD orientations in NGOs needs an in-depth understanding and applications in the context of NGO management. The strategic approach to HRD in NGOs bridges the gap and enables NGOs to embrace the 'strategic lens' that would enhance their performance and organizational outcomes. The current research is focusing on Strategic Human Resource development orientations in NGOs. The approach of SHRD in NGOs has a combination of Strategic Action Orientation (SAO) of the top management and their commitment towards employees and Human resource development orientation (HRDO) of the employees and their alignment towards NGOs.

Thus, the study of SHRD in NGOs has to be explored in the context of NGO management and to identify the aspects of SAO and HRDO that are operative and relevant to NGOs in India.

**Keywords:** Non-Governmental Organizations (NGOs), Strategic Action Orientation (SAO), Human Resource Development Orientation (HRDO), People Oriented, Internally Oriented, Prospective HRD and Growth-Oriented HRD.

## GREEN CONSUMERISM: EXPLORING THE IMPACT OF PERCEPTION, ENVIRONMENTAL KNOWLEDGE, AND ATTITUDE ON YOUNG CONSUMERS' PURCHASE INTENTION

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### ABSTRACT

In the present context, the concern for environmental sustainability takes a predominant place in the business world. Consumers are drawn more and more towards environmentally friendly products, and especially the younger generation make a deliberate choice in buying green products. As sustainability becomes progressively embedded in the contemporary world, understanding the factors driving eco-conscious decisions among the younger generation is essential for shaping more environmentally responsible market. In this context, the researchers attempt to study the young consumer's perception and environmental knowledge towards green products and their effect on the attitude and how it influences his/her intention to buy green products. Assessing the level of perception and understanding the environmental issues and ecological impact of consumer choice provides insight into the cognitive foundations that guide decision making. By examining the attitude towards green consumerism among the younger generation, the researchers try to unveil the psychological drive behind their eco-friendly preferences. Understanding the motivational factors might lead positively towards their attitudinal changes. Data was collected from 400 young respondents of Bengaluru city and analysis was done using R statistical tool. The study found that the young consumer's perception of green products significantly influences their purchase intention. Moreover, environmental concern played a significant role in developing a positive attitude towards the purchase of green products. 'Attitude' played a mediator role between Perception, Environmental knowledge and the Intention. The findings reveal that attitude mediated the effect of perception and environmental knowledge on intention to buy green products. The research endeavours to contribute a valuable insight to the policy makers, marketers and educators to promote green consumerism and sustainable environment.

**Keywords:** Consumer Perception, Attitude, Environmental Knowledge, Youth, Environmental Sustainability.

# AN EMPIRICAL STUDY ON ORGANIZATIONAL CITIZENSHIP BEHAVIOUR AND ITS IMPACT ON JOB SATISFACTION AMONG PRIVATE SECTOR BANK EMPLOYEES IN TRICHY AND KUMBAKONAM.

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#### ABSTRACT

OCB is an employee willingness to perform the work with more dedication which is not formally required by the organization. Job satisfaction and organizational citizenship behaviour are interrelated with each other. (Ragel & Ragel, 2017). In this study the researcher would like to find out the predictors of Organizational effectiveness and job satisfaction through the constructs of OCB and additional constructs like job characteristic and organizational commitment. The banking employee of private sector banks (n=320) located in Tiruchirappalli and Kumbakonam districts, of Tamilnadu were included in the study. Using Jamovi and AMOS applications the data were statistically analysed and discussed in the study. Civic Virtue, Sportsmanship, Altruism and Courtesy were found to be the predictors of organizational commitment and all these constructs provide a framework for attaining the job satisfaction by having "Organizational effectiveness" as a mediating variable.

# A STUDY ON "INVESTIGATING PATIENT SATISFACTION: EXPLORING DEMOGRAPHICS AND SERVICE PERCEPTIONS IN MULTISPECIALTY HEALTHCARE FACILITIES IN ERNAKULAM DISTRICT, KERALA"

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#### ABSTRACT

Patient satisfaction and the quality of healthcare services are pivotal indicators of effective healthcare delivery systems, encompassing efficacy, efficiency, and empathy. This research scrutinizes the multifaceted factors impacting patient satisfaction within healthcare settings, emphasizing demographic characteristics and service perceptions.

The study was conducted in Ernakulam District healthcare area, involved 650 subjects from five selected hospitals meeting specific criteria. Employing a combination of Probability and Non-Probability Sampling techniques, primary data was collected through structured questionnaires, supplemented by secondary data from various reputable sources. The research tools were designed ethically and refined through pilot study which facilitated data collection and analysis. Statistical analysis, including ANOVA and Chi-square tests at a 95 percent confidence level, examined the impact of demographic factors on patient satisfaction.

Results revealed that age groups between 25 and 45 exhibited higher satisfaction levels, while gender differences showed minimal impact on satisfaction. Income levels significantly influenced satisfaction, with lower-income brackets reporting higher levels of contentment. Educational qualifications correlated with satisfaction, with graduates expressing higher levels compared to postgraduates. Furthermore, the study explored additional demographic factors and their relation to satisfaction levels, such as occupation, marital status, family size, awareness of hospital services, and ethical considerations. Significant relationships were identified between occupation, residential status, family size, and awareness of hospital services concerning satisfaction levels. Understanding these demographic intricacies and perceptions regarding healthcare services is imperative for healthcare providers to tailor their services, enhance patient satisfaction, and meet diverse patient needs. The amalgamation of patient satisfaction with highquality care is indispensable for improved health outcomes and fostering trust between patients and healthcare providers.

**Keywords:** Patient Satisfaction, Demographics, Service Perceptions, Multispecialty, Healthcare Facilities

### CONCEPTUALIZATION OF EMOTIONAL INTELLIGENCE IN EN-HANCING STRESS MANAGEMENT

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#### ABSTRACT

This research work aims to conceptualize emotional intelligence by reviewing the existing sources of knowledge in the area of emotional intelligence in order to enhance stress management. The study considers four domains of EI: "Self-awareness, Selfmanagement, Social-awareness and Relationship management. It utilizes secondary data collected from different e-database like Google Scholar, Scopus, science direct, research gate and Web of Science. Being self-aware which allows to manage our self in effective manner. EI helps in understanding the others perspectives with open-minded so the conflicts can be resolved in calm and relaxed manner. Being empathic will benefit in increasing the communication aspect and leads to strong relationships. It helps in rational thinking and acting upon the deliberation which makes better decisions to survive in hardships. It leads to more employee satisfaction, cordial relationships, better motivation and morale and better departmental cooperation. Effective application of emotional intelligence on workforce enables the organization to attain better working environment. It helps employees and organization always feel better in performing works, achieving goals and benefit workforce for personal as well as professional life.

Keywords: Emotional Intelligence and Stress Management

# TWO STOCHASTIC MODELS ON CLASS OF TIMES TO HIRING IN A SINGLE GRADE MANPOWER SYSTEM WITH TWO THRESHOLDS AND TWO SOURCES FOR CLUSTERS OF CLASSIFIED EXITS

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#### ABSTRACT

Consider a marketing organization (system) with one grade in which policy decisions and transfer decisions are the two sources for exits by personnel in the system. Each policy and transfer decision triggers a cluster of classified (voluntary and involuntary) exits in the system. The system has two thresholds for both cumulative loss in manpower and maximum loss of manpower. A class of times to hiring for the system is defined for two stochastic models by considering the cumulative loss in manpower in one model and the maximum loss in manpower in the other model. Performance measures related to the class of times to hire are obtained for both the models when (i) the number of clusters of exits triggered by each policy and transfer decision independently form sequences of independent and identically distributed random variables (ii) loss of manpower due to voluntary and involuntary exits are independent and identically distributed discrete random variables and (iii) the two thresholds are independent and non-identically distributed random variables following decapitated geometric distribution. Analytical results are numerically illustrated by assuming specific distributions. Findings and conclusions are presented.

**Keywords:** single grade marketing organization, policy and transfer decisions, clusters of classified exits, discrete independent and identically distributed loss in manpower, two independent thresholds, decapitated geometric distribution, distinctly specified loss in manpower, class of times to hiring and its performance measures

# PERFORMANCE MEASURES ON A CLASS OF TIMES TO RECRUITMENT IN A SINGLE GRADE WORKFORCE STRUCTURE WITH TWO THRESHOLDS FOR CLASSIFIED CORRELATED EGRESSES IN CLUSTERS DUE TO POLICY DECISIONS

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### ABSTRACT

In this paper, the problem of time to recruitment is studied for a single grade workforce structure in which clusters of classified egresses are triggered by each policy decision taken at random epochs in  $[0, \infty)$ . Assuming that the structure has two independent thresholds for two distinctly specified loss in manpower due to egresses, two stochastic exemplars are constructed, and analytical results for some performance measures related to a class of times to recruitment are derived when (i) the number of clumps of egresses for each decision form a sequence of independent and identically distributed random variables (ii) egresses in any cluster for each decision independently form sequences of exchangeable and constantly correlated exponential random variables and (iii) the two thresholds are independent and non-identically distributed random variables following Lindley distribution. The effect of nodal parameters on the performance measures is studied and findings are presented.

**Keywords:** Single grade workforce structure, Policy decisions, Clumps of classified egresses of employees, Random thresholds for two distinct specific choices for loss in manpower, Class of times for recruitment and its performance measures

# TWO STOCHASTIC MODELS FOR A CLASS OF TIMES TO RECRUITMENT IN A TWO GRADE MANPOWER SYSTEM WITH TWO THRESHOLDS FOR CLUSTERS OF CLASSIFIED EXITS DUE TO EACH POLICY DECISION

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### ABSTRACT

In this paper, a marketing organization (system) with two grades and policy decisions as a source for a cluster of classified exits in each grade, occurring at random epochs, are considered. Two stochastic models are constructed by considering two different independent thresholds for two differently specified loss in manpower due to exits and a class of times for recruitment. Analytical results for some performance measures related to a class of times to recruitment are derived for both the models when (i) number of clusters of exits triggered by policy decisions for each grade independently form a sequence of independent and identically distributed random variables (ii) loss in manpower for each classified exit for each grade independently form a sequence of independent and identically distributed continuous random variables and (iii) each grade has independent and nonidentically distributed threshold following Lindley distribution and (iv) the system has two thresholds, one is maximum of thresholds for the grades and the other is minimum of these two thresholds. Assuming specific distributions, the effect of nodal parameters on the performance measures is studied using a numerical illustration and the findings are presented.

**Keywords:** Marketing organization with two grades, policy decisions as single source, cluster of classified exits, independent thresholds, Lindley distribution, and a class of times for recruitment and its performance measures

# ANALYSIS ON CLASS OF TIMES TO HIRING IN A SINGLE GRADE WORKFORCE STRUCTURE WITH TWO THRESHOLDS AND CLUSTERS OF CLASSIFIED EXITS DUE TO TWO TYPES OF DECISIONS

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### ABSTRACT

The present paper deals with the problem of hiring in a single-grade workforce structure when the structure has (1) policy and transfer decisions as two sources of exits occurring at random epochs (2) two independent sequences of independent and identically distributed random variables to represent several clusters of exits due to each of these two decisions (3) four independent sequences of independent and identically distributed continuous random variables to represent loss in manpower in each cluster of exits for each of these decisions (4) two independent and non-identically distributed random thresholds following Lindley distribution for cumulative loss in manpower in the structure and (5) a class of times to hiring. A stochastic exemplar is constructed and analytical results for some performance measures for the class of times to hiring are derived. The impact of nodal parameters on the performance measures is studied by assuming specific distributions by a numerical illustration.

**Keywords:** Single grade, Policy and transfer decisions, clusters of classified exits, two independent thresholds, Lindley distribution, continuous independent and identically distributed loss in manpower, class of times to hiring and its performance measure.

# PERFORMANCE MEASURES ON CLASS OF TIMES TO RECRUITMENT IN A SINGLE GRADE MANPOWER SYSTEM WITH A CLUSTER OF CLASSIFIED EXITS TRIGGERED BY EACH POLICY DECISION AND TWO THRESHOLDS

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#### ABSTRACT

The exit of employees is a common phenomenon in any manpower system. It is not wise to make recruitment frequent due to cost factors. Since exits are unpredictable, an appropriate policy for recruitment becomes necessary. In this paper, a single-grade manpower system is considered in which clusters of voluntary and involuntary exits of employees are triggered by each policy decision taken at random epochs in (0,). Two stochastic models are constructed employing two independent thresholds for different specific choices of loss of manpower due to these decisions and a class of times for recruitment. Analytical results for some performance measures related to the class of times to recruitment are determined under the conditions (i) several clusters of exits for each policy decision form a sequence of independent and identically distributed random variables (ii) loss of manpower due to the classified exits in any cluster are independent and identically distributed random variables and (iii) the two independent thresholds are non-identically distributed random variables following Lindley distribution. Assuming specific distributions, the analytical results are numerically illustrated and relevant findings are presented.

**Keywords:** Single grade, Policy decisions, clusters of classified exits, two independent thresholds, Lindley distribution, continuous independent and identically distributed loss in manpower, class of times to recruitment and its performance measures.

## AN INVENTORY MODEL FOR SEASONAL PRODUCTS WITH VARYING DEMAND FUNCTIONS AND PRICE DISCOUNT

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### ABSTRACT

Typically, demand is modeled as either an increasing or decreasing function. However, the demand tends to follow a variable pattern when dealing with seasonal products. In this paper, we adopt a sin function to represent the fluctuating demand. Additionally, we introduce a discount strategy for the product, activated after a specific duration. In this context, the researcher focuses on optimizing to enhance profit maximization.

Keywords: Sin function, Seasonal products, and Discount.

## UNIQUENESS AND EXISTENCE OF SOLUTION FOR NATURE OF BLOOD FLOW IN CARDIOVASCULAR SYSTEM USING CAPUTO-FABRIZIO FRACTIONAL DERIVATIVE

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#### ABSTRACT

In this article, the researcher aims to examine the distribution of drug administration in the human body after oral and intravenous administration of the drug proposed by Shyamsunder et.al. Considering the model III nature of blood flow in the cardiovascular system, medication administration via venous blood to Caputo fractional order differential equations. Firstly, the model is integrated into the Caputo-Fabrizio fractional derivative with a non-singular kernel to subdue the limitations of the conventional Riemann-Liouville and Caputo fractional derivatives. After that, the presented mathematical model is reviewed for the existence of system solutions in detail by applying the fixed-point postulate. We ascertain the conditions under which the uniqueness of this system of solutions can be obtained.

**Keywords:** Drug Diffusion, Blood, Tissue, Caputo Fractional-Order Differential Equations, Fixed-Point Theorem, Laplace Transform

## A STUDY ON THE LIFE INSURANCE PRODUCT OPTIMISATION USING MAGDM CRITERIA

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### ABSTRACT

This paper attempts to study the efficiency of the selected Life Insurance schemes in India to reach the optimal plan to the policyholders. Due to the volume of life products accessible in the market, the policyholders must choose the best product as their best investment to earn higher returns in their future. To address this problem, it has been assumed to have multiple attributes that need to compare and solved using Multiple Attribute Group Decision Making criteria to come up with the finest product to invest.

**Keywords:** MAGDM, Life Insurance products, Product optimization

## A STUDY ON GOLD PRODUCTS INVESTMENT AMONG CUSTOMERS IN NAGAPATTINAM DISTRICT OF TAMIL NADU

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### ABSTRACT

Economic uncertainty has led to the decision of investing in a much safer product like gold. Gold as an investment is perceived to safeguard individual investment. Gold investment, however, is considered as one of the oldest methods of saving with very little promotion. Customers can purchase the gold product either directly from the retailers or indirectly through various schemes of bank gold investment lately, the central bank has introduced the gold coin series while the private banking sector released few gold-related products. This study is done to identify the purpose of investing, barriers to invest in gold and financial risk. The study was done in Nagapattinam District of Tamil Nadu. A sample of 150 customers are taken for data collection. The data are analysed using percentage analysis. The results revealed that customers invest in gold for long term saving, conversion of fast cash and use it as an ornament. Most of customers use the ETF to invest in gold.

**Keywords:** Bank Schemes Gold Investment, Percentage Analysis, Nagapattinam district, Tamil Nadu

## FINANCIAL STABILITY ROLE ON CLIMATE RISKS, AND CLIMATE CHANGE MITIGATION

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#### ABSTRACT

This paper explores the complex interplay of climatic hazards, financial stability, and the necessity of mitigating climate change. This research investigates the possible systemic risks resulting from extreme weather occurrences, transition risks, and changing regulatory landscapes as the examination of the susceptibility of financial institutions to shocks is connected to climate change. At the same time, the examination of how the financial industry drives efforts to mitigate climate change and examines how ESG criteria, sustainable finance tools, and creative investment opportunities are integrated. Through a comprehensive analysis of these factors, attention is drawn to the crucial convergence of financial stability goals with bold climate action, underscoring the necessity of wellcoordinated approach that successfully tackle both issues. This study employs a dual-method approach, combining case study analysis and literature review, to explore the interplay between financial stability, climate risks, and climate change mitigation. This study intends to educate stakeholders and policymakers by providing information to direct the creation of robust, sustainable financial systems in the face of climate change.

Keywords: Climatic Hazards, Financial Stability, Climate Change Mitigation

## ANALYZING THE IMPACT OF INTEREST RATE CHANGES ON THE PROFITABILITY OF BANKING PRODUCTS IN INDIA

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#### ABSTRACT

The banking sector plays a vital role in the Indian economy, driving growth in various sectors by providing financial support. This research paper aims to evaluate the impact of interest rate changes on the profitability of the banking sector in India. The study selected ten public banks and ten private banks in India. It analyzed interest rate data from 2012 to 2022 to assess the impact on bank profitability. The study also examined profit after tax (PAT), return on assets (ROA), and return on capital employed (ROCE) ratios for the four banks from 2012 to 2022 in the money control website. Interest rates play a pivotal role in determining the profitability of banking products. Alterations in interest rates can substantially affect a bank's net interest margin (NIM), which represents the disparity between the interest income generated from loans and investments and the interest expense incurred on deposits. This research delves into a comprehensive examination of the impact of interest rate changes on the profitability of various banking products, encompassing loans, deposits, and derivatives.

**Keywords:** Banking sector, Interest rate, profitability, Banking products.

### A STUDY ON THE EFFICIENCY OF PRIVATE BANKS IN INDIA

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#### ABSTRACT

This paper discusses the performance and efficiency of selected private sector banks in India during the period (2019 to 2023). The banking sector is one of the important parts of the country's economic development which provides the systematic flow of money from one hand to another. The nationalization of banks in 1969 and 1980 had added fuel to the growth. Private Banks in India pass through with the latest technology, innovations, and monetary tools and techniques. To survive in the competitive world there will be a need to retain customers and attract customers. Today several banks provide attractive rates of interest for deposits and introduced various other schemes too. Banks should deal with a multitasking procedure because they need to fulfil customer needs along with RBI norms. As the researcher knows profitability and liquidity are the main objectives of banks, and there will be a need to meet the requirements of customers too. This paper analyses the efficiency of selected private-sector banks. Using datasets collected from the respective websites of the private banks. It also analyses the efficiency and profitability linkage. The research study brings out the complete situation aspects of the banks to compete and improve with some effective measures.

**Keywords:** Efficiency, private banks, ratio, profitability, and performance.

## IMPACT OF BLOCKCHAIN TECHNOLOGY IN BANKING SECTOR

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### ABSTRACT

A block chain is "a distributed database that maintains a list of ordered records, called blocks, that is continuously growing and is linked using cryptography." The banking industry is about to radically transform thanks to block chain technology, whose decentralized and secure structure offers many possible advantages. This study explores how block chain technology affects trade finance, payments, data management, regulatory compliance, and other areas of the banking sector. It examines how block chain technology might revolutionize business by increasing productivity and cutting expenses, Block chain technology transforms the financial industry by creating a decentralized database of distinct and digital assets. It provides increased security, openness, guicker settlement, reduced transaction costs, and worldwide coverage. Block chain technology is expected to revolutionize as it develops further. This study will be helpful in the creation of a thorough framework that will illustrate the issues and state of block chain technology as it is in the financial services sector.

**Keywords:** Block chain Technology, Decentralizing, Reshaping of banking services, Digital assets, Transparency.

## FINANCIAL LITERACY AND INVESTMENT BEHAVIOUR AMONG STUDENTS

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### ABSTRACT

Financial literacy and behavior play a crucial role in shaping the financial well-being of individuals and society as a whole. Understanding the financial literacy and behavior of students, particularly those in higher education, is essential for developing effective financial education programs and fostering financially responsible individuals. This research paper aims to explore the financial literacy and behavior of students in higher education, examining factors that influence their financial knowledge, attitudes, and actions. The study will investigate the impact of sociodemographic characteristics, financial education interventions, and parental influence on students' financial literacy and behavior. Additionally, the research will identify areas where students lack financial knowledge and exhibit suboptimal financial behaviors. The findings of this study will provide valuable insights for policymakers, educators, and parents in designing effective financial education programs that can empower students to make informed financial decisions, manage their finances effectively, and achieve their financial goals.

**Keywords:** Financial knowledge, financial well-being, financial behaviour and attitude.

### TAX MANAGEMENT: HEALTH GROWTH AND ECONOMIC

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#### ABSTRACT

The positive cross-country correlation between health and economic growth is Well-established, but the underlying mechanism is complex and difficult to discern. Three issues are of central concern first assessing and disentangling causality between health and economic growth is empirically challenging. Second, the relation between health and economic growth is empirically challenging. Second then relation between health and economic growth change over the process of economic development, third, different dimensions of health (mortality vs. morbidity, children's and women's health. and health at older age) may have different economic effects.

Keyword: Economic, Growth, Challenging, Health, Empirically, Development

# FACTORS INFLUENCING STANDARD ACCOUNTING PRACTICES AFFECTING SUPPLIER DEALER DYADIC RELATIONSHIPS AND ITS SPILLOVER EFFECTS ON CUSTOMER SATISFACTION

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### ABSTRACT

## Purpose

Combining Agency theory and Transaction Cost Theory, this study intends to identify and prioritize the barriers that curtail the agents/ distributors from transparent reporting. The study emphasizes the need for a standard reporting format to ensure minimization of operation costs and increase customer satisfaction.

### Methodology/Design/Approach

The study uses an integrated two-phase approach. At the initial stage, expert mining is used to identify the barriers and the identified barriers are recognized and validated through strategic literature review. In the second stage, total interpretive structural modelling method in employed to observe the contextual relationship between the identified barriers to derive a Total Interpretive Structural Modeling (TISM) based model. Furthermore "Matrice-d'impacts-croisés-multiplication-appliqués-à-un-classment" (MICMAC) method is employed to categorize the identified barriers based on their driving and dependence powers.

## Findings

The study identified 9 novel factors that curtail the distributors from maintaining standard accounting practices, leading to increased transaction costs and a TISM model is derived. Governance, operational and managerial barriers occupy the higher levels, and environmental uncertainty occupies the lowest level of the derived model. Environmental Uncertainty is identified as Independent Variable and Customer relationship is identified as the most dependent variable using MICMAC method.

# **Practical Implications**

The developed framework can provide insights to both the organizations and agents in overcoming the barriers thus enabling in the minimization of operational costs and enhancing customer relationships. The identified enablers could also enable the organizations to improve standard reporting policies for better governance purposes and minimizing transaction costs.

# Originality / Value:

To the best of the authors' knowledge, this is one of the first studies that enquires the need for standard accounting practices in the sales and distribution industry. This is also one of the first studies to incorporate TISM-MICMAC methods to identify and recognize the barriers that curtail transparent reporting.

## A STUDY ON INVESTMENT PLANNING AND TAX MANAGEMENT STRATEGIES AMONG THE SALARIED EMPLOYEES

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### ABSTRACT

Tax planning acts as the most essential financial plan that is drafted by the taxpayers. The tax management strategies are highly essential for the taxpayers to help oneself reduce the tax burden. To understand this, the research paper focuses on investment planning and tax management strategies among the salaried employees. The research study aims at analysing the investment pattern and the tax planning strategies followed by the salaried employees. The main purpose of this study is to ensure that tax management helps in reducing the incidence of the tax to the maximum incidence. The study is conducted in the city of Tiruchirappalli and the sample of the study includes salaried employees. The convenience sampling method was adopted to collect the data from 30 respondents. Structured questionnaire was used to collect the data. Various statistical tools were used to analyse the data. The findings of the study indicate the extent of awareness among salaried employees above tax saving schemes and their preference towards it. The factors that influence their investment decisions are the respondent's personal factors like security and safety of family and retirement benefits.

# CURRENCY VOLATILITY: A SHAKY GROUND FOR INDIAN STOCKS?

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## ABSTRACT

This research investigates the complex relationship between foreign exchange rate volatility and its effects on the Indian stock market. With globalization leading to increased relationship among global financial markets, understanding the dynamics of exchange rate movements has become crucial for policymakers, investors, and market participants. It explains a comprehensive analysis of historical exchange rate data, stock market indices, GDP, Export and Import to assess the impact of foreign exchange rate volatility on the Indian stock market. Utilizing econometric models and statistical techniques, the study aims to identify the causal relationships and the extent to which exchange rate fluctuations influence stock market performance. Further investigation into the causal relationship between the two variables using Granger Causality test shows unidirectional relationship between stock returns and Exchange Rates.

Keywords: Exchange rate, Volatility, Stock market, Unit root test, Granger causality test.

# A STUDY ON "ONLINE SHOPPER'S SATISFACTION" WITH SPECIAL REFERENCE TO CONSUMERS AT TRICHIRAPPALLI CITY

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#### ABSTRACT

Online shopping is the practice of consumers transacting directly and in-person with a vendor to purchase goods, services, etc. over the internet. The act of purchasing products and services online via vendors who operate websites is known as online shopping. In fact, consumers may buy just about anything from businesses who sell their goods online. Among the hundreds of items customers can purchase from an online retailer are books, apparel, home furnishings, toys, hardware, software, and health insurance. The main objective of this research is to study the customer satisfaction towards online Shopping with special reference to consumers in Tiruchirappalli city.

A descriptive study was done on primary data collected from 193 respondents on the basis of judgmental sampling. A questionnaire was used to collect primary data. Likert five-point scale was given to customers for evaluating the customer satisfaction towards online Shopping. IBM SPSS Statistic version 20.0 was used for this analysis and the following tools were administered 1) Reliability Test 2) Factor Analysis and 3) Multiple Regression 4) Chi-square goodness of fit test.

Reliability test was made and the obtained coefficient alpha value (Cronbach's alpha) was 0.770, and hence the data had satisfactory reliability. Factor analysis and Multiple Regression were used to find the variables which influence the Impact customer satisfaction towards online Shopping. In the Chi-square test, we are assessing how well the sample data fits the population proportions specified by the hypothesis.

**Keywords:** Online Shopping, Customer Satisfaction. Online Buying Behavior, Purchase Decision, Online Products

# DECODING THE PATTERNS OF INDIAN INVESTMENTS: FROM HERDING TRENDS TO TAXING TRIUMPHS

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## ABSTRACT

This comprehensive article explores the complex dynamics of Indian investing behaviour and clarifies the various investment strategies that the public favours. Examining the phenomena of herd mentality among Indian investors, the narrative reveals how it contributes to a rise in investment activity. The paper also explores the correlation between the increasing demand for investments and how that demand affects government tax policies, clarifying the mutually beneficial relationship between fiscal decision-making and public investment patterns. All things considered, it offers an in-depth examination of the variables influencing the Indian investing scene, including personal preferences, cultural norms, and legal frameworks.

Keywords: Investment, Decision Making, Strategies, Framework, Correlation, Demand.

# ANALYSIS OF AEROSPACE STOCK PERFORMANCE USING EVENT METHODOLOGY

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#### ABSTRACT

The share market is a complex system where shares of publicly traded companies are bought and sold. It is a centre of economic activity that is influenced by various factors, including economic indicators, political events, technological advancements, and social trends such as changes in consumer preferences, regulatory shifts, supply and demand dynamics, and the performance of specific industries or sectors. These factors can affect the profitability and prospects of companies operating within those sectors. Our paper aims to better understand this intriguing and intricate world of share markets and to analyse the reaction of the Indian market to different satellite launches. Additionally, the analysis will investigate how the aerospace industry launches impact the stock fluctuations on related companies. The degree of fluctuation in the pricing of financial instruments over a certain period is referred to as market volatility. It represents how much and how quickly stock values vary in the context of the stock market. Numerous factors can affect market volatility, which can have important results for traders and investors. The market index is taken as Sensex and certain airspace stocks are compared to the market index and the returns of those firms are evaluated using the event methodology. This research shows the bullish and bearish days of aerospace-related stocks which would in turn aid in understanding the market performance. This understanding of the market fluctuation the satellite launches enable people to determine the best investment strategy.

# ISSUES AND OUTLOOK OF PILGRIMS IN HOLY PLACES OF SOUTH INDIA

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#### ABSTRACT

Pilgrimage tourism is a type of tour travel where tourists are strongly encouraged to take on a religious perspective and the way of spiritual life. During the beginning stage of spiritual development, one of the first types of attraction is visiting the holy places all over the world. Staying for several days/weeks at national and international pilgrimage sites or pilgrimage conferences enhances the devotional thoughts. This research paper studies about the issues and their general outlook associated with pilgrimage tourism, an arrangement made, level of devotional involvement etc., and the paper also examines the importance to Thanjavur and civilization. The scope of socio- profitable blowup through the way of tourism and analysis of the issues pertaining to the pilgrimage is dealt with this study. The data for this study was collected from pilgrims at the various holy places located in South India. The study carried out with the basic objectives as to identify the factors which influence the level of satisfaction among pilgrims, to identify the expectation and problems of pilgrims towards the facilities provided during pilgrimage. The present study relies both on primary and secondary data. Since the population is infinite, purposive sampling has been used for this study.

### SOCIAL ENTREPRENEURSHIP IN INDIA: ISSUES AND PROSPECTS

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## ABSTRACT

The concept of entrepreneurship which has been applied recently to social concerns acquires significance. Social entrepreneurs focus on social problems. They create innovative initiatives, build new social arrangements, and mobilize resources in response to those problems, rather than in response to the dictates of the market or commercial criteria. The point to be observed is profit is not the main criterion. The main thrust of social entrepreneurship is the enhancement of society on the one hand and environment on the other hand. Social entrepreneurship in the strict sense of the term is doing business for a concern towards social cause. It is otherwise called altruistic entrepreneurship. Social entrepreneurs address the pressing problems of the society and drive social innovation in the various disciplines such as agriculture, environment, education, health care and so on. Like the business entrepreneur, social entrepreneur works with entrepreneurial determination and business methods to create sustainability in the financial position of the organizations. They perform a commendable role in the development of a nation. Since social entrepreneurship aims at developing and harnessing the innovations to find solutions to issues and concerns of the society, it may be an answer to many problems faced by developing nations like India. Social entrepreneurship and social entrepreneurs face numerous challenges in setting up and managing and sustaining their ventures. Chiefly these are obtained financing, burnout, lack of adequate public knowledge and marketing constraints. However, they have better prospects with the government's support, the availability of talent and capital, and a large and growing consumer market. Hence, an attempt has been made to study the issues and prospects of social entrepreneurship in Indian context.

Keywords: Social entrepreneurship, innovation, sustainability

# THE THEORETICAL VIEW ON BUSINESS ACROSS GLOBE ON EXPENSES MANAGEMENT PERSPECTIVE

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### ABSTRACT

Introduction to the Concept of Expenses Management. It is a set of procedures and process, helping business to streamline their spending. Discussion on the need for expense management. Case studies on expense management. Differentiation on expenses depending upon the various categories of activities done in a business. Cost effective methods which are preferred mostly by the business in expense management. Best strategies that are followed by the organizations. Areas lacking in the business on expense management. Corrective suggestions to overcome such issues for a better expense management. Advantages that are gained by companies by following a better expense management measure. New ideas and innovations in expense management for emerging global business opportunities. Concluding the new ideas on the expense management.

Keywords: Expense Management, Business, Cost effective methods, Strategies, Suggestions, Issues, Advantages, Innovations.

# STRATEGIC MANAGEMENT: A STRUCTUR AND EVALUATION OF STRATEGIC MANAGEMENT FIELD

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## ABSTRACT

Strategic management is the comprehensive process of formulating, implementing, and evaluating organizational strategies to achieve long-term objectives. This multifaceted approach involves analysis the internal and external environments, setting specific goals, devising an action plan, and adopting strategies to changing circumstances. Key elements encompass strategic planning, resource allocation, risk assessment, and continuous performance monitoring. Effective strategic management demands astute leadership, robust decisionmaking, and agility in response to dynamic market conditions. This abstract delves into the foundational principles and critical components of strategic management, shedding light on its pivotal role in shaping the success and sustainability of organizations across diverse industries.

**Keywords:** Strategic management, Business environment, Methodology, evaluation, Success met

# BUSINESS COMMUNICATION CROSS CULTURE COMMUNICATION IN GLOBAL BUSINESS

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### ABSTRACT

In today's business, working in an international team is common with remote workers, overseas offices, and inescapable cultural gaps. Coworkers diversity could constitute a barrier to certain cultures that some people find difficult to get past. The majority of professionals are not even aware of the issues caused by cultural differences at work. Managers who are aware of cultural differences are better able to interact with staff members and other stakeholders. Multicultural companies must comprehend their diverse workforce and provide guidance for effective cross-cultural communication; Otherwise, they risk encountering a number of problems with employee relations, staffing, trade policies, mergers, advertising, business stakeholder relations, team building, and negotiations. The intangible obstacles to communication include language, stereotypes, nonverbal cues, emotional displays, anxiety, uncertainty, perception, and bias. This essay addresses the topic of how to share and exchange ideas based on mutual respect, credibility, and understanding in order to effectively communicate in a culturally diverse workplace.

**Keywords:** Cross-cultural communication, employee relationship, advertising, global economy, multinational organisation, workforce diversity, growth of international enterprises, cross cultural etiquette, cultural awareness

# EXPECTATIONS OF TIME MANAGEMENT &INVOLVEMENT TIME MANAGEMENT

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## ABSTRACT

They improve our realistic management & organization plans can improve productivity & the quality of life. The time was very important for all the work was done by all the workers. It was most important for all the company work basis and shift basis. The time was different schedule. They have followed punctual for correct time for all the workers. They improve worker's satisfaction level. And they improve our skills. Its help to all the workers to tie up all the third party companies. Time management Skills: Manage, focus, avoid, limit. It is made up of all the company activity expectations for involvement in the company. They have avoided to accept emergency situations.

Keywords: Time, important, improve, company, work, productivity, involvement., expectations

# COMMUNICATIONS MANAGEMENT RESEARCH OF ARTICLE: ROLE OF SILENCE IN EFFECTIVE COMMUNICATION

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#### ABSTRACT

Silence can be the space between an unhelpful outburst of feeling and a considered response. The positive attributes of silence as a communicative strategy will be explored. The paper outlines the various communicative situations in Akan society in which silence is employed, highlighting religious, social and linguistic aspects. Attention is drawn to indigenous expressions to describe silence. In passing, I will also compare the Akan data with other African societies and cultures outside Africa. The paper finally discusses silence vs. Talk, silence and gender, and the acquisition of silence as a form of socialisation and communicative competence. To get a better conversation, one must use brief pauses to give the other person a chance to think, get a better understanding of the topic and then react effectively.

Keywords: Conversation, Silence, Communication, Effective, Person

## HOW DOES FOOD AFFECT A SCHOOL STUDENTS HEALTH?

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#### ABSTRACT

'Eat healthy and live healthy' is one of the essential requirements for long life. Unfortunately, today's world has been adapted to a system of consumption of foods which has several adverse effects on health. Lifestyle changes have compelled us so much that one has so little time to really think what we are eating is right! Globalisation and urbanisation have greatly affected one's eating habits and forced many people to consume fancy and high calorie fast foods, popularly known as 'Junk foods'. Research into the possible health hazards on consumption of such high calorie foods has given an insight to avoid them, but unfortunately measures taken are not as effective as they need to be. Diseases like coronary artery disease and diabetes mellitus have seen a profound rise in developing countries and such unhealthy junk food consumption is one of the notable factors to its contribution. This global problem of consuming junk food on a large scale and its impact on health needs emphasis and health education which can greatly contribute to its limited consumption and switching over to healthy eating habits for better living. Knowledge highlighting about the eating habits, nutritional aspects, quality of unhealthy foods, their health impact and preventive measures should be given to create awareness and render health education for a change towards good eating practices. Junk food and its impact on health have been reviewed from various resources and have been systematically presented, so as to emphasize its ill effects and measures to be adopted towards healthy living.

**Keywords:** Fast food, adolescents, low- and middle-income countries, GSHS (Global School-based Student Health Survey)

# ENVIRONMENT MANAGEMENT: CLIMATE SMART AGRICULTURE ENVIRONMENTAL PLANNING

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### ABSTRACT

This Climate- Smart Agriculture (CSA) Concept is gaining considerable traction at international and national levels to meet the challenges of addressing agricultural planning under climate changes. At the same time, agriculture and land use sectors are major contributors to global greenhouse gas emissions. Climatesmart agriculture (CSA) offers an integrated approach to address these intertwined challenges, focusing on three main objectives: (1) sustainably increasing productivity and incomes; (2) building resilience and adapting to climate change; and (3) removing and/ or reducing greenhouse gas emissions, where possible. Taking an integrated approach to achieving these three objectives - the CSA pillars - provides the opportunity to enhance synergies, achieve co-benefits between the pillars, and identify and reduce potential trade-offs ex ante. The implementation process of CSA is structured in five action points, starting from the evidence base, through the enhancement of enabling policies, institutions, and financing options, to field-level implementation.

Keywords: Climate- Smart Agriculture (CSA) -Foods Security-Environmental Planning

## SUSTAINABLE TOURISM DEVELOPMENT MANAGEMENT

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### ABSTRACT

The articles present the main ideas of sustainable tourism – new form of tourism promoted by the authorities, environmental and social institutions and international organizations. It implies taking into account economic, environmental, and socio-cultural aspect of planning and management of tourism. The article presents the historical background of the idea of sustainability and main international events concerning this topic. The author highlights negative effects of tourism that can be prevented by applying the principles of sustainable development.

Keywords: Sustainable tourism, responsible tourism, ecotourism

## THE SOCIAL IMPACTS OF TOURISM

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## ABSTRACT

Tourism is not exclusively an economic phenomenon, it also involves social, cultural, political and environmental aspects. Social and cultural impacts of tourism are the ways in which tourism is contributing to changes in value systems, individual behaviour, family relationship, collective lifestyles, moral conduct, creative e expressions, traditional ceremonies and community organisation. In general, attitudes and perceptions of the host population vary on a continuous scale between negative, through no impact at all to positive.

**Keywords:** Social, Impact, Tourism, Development and Host Commentary.

# TIME MANAGEMENT: EXPECTATIONS FOR TIME MANAGEMENT & INVOLVEMENT

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### ABSTRACT

They improve our realistic time management for all the company work. Schedule timing was most important for all the workers time was taken for finishing their works. It takes 3 to 6 months. The expectations for time management was to create time for worker's incentive and award for their project or contract finishing on time. They have more responsibilities for all the workers in top of the lower level management function. The time was very important in the work basis. The time management was put the goal setting for the company goals and objectives. They have strategies are making by vision and mission of the company in the all the company was organised by all the vision was 3 to 5 years. The mission was 5 to 10 years for company strategies function in all the company. Its create our own time management and company shift. Management skills for time management: Manage, focus, avoid, limit.

They have more useful facts for time management function. It is made up of divided their time for different activities. They have no harder to finish their works. The time was important to achieve their goals for their company's growth. They involved in all the profit and loss included in time management for all the company. Its create their own strategic function for decided by individual and group incentive for their company. They have all the problem solved in on time in the strategic decision making process. The planning was the main role in all the company of the organization.

**Keywords:** improve, management, time, strategic function, mission and vision of the company, organization, workers

# EXAMINING THE FACTORY THAT AFFECT THE TOURIST 'S DECISION TRAVEL

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### ABSTRACT

Tourism today is the most vibrant tertiary activity and a multibillion industry in India. Traditionally known largely for its historical and cultural dimensions' tourism today is highlighted for its immense business opportunities with transport hotel industry the potential and performance of India tourism industry needs to be gauged in terms of its socio -economic magnitudes. This paper traces the progress made by India "s tourism industry in the planning era and the emerging issues under globalisation It examines the problems and challenges of the country as well as the pitfalls in tourism planning in India

Keywords: Tourism, travel, tourist 's decision travel

# CHANGE MANAGEMENT AS A CRITICAL SUCCESS FACTOR IN E-GOVERNMENT IMPLEMENTATION

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### ABSTRACT

Change management in e-government implementation is a very complex issue. E-government services are frequently distributed over different IT systems and organizations. There are also events from outside the public administration that cause changes such as government policies and legislation, public-private partnerships, etc., and finally, a huge resistance to change exists in public administration. Another problem is that the e-government is predominantly seen only as a technology mission and not as an organizational transformation issue. Those are probably the main reasons that the existing literature about change management in e-government is still missing at large. There are articles dealing with some aspects of changes affected by the new technology implementation, however, there is no comprehensive framework that would identify changes that have to be managed in e-government implementation. Therefore, the main aim of the paper is to identify a comprehensive set of changes that have to be considered in e-government implementation and the role of leadership in such processes. Finally, the paper proposes a conceptual model of change management in e-government implementation.

**Keywords:** change management, e-government, new leadership style, change management model of e-government implementation.

# A STUDY ON EFFECTIVE BUSINESS COMMUNICATION IN ORGANISATIONAL CHANGE

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#### ABSTRACT

The abstract explores the impact of effective business communication on organizational change. In a dynamic corporate landscape, successful adaptation to change is contingent upon transparent, timely, and strategic communication. This study investigates how clear messaging, active listening, and open dialogue contribute to employee engagement and alignment during periods of organizational transformation. By analyzing case studies and empirical data, the research aims to delineate the correlation between effective communication strategies and positive outcomes in managing and implementing change within diverse organizational contexts. The findings underscore the pivotal role of communication in fostering a culture of resilience, collaboration, and shared understanding.

# A STUDY ON MAPPING THE CHALLENGES AND SCOPE FOR WOMEN ENTREPRENEURS IN SALEM DISTRICT

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### ABSTRACT

This research study delves into the domain of rural women entrepreneurship in Salem District, aiming to shed light on the pertinent challenges faced by women entrepreneurs operating in rural areas. Women's participation in entrepreneurship has gained momentum in rural India, signifying their potential to drive economic growth and empower local communities. However, this entrepreneurial landscape also presents unique obstacles that demand a comprehensive understanding. The study employs qualitative research methods to gather in-depth insights into the experiences of rural women entrepreneurs. Through a purposive sampling technique, a diverse group of women entrepreneurs from various regions and industries is selected to ensure a representative study sample. Moreover, the study reveals how these challenges often intertwine, further impacting the potential for growth and sustainability. Furthermore, the research emphasizes the role of support systems and policy interventions in promoting rural women entrepreneurship. The implications of this study are significant for policymakers, development practitioners, and other stakeholders. It advocates for targeted interventions that acknowledge the specific challenges faced by rural women entrepreneurs and leverage their potential as catalysts for sustainable development.

Keywords: Women entrepreneur, Rural development, Salem district, challenges, scope

# GEN Z'S TOP GOALS ARE TO MAKE MONEY, FIND A LIFE PARTNER AND TRAVEL THE WORLD

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## ABSTRACT

Generation Z, also known as Zoomers, is the demographic cohort succeeding Millennials and preceding Generation Alpha. The birth years for Gen Z are typically considered to be between the mid-tolate 1990s and the early 2010s . They are characterized as young, digitally-native, and hypercognitive individuals who have grown up in the shadow of climate doom, pandemic lockdowns, and fears of economic collapse. As Gen Z has witnessed the economic struggles faced by previous generations, and they are determined to achieve financial stability earlier in life. They are saving at a higher rate than previous generations at the same age, and they are prioritizing careers that offer competitive pay and financial security. The purpose of this thesis is to analysis this generation mind set about making money, find a life partner and travel the word. In business aspect this thesis helps them to understand the change in the perception and taste of this generation people to meet their demands, Gen Z's goals have significant implications for businesses, institutions, and policymakers. Businesses need to adapt their recruitment, retention, and workplace culture to meet the needs of this generation. The question here is whether Gen Z prefer these top goals or not?

**Keywords:** Gen z, Hypercognitive individuals, Financial stability, adaptation, Top goals

## PERFORMANCE OF WOMEN ENTREPRENEURS IN INDIA

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### ABSTRACT

This research delves into how women entrepreneurs in India are doing in their businesses. We're looking at how well they're performing and what hurdles they're facing in a rapidly changing business environment. To get a complete picture, we're checking what helps these women succeed, how they come up with new ideas, and the positive impact they're making about the economy. We're doing this by using different methods to study the challenges they face, such as not having enough resources or facing societal barriers. Also, we're investigating how cultural and institutional factors influence their business.

Our goal is to offer useful information to policymakers, companies, and other women who want to start their own businesses. We hope this knowledge can help create a more welcoming and supportive atmosphere, making it easier for women-owned businesses to grow and prosper in India.

Keywords: Women Entrepreneurs, Business Performance, Challenges, Economic Impact, Supportive Environment

# MIND MATTERS: UNVEILING THE EVOLUTION OF MENTAL WELL-BEING ACROSS TIME

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## ABSTRACT

The dynamics of mental health have undergone significant shifts across generations, reflecting evolving societal norms and technological advancements. This paper explores the variance in mental health between past generations and the contemporary era, emphasizing the increased awareness of mental well-being and the recognition of its pivotal role in shaping thoughts and behaviors. Examining historical behavioral patterns and the impact of technological advancements, this research scrutinizes how behavior is affected by technology and how that behavior is related to mental health, emphasizing how important it is to prioritize mental wellbeing in today's culture. It investigates the historical and presentday understanding of mental health, addressing the importance placed on it and the influence of environmental factors. This article addresses the growing mental health crises among young adults and older generations, recognizing it as a growing concern and analyzing the difficulties these groups face. It highlights how important it is to have a positive perspective on mental health and offers tactics for creating a culture that supports mental health. Furthermore, it analyzes the interconnectedness of individual actions and their cascading effects on the mental well-being of others, evaluating the perception of loneliness and its implications. Considering our mental well-being, this study briefly calls for a paradigm change in our knowledge of mental health, acknowledging its critical significance in everyone's personal and societal well-being.

Keywords: Mental health, awareness of mental well being, behaviors, generations, culture

# THE INFLUENCE OF CEO'S PERSONAL VALUES AND BELIEFS ON CORPORATE DECISION-MAKING AND BUSINESS OUTCOMES

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# ABSTRACT

This study examines the complex relationship between CEOs' values and views and how that relationship affects corporate decisionmaking and overall business performance. Through an extensive examination of various sectors and types of organizations, we hope to reveal the subtle ways in which the personal beliefs of CEOs influence stakeholder interactions, corporate culture, and strategic decisions.

We use a mixed-methods approach in our research, integrating quantitative data analysis of financial performance measurements with qualitative interviews with CEOs. With this comprehensive study, we hope to find trends and connections that clarify how CEO's values and views, get ingrained in the structure of their businesses, impacting both internal and external operations.

The research's conclusions impact stakeholder involvement, corporate governance, and leadership development. Fostering ethical leadership, coordinating company objectives with social expectations, and eventually supporting sustainable and responsible business practices depends on understanding how CEO's personal values affect business outcomes.

Keywords: Personal values, Impact on the business, Fostering ethical leadership

# STRATEGIC LEADERSHIP: A SPIRITUAL TRAILBLAZER TOWARDS AGILITY

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## ABSTRACT

Sustainability is one of the key stirring factors for most of organizations to choose the path of agility. To retain its market position an organization needs to constantly change and adapt itself to the external environment. To accelerate the velocity of motion and to transmit the volatile energy into transforming energy the organization needs a strategic leader with spiritual intelligence (SI) and a foresighted vision for sustainability. Most of the literature states that a strategic leader is a planner, decision formulator, and implementer of structure and processes. Theories on strategic leadership give a wider scope for better management but it requires a driving force to widen the horizon. Here we are using spiritual intelligence as an arbitrator for the strategic leaders to create a conducive learning culture. The target group for our research study is the IT sector as strategic Leadership in IT companies becomes even more important as it allows them to prepare for contingencies & continuity. The study follows a descriptive research design and a stratified random sampling technique with a sample size of 150 IT employees. The research aims to explore the relationship between the strategic leader, Spiritual Intelligence, and learning organizational agility.

Keywords: Strategic Leadership, Spiritual Intelligence, Agility, IT sector, Sustainability

# GEAR UP THE WINGS OF INNOVATION: MAPPING THE FUTURE OF DIGITAL AGRICULTURE IN INDIA BY 2030

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### ABSTRACT

This research report offers a comprehensive exploration of the future of digital agriculture in India by the year 2030, with a specific emphasis on the utilization of drones. Investigating the current state of digital tools in Indian agriculture, the study analyses the potential impact of emerging technologies such as precision farming, IoT, AI, blockchain, and prominently, drone technology. Focusing on how drones can revolutionize farming practices, crop monitoring, and yield optimization, the report assesses the implications of integrating these unmanned aerial vehicles into the agricultural landscape. It also addresses policy considerations, challenges, and opportunities associated with the widespread adoption of drone technology in Indian agriculture. By forecasting the trajectory of digital agriculture, particularly in the context of drone usage, this research aims to guide policymakers, industry stakeholders, and farmers toward harnessing the transformative potential of technology for sustainable and efficient agricultural practices in India by 2030.

**Keywords:** Digital Agriculture, Comprehensive exploration, Digital Tools, Technology, Drone, AI, Indian Agriculture, Specific Emphasis

# NAVIGATING THE CAREER PATHS: A STUDY ON CAREER PLANNING DECISIONS

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## ABSTRACT

The career path is a voyage of every individual must to find their desire and decisive career. It is a crucial process that assists and realize what nature of work makes impression pleased and motivated for life. Many of individuals move from one job to another job it has a greater negative impact on an individual's career management. Effective career navigation helps individuals identify their strengths, understand the requirements for a particular job and obtain the educational credentials required to succeed in that position. Furthermore, it can help individuals succeed in their current organization and achieve their professional goals. As individual workers face the uncertainty of an unstable economy and rising demand for skilled employees, they increasingly turn to career navigation strategies. Career navigation is not necessarily a one-time event but a process that can take place over many years. This process will help you identify what kind of job or company will suit your needs, strengths, and weaknesses.

**Keywords:** Career desire, career decisions, career management, career path, individual's success, increasingly career navigation strategies, rising demand for skilled employees, uncertainty of an unstable economy

# GROWTH OF START-UPS AND EVOLVING BUSINESS OPPORTUNITIES IN INDIA

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### ABSTRACT

Start-ups are the new sources contributing to the welfare and growth of our economy and leading our country to a developed path. So the part of start-ups in the growth process of our country is inevitable. The tremendous growth in start-ups has been found in the past 8 to 10 years. Though the research enquiry with data and with reference to various websites and annual reports, it was found that in the year 2021 there were 38,815 start-ups in India, but in 2023 it has increased a lot and there are 1,15,818 DPIIT recognised start-ups. India has the 3<sup>rd</sup> largest start-up ecosystem in the world. Indian Start-ups contribute around \$5 trillion to the country's economy. Many start-ups have been started up in all the three sectors namely primary sector, secondary sector, tertiary sector and core sector (also) of our country. In recent days, the revolution made by start-ups by introducing and applying new technologies and methodologies in these sectors has given a great positive effect and growth in our Indian technology. This research is based on secondary sources of data. It aims to identify the growth of start-ups in India in various sectors in both urban and rural areas and aims at evaluating the various contributions to GDP by start-ups sector wise and finding the potential areas of business opportunities in tune with the emerging trends.

Keywords: Start-ups, Primary sector, Secondary sector, Tertiary sector, GDP

# EFFECTIVENESS ON PURCHASING OF LEATHER PRODUCTS THROUGH SOCIAL MEDIA

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#### ABSTRACT

Social media and networking sites have been evolving into a means for merchants to expand their marketing campaigns to target broader consumer base in today's technologically advanced world. Social media platforms and online media goal is to promote communication, collaboration, and content exchange. Social media push power beyond businesses and towards people and communities-that is, creative users. This has had both positive and negative consequences for well-known companies. The study aims to demonstrate the impact of social media towards purchasing of leather goods by examining a number of characteristics, such as (customer attitude, brand engagement, brand equity, and brand commitment). The study used a field research and survey methodology to collect quantitative data on 350 online shoppers' opinions. Using Smart Partial Least Square (PLS) analysis was used to determine the hypothesized relationship of the study. The study's findings show the customer prefer branded leather goods with latest design.

**Keywords:** Social media, customer attitude, brand engagement, brand equity and brand commitment

## THE ROLE OF DATA ANALYTICS IN MARKETING

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## ABSTRACT

In marketing, data analytics collects and analyzes data from various sources, to gain actionable insights into the company's marketing strategies. The abundance of information accessible online has reshaped the marketing landscape, making knowledge the most valuable asset for businesses seeking to connect with their target customers. Data analysis not only helps marketers to understand their target audience better, but it also allows them to identify trends, track consumer behavior, and create personalized marketing campaigns that resonate with their consumers. The paper theoretically reviews different aspects of data analytics in marketing and presents some suggestions for managing it. Especially, it deliberates the importance, opportunities, and challenges of data analytics through various sources, and it also examines the traits of consumer behaviour and the utilization of processed data in marketing decisions (to create a new marketing strategy). Drawing upon the author's observations and a comprehensive review of relevant literature, the paper concludes by summarizing key findings and insights.

Keywords: Data Analytics, Marketing Strategies, Target Customers

# A STUDY ON THE IMPLEMENTATION OF NEUROMARKETING IN THE FUNCTIONAL AREAS OF BUSINESS

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#### ABSTRACT

Nero marketing is an emerging field that utilizes neuroscience and cognitive wisdom principles to understand consumer gestures and decision- making processes. This study explores the implicit operations of narrow marketing in the functional areas of business. In the fiscal sector, neuro marketing can be used to develop more effective investment products, marketing juggernauts, and client service relations. In the marketing realm, neuro marketing can be necessary in casting compelling advertising juggernauts, optimizing product packaging and design, and enhancing the overall client experience. Within the sphere of mortal resource operation, neuro marketing can prop in reclamation and selection processes, training and development enterprise, and hand engagement strategies. In the force chain operation arena, neuro marketing can contribute to bettered supplier selection, demand soothsaying, and threat operation practices. In the business analytics field, near marketing can give precious perceptivity into client data, enabling data judges to prize deeper meaning from consumer gesture patterns. Overall, neuro marketing offers a promising avenue for enhancing decisionmaking and perfecting issues across colourful business disciplines. By using the perceptivity gained from neuroscience and cognitive wisdom, associations can gain a deeper understanding of their guests, optimize their marketing strategies, and enhance hand performance. This study examines how neuro marketing ways can be used to gain a deeper understanding of consumer gestures in each of these areas and provides exemplifications of how companies have successfully applied near marketing to ameliorate their business results.

**Keywords:** Neuro marketing, advertising, sales, supply chain, finance, human resource, business analytics

# GREEN MARKETING PRACTICES: A COMPARATIVE ANALYSIS OF SUSTAINABILITY INITIATIVES BY ITC AND DABUR

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## ABSTRACT

This study compares how two big companies, ITC and Dabur, are working towards being more environmentally friendly through green marketing practices. The research employs a comprehensive framework to evaluate the green marketing practices of ITC and Dabur, scrutinizing various dimensions such as product packaging, waste management, energy efficiency, and overall ecological footprint. The goal is to see how well ITC and Dabur are doing in being environmentally responsible, and if their efforts match global standards for sustainability. The study also looks at how they communicate their green efforts to consumers. By understanding what these companies are doing right, the research hopes to guide other businesses in adopting similar eco-friendly practices. Overall, the study aims to raise awareness, encourage innovation, and inspire more companies to contribute to a greener and more sustainable world.

**Keywords:** Green Marketing Practices, Environmental Sustainability, Eco-Friendly Initiatives

# A STUDY ON IMPACT OF VISUAL MERCHANDISING IN RETAIL STORES

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### ABSTRACT

The main aim and purpose of the study is to determine how visual merchandising influences consumer attention. Visual Merchandising is a technique to visually make the brand attractive and highlights the unique features of the store. It is the art of improving the store's lighting, color, fragrance, music, space utilization, cleanliness. The study focuses on four important factors of visual merchandising and the hypotheses are based on store layout, window display, colour & lightning and store interior, and how it influences the attention of consumers. Non probability sampling technique will be used to conduct this research and a structured questionnaire was designed to collect responses.

Keywords: Merchandising, Consumer attention, Lighting, Color, Store layout.

## A STUDY ON IMPACT OF E-COMMERCE IN TOURISM INDUSTRY

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### ABSTRACT

Online transactions the tourism business in are growing, notwithstanding the challenging economic conditions in this region and the overall volume of travelers. The most popular application in the BCC (Business to Consumer) space is this industry. The tourist business is witnessing a shift in the industry's structure due to the increasing adoption of e-commerce, although other sectors are demonstrating a strong inclination towards traditional procedures. In addition to ordering services, people are using the internet to obtain information. A new kind of user is emerging that serves as their own travel agent and designs customized travel packages. One of the most popular natural industries on the Internet is tourism, which is an information-based economy. According to estimates, IT and Tourism e commerce industry is the leading and fast-growing category of e-commerce.

This study will focus on the challenges in e-commerce for the tourism business and the consumer's perceptions of the challenges and opportunities that the tourism industry faces. The researcher uses Qualitative Research method like Questionnaire to collect data, analyze the sample size, using methods like t Test, Descriptive statistics using SPSS mathematical tool.

**Keywords:** Tourism, E-commerce, Challenges, Opportunities, SPSS, Descriptive statistics.

# GLOBAL MARKET FOR INDIAN TRADITIONAL FOODS -STRATEGIES AND CHALLENGES

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### ABSTRACT

The food preference of the people hugely relies on the health benefits of foods and availability of healthy foods. The traditional food items are always preferred by the consumers due to its health benefits. The traditional foods are naturally bound with health aspects and calories required for a healthy life. Being the market globally positioned and opened, the traditional food items visualized and met the needs of the consumers across the world. Notably, the Indian food items are available across the states and countries. The food processing industry is expected to add 9 million jobs by 2024. FDI in India's food industry total \$4.18 billion between April, 2014 and March, 2020. By 2030, India's annual household consumption is believed to make the fifth-largest consumer in the world. Many industries involve in the food processing business operations and support to the global business opportunities. The government also takes various steps to fix the quality standards, evaluation and accreditations for the traditional food items. Realizing the importance of global business opportunities for traditional food items, the study aims to explore the benefits of traditional food items and its availabilities in the states of India and other counties, and it plans to explore the traditional foods of India being globally marketed and various strategies followed to market the foods. It plans to register the various challenges and opportunities for traditional foods of India.

Keywords: Traditional Foods, India, Global Market, Health Benefits

# CELEBRITY ENDORSEMENT AND THEIR IMPACTS ON CONSUMER TRUST

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#### ABSTRACT

The fundamental pillars of celebrity endorsement are attractive, credibility, product match, and meaning transfer. The result of this study demonstrates that consumer's intention to buy a product is positively impacted by a celebrity's credibility, which is made up of their knowledge and dependability. Additionally, celebrities give meaning to the product, which encourages consumers to purchase. It also demonstrates that consumers are more drawn to celebrityendorsed ads than to those without celebrity endorsement, which eventually leads to recall the products much easier because celebrities appeared in those advertisements.

**Keywords:** Celebrity, endorsement, consumers, intention, advertisements.

## THE IMPACT OF ADVERTISEMENT ON CONSUMER BEHAVIOUR

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#### ABSTRACT

Advertisement is a key tool for the marketers to create impact on consumers towards the brand. It is the only channel for the marketers to promote their products to the consumers. Nowadays marketers focus on providing innovative advertisements instead of normal product introducing advertisements, that catches the consumers attention towards the brand. Creating an advertisement with a meaning makes the advertisement even more interesting and memorable for the consumers due to its uniqueness. Currently, Brands make their advertisement using their own strategies such as through showing their product's unique features, loyalty, through saving repeated quotes that represent the brand, and also doing advertisements by mentioning consumers' problems towards some products to promote their product to them. Creating advertisement that is being as a solution seek for the consumer's problem is a growing trend. A short advertisement that holds a meaning and covers all the messages that the brand conveys to the consumer, creates impact when they truly understand what consumers prefer and their need. Another type of advertisements are marketers delivering some moral stories through their advertisement which is not related to the product but to deliver the moral to create impact. Today's advertisements are not only being a product description but also in the way of delivering messages along with some knowledge providing the contents. So, this paper shows how today's advertisement trend creates impact in the consumer's point of view and their behavior towards the product and the brand.

**Keywords:** Advertisement, consumer problem, behavior, innovation, impact.

## IMPACT OF UNION ELECTIONS ON THE STOCK VOLATILITY

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#### ABSTRACT

This paper examines the impact of union elections on the volatility of stocks in India. The study is conducted on a sample of NIFTY 50. The data is considered for a total of 6 months 3 months pre elections and 3 months' post-election Analysis is done using Descriptive statistics and RSI tools, and we have concluded that the majority of the stocks under consideration are more volatile post elections, which show that investors are surprised from the election outcomes. Our findings have an important implication for optimal strategies of risk- adverse stock market investors and participants in the Equity market.

Keywords: Volatility, Descriptive statistics, RSI

# ACCELERATING ADOPTION OF EVS IN A DYNAMIC LANDSCAPE

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## ABSTRACT

This research investigates effective promotion strategies for Electric Vehicles (EVs) within the context of the Indian market, considering the unique challenges and opportunities presented by the dynamic automotive landscape. Through a comprehensive analysis of consumer perceptions, regulatory frameworks, and market trends, the study aims to identify key factors influencing EV adoption. This research further explores innovative promotional approaches, encompassing digital marketing, government collaborations, and sustainable branding, to foster increased consumer awareness and acceptance of electric mobility. By providing actionable insights, this study contributes to the development of tailored promotional strategies crucial for the successful integration of EVs in the burgeoning Indian automotive market.

**Keywords:** Electric vehicle, Indian market, Automotive, Promotional, Strategy.

# IMPACT OF GREEN MARKETING ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO HYPERMARKET IN TIRUCHIRAPPALLI CITY.

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#### ABSTRACT

"Green or Environmental Marketing consists of all activities designed to generate and facilitate any exchanges intended to satisfy human needs or wants, such that the satisfaction of these needs and wants occurs with minimal detrimental impact on the natural environment." (American Marketing Association). Most of the Country's Government and Society consider environmental issues as a burning topic. This is an important way to improve your customer bottom line goodwill. By implementing environmentally friendly measures, companies can build both improve overall profit in the businesse.

The main objective of this paper is to study on the Impact of Green Marketing on Consumer Buying Behavior towards Customer Satisfaction and Loyalty.

A descriptive study was done on primary data collected from 125 respondents on the basis of random sampling. 125 respondents were given questionnaire, and 103 were found to be fully usable for analysis. A questionnaire was used to collect primary data. Likert fivepoint scaling was given to customers in evaluating their Satisfaction towards Green Marketing. IBM SPSS Statistic version 20.0 was used for this analysis and the following tools were administered 1) Reliability Test 2) Factor Analysis and 3) Multiple Regression 4) Structural Equation Modeling (SEM). Reliability test was made and the obtained coefficient alpha value (Cronbach's alpha) was 0. 0.948, and hence the data had satisfactory reliability. Factor analysis was used to test whether all the factors we have chosen for the analysis is appropriate for the study and Multiple Regression was used to find the percentage variation in the overall Impact of Green Marketing on Consumer Buying Behavior towards Customer Satisfaction and Loyalty.

# UNVEILING THE RISE OF DIGITAL-FIRST NATURAL BEAUTY BRANDS: MAMAEARTH, BLISS NATURALS, AND PLUM

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#### ABSTRACT

This paper looks into the emergence and success of digital-first natural beauty brands, focusing on the exemplary cases of Mamaearth, Bliss Naturals, and Plum. These companies have disrupted the traditional beauty landscape by leveraging the power of digital technologies to deliver effectively, affordably, and ethically sourced products directly to consumers.

Driven by a shared value system emphasizing sustainability, transparency, and ethical business practices, these brands have garnered significant traction in the rapidly growing natural beauty market. Their online-centric approach, combined with strategic utilization of e-commerce platforms, social media, content marketing, and data analytics, has enabled them to build strong brand identities, engage with customers, and achieve remarkable growth.

The paper explores the key factors contributing to their success, including unique value propositions, a strong online presence, a customer-centric approach, and data-driven decision-making. While acknowledging the challenges of competition, customer acquisition, and brand loyalty, the paper highlights the exciting opportunities presented by the growing demand for natural beauty products, the evolving digital landscape, and the potential for global expansion.

By analyzing the strategies and values of Mamaearth, Bliss Naturals, and Plum, this paper provides valuable insights for aspiring entrepreneurs navigating the dynamic and promising domain of digital-first natural beauty brands.

Keywords: Digital-First Brands, Natural Beauty, Mamaearth, Bliss Naturals, Plum, Sustainability, Transparency

# A STUDY ON FAME INDIA(FASTER ADOPTION AND MANUFACTURING OF (HYBRID &) ELECTRIC VEHICLES IN INDIA)-A BIG PUSH TOWARDS PM'S VISION TOWARDS SUSTAINABLE TRANSPORTATION

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#### ABSTRACT

In recent years, the rise in vehicle emissions has become a major concern. In response, the Central Government initiated the Faster Adoption and Manufacturing of (Hybrid &) Electric Vehicles in India (FAME India) Scheme in 2015. The goal of this scheme is to decrease pollution from diesel and petrol-fueled vehicles and encourage the production of electric and hybrid vehicles. According to a Press Information Bureau report, the Indian automobile industry has made great strides in the year 2023. India has set a target to double its auto industry's size to ₹15 lakh crores by 2024. Additionally, India now ranks as the world's second-largest producer of two-wheelers, sixth-largest producer of passenger vehicles, and the largest producer of tractors. These achievements highlight the country's commitment to advancements in the automobile sector. On the flip side, also highlighted some challenges faced by the Indian automotive industry. It is crucial to address these obstacles and continue to promote sustainable and mentioned the various initiatives taken by the government to support the industry, such as the Faster Adoption and Manufacturing of (Hybrid &) Electric Vehicles in India (FAME India) scheme, the Automotive Mission Plan 2016-26, and the National Automotive Testing and R&D Infrastructure Project (NATRiP). FAME India Phase I had four focus areas - technological development, demand generation, pilot project and charging infrastructure components. The phase was available up to March 31, 2019 with a budget outlay of Rs 895 Cr. From the effects of the COVID-19 pandemic of the implementation of BS-VI emission standards, as well as the constant demand for innovation and skill advancement. The scheme aims to promote the swift adoption of electric and hybrid vehicles by providing upfront incentives for their purchase and establishing crucial charging infrastructures. By doing so, it not only tackles the environmental concerns surrounding pollution but also addresses the issue of fuel security.

# UNVEILING THE TRANSFORMATIVE ROLE OF IOT IN REVOLUTIONIZING LOGISTICS

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## ABSTRACT

The Internet of Things (IoT) has emerged as a disruptive force in the logistics industry, transforming the way goods are transported, tracked, and managed. By connecting physical devices and assets to the digital world, IoT enables real-time insights, data-driven decision-making, and enhanced productivity across the entire logistics value chain. In major this paper focus on the transformative power of it extends across various aspects of logistics operations, significantly impacting supply chain management, operational efficiency, asset tracking, predictive maintenance, and sustainability initiatives. IoT-enabled sensors and smart devices provide realtime data on inventory levels, shipment status, and transportation conditions, allowing logistics managers to optimize routes, reduce delays, and enhance overall supply chain efficiency. By leveraging this data, businesses can streamline operations, minimize inventory discrepancies, and prevent stock outs, leading to a more efficient and responsive supply chain. The integration of it into logistics operations is an ongoing process, with new applications and advancements emerging continuously. As IoT technology evolves, we can expect even more transformative applications that will further reshape the logistics landscape, leading to increased efficiency, enhanced visibility, improved sustainability, and a more responsive and customer-centric logistics industry.

**Keywords:** Internet of Things (Iot), Global Supply Chains, Supply Chain Management, Digital Supply Chain, And Service Improvement

# SUSTAINABLE LOGISTICS AND TRANSPORTATION: REDUCING THE CARBON FOOTPRINT

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## ABSTRACT

The transportation sector is a major contributor to greenhouse gas emissions, accounting for approximately 29% of global emissions in 2019. Logistics and transportation are essential for the movement of goods, but they also have a significant environmental impact. Sustainable logistics and transportation practices aim to reduce the environmental impact of logistics and transportation activities. In the face of escalating environmental concerns, the imperative for sustainable practices within the logistics and transportation sectors has become paramount. This research endeavours to examine the multifaceted dimensions of reducing the carbon footprint within these industries. This study examines the intricate interplay between logistics operations, transportation modalities, and environmental impact, seeking to identify, analyze, and propose viable strategies and interventions for mitigating carbon emissions.

**Keywords:** Sustainable logistics, sustainable transportation, carbon footprint, global emissions, sustainable supply chains

# WILL INDIA SURPASS CHINA TO BECOME THE NEXT SUPERPOWER IN LOGISTICS

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## ABSTRACT

India and China are among the world's fastest-growing economies, and their logistics sectors are crucial to their economic development. The potential exists for both countries to become logistics superpowers, but their current positions and approaches differ significantly. This research paper aims to assess the potential for India to surpass China as the next logistics superpower by conducting a comparative analysis of their supply chain logistics transportation systems, with a specific focus on transportation modes such as railway, roadway, air freight, and sea. The research paper will identify each country's logistics sector's key strengths, weaknesses, opportunities, and threats (SWOT) and evaluate the impact of trade relations between India and China on their respective logistics industries. Additionally, the research paper will examine the role of new policies in India, such as the Dedicated Freight Corridor (DFC) project, the Bharatmala Pariyojana highway development program, the Sagarmala Project, and the UDAN regional connectivity scheme, in shaping the future of India's transportation landscape. The insights provided by the research paper will be beneficial for stakeholders in the logistics industry, government policymakers, and businesses operating in both countries.

**Keywords:** Logistics, Supply chain, Transportation, New Policies, India, China, SWOT analysis, Trade, Relations, Global Logistics

## **GREEN SUPPLY CHAIN MANAGEMENT IN GLOBAL BUSINESS**

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#### ABSTRACT

In the contemporary era of heightened environmental consciousness, global businesses are confronted with an escalating demand to embrace sustainable practices. Green supply chain management (GSCM) emerges as a strategic approach that seamlessly integrates environmental considerations into every facet of supply chain management, encompassing sourcing, production, distribution, and consumption. By adopting GSCM practices, businesses can effectively mitigate their environmental footprint, enhance their reputation, and secure a competitive edge in the global marketplace. This comprehensive paper delves into the intricacies of GSCM, meticulously defining its essence, elaborating on its guiding principles, and elucidating its far-reaching benefits. The paper meticulously examines the challenges associated with implementing GSCM in the dynamic global business landscape, providing practical insights and strategies for successful adoption. Additionally, the paper showcases compelling case studies of companies that have spearheaded GSCM initiatives, demonstrating the transformative power of this approach in achieving environmental sustainability and business success.

**Keywords:** Green supply chain management, sustainability, environmental impact, competitive advantage

# SUSTAINABILITY PRACTICES IN RENEWABLE ENERGY SUPPLY CHAIN

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#### ABSTRACT

The study explores the integration of sustainability practices within the renewable energy supply chain, with a specific focus on green supply chain management (GSCM). It establishes a general management standard for companies to adopt and emphasizes the environmental, economic, and social components driving the concept of GSCM. Additionally, the study uncovers the role of sustainable manufacturing practices in shaping traditional supply chain management (SCM) and business models within the renewable energy sector. It emphasizes the need for enterprises to balance economic and environmental performance to remain competitive and compliant with regulations and community practices. Further, the study provides insights into improving performance and overcoming barriers to the development of reliable energy supply chain management (REGSCM), highlighting techniques to establish more cost-effective and efficient control chains. This includes the introduction of a new conceptual model grounded within the network of distributed energy systems, allowing renewable energy producers to sell surplus electricity through innovative peer-to-peer (P2P) networks or directly via the global market. This approach aims to enhance value creation by firms while promoting sustainability within the renewable energy supply chain.

Keywords: Green Supply Chain Management, Renewable energy, Sustainability, Green Management.

# QUALITY AND OPERATIONS MANAGEMENT IN FOOD SUPPLY CHAIN

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#### ABSTRACT

Quality and operations management in food supply chains involves the coordination and control of various activities to ensure the delivery of high-quality food products to consumers. It encompasses the implementation of strategies and processes to optimize efficiency, minimize waste, and maintain product integrity throughout the supply chain. In this context, quality management focuses on ensuring that food products meet or exceed established standards and regulations. It involves monitoring and controlling factors such as ingredient sourcing, production processes, storage conditions, and transportation to prevent contamination, spoilage, or other quality issues. Quality management also includes implementing quality control measures, such as inspections, testing, and certifications, to ensure consistent product quality. Operations management, on the other hand, deals with the overall coordination and optimization of activities within the food supply chain. It involves planning, organizing, and controlling processes such as procurement, production, inventory management, and distribution. Effective operations management aims to streamline processes, reduce costs, improve productivity, and enhance customer satisfaction. By integrating quality and operations management in food supply chains, organizations can ensure the delivery of safe, high-quality food products to consumers while maximizing efficiency and minimizing risks. This requires the implementation of robust quality control systems, effective supply chain planning, and continuous monitoring and improvement of processes throughout the entire food supply chain.

Keywords: Quality, Food supply chain, Safety, Storage

# IDENTIFYING RISK ISSUES AND RESEARCH ADVANCEMENTS IN SUPPLY CHAIN RISK MANAGEMENT

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#### ABSTRACT

The purpose of this paper is to investigate the research development in supply chain risk management (SCRM), which has shown an increasing global attention in recent years Literature survey and citation/co-citation analysis are used to fulfil the research task. Literature survey has undertaken a thorough search of articles on selected journals relevant to supply chain operations management. Meanwhile citation/co-citation analysis uses Web of Sciences database to disclose SCRM development between 1995 and 2009. Both approaches

Keywords: Supply Chain, Risk Management, Citation/ CoCocitation

## **PRODUCTS REFERENCE TO CHENNAI AREA**

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## ABSTRACT

The leather and leather products industry is a by-product industry of the meat industry and also one of the ancient manufacturing industry. The ancient people were using raw leather garments, footwear and leather weapon covers etc. Particularly in Tamil Nadu, still we are using musical instruments which are made from animal skins. Now a day the retail industry has developed a lot of unorganized retail shops to supermarkets, specialty shops, hypermarkets and shopping malls. Even though a lot of the world's leading brands such as Walmart, Zara, and BATA are entered into the leather products retail industry, the leather products industry is facing challenges due to pollution issues, higher manufacturing costs and development of alternative materials. This study will identify the essential factors which are affecting to merchandise a retail brand for leather products. The data were collected from 80 samples at the BATA retail shop, 3 local leather products shops, which are located at Chromepet, and Tambaram area of South Chennai by using convenience sampling Techniques. This research will be more useful to the retail brands and the new entrepreneurs, those who wants to start a leather products retail shop / Brand to identify the challenges, threads and opportunities.

# OPTIMIZATION OF FINANCIAL AND SCHEDULE OVERRUNS OF THE HEATING, VENTILATION, AND AIR CONDITIONING CONSTRUCTION PROJECTS AT CHENNAI

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## ABSTRACT

This research compares the economics and timeliness of two HVAC systems construction projects. The comparison between these two projects was conducted based on a financial cost analysis that included the total cost of schedule overruns and budget overruns across all project phases. The total cost of the HVAC project included the costs of design activities, planning activities, the purchase of materials, and equipment, installation, testing, commissioning, handing over, and other expenditures. However, the objectives of the study were concluded through valid applications. This study analyses the increasing frequency of cost overruns and time delays on HVAC construction projects and provides recommendations for addressing the situation. And the development of guidelines to help the HVAC construction industry handle the problem of financial management.

Keywords: HVAC, Cost analysis, Project management, Budget overrun, Schedule overrun, Cost management

# A STUDY ON REDUCING PACKAGING WASTE AND UNDERSTANDING SUSTAINABLE WAY OF REVERSE SUPPLY CHAIN IMPLEMENTATION FOR ECOMMERCE WITH REFERENCE TO AMAZON

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#### ABSTRACT

For business owners and other stakeholders, a more environmentally conscious and sustainable environment is increasingly important. It could be accomplished by implementing more sustainable practises, which include minimising trash through recycling, recovery, and remanufacturing operations, that assist in reducing both expenses and environmental losses. Reverse logistics design has to take into consideration monetary, environmental, and social considerations in order to be more effective, sustainable, and dependable given the recent growth of the E-commerce business and online shopping in India. In light of the aforementioned criteria, this study suggests and aims to explore and analyse the sustainable implementation of a reverse supply chain in the e-commerce/retail industry to reduce packaging waste. The study will utilize a case wise approach to provide insights into the challenges, strategies, and benefits of implementing a reverse supply chain system that focuses on packaging waste reduction.

**Keywords:** E-Commerce, Sustainability, Supply chain, Reverse Supply chain.

# INFORMATION TECHNOLOGY IN SUPPLY CHAIN MANAGEMENT

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#### ABSTRACT

The exponential growth of Information Technology (IT) with communication technology in Supply Chain Management (SCM) is playing critical role in optimising decisions of the supply chain network flow for achieving organisational competitiveness, improving higher service level, lowering inventory, supply chain costs and reducing electronic risks (e-risks). To attain integration and effective facts sharing across and beyond the organisations, IT in SCM is also required. The corporations are transferring in the direction of the virtual delivery chain with the help of speedy adjustments in era and IT programs via; Electronic Data Exchange (EDI), Radio Frequency Identification (RFID), Bar Code, Electronic Commerce, Decision Support machine, Enterprises Resource Planning (ERP) package deal, etc. It is also easily applicable in curbing the e-risks. Understanding the role and application of IT in managing and curbing e-risks of Supply Chain is the basic theme of this paper.

Keywords: Information technology, Lowering inventory costs, ERP, E-risk.

## **ARTIFICIAL INTELLIGENCE IN BUSINESS**

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## ABSTRACT

Artificial Intelligence (AI) is a computer based developed intelligent software that engages as human like capabilities. AI serving as a replacement for human intelligence, it is generally seen as a supporting tool in the business world. AI is adopting the process and analysing data and information much faster than a human. Use AI to help out possible consequence of action and streamline the decision- making process, improve customer experience, increase productivity and drive business growth, transformation and uniquely understand and automate the business process and reducing operational expenses. AI highly helping visitors and staff make their way around a campus efficiently or performing a task as complex as monitoring, time saving, reducing the risk of human error and make better.

**Keywords:** Replacement, Business Growth, Reducing Risk, Human Intelligence, Artificial Intelligence

## **ROLE OF INFORMATION TECHNOLOGY IN BUSINESS**

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# ABSTRACT

Information Technology (IT) is among the relevant factor assisting the business to penetrate in a new market for being innovative and generating new product and services which help the growth of the business and company. The revolution of IT and internet facilitates the outstanding performance of the economy in the business sector, through the exchanges of information by using internet and electronic devices facilitate accessibility of doing business between companies globally. This study tries to analyse the impact of IT on business and the performance of the economy. The empirical findings show that the role of IT in business is tremendous. Companies depend on IT professionals to gather, assimilate, segregate and study relevant data to understand current market trends and customer behaviour. They then use the data to make various organisational-level decisions to develop their business.

Keywords: information, technology, Safety, data, company

# GENERATIVE AI: APPLICATIONS AND IMPLICATIONS FOR TOURISM AND HOSPITALITY INDUSTRY

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## ABSTRACT

In recent years, the emergence of generative artificial intelligence (AI) has revolutionized numerous industries by providing the ability to create highly realistic and novel content. This abstract explores the applications and implications of generative AI in the tourism and hospitality industry.

Generative AI refers to the technology that enables machines to autonomously produce content, such as images, videos, text, and audio, that closely mimics human creativity. In the context of the tourism and hospitality industry, generative AI has the potential to reshape various aspects, including marketing, customer experience, and operations.

One of the key applications of generative AI in the tourism sector is in content creation. Hotels, resorts, and travel agencies can leverage generative AI algorithms to generate visually compelling imagery and videos for marketing campaigns. This technology can efficiently produce high-quality content tailored to specific customer preferences, enhancing engagement and driving bookings.

Moreover, generative AI can revolutionize the customer experience in the hospitality industry. By utilizing natural language processing and machine learning algorithms, hotels and travel platforms can develop chatbots and virtual assistants capable of personalized and interactive conversations with customers. These AI-powered assistants can provide recommendations, answer inquiries, and offer 24/7 support, thus enhancing customer satisfaction and loyalty.

Keywords: Tourism, Artificial Intelligence, Algorithms, Automation, Chatbots

# REVIEW OF MOBILE APPLICATION DEVELOPMENT BASED ON FLUTTER

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#### ABSTRACT

This paper described how the ability to create native-like apps for both the Android and iOS platforms has garnered substantial attention in the field of mobile application development. This evaluation offers a thorough examination of Flutter's features, advantages, and difficulties in relation to developing mobile applications. Because of Flutter's single codebase approach, developers can concentrate on creating feature-rich and captivating applications while also speeding up time to market and simplifying development. Its extensive widget library and hot reload function speed up production and shorten development cycles. Flutter offers a smooth user experience because of its performance and UI responsiveness, which are on par with native apps.

# AI-POWERED STRATEGIC DECISION-MAKING: MANAGERIAL IMPLICATIONS IN THE DIGITAL ERA

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## ABSTRACT

The application of artificial intelligence (AI) to strategic decisionmaking and its consequences for managers in the digital era are discussed in this article. As artificial intelligence (AI) is changing the business environment, chances for improved data-driven decisionmaking, innovation, and organizational Agility. Nonetheless, there are still issues with integration and implementation, data security and privacy, and ethical issues. In order to adapt, managers need to ensure ethical and legal compliance, cultivate an organizational culture that is ready for AI, and get a thorough grasp of AI applications. Along with addressing existing ethical, regulatory, and implementation problems, the article also emphasizes the need for future research to investigate novel applications of AI, industry-specific impacts, and best practices for incorporating AI into strategic decision-making processes.

**Keywords:** Strategic Decision-Making, Artificial Intelligence, Managerial Implications, Data-Driven Decision-Making, Organizational Agility.

# A SIMPLE APPROACH FOR CHATBOT DEVELOPMENT USING FLASK FRAMEWORK

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#### ABSTRACT

Natural Language plays a vital role in the development of chatbot. Building user responses, integrating with NLP, and organising the website are some of the essential phases in building a chatbot using Python Flask. A simple and adaptable web framework for creating web applications is called Flask. Flask serves as a framework to handle user queries, coordinating communication, and enabling communication between the user interface (UI) and the chatbot logic (back-end). Developing a Flask website is the first step towards building a chatbot. The core component of every chatbot programme is its user interface. When creating a user interface, HTML, CSS, and JavaScript are used to create a platform that allows users to communicate with the chatbot. Typically, it has a text field where the user can type messages and a history of conversations section. To enhance the overall user experience, the design must be simple to use and intuitive. Several user interfaces can be managed with Flask routing. For instance, Flask responds to requests made when a user uses an interface to send a message. The request is routed to the relevant action by the routing mechanism, which also starts the Chabot's logic to produce the response.

Using pre-trained models, such offered by natural language libraries like Hugging Face's transformers. This paradigm generates content that is responsive and comprehends user interaction. Messages sent by users need to be correctly encoded and the user input is transformed by the chatbot into a format that makes sense for its internal logic. This frequently entails breaking the contents into digestible chunks that a chatbot can comprehend using tokenization approaches. Context-aware response creation requires careful management of conversation history. By continuously observing the conversations, the chatbot is able to comprehend the context of every user input and produce more insightful responses. When a user is referred to earlier messages or conversations that span several exchanges, the respective conversation history becomes quite significant. Once the chatbot has comprehended the user's message and conversation history and generates a reply. These solutions could involve policy-based decision making, machine learning, or language design, depending on how intricate the Chabot's reasoning is. The idea is to respond in a way that makes sense given the context of the discussion and is both coherent and pertinent. To conclude, utilising Python Flask for chatbot developers that includes user interface design, chatbot logic, and the web framework, is proven to be high potential and dynamic.

Keywords: Chatbot, Flask, Natural Language Processing (NLP)

# AUTOMATED HUMAN ACTIVITY RECOGNITION USING MACHINE LEARNING MODELS

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#### ABSTRACT

Due to the increased demand for automated Human Activity Recognition (HAR) from surveillance camera images/videos, development of efficient intelligent model, is one of the hottest areas of research in computer vision. The advancements in static and dynamic image capturing systems and on-the-fly image processing/analysis has brought in new vistas in traffic monitoring and control, sports performance monitoring and analysis, health care monitoring, smart household services, smart city projects and services and many more. The sensors and image capturing systems record the attributes such as geographical longitude and latitude, physiological movement and the operational environment, along with other essential parameters. Such collected data is subjected to pre-processing through data transformation operations in order to convert the dataset into a more structured format suitable for training the machine learning models. This step also includes cleaning the dataset by removing the irrelevant or erroneous data which may affect the intactness of the dataset. HAR dataset with 17 attributes were considered. 70% of the input data set to be the training data and the remaining 30% to be the testing data. The human activities chosen for training were standing, sitting, lying, walking, walking downstairs, walking upstairs. Four machine learning classification algorithms visa, K-Nearest Neighbour (KNN), Random forest, multinomial and logistic regression. Finally, the results of these models were recorded using performance metrics namely accuracy and precision. The maximum accuracy is 77% was given by the KNN, among the chosen models.

**Keywords:** Human Activity Recognition, Machine Learning, Artificial Intelligence, Classification Models

# OVARIAN CANCER CLASSIFICATION USING MACHINE LEARNING MODEL

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## ABSTRACT

In recent years, the prevalence of ovarian cancer is reported to be on the rise. It is the eighth most common cancer among women worldwide. Among the numerous classification techniques explored, including deep learning, neuro-fuzzy systems, and neural networks, effective screening methodologies remain elusive, leaving a staggering toll of around 225,000 new cases detected annually, leading to approximately 140,000 fatalities each year. The absence of reliable screening methods, particularly in high-risk groups, has sparked controversy within the medical community. The interventions of robust artificial intelligence models in disease diagnosis/prediction are proud to be remarkably accurate. The predictive models are widely used for early detection of any disease or to detect the presence of any abnormality. A powerful machinelearning technique called XGBoost can aid in data understanding and improved decision-making. An application of gradient-boosting decision trees is called XGBoost. This study expedites the power of the XGBoost classifier to address the pressing need for accurate classification methodologies to facilitate effective early screening. This research aims to showcase the prowess of the XGBoost classifier in predicting ovarian cancer with reliable accuracy and fine-tuning the hyper parameters of the XGBoost algorithm. This model offers consistent performance in ovarian cancer detection. The dataset used in this study was the ovarian clinical dataset downloaded from Haggle. The contribution to the quest for enhanced early detection mechanisms and intervention strategies in the battle against this formidable disease.

Keywords: Artificial Intelligence, Machine Learning, Ovarian Cancer and XGBoost Classifier

# PERFORMANCE ANALYSIS OF MACHINE LEARNING MODELS ON BREAST CANCER CLASSIFICATION

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## ABSTRACT

Breast cancer ranks as the leading cause among the cancer-related fatalities, underscoring the critical importance of early detection. Recognizing the significance of timely diagnosis, numerous Machine Learning techniques have emerged for the breast cancer diagnosis using a patient's medical data. This paper introduces a Machine Learning model designed for the diagnosis of breast cancer, aiming to enhance the efficiency and precision of diagnostic processes. The prime objective of this research is to create a model for breast cancer prediction using various machine learning classification algorithms, namely k Nearest Neighbour (kNN), Support Vector Machine (SVM), Logistic Regression (LR), and Gaussian Naïve Bayes (NB), Decision Tree (DT), Random Forest Algorithm (RF). Further, the performance of these classifiers was analyzed using accuracy, precision, recall, F1-score, and AUC index. The public breast cancer dataset available on the Breast Cancer Wisconsin (Diagnostic) was used for training and testing. The implementation phase dataset was partitioned as 80% for the training phase and 20% of the testing and the K-Fold Cross Validation was used for those selected machine learning models. The Support Vector Machine has achieved the best performance in respect of all parameters among its competitive models, with an accuracy of 98%.

**Keywords:** Machine Learning, Classification Models, Artificial Intelligence, Breast Cancer Detection, Performance Analysis

# TEXT SUMMARIZATION USING HUGGIN FACE PEGASUS MODEL

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#### ABSTRACT

In Natural Language Processing (NLP), text summarization helps to overcome the challenges by automating the extraction of important information from a text, along with sensitive presentation. The latest techniques in text summarization attempt to improve the ability to instantly process and comprehend vast amounts of manuscripts. Investigating the benefits, drawbacks, and practical uses of extractive and obstructive summarization techniques is the goal of this study. The extractive summary focuses on choosing and combining the most important phrases from the source text. The obstructive summarization goes one step ahead by creating fresh, brief sentences that encapsulate the main ideas. This work integrates the Hugging Face Pegasus model into an approachable online application in an effort to maximize the potential of text summarization. The primary objective of this study is to offer a smooth and user-friendly platform where users can create clear and logical text summaries, with the frontend module built using HTML and CSS, whereas the backend is managed by the Flask framework in Python. This backend, which runs on Python, manages user requests well and interacts with the Pegasus model's complexities at ease. Beyond the backend, Python plays a crucial role in enabling the system's comprehensive integration of sophisticated NLP models and methodologies. This project is built on the state-of-the-art transformer-based architecture known as the Hugging Face Pegasus model, which represents a significant leap in obstructive text summarization. The carefully constructed frontend guarantees an intuitive and visually appealing user interface. The Flask framework, provides a robust backend architecture. This framework provides a complete solution that democratises access to sophisticated text summary techniques by fusing frontend design, backend functionality. Our goal is to offer a powerful, user-friendly platform that closes the gap between advanced natural language processing (NLP) technologies and general users.

Keywords: Text Summarization, Hugging Face Pegasus, Natural Language Processing

# CLIMATE RISKS VERSUS INSURANCE PREMIUMS: A GLOBAL ANALYSIS

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#### ABSTRACT

Greenhouse gas emission is a significant contributor to the climate change, leading to an increase in climate risk. This study investigates the extent to which greenhouse gas emissions influence the total gross premium of insurance in the global market and employs regression analysis to examine the statistical association of the two variables. Results indicate a highly significant positive correlation (R = 0.9925) and a strong regression model ( $R^2$  = 0.9851). The findings of this study suggest that changes in greenhouse gas emissions are associated with a substantial and statistical increase in the total gross premiums collected globally. The implications of these results extend to climate change policies and the insurance industry's risk assessment practices.

Keywords: Greenhouse gas, climate change, insurance premium, statistical analysis

# PLACEMENT OF STAFF IN A COMPANY USING FUZZY ASSIGNMENT PROBLEM

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# ABSTRACT

The decision of placement of a right person for a right job is difficult because of uncertainty and imprecise information. However fuzzy assignment problem can certainly solve this purpose of placing four candidates for four different designations. In this paper, we solve Dodecagonal Fuzzy assignment problem which is converted into crisp model by Robust Ranking technique and then solved using Modified Best candidate Method.

**Keywords:** Best candidate method, Dodecagonal fuzzy number, Defuzzification technique.

# SOLVING SYMMETRIC OCTAGONAL INTUITIONISTIC FUZZY ASSIGNMENT PROBLEM USING MODIFIED BEST CANDIDATE METHOD

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## ABSTRACT

The concept of an Intuitionistic Fuzzy Number (IFN) is of importance for representing an ill-known quantity. Ranking fuzzy numbers plays a very important role in the decision process, data analysis and applications. An assignment problem is a type of linear programming problem which deals with assigning various jobs to equal number of machines in such a way that the total cost is minimized by maximizing the profit. In this paper, the cost of the Fuzzy Assignment Problem is considered as Symmetric Octagonal Intuitionistic Fuzzy number and it is defuzzified by using a ranking procedure. The classical assignment problem expounded is solved by adopting Modified Best Candidate method which optimizes the cost efficiency. The procedure is illustrated with a numerical Example.

**Keywords:** Best candidate method, Symmetric Octagonal Intuitionistic Fuzzy number fuzzy number, Defuzzification technique.

## STRATEGIC MANAGEMENT

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#### ABSTRACT

This research paper delves into the intricate landscape of crisis management, aiming to provide a comprehensive understanding of strategies employed to effectively anticipate, respond to, and recover from unforeseen events. Through a meticulous review of existing literature and analysis of real-world case studies, the study illuminates the evolving nature of crises in contemporary contexts. Methodologically, a combination of qualitative and quantitative approaches is applied to extract insights into successful crisis management practices. The paper not only identifies key factors influencing crisis outcomes but also explores the role of communication, leadership, and organizational resilience in shaping responses. The findings contribute to the broader field of crisis management by offering practical recommendations for enhancing preparedness and mitigating the impact of crises on organizations and their stakeholders.

## **CRITICAL MANAGEMENT**

## K. MOWZOONA FATHIMA AND A.S. THASMINA

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## ABSTRACT

This research explores effective crisis leadership strategies within organizations, focusing on navigating challenging times. Investigating dynamic approaches to crisis management, the study aims to provide insights into leadership behaviours and decisionmaking processes that contribute to organizational resilience. By examining real-world examples, the research seeks to offer practical guidance for leaders in effectively steering their teams through turbulent situations.

Through an interdisciplinary lens, this study seeks to equip organizations with actionable insights to fortify their crisis resilience. It underscores the symbiotic relationship between preparedness and response, positioning crisis management as an integral facet of organizational strategy.

# EMPLOYEE ENGAGEMENT IN PUBLIC AND PRIVATE SECTOR BANKS IN TIRUCHIRAPPALLI DISTRICT

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## ABSTRACT

Employee engagement is the level of commitment and involvement an employee has towards his organization and its values. An engaged employee is aware of the business context and works with colleagues to improve performance within the job for the benefit of the organization. It is a positive attitude held by the employees towards the organization and its values. The present study attempted to identify the factors affecting the perception of employee engagement of the organization and do a comparative analysis of components that are affecting employee engagement among public and private sector banks. The researcher has opted to expand the concept of employee engagement and its importance in improving organizational performance in the context of the Banking industry, particularly the selected Public and Private sector Banks in Tiruchirappalli District to enhance the level of engagement among the employees in order to improve organizational performance. These findings provide useful insights and suggestions for the management in Public and Private sector Banks to gain knowledge of developing an approach of employee engagement among their employees by adopting a better environment in the organization as well as implementing HR practices associated with employee morale and self-evaluation at the workplace. The findings of this study could be useful for banking organizations to understand the relevancy of employee engagement for a positive effect on work engagement and self-evaluation at the workplace.

Keywords: Public and Private sector Banks, Employee Engagement

# THE IMPACT OF CULTURAL DIVERSITY ON ORGANIZATIONAL PERFORMANCE

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## ABSTRACT

The needs for organization to pay attention to cultural diversity in organization have become necessary because of challenges of cultural diversity in work place. Thus the main objective of this paper is to examine the impact of cultural diversity on organizational performance. It specifically examined the effect of employee's behaviour on cultural diversity in industry in selected companies and the impact of cultural diversity on organizational performance. In order to gain insight to these objectives, previous research has been investigated and some main theories have been selected. Through this it has been found that cultural diversity is a complex subject that can bring both positive and negative effect to organization. The primary sources of data collection were employed. The findings revealed that employee's behaviour has effect on cultural diversity in work place and also cultural diversity has impact on organizational performance. It was recommended that organization should establish structure that will encourage good ethical behaviour of all levels of managers and employees as this has significant impact on organization performance.

**Keywords:** Cultural diversity behaviour, values and diversity, organizational performance.

# DEVELOPMENT AND IMPLEMENTATION OF AN E-COMMERCE PORTAL (AGRI ABODE) TO SUPPLEMENT EFFECTIVE SUPPLY CHAIN MANAGEMENT PRACTICES

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## ABSTRACT

Supply Chain Management (SCM) practices govern operational activities for managing and scheduling the purchase, manufacture and distribution of goods and services to customers and end users/consumers. SCM plays a pivotal role as an E-Commerce platform's front-end connecting the supplier on one end and customer on the other. Advances in SCM practices owe largely to E-Commerce portals and/or tools which enable the right delivery of the demanded products at the time promised. An effective E-Commerce portal is therefore, a significant component for ensuring efficiency and usefulness of SCM applications. The need to optimize cost and improve cash flows has fueled research in the development of E-Commerce portals. This study has the focus to develop a new and reliable E-Commerce portal exclusively for agriculture commodities to help the farmers. The main idea behind this study is to identify the factors impacting E-Commerce in agriculture sector. This study will also compare existing platforms, their features and advantages. The expected outcome of this portal is to reduce the supply chain intermediaries in agriculture industry and effectively utilize the resources to optimize the SCM costs. In this study we propose to apply Big Data technologies and Amazon Web Service (AWS) for the development of our E-commerce portal - AGRI ABODE to achieve simplification of the agriculture E-commerce. This portal will also be used to study factors such as product quality, customer support, secure payment protocols etc. for the entire end-to-end transactions.

**Keywords:** E-Commerce, Consumer, Agriculture, Supply Chain Management (SCM), Big Data, Amazon Web Service (AWS).

### **CROSS CULTURE COMMUNICATION IN GLOBAL BUSINESS**

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### ABSTRACT

In today's business, working in an international team is common with remote workers, overseas offices, and inescapable cultural gaps. Co-workers diversity could constitute a barrier to certain cultures that some people find difficult to get past.

Most professionals are not even aware of the issues caused by cultural differences at work. Managers who are aware of cultural differences are better able to interact with staff members and other stakeholders. Multicultural companies must comprehend their diverse workforce and provide guidance for effective cross-cultural communication; otherwise, they risk encountering several problems with employee relations, staffing, trade policies, mergers, advertising, business stakeholder relations, team building, and negotiations.

The intangible obstacles to communication include language, stereotypes, nonverbal cues, emotional displays, anxiety, uncertainty, perception, and bias. This essay addresses the topic of how to share and exchange ideas based on mutual respect, credibility, and understanding to effectively communicate in a culturally diverse workplace.

Keywords: Cross-cultural communication, employee relationship, advertising global economy, multinational organization, workforce diversity

### WILL PLI SAVE INDIAN MANUFACTURING? OR IS IT TIME FOR A NEW GAME PLAN?

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### ABSTRACT

India's ambitious Production Linked Incentive (PLI) scheme, designed to spur domestic manufacturing across key sectors, has ignited a crucial debate. While people advocates its potential to propel India into a global manufacturing powerhouse, critics raise concerns about its effectiveness and sustainability. This paper dives into this critical discussion, dissecting the arguments about PLI.

On the one hand, PLI's supporters highlight its ability to attract foreign investment, create jobs, and boost technological know-how. They argue that targeted financial incentives can bridge the gap between India's aspirations and its current manufacturing reality. Supporters also emphasize the scheme's flexibility, allowing for adjustments based on sectoral needs and evolving global dynamics.

However, there are points to potential pitfalls. They argue that PLI, with its focus on specific sectors, might distort market forces and lead to inefficient allocation of resources. Concerns regarding transparency, bureaucratic hurdles, and potential misuse of public funds also surface. Moreover, some argue that PLI, in its current form, might create dependencies on foreign technology and fail to foster true indigenous innovation.

The paper critically analyses these arguments. It explores alternative approaches to bolstering Indian manufacturing, such as infrastructure development, skill enhancement, and fostering a conducive business environment. Ultimately, the paper seeks to answer the pressing question: Will PLI be the solution or remedy for India's manufacturing distress, or is it time for a more comprehensive and nuanced game plan? This abstract provides a concise overview of the paper's key arguments and its potential impact on India's manufacturing landscape.

**Keywords:** PLI, Net Import and Net Export, GDP, Employment, Manufacturing sector.

### INFLUENCE OF AN 'INDIAN AESTHETIC' VS 'EAST ASIAN AESTHETIC', ON CONSUMER BUYING BEHAVIOUR

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### ABSTRACT

Consumer purchase decisions can be broadly categorized as 'functional' and 'hedonic'. Hedonic purchases primarily depend on consumer taste, which is supposed to be unique and innate to consumers, also known as 'aesthetic sensitivity'. In modern times, consumers are constantly exposed to a plethora of different opinions and alternatives, making it hard to Categorize opinions and preferences as an innate occurrence, leading to the 'formation of trends'; trends can be defined as an activity or style that gains popularity for a limited period of time, eventually dying out.

Firms today are struggling to differentiate themselves from their competitors. Hence, multiple brands depend on aesthetic appeal.

In the Indian market, multiple brands like Fab India, Kama, and Forest Essentials are making use of Indian aesthetics as a differentiator, while many others have adopted a modern East-Asian aesthetic. This paper compares the demographics targeted by companies adopting specific aesthetics and consumers' subsequent buying behaviour.

Keywords: Aesthetics, Symbolism, Hedonic, Brand Consistency, Segment Prototypically, East-Asian

### AN EMPIRICAL STUDY ON CONSUMER PURCHASE DECISION MAKING WITH RESPECT TO PRIVATE LABEL BRANDS IN SUPER AND HYPER MARKETS

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### ABSTRACT

The objective of this paper is to investigate the variables that are viewed as by Indian purchasers while buying private label brand items. The study seeks to determine how these factors influence consumers' decisions to purchase private label brands. Incidentally, an exploratory approach was adopted, and then a causal investigation to test various situations. The study useda structured questionnaire to assort responses from different shoppers of the Trichy and Thanjavur districts of Tamilnadu. Subsequently, factor analysis and various regression analyseswere conducted. The exploratory factor analysis identified five key factors, namely brand awareness, brand quality, brand loyalty, brand image, and satisfaction. Further, hypothesis testing was conducted on these factors to determine their impact on private label brand purchase decisions. The results indicated that brand image was one of the most significant factor, then brand awareness, brand quality, and brand loyalty, while satisfaction was found to be irrelevant as it varies among different customers. The findings of this study suggest that retailers should consider the response registered by various age groups with respect to PrivateLabel Brands (PLBs). Irrespective of the age of the consumers, money value and satisfaction from former usage are considered important factors in purchase decisions.

Keywords: Private label brand, Purchase decisions, PLB's, Purchase Decision-making process.

### WHY WORD-OF-MOUTH MARKETING IS EFFICIENT IN SELLING MOBILE PHONES

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### ABSTRACT

The mobile phone industry is one among many industries which evolves on a daily basis. There are lot of inventions and innovations injected into it. So, when a consumer wants to purchase a mobile phone, their decision-making process runs very intensely. Their purchasing behaviour will be very much different when compared to their other purchases. Marketing is one technique that can navigate the consumer's interest towards their buying choices. There are several ways, in which the marketing can be done for a mobile phone. Even though this modern era is filled with technology and digitalised activities, a word from a fellow human being always stands valuable. This research article explores the efficiency of wordof-mouth marketing in the context of mobile phone purchasing. The study investigates the dynamics of consumer behaviour influenced by reviews, recommendation from others and inter-personal communication. It also investigates how consumer react differently to different marketing strategies including word-of-mouth. This research shows how much word-of-mouth marketing will contribute to the shaping of consumer's purchasing decisions.

Keywords: Mobile phone, Marketing, word of mouth, Consumer

### A STUDY ON ASSESSMENT OF SERVICE QUALITY AT PUBLIC SECTOR BANKS WITH SPECIAL REFERENCE TO TIRUCHIRAPPALLI CITY

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#### ABSTRACT

Historically, scholars have treated service quality as very difficult to define and measure, due to the inherent intangible nature of services, which are often experienced subjectively. One of the earliest attempts to grapple with the service quality concept came from the so-called Nordic School. The technical quality is relatively objective and therefore easy to measure. However, difficulties arise when trying to evaluate functional quality. Khurana, S. (2013). All banks in India offer similar services but are different in terms of service quality. This paper analyzes the literature regarding service quality and customer satisfaction in the retail banking industry, and explains the relationship between service quality and customer satisfaction and their effect. The findings suggest that improved service quality should be adopted to give maximum satisfaction to the customer. The paper also contributes knowledge and background for banks to apply these findings to better shape and focus their position in the market and also to provide maximum satisfaction to the customer. To determine the factors that influences the service quality towards the Selection of public sector banks. To suggest suitable strategies to improve the level of service quality towards the Selection of public sector banks. 58% of the respondents are satisfied with physical facility are matching with the products/ services offered by the banks. 47% of the respondents are satisfied with the convenience of our operating hours helps us to transaction leisurely. Try to maintain error free customer records. Deposit interest rate may be increased and interest rate on loans be reduced to a maximum extent. Banks employees are to be trained to solve customers problems voluntarily. Suitable training programmes are to be offered to keep bank employees updated so that they are in a position to answer queries raised by the customers. The main aim of the study was to assess the service quality of public banks and its impact on customer satisfaction. This indicates that improvements of service quality should be conducted on all the five service quality dimensions, especially the dimensions of responsiveness and empathy.



**St. Joseph's Institute of Management (JIM)** A Jesuit Business School St. Joseph's College (Autonomous), Tiruchirappalli 620 002

### International Conference on Emerging Global Business Opportunities 10 June 2024

The International Conference on Emerging Global Business Opportunities took place on January 10, 2024, at St. Joseph's Institute of Management, a business school of St. Joseph's College Trichy. Rev. Dr. P. Paulraj SJ, Director of JIM, delivered the welcome address and introduced the chief guest. Following the welcome address, Dr. P. Mariappan, Associate Professor & Convener-ICEGBO, presented the program's flow. Rev. Dr. M. Pavulraj, Rector of St. Joseph's Institutions, and Rev Dr M Arockisamy Xavier felicitated the gathering. After the inaugural address, Dr. N. Thajuddin, Pro Vice Chancellor of B.S.Abdur Rahman Crescent Institute of Science & Technology, Chennai, released the book of abstracts. He emphasized the importance of innovation and entrepreneurship in emerging markets, exploring global business opportunities and the conference's role in providing a platform for learning about the latest trends, ethical aspects, innovations, and developments. He explained the coordination of science and management in bringing a final product to society through marketing. The conference concluded with a vote of thanks from Rev. Fr. I. Antony Inico SJ, Administrator of JIM.

The International Conference on Emerging Global Business Opportunities (ICEGBO) witnessed 104 papers presented and 150 participants. Research Scholars, Faculty members and students from various institutes participated. The conference featured esteemed keynote speakers, including Dr. Dinesh Dave from Appalachian State University, USA, Dr. Shafie Mohamed Zabri from Universiti Tun Hussein Onn Malaysia (UTHM), Malaysia, and Adisak Suvittawat from the School of Management Technology, Suranaree University of Technology, Thailand. They shared insights that contributed to the rich intellectual discussions at the conference. In the valediction, Dr. Albin, Dean Academics, welcomed the gathering. Rev Dr. K Amal, Secretary of St. Joseph's College, offered felicitation. P. Mariappan announced the best paper awards. Dr. J. A. Arul Chellakumar, Vice Chancellor of Sikkim Professional University, Sikkim, delivered the valedictory address and distributed prizes to the presenters of the best paper.

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### **ICEGBO -2024**

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### Emerging Global Business Opportunities Organised by the PG and Research Dept. of Management Studies, St. Joseph's Institute of Management, St. Joseph's College, (Autonomous), Tiruchirappalli Dates: 10<sup>th</sup> January 2024 Paper Presentations - Venue Allotment

Date: 10.01.2024 1.15PM Time: 12.15 –

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1	I MBA B	Dr. Dinesh S. Dave Director, Supply Chain Management Department of Marketing & Supply Chain Management John A. Walker College of Business Appalachian State University Boone, USA	Ms. Restina James
2	Inigo Research Centre	Dr.O.R. Siva kumar Director of management studies JJ college Trichy	Dr. Anjali Daisy
3	Britto Hall	Adisak Suvitta wat Associated Professor of Business Management School of Management Technology, Suranaree University of Technology Nakhon Ratchasima, Thailand	Dr.S.Karthikeyan
4	II MBA -B	Shafie Mohamed Zabri Associate Professor of Business Management, University Tun Hussein Onn Malaysia	Dr.Y.Arul Sulochana
5	I MBA A	B.K Mohanty Professor of Quantitative technique IIM Lucknow	Ms. P. Janet Mary Portia
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7	Library School of Business and Management Christ (Deemed to Be University) Bannerghatta Campus. Bengaluru		Dr.J.Michael Sammansu
8	MDP Centre	Dr.Kumar Associate Professor, Jamal Mohamed college, Trichy	Dr.R.Murali



### **ICEGBO -2024**

### International Conference On Emerging Global Business Opportunities Organised by the PG and Research Dept. of Management Studies, St. Joseph's Institute of Management, St. Joseph's College, (Autonomous), Tiruchirappalli Dates: 10<sup>th</sup> January 2024 Paper Presentations - Venue Allotment

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4	II MBA -B	Shafie Mohamed Zabri Associate Professor of Business Management, University Tun Hussein Onn Malaysia	Dr.Albin D Robert Lawrence
5	Inigo Research Centre	Dr.K.V.R. Rajandran Periyar Maniammai College of Technology for Women	Dr.S.Monaharan
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7	Library	Dr.Sridharan Professor School of Business and Management Christ (Deemed To Be University) Bannerghatta Campus. Bengaluru	Dr.Nisha Thundiyil
8	MDP	Dr Siva Karthikeyan Director, Saranathan Institute of Management, Trichy	Dr. Anjali Daisy



### **ICEGBO -2024**

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## INTRODUCTION . This study analyzes the relationship between

interest rate changes and banking product

photobility in India (2012-2022). It optims how lease, deposits, and investments react 10

me fluctuations, guidang banks to mitigate risks. . Three key metrics are analyzed, ROA, ROE, and

NM. · The study area to optimize product offerings and stwigthen India's financial system.

. This study can help banks navigate the dynamic Index banking landscape and achieve sustainable









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DEPARTMENT OF VISUAL COMMUNICATION

# 

# **INTERACTIVE SESSION ON** FILM DIRECTION SCRIPT WRITING

## 

**RESOURCE PERSONS** 

DR. TAMIL SILAMBARASAN

**FILMMAKER &** SOCIAL ACTIVIST

## MR. SAI VINODH

**ACTOR & SOCIAL ACTIVIST PRODUCTION HEAD,** VAU MEDIA ENTERTAINMENT





### DEPARTMENT OF VISUAL COMMUNICATION

### ST.JOSEPH'S COLLEGE

### <u>A REPORT ON INTERACTIVE SESSION ON FILM DIRECTION& SCRIPT</u> WRITING – 25.08.2023

An interactive session was organized for the students of Visual Communication as part of their curriculum enhancement. The session aimed to provide students with insights into the world of filmmaking, visual storytelling, and the collaboration between directors and actors. The distinguished guests for the session were a Film Director and Social Activist,Dr. Tamil Silambarasan and Mr.Sai Vinoth, Actor & Social Activist, Production Head, VAU Media Entertainment. Nearly 60 students actively participated in this interactive session.

The session commenced with a warm welcome to the esteemed guests and a brief introduction about the purpose of the interactive session by the Head of the Department, Dr.S.Tamilarasi. The students were encouraged to actively participate and make the most of this unique opportunity.

The Film Director took the stage and shared their journey in the film industry. They discussed the importance of visual communication in storytelling and highlighted the role of a director in translating a script into a compelling visual narrative. The director also emphasized the significance of collaboration and effective communication within a film crew.

The Actor shared his experiences working in various film projects and shed light on the actor's role in bringing characters to life. They discussed the challenges and techniques involved in portraying emotions authentically on screen. The actor stressed the importance of understanding the director's vision and building a strong actor-director relationship.

A lively Q&A session followed the individual presentations. Students enthusiastically posed questions to both the director and actor. Topics ranged from auditioning processes to on-set dynamics, and from character development to the technical aspects of filmmaking. The guests provided insightful responses and engaged the students in meaningful conversations.

The interactive session concluded with the director and actor sharing final words of encouragement and wisdom with the students. They highlighted the evolving landscape of visual communication, the importance of continuous learning, and the need to adapt to new technologies while maintaining the essence of storytelling.

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Altitude 70 meters Friday, 25.08.2023



9, Annamalai Nagar Main Rd, Annamalai Nagar, Woraiyur, Tiruchirappalli, Tamil Nadu 620003, India

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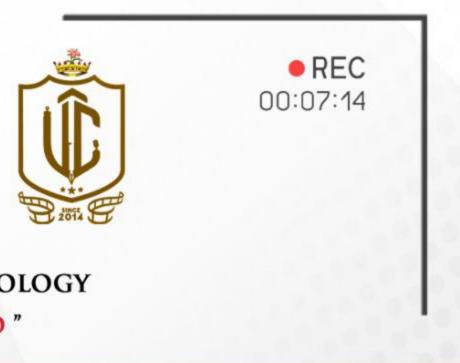
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## DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY IN ASSOCIATION WITH "CANON INDIA. PVT. LTD"







**RESOURCE PERSONS** 

MR. D. KARTHIKEYAN

**BUSINESS MANAGER, CANON INDIA PVT. LTD**  MR. K. KARTHIKEYAN OFFICIAL TRAINER, **CANON INDIA PVT. LTD** 

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ТІМЕ : 09:30АМ - 12:30РМ

**VENUE : VISCOM DEPARTMENT, SJC** 

DATE : 09TH SEPTEMBER, 2023

## DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY ST. JOSEPH'S COLLEGE, TRICHY

### <u>A REPORT ON PHOTOGRAPHY WORKSHOP – 09.09.2023</u>

Department of Visual Communication Technology in association with Canon India Pvt. Ltd. and Universal Shoppe, Trichy organized a one-day photography workshop on 09<sup>th</sup> September 2023. Mr. K. Karthikeyan, Official Trainer and Mr. D. Karthikeyan, Business Manager from Canon India conducted the workshop. 80 students from the department of Visual Communication Technology participated in the workshop.

The session was started with welcome address by Prof.G.Sathish, Department of Visual Communication Technology.

The first session of the workshop handled the basics of photography and camera operations. The importance of various camera controls such as shutter speed, aperture and ISO control were explained to the students.

The second session of the workshop handled the advanced techniques of photography including various modes and types of photography. Several recent advancements in Canon cameras were presented to the students. Many outstanding photographs were shared by the resource person in the concluding remarks of the session.

CO-ORDINATOR B. Voc. PROGRAMME DEPT. OF VISUAL COMMUNICATION TECHNOLOGY ST.JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI - 620 002

## DEPARTMENT OF VISUAL COMMUNICATION TECHNOLOGY

### Photography Workshop - 09/9/2023

### Student Attendance List

S.No	Register, No.	Name
1	21UVT101	ARULRAJ T
2	21UVT102	SATHISH KUMAR A
3	21UVT104	DHIVIYASRI K
4	21UVT105	KABILESH G
5	21UVT106	DHANUSH S
6	21UVT107	DHANUSSH M E
7	21UVT110	DAHARANIDHAR K
8	21UVT111	SATHIYASEELAN S
9	21UVT112	ANBBUSELVAN V
10	21UVT114	ARAVIND B
11	21UVT115	MANOJ KUMAR S
12	21UVT116	JOSH MATHEW P J
13	21UVT119	VIKRAM S
14	21UVT120	SRIRAM R
15	21UVT121	ARPUTHA LOUIS J
16	21UVT122	NARESH KUMR K
17	21UVT124	SURESH S
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CO-ORDINATOR B. Voc. PROGRAMME DEPT. OF VISUAL COMMUNICATION TECHNOLOGY ST.JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI - 620 002

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Viscom department, st. Josep's college, RMHQ+PRR, Tiruchirappalli,Tamil Nadhu 620002 India,

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Longitude 78.6895128° Altitude 71 meters Saturday, 09.09.2023



Viscom department, st. Josep's college, RMHQ+PRR, Tiruchirappalli,Tamil Nadhu 620002 India,

Latitude 10.8292907° Local 12:11:54 PM GMT 06:41:22 AM

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Viscom department, st. Josep's college, RMHQ+PRR, Tiruchirappalli,Tamil Nadhu 620002 India,

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# Department of B.voc (software development & system administration St.Joseph's college(Autonomous)

College with special heritage award by UGC Nationally accredited A++ grade (cycle IV)by NAAC Tiruchirappalli - 620002

"Dívíng ínto full stack development"



# Resource Person Mr.Bharath waj

**Tíme -** 11.30 am

Date - 07.08.2023

Venue - Sail Auditorium

George Gabriel Richard Roy Co- ordinator J Francis Julee Rajam Association President

Title	: Driving into Full stack development (Tips & tricks)
Date & Time	: 07.08.2023 11:30 am
Venue	: Sail Auditorium
<b>Resource Person</b>	: Mr. Bharath Waj
Nature	: Seminar
Beneficiaries	: Students of B. Voc. (SD&SA)

The Program begins with an interesting Q&A session, then the respective person teaches the tips and tricks. Driving into the realm of full-stack development, the seminar sought to unravel the intricacies of both front-end and back-end development practices. Attendees were taken on a deep dive through the various layers of web architecture, from the visual aesthetics of UI/UX design to the robust frameworks underpinning server-side processes. The aim was to equip participants with a comprehensive understanding of the entire web development lifecycle. Through hands-on workshops and expert-led sessions, the seminar emphasized the importance of harmonizing the client and server sides for seamless user experiences. By the close of the event, participants were poised to implement holistic full-stack solutions in their professional endeavours.



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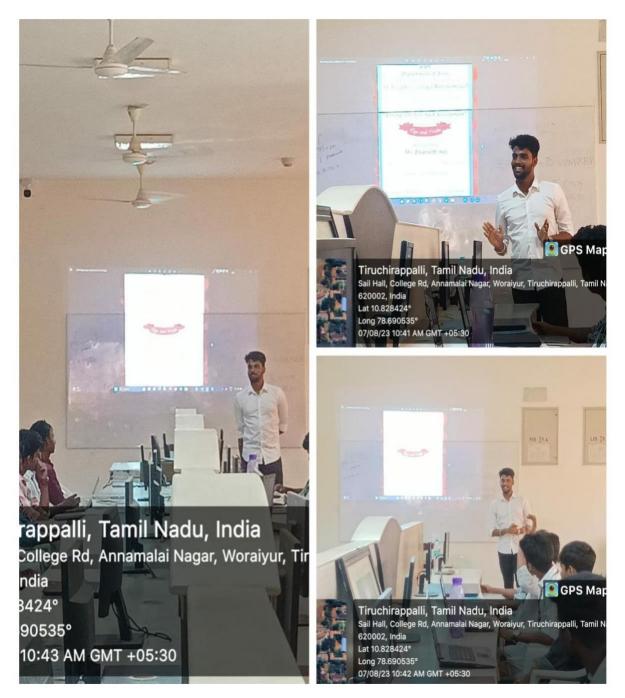
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### WEBINAR PHOTOGRAPHS



• Tips and tricks regarding full-stack development.

Workshop on

# FUNDAMENTALS OF CYBER SECURITY AND WEB APPLICATIONS SECURITY

Organized By

Department of B.Voc. (Software development and System Administration) St. Joseph's College (Autonomous), Trichy, TamilNadu.

29 SEPTEMBER, 2023 🛛 🕑 10.00 AM

# SPEAKER

## **MR. M.SIVA SANKAR**

Associate Information Security Consultant, QSEAP InfoTech Pvt Limited, Bangalore,India.

#### COORDINATOR

DR.GEORGE GABRIEL RICHARD ROY

**ASSOCIATION PRESIDENT** 

MS. FRANCIS JULEE RAJAM



#### Lab Software Requirements:

Virtual Box download https://www.virtualbox.org/wiki/Downloads ( Download For Windows )7 Kali Linux - https://www.kali.org/get-kali/#kali-virtualmachines ( Download for Virtual Box ) Burp suite tool https://portswigger.net/burp/communitydownload ( use your Email ID to Download it and install ) Mozilla Firebox browser Extension https://addons.mozilla.org/en-US/firefox/addon/foxyproxy-standard/ ( add it on your Mozilla Firefox browser )

Title	: Workshop on Fundamentals of Cyber Security and Web applications Security.
Nature	: Demonstrating various test suite case in cyber security
Date & Time	: 29.09.2023. 10:00 am
Venue	: Sail Auditorium
Chief Guest	: Mr. M. Siva Sankar Associate Information Security Consultant, QSEAP Infotech private limited, Bangalore, India.
Beneficiaries	: Students of B. Voc. (SD&SA)

The Workshop began with a prayer song at 10:00 am in the Sail Auditorium. Respected Mr. S. Lakshmanan, assistant. Professor of our department welcomed the chief guest with welcome speech, Mr. Siva Sankar briefed about the opportunities and the importance of Cyber security. He also motivated the students to enhance their talents in a right path. Demonstration of various teat cases using his own solved bugs.



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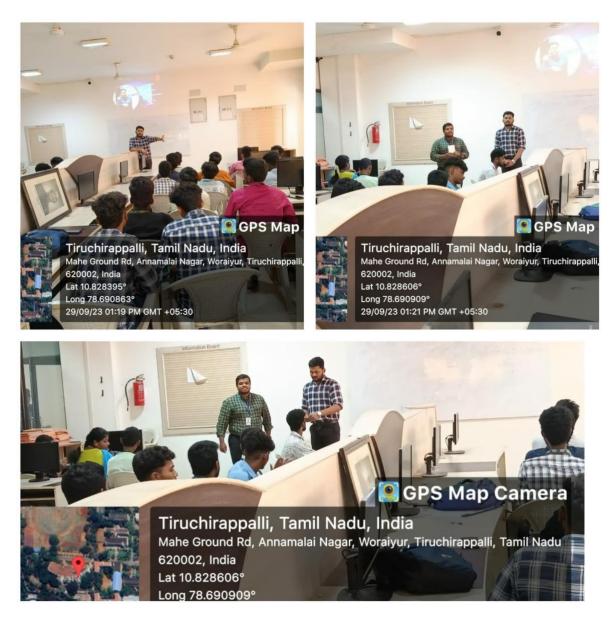
ASSISTANT PROFESSOR Dept. of B.Voc. (SD & SA) St. Joseph's College (Autonomous) Tiruchirappalli-620 002.

## PHOTOGRAPHS



- Prayer song.
- Mr. Lakshmanan welcoming the chief guest.
- Mr. Siva Sankar giving introduction about cyber security.

## DEMONSTRATION PHOTOGRAPHS



- Mr. Sivasankar demonstrating various test cases and bug fixing.
- Mr. Jane ended the session with oath of thanks.
- Prayer song.
- Mr. Lakshmanan welcoming the chief guest.
- Mr. Siva Sankar giving introduction about cyber security.



AW

VENUE





# ST. JOSEPH'S COLLEGE (AUTONOMOUS)

**Special Heritage Status by UGC** Accredited at A<sup>++</sup> Grade (4<sup>th</sup> Cycle) by NAAC **College with Potential for Excellence by UGC DBT-STAR & DST-FIRST Sponsored College** Tiruchirappalli - 620 002

**ORGANIZED BY** DEPARTMENT OF B.VOC (SOFTWARE DEVELOPMENT AND SYSTEM ADMINISTRATION)

eminar

# DATA ANALYSIS USING PYTHON

PEAKER

TIME: 11 DR. G. AROCKIA SAHAYA SHEELA SAIL AUDITORIUM Assistant professor & Head **Department of Data Science,** 

Holy Cross College (Autonomous) Tiruchirapalli.



DRTE :

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DR. GEORGR GABRIEL RICHARD ROY COORDINATOR

MS. FRANCIS JULEE RAJAM J ASSOCIATION PRESIDENT

Title	: Data Analysis Using Python
Nature	: Seminar
Date & Time	: 23.09.2023. 11:00 am
Venue	: Sail Auditorium
Chief Guest	: Dr. G. Arockia Sahaya Sheela, Assistant Professor & Head of Data Science, Holy Cross College (Autonomous) Tiruchirappalli.

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Beneficiaries : Students of B. Voc. (SD&SA)

The Seminar (Interactive) began with a prayer song at 11:00 am in the Sail Auditorium. Mrs. Merlin Sofia welcomed the gathering and told that Dr. Sheela had been published many books, research papers, seminar in various institutions. Dr. Sheela started the session in an interactive way and told the importance of python. She also explained the major ways of using python in data analysis.

COORDINATOR

Dept. of B.Voc. (SD & SA) St. Joseph's College (Autonomous) Special Heritage Status Awarded by UGC Thruchiroppalli-620 002.

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B.Voc. (Software Development and System Administration) St. Joseph's College (Autonomous), Triuchirappalli-02 Attendance for Data analytics using Python, 30.09.2023

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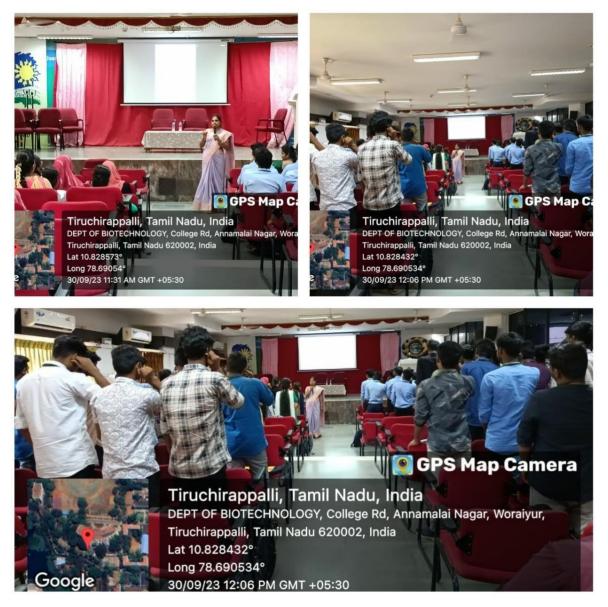
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18	21USS121	SANJAI. K	Sin. Z
19	21USS122	ATHIKESAVAN . P	Athikesavas, P

S.no.	Register No.	Name	Signature
20	21USS123	PENIAL BHARATHE S	AL-
21	21USS124	RIO VILJONSI A	ARC
22	21USS125	MUGUNTHAN K	And the .
23	21USS126	SANJEEVAN. M	
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41	21USS152	JEEVA. S	Silano
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### PHOTOGRAPHS



• Explaining the concepts and conducting refreshing tasks to stay active during the seminar.

### PHOTOGRAPHS

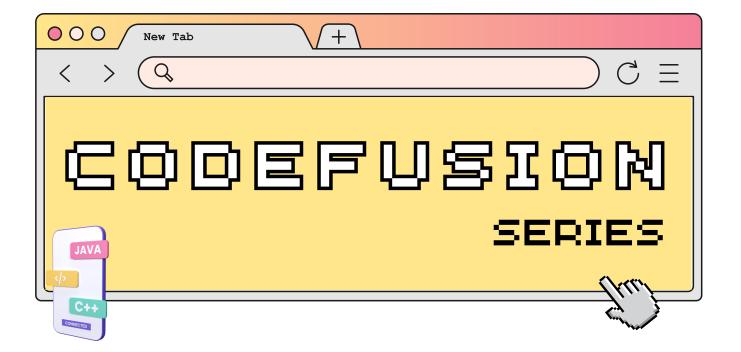


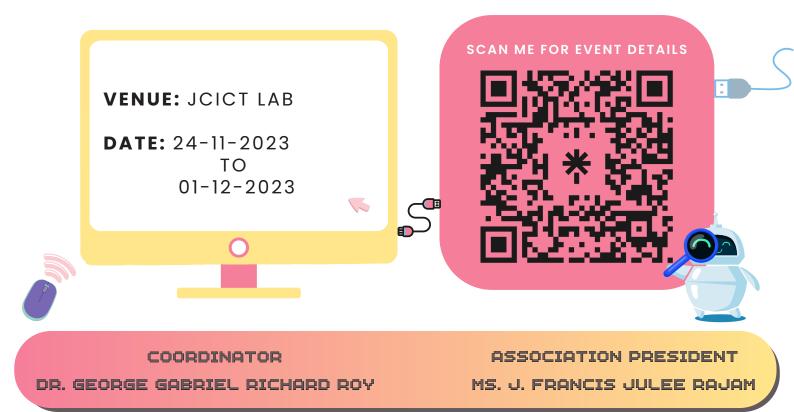
• Prof. Julee association president of B.Voc concluded the seminar with an oath of thanks.

ST. JOSEPH'S COLLEGE (AUTONOMOUS), SPECIAL HERITAGE STATUS AWARDED BY UGC, ACCREDITED AT A++ GRADE (4TH CYCLE) BY NAAC TIRUCHIRAPPALLI - 620 002



## ORGANIZES





Title	: Codefusion Series
Date & Time	: 24.11.2023 to 01.12.2023
Venue	: JCICT LAB
Head	: Dr. George Gabriel Richard Roy, Coordinator
Nature	: Programming
Beneficiaries	: Students of B. Voc. (SD&SA).

The Codefusion Series began with a prayer song at 10:00 am in the JCICT lab with a glorious Chamness. Dr. George Gabriel Richard Roy Coordinator of our department welcomed the students with welcome speech, briefed about the event and the importance of debugging and programming. He also motivated the students to enhance their talents in a right path.

COORDINATOR Dept. of B.Voc. (SD & SA) St. Joseph's College (Autonomous) Special Heritage Status Awarded by UGC Tiruchirappalli-620 002

# B.VOC SOFTWARE DEVELOPMENT AND SYSTEM ADMINISTRATION St. Joseph's College Trichy

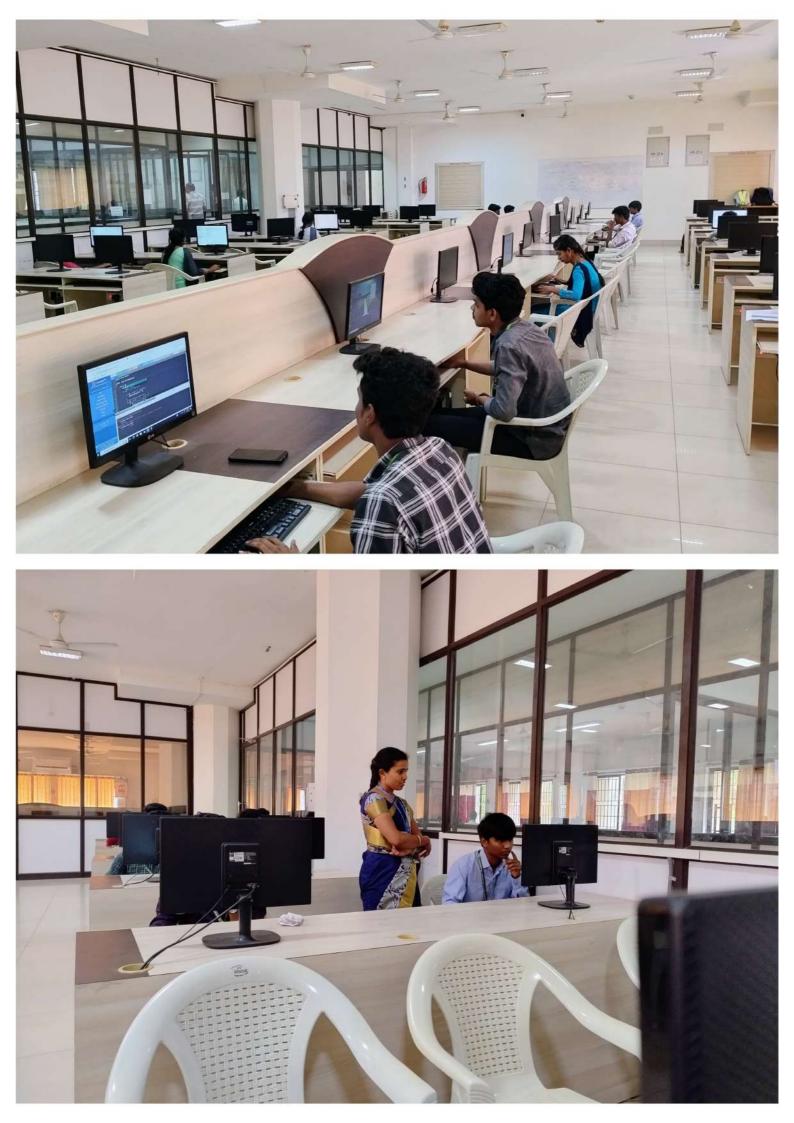
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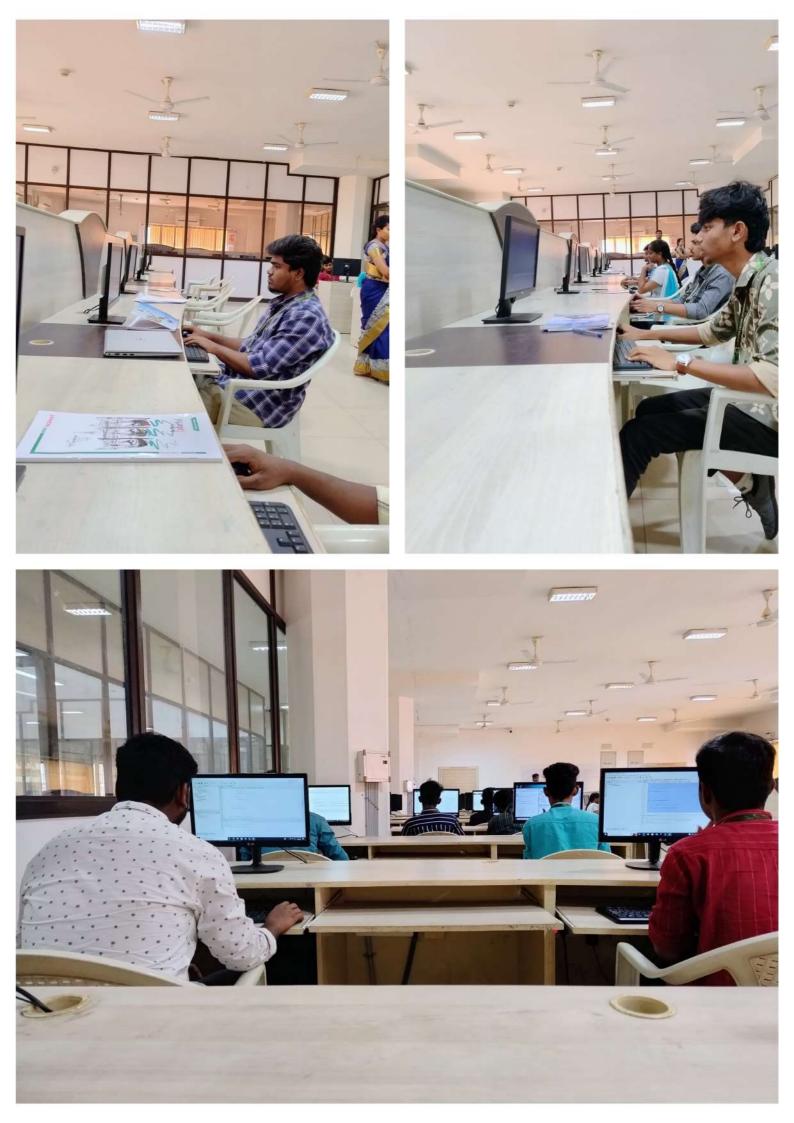
S.no.	Register No.	Name	Signature
1	21USS101	ROSHAN NIVAS . J	J. Daraste
2	21USS102	DHARMITHA U	Ofanmitka. U
3	21USS103	AMALA DELPHINE . S	S. Amela Deletin
4	21USS105	BINO XAVIER ROY . K	KR. K. Q.
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6	21USS107	RIYAS ARAVINTH . J	J. Thigs fruits
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19	21USS122	ATHIKESAVAN . P	Athikesavas, P

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41	21USS152	JEEVA. S	Silano
42	21USS154	SELVA. P	P. Selvert.
43	21USS155	GOKUL RAAM I K	int

. No.	Reg.No.	Student Name	Signature
1	23USS101	SATHISH KUMAR G	G. Sathirh Kuman
2	23USS102	SHARMILA P	P. Shurmit
3	23USS104	DENET JONES S	Jone A
4	23USS105	SAHAYA STEPHEN A	A School Slope
5	23USS106	SHALEN SELESTINA J	J. Shalen
6	23USS107	SOWNDHARYA V	Swindharya
7	23USS108	PRAVEEN A	A. Praileen
8	23USS109	RAHAMATHUNNISHA J	Rahamathunnisha J
9	23USS110	DELINA A	Delia d
10	23USS111	JOYS DAYANA S	S Joya Onyana.
11	23USS112	SOWMITHA JASMINE C	Cosowmitha Jasmene
12	23USS113	ALLWIN PEARSON S	S. Allwin Pearson
13	23USS114	SEBASTIAN ANTONY A	
14	23USS115	ROJER ROMERO Y	Y. Rouse nomena
15	23USS116	SAGAYA INFANT JOE S	S. Sageye - fait Joe
16	23USS117	ARUL SEBASTIN X	x. Arulsebastin
17	23USS118	VISHNURAJ K	k vishrung
18	23USS119	NAVEEN E	Novero.E.
19	23USS120	JENILIYA J	
20	23USS121	AMALA BENITA A	Amala Benita.A
21	23USS122	ESTHER VINNARASI S	
22	23USS123	AJAY K	Ajay.K
23	23USS124	KATHIRAVAN V	V. Kathi ravian
24	23USS125	MAHESHWARI A	
25	23USS126	RUFUS MATTHEW SHERWOOD	Rupes Lowood
26	23USS129	DAYANA PAMELA L	Dayana Panlela
27	23USS130	AARON SAMUEL A	A. Reon SAmuel
28	23USS131	CHANDRU K	K. chandry
29	23USS132	JERIN ABISHEK A	
30	23USS133	WATSON FLEMING J	J. Watson Floming
31	23USS134	ABISEAKMANI B	8. Store
32	23USS135	RUPA K	K. Pupa
33	23USS136	NIXON JOHN STEPHEN THIYAGARAJ	J. NA
34	23USS137	ALMAS A	A. Almas

S. No.	Reg.No.	Student Name	Signature
35	23USS138	PRASANNA S	5. Paragares
36	23USS139	MAHALAKSHMI P	P. Malabad.
37	23USS140	AASAI M	
38	23USS141	SUSEENDHAR V	V. Susadet.
39	23USS143	HARINI C	(- Havini
40	23USS144	SARAN RABIN S	
41	23USS145	ALLWIN AROCIA RAJ A	A. Allwin Arockiaraj
42	23USS146	ARAVINDHAKUMAR C	C. Araundhakumat.
43	23USS147	ARUNTHATHI ASKAR G	Gistry
44	23USS148	KIRUSANTH M	Ikieusanth
45	23USS149	JENILIYA G	Gr. Jeriliya
46	23USS150	PRABAKARAN B	- the
47	23USS151	JESTY BENOSHA J	1.01:
48	23USS152	BALAJI K	K. Bolaji
49	23USS153	KOUSALYA D	Dikowalya
50	23USS154	JOSHI R	K. 1041-







Accredited at A++ Grade (4th Cycle) by NAAC, Special Heritage Status awarded by UGC Tiruchirappalli – 620 002, India.





DEPARTMENT OF DATA SCIENCE ST. JOSEPH'S COLLEGE (AUTONOMOUS) ACCREDITED AT A<sup>++</sup> BY NAAC (CYCLE IV) COLLEGE WITH SPECIAL HERITAGE STATUS COLLEGE WITH POTENTIAL FOR EXCELLENCE TIRUCHIRAPPALLI - 620 002 TAMIL NADU, INDIA.



### Organises an outbound training on

### **"SYNERGY UNLEASHED: TEAM BUILDING TRIUMPHS**"

Date : 19 December 2023 Time : 10:00 am to 04:30 pm Venue: Ajaman Farms, Alathur, Trichy.

### **Resource Persons**

Ms. S. Anjali **Managing Director** SAT Infosys Coimbatore

Mr. Boobeshkumar Namasivayam **Head-Franchise Operations** CloudKampus Chennai

### Convener

Dr. L. Arockiam Head of the Department Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli.

### **Programme Coordinators**

### **Dr. A. Beatrice Dorothy**

Assistant Professor, Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli.

### Dr. K. Subash

Assistant Professor, Department of Data Science St. Joseph's College (Autonomous), Tiruchirappalli.



Accredited at A++ Grade (4<sup>th</sup> Cycle) by NAAC, Special Heritage Status awarded by UGC **Tiruchirappalli – 620 002, India.** 





### DEPARTMENT OF DATA SCIENCE St. JOSEPH'S COLLEGE (Autonomous)

Accredited at 'A++' Grade (4<sup>th</sup> Cycle) By NAAC, DBT-STAR & DST - FIST Sponsored College Special Heritage Status awarded by UGC, College with Potential for Excellence by UGC TIRUCHIRAPPALLI - 620 002, S.INDIA



Tel: 0431-2700320 (COII) /2701501 (Fax) 0431-4226501 (Dept) / 4226492 (Lab) E-mail: hodds@mail.sjctin.edu | Website: www.sjctni.edu

	Report o	n "OUTBOU	ND TRAI	NING"		
Date:	19 Dec, 2023					
Time From:	10.00 AM		Time To	: 4.30 P	M	
Mode:	OFFLINE					
	Dr. L. Arokiam		Dr	V. Arul	Kumar	
Members	Dr. M. Kriushanth		Dr	A. Beatr	ice Dorothy	N
Present:	Dr. K. Subash					
No of participants:	59					
Prepared by	Dr. M. Kriushanth	Reviewed	Faculty Members		Approved by	Dr. L. Arockian

#### Proceedings:

- The Department of Data Science Organized a one-day outbound training for the academic year (2023 & 2024) batch students on December 19th, 2023 from 10.00 AM to 04.30 PM.
- · The students were taken to AJAMAN FARMS, Alathur, Trichy,
- The resource persons of the session was Ms. S. Anjali, Managing Director, SAT Infosys, Coimbatore and Mr. Boobeshkumar Namasivayam, Head, Franchise Operations, CloudKampus, Chennai.
- The session started with Almighty God's bountiful blessings experienced through the prayer offered by Ms. Esther Jenifer from II M.Sc. Data Science.
- A warm note of welcome was given Mr. Divine Regan from II M.Sc. Data Science.
- Ms. D. Charulatha from II M.Sc. Data Science introduced the Resource Person.
   The topics covered during the Webinar are:
  - Al and network stimulation
  - Channel quality measures and its real time applications
  - Live experiments
  - Team building
  - Games and activities related to team building.

The main core of the outbound training was to foster holistic development by
providing experiential learning opportunities outside the traditional classroom setting.
The motto for outbound training often revolves around promoting personal and
interpersonal skills, leadership development, teamwork, communication, problemsolving, and resilience.

HOD Department of Data Science St. Joseph's College (Autonomous) Trichy - 620 002.



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### PHOTOGRAPHS:





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Department of Data Science

St. Joseph's College (Autonomous) Accredited at A++ Grade (4<sup>th</sup> Cycle) by NAAC, Special Heritage Status awarded by UGC Tiruchirappalli – 620 002, India.



#### Attendance

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No 1	22PDS801	DEEPAN P	DY
2	22PDS802	CHARULATHA D	Quetate.
3	22PDS803	NISHIN JERRY	And to
4	22PDS804	NIRMAL JOEL	X.J. Nich itm
5	22PDS805	HARIVIGNESH S	ditta -
6	22PDS806	MADHAVAN S A	Sunt
7	22PDS807	HATLIN JOHEIT J A	R
8	22PDS808	EDWIN PRAKASH J	East
9	22PDS809	P.SUJITH NAMASIVAYAM	Laho 1
10	22PDS810	AARTHI S	Sathi
11	22PDS811	KANIMOZHI A	A. Kn. 1.
12	22PDS812	NIXON L	L. jomo
13	22PDS813	LEANDER PIOUS X	* Lounder Prong
14	22PDS814	JESTIN.S	15
15	22PDS815	BHUVANA N	Burch
16	22PDS816	ARUN PRASATH	Lont
17	22PDS817	SARA ROVENA S	S, Sala Roma.
18	22PDS818	AGNES SALOMI TANIA P	angel : fair t
19	22PDS819	DIVINE REGAN A	Dres
20	22PDS820	ANCELIN GENO A	dame
21	22PDS821	MICHEAL ANTONY A	A. Micheal Adory
22	22PDS822	CINCIYA THOMAS MELATHIL	concide thomas
23	22PDS824	JACKSHINI.S	Jabehini
24	22PDS825	JOE AROWIN A	385
25	22PDS826	DEVADHARSHINI R	IN. Dutter
26	22PDS827	DOUGLAS JAMES P	ma
27	22PDS828	MARTIN PRABHU S	S. Marta Jal

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Accredited at A++ Grade (4<sup>th</sup> Cycle) by NAAC, Special Heritage Status awarded by UGC **Tiruchirappalli – 620 002, India.** 



28	22PDS829	MERWIN RAGUL I	
29	22PDS830	JANANIMEENA R	charal.
30	22PDS831	SHIVASHANKARI E	another
31	22PDS832	JASMINE A B	Ac
32	22PDS833	SIVAPRIYA K	Sivopriyon.
33	22PDS834	JOSEPH T J	Gent
34	22PDS835	INFANT JEYABAL A	A. Fithter
35	22PDS837	DHANASEKAR D	april
36	22PDS838	STEPHEN RAJ S	S. Stoph R'
37	22PDS839	M.LEENA	N. Lun
38	22PDS840	ANUBHARATHI P	1.twi
39	22PDS841	P. ESTHER JENIFER	
40	22PDS842	SUMAIYA SULTAN	Suddels-
41	22PDS843	E. ESWAR	E.F. Aucaz
42	22PDS844	MUGISHA CIELLA DANILLA	and
43	22PDS845	NANDINI K	K. Davohi
44	22PDS846	PRASANTH R	el/
45	22PDS847	UDHAYA P	Purchayon
46	22PDS849	PADMAVATHI S	4 thearth
47	22PDS850	NIRANJANA	ATTA
48	22PDS851	AHAASRAJ RR	l. R. Doj.
49	22PDS852	T GOBINATH	Silver
50	22PDS853	K KULARANJITH	U.K.EX
51	22PDS854	RAMANAN P	22
52	22PDS857	PRAVEEN KUMAR P	2× 57
53	22PDS858	PILAVENDRAN A	Acil
54	22PDS859	S AMALORPAVA BELCIYA	SBelija
55	22PDS860	JOE NICKSON V	Q
56	22PDS862	J LILLY	gain
57	22PDS863	H. INFANT JEGAN FERNANDO	(Think
58	22PDS864	S. HARI HARAN	3415
59	22PDS865	T. RITHICK	odua

Report: Art of Effective Communication: Strategies for success in the Digital Age

### DEPARTMENT OF INFORMATION TECHNOLOGY St. Joseph's College (Autonomous)



College with Potential for Excellence by UGC Accredited A++ Grade (Cycle IV) by NAAC Tiruchirappalli - 620002

cordially invite you to the

### **One Day Seminar**

on

Art of Effective Communication: Strategies for Success in the Digital Age

### Felicitated by Dr. S.HENDRY LEO KANICKAM

Assistant Professor, Department of Information Technology St. Joseph's College, Trichy

# Resource Person Ms.S.Thulasi Bharathi

Assistant Professor Department of Computer Science St.Joseph's College, Trichy

Date: 14-12-2023 Time: 04:30 pm to 06:30 pm Venue: Sequirera Hall

### All are invited

0 Com



### DEPARTMENT OF INFORMATION TECHNOLOGY St. JOSEPH'S COLLEGE (Autonomous)

Accredited at A<sup>++</sup> Grade (Cycle IV) by NAAC Special Heritage Status awarded by UGC College with Potential for Excellence by UGC DBT-STAR & DST-FIST sponsored College

TIRUCHIRAPPALLI - 620 002. Phone : 0431 - 4226477, 4226386, Fax : 0431 - 2701501 Website : www.sjctni.edu

Report: Art of Effective Communication: Strategies for success in the Digital Age

The seminar was organized by Dr.I. CAROL, Assistant Professor, Department of Information Technology. It was held on 14th December 2023, at 4:30 pm at Rev.Fr.Seiquera Hall. The III-BCA students had attended the seminar. D r. S. Hendry Leo Kanickam, Assistant Professor, Department of Information Technology delivered the welcome address. S.Thulasi Bharathi, Assistant Department of Computer Professor, Science, St. Joseph's College (Autonomous)was the resource person. She gave ideas about Effective Communication skills and its importance to the students. She gave strategies for success in Digital Age. At last, the meeting came to an end with vote of thanks, delivered by Dr.I.CAROL ,Assistant Professor, Department of Information Technology.

Total number of students attend: 106

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Art of ISSective Communication

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S.no	Register Number	NAME	SIGN
1	21UBC501	CYPRIAN ARUL BRISTELY	J T COR.
2	21UBC502	JACOB ROY R X	R. Laure
3	21UBC503	HENDRY PRAVEEN S	s. Hendurypraveen
4	21UBC504	AGESTIN RAJ B	and
5	21UBC505	EBENAZAR BRIGHTEN P	
6	21UBC506	AKASH N	F.S. Dighto
7	21UBC507	MARK DIZONE S	Q whanked : : 2000
8	21UBC508	NOBLE REX A	A. Note And
9	21UBC509	AROKIYA KISHORE F	P.A. most
10		PRITHIVIRAJ M	- Tropleter
11	21UBC511	NAVIN RAJ R	Der 2
12	21UBC512	AROVICTOR A	P. Bur Kg
13	21UBC513	SIMON RAJA J	TRIPA
14	21UBC514 9	STEVENSAN A	1 At wh
15	21UBC515 J	EROSE BROWNY R	o. Alun .
16	21UBC516 J	EROME R	h h
17	21UBC517 I	GNATIUS LIYAN L	L. Prophing I'
18	21UBC518 K	ESHAN C	Friddrich Ligen
19	21UBC519 M	IANIRAJ K	N. G. G
20		ALAPRASANNA M	Maniley. Dr
1	21UBC521 LE	ESLY ANTRO DANIEL S	F. (2.7. 1
2	21UBC522 SA	AMRAT S	op. des by Marro Drif.
3	21UBC523 RL	JBEN JERMIA ROY K	& Janvet k July 7 IL/ .
4	21UBC525 BH	ARATHI KANNAN N	
5	21UBC526 AN	ICELIN JOE K P	N. Bheric Uk
6	21UBC527 LIF	AN B	4. a B
7	21UBC528 KA	ILASH S	S. K.F.
8	21UBC530 HA	RIHARASELVAN P	Rindia
Ð	21UBC531 STA	ARVIN S	S. Stairy

HEAD OF THE DEPARTMENT INFORMATION TECHNOLOGY St. Joseph's College Trichy - 620 002.

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S.no	Register Number		SIGN
30	21UBC53	MANISH YASHWANT K	Monish
31	21UBC53	FELICKS ALWIN I	P. Johns Alu
32	21UBC53	NISHANTHAROOBAN V	TAA .
33	21UBC53	HARIVIGNESH P	Pthings
34	21UBC53	GANESAN S	S. gap
35	21UBC53	SABAREESAN R	Redournesson
36	21UBC54	BENIHAN A	A. Banielan
37	21UBC54	FRANCIS MARIYA CHAKO S	
38	21UBC54	ARI M	Mili
39	21UBC54	EVANS GODWIN J	Foreit
40	21UBC54	SHIVAGURU R	R. Shingu
41	21UBC54	VASANTH P	-000-
42	21UBC55	ALLWIN F	Amil. f.
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### **DEPARTMENT OF INFORMATION TECHNOLOGY** St. JOSEPH'S COLLEGE (Autonomous)

Accredited at A<sup>++</sup> Grade (Cycle IV) by NAAC Special Heritage Status awarded by UGC College with Potential for Excellence by UGC DBT-STAR & DST-FIST sponsored College

> TIRUCHIRAPPALLI - 620 002. Phone : 0431 - 4226477, 4226386, Fax : 0431 - 2701501 Website : www.sjctni.edu



(Dr.I. CAROL, Assistant Professor, Department of Information Technology)



(D r. S. Hendry Leo Kanickam, Assistant Professor, Department of Information

Technology delivered the welcome address)



### **DEPARTMENT OF INFORMATION TECHNOLOGY** St. JOSEPH'S COLLEGE (Autonomous)

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(S.Thulasi Bharathi, Assistant Professor, Department of Computer Science, St. Joseph's College (Autonomous)was the resource person)



(III BCA STUDENTS)

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Entrepreneurship Cell

DEPARTMENT OF COMMERCE ST. JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI 620 002



AN INVITED TALK ON

DEVELOPING ENTREPRENEURIAL SKILLS

## CHIEF GUEST RTN S MICHAEL JUDY

ASSISTANT GOVERNOR ELECT 24-25. ROTARY DISTRICT 3000

## ORGANISING SECRETARIES

FR. M. BERCHMANS MR. D. MARIA ANTONY DR. A. FRANCIS VIJAYAKUMAR

TIME 11:30 AM DATE 28.02.2024

VENUE COMMERCE AV HALL

### Report on the Development of Entrepreneurship Skill to the Students of Commerce

### **Event Overview**

The Commerce Department of our esteemed institution had the privilege of hosting an insightful session on the development of entrepreneurship skills among its students. This significant event was graced by the esteemed presence of Mr. Michael Judy, the Assistant Governor Elect (2024-2025) of Rotary District 3000, who is also a renowned Renewable Energy Consultant and a successful entrepreneur. The event aimed to inspire and educate our commerce students about the nuances of entrepreneurship and the skills required to excel in the business world.

### Welcome Address

The session commenced with a warm welcome address by Edward Joshuva, a third-year B.Com student. Edward eloquently set the stage for the day's proceedings, highlighting the importance of entrepreneurship in the modern economy and the unique opportunity the students had to learn from an accomplished entrepreneur like Mr. Michael Judy. He expressed his gratitude towards Mr. Judy for taking the time to share his knowledge and experiences with the students.

### **Introduction of the Chief Guest**

Following the welcome address, Abinav Vishal, also a third-year B.Com student, had the honor of introducing the chief guest to the audience. Abinav provided a comprehensive overview of Mr. Judy's illustrious career, emphasizing his achievements as a Renewable Energy Consultant, his roles as the proprietor of Shell Industries and Sadha Electronics, and his contributions to the field of renewable energy solutions. Abinav also highlighted Mr. Judy's commendable service in the Rotary Club of Srirangam and his upcoming role as the Assistant Governor Elect of Rotary District 3000.

### **Keynote Address**

Mr. Michael Judy then took the stage to deliver a captivating keynote address. He shared his journey as an entrepreneur, the challenges he faced, and the perseverance required to overcome them. Mr. Judy emphasized the importance of sustainable business practices, particularly in the renewable energy sector, and how commerce students can play a pivotal role in driving positive change. He shared valuable insights into the development of entrepreneurial skills, such as innovation, risk management, and strategic planning. Mr. Judy also encouraged the students to leverage their academic knowledge in real-world scenarios and to always seek opportunities for growth and learning.

### Vote of Thanks

To conclude the event, Vishva, a third-year B.Com student, delivered the vote of thanks. He expressed heartfelt gratitude to Mr. Michael Judy for enlightening the students with his wisdom and experiences. Vishva also thanked the faculty members of the Commerce Department for organizing such a beneficial session and the students for their enthusiastic participation. He emphasized the importance of applying the learned entrepreneurial skills in their future endeavors and encouraged his peers to pursue their entrepreneurial dreams with determination and passion.

### Conclusion

The session on the development of entrepreneurship skills was a resounding success, leaving a lasting impact on the students of the Commerce Department. Mr. Michael Judy's inspiring address not only provided valuable insights into the world of entrepreneurship but also motivated the students to strive for excellence in their respective careers. The event was a testament to the department's commitment to fostering an entrepreneurial spirit among its students and equipping them with the skills necessary to navigate the challenges of the business world.

### **Photos**

### 1. Honouring the Chief Guest:-



### 2. Key Note Address by the Chief Guest:-









Title	: Workshop on UI / UX Designing
Nature	: Skill Development
Date & Time	: 28.11.2023 & 29.11.2023, 09:30 am
Venue	: JCICT Lab
Speakers	: Aashika Banu, UI/UX Designer, Nilavan N,
	Android Developer, Doodle blue Innovation.
Beneficiaries	: Students of B.Voc.(SD&SA)

The Workshop (UI/Ux Designing) began with a prayer song at 09:30 am at JCICT lab. Ms. Francis Julee Rajam J, Association of our Department welcomed the gathering. Aashika Banu, UI/UX Designer and Nilavan N, Android Developer, briefed about the qualities and the importance of Ui and Ux designing how to get rid of making designs, what are things you should do/don't in your websites. He also motivated the students and told that it is slow process, all the students in this department should cooperatively follow things that enrich your carrier. Both the sessions ended with vote of thanks and gratitude conveyed by Dr. George Gabriel Richard Roy, Coordinator.

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COORDINATOR Dept. of B.Voc. (SD & SA) St. Joseph's College (Autonomous) Special Heritage Status Awarded by UGC Tiruchiroppolli-620 002.

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